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NEWS SUMMARY

GENERAL

Europe nuclear pledge by U.S.

President Carter yesterday gave a firm undertaking that the U.S. would use the full force of its military might, including strategic nuclear weapons, to defend Western Europe against a Warsaw Pact attack.

Mr. Carter told the Washington NATO summit that the coupling of U.S. strategic forces to Europe was critical. It meant an attack on Europe would have the same consequences as an attack on the U.S. itself.

In Prague, Mr. Brezhnev, the Soviet President, accused the U.S. of "cynical interference" in Europe and blamed NATO for the progress of disarmament.

Mr. Carter, the former general in chief of government troops in Vietnam, was sentenced to death in the face of the

File thrown Charles

A man was arrested after a car was thrown at a car in which Prince Charles was touring Newcastle upon Tyne. The car splintered but Prince Charles was unhurt and made of the incident when, at a centre in Sunderland, he to staff working behind a screen: "Is this to stop people throwing things at you?"

Royal wedding

The Queen, at a Privy Council meeting, gave her consent to the proposed marriage between Prince Michael of Kent and Princess Marie Christine von Thurn und Taxis, a Roman Catholic divorcee. She was formerly married to Mr. Thomas Troubridge, a merchant banker.

Swindlers jailed

All sentences of up to 14 years were imposed on five members of the so-called Hungarian Circle in the Old Bailey. They were convicted of trying to swindle banks out of millions of dollars using forged bank drafts.

'ay guard shot

A security guard was shot dead in a £200,000 payroll robbery at the Daily Mirror's London headquarters. A witness said one of four raiders asked the Security Express guard to hand over money. He refused and was shot.

Credit card sex

Two men who ran the Blue "massage agency," where sex could be obtained by credit card, were jailed for 18 months and two years, respectively, at Old Bailey.

Arm June

It will be dry and mainly sunny according to the long-range forecast, but the latter part of the month may be less

World Cup

und-up

1978 World Cup opens in 100,000 Aires today with a clash between defending champions West Germany and Poland. A crowd of 75,000 people in the stadium will witness the Argentine television audience estimated at 10m.

Security is being enforced on all roads around the stadium closed four hours before a kick-off.

Prime Minister of Argentina will attend the tournament at an opening ceremony which will include the release of pigeons, a gymnastic display, and a musical performance.

At the five-hour airport reception of philosopher Bernard Williams, covering the tournament for several magazines.

Meanwhile, Scotland manager Jock MacLeod was fined £100 in absence by a magistrate speeding.

IEF PRICE CHANGES YESTERDAY

RISERS	
Chem	282 + 7
Oil	193 + 3
Chemicals	186 + 3
Own (A)	376 + 6
Milling	47 + 4
Slings	40 + 4
Iron	32 + 4
Seco Mining	162 + 19
Alumina	264 + 8
Alumina (C.E.)	273 + 10
Wood Williams	110 + 6
Charm	172 + 6
Wden (A.)	149 + 3
B. Holdings	72 + 31
Shoes	71 + 3
Land Paint	11 + 3
Bank	282 + 6
G. Group	123 + 7

FALLS	
NatWest	273 - 7
Nova (Jersey)	45 - 6
Ocean Wilsons	100 - 6
Property Partnerships	125 - 3
Red Ind.	118 - 6
Sedwick Forbes	396 + 12
Sharma Ware	116 - 6
Spirax-Sarco	150 - 6
Tube Inds.	282 - 8
Guthrie	322 - 7
Anglo Ltd. Dev.	172 - 14
East Drie	768 - 44
Gold Fields of S. Africa	213 - 1
Mount Lyell	36 - 4
Paritica	38 - 8
Rustenburg Plat.	84 - 1
Tara Exploration	111 - 1
Perry (H.)	204 - 5
Siebens (UK)	110 - 30
M.J.M. Hdzs.	207 - 7
Utah Mining Aust.	370 - 40

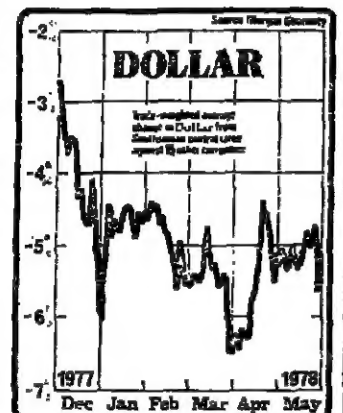
BUSINESS

Equities rise 6.3; dollar weaker

LEADING EQUITIES took a turn for the better in response to modest buying interest. The FT 30 Share Index closed at the day's best of 478.8, up 6.3. Gold Mines made further headway.

GILTS also progressed, the FT Government Securities Index rising 0.21 to 70.13.

U.S. DOLLAR continued to lose ground on concern at inflation and trade trends. Its trade weighted depreciation



widened to 5.62 per cent from 5.11 per cent on Monday. Sterling gained 1.45 cents to \$1.8330, although its trade-weighted index was unchanged at 61.4.

GOLD rose \$1.50 to \$184.375. The New York Comex June settlement price was \$184.30 (\$183.90).

WALL STREET was up 8.14 at 842.31 near the close.

ITALY faces a real dilemma: a large increase in inflation, but new balance of payments difficulties, said Sig. Paolo Baffi, Governor of the Bank of Italy. Page 2

FRENCH Cabinet has approved tax concessions to encourage investment in industry by small savers. Page 2

GKN abandons move on Sachs

GKN has conceded defeat in its attempt to raise its holding in Sachs of West Germany from just under 25 per cent to 75 per cent. It has dropped a bid to reverse a German Supreme Court decision blocking the move. Back Page

FORU is putting up car prices by an average of 3.8 per cent. Page 5. West German car output hit. Page 2

PLANS to speed the development of the UK petrochemicals industry based on North Sea oil and gas appear to be foundering in joint Government-industry discussions. Back Page

ROMANIA is again having talks with VFW-Fokker about possible production of the VFW 614 airliner. Page 4. Merger moves going ahead, Page 55

GOVERNMENT has stepped in to help the financially troubled UK textile arm of Lorrho, which last week issued redundancy notices to 400 employees. It will extend the interest-free period on a loan to the company. Lorrho results, Page 30 and Lex

CO-OPERATIVE society retailers are concerned about the trading position of some co-ops because of the high street price war. Two of the biggest co-ops, the London and Royal Arsenal, have reported losses. Page 5

DE BEERS Central Selling Organisation is cutting the surcharge on gemstones to 15 per cent, as speculative trading in diamond wanes. Page 6. Carter jewellery operations are to be brought together and a stock exchange quote sought. Page 35

MARLEY made pre-tax profit of £7.54m (£6.78m) in the six months to April 30. Page 20 and Lex

Institute predicts more jobless, higher inflation

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

The outlook for the UK economy next year is gloomy with rises likely in both unemployment and the rate of price inflation, according to the latest quarterly review from the National Institute of Economic and Social Research published this morning.

The Institute, an independent economic research body, has been a long-standing advocate of expansionist policies.

But the latest review stresses the tight constraints on any further stimulus later this year, even if a co-ordinated programme is agreed at the mid-July economic summit in Bonn.

The pessimistic theme is that, in spite of North Sea oil, in the longer run "the policy problems remain those of pay inflation and renewed stagnation of output in face of a still precarious balance of payments improvement."

The Institute suggests that a brief and mild recovery in economic activity this year will be led by private consumption and investment.

The pick-up is, however, expected to tail off by the beginning of next year as the rate of price inflation catches up with pay rises, ending the rapid growth in living standards.

Economic growth, as measured by real Gross Domestic Product, is forecast to slacken from a rise of 3.7 per cent this year to

an increase of 0.8 per cent next year.

As a result, adult unemployment, expected to remain about its present level of 4.3m in 1978, would seem to call for a further stimulus later this year.

The key difference with the Treasury view concerns inflation. In contrast with official hopes,

the Institute expects the rate of consumer price inflation to move up out of single figures later in 1978 to a rate of 10 per cent in the year to the fourth quarter and to about 11 per cent over the following 12 months.

While the projections in inflation conflict with Government aspirations, they are broadly in line with those of most other Whitehall forecasters.

The Institute says the slackening of demand forecast in 1978 would seem to call for a further stimulus later this year.

Any such stimulus would reverse the current account surplus with the risk of a further exchange rate rise and exacerbating the problem.

A co-ordinated programme by all major countries would be needed. But even if co-ordinated action is agreed, the Institute does not think that has done enough to avert a further deterioration in the trade balance.

On the basis of present policies, the current account surplus this year is expected to be about £300m, with a steady movement in the big first quarter deficit.

However, this compares with a surplus of £1.3bn projected by the Institute in its last year in early May.

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Petrol prices likely to rise shortly

By Ray Deiter, Energy Correspondent

OIL COMPANIES are to raise the price of petrol at many of their stations by between 1p and 2p a gallon over the next few weeks.

In a fresh attempt to end the forecast price-cutting war, major oil suppliers are expected to withdraw a large part of their dealer support aid which has helped retailers to cut several pence off the scheduled price of each gallon.

The new move has been led by Esso Petroleum, one of the market leaders, which has written to many of its dealers informing them of the new policy.

Other big companies—among them British Petroleum and Shell—are almost certain to follow suit.

There is now speculation within the industry that before the end of the year companies might approach the Prime Commission for authority to raise the base price of petrol, presently an average of about 74p a gallon on four-star grades sold in urban areas.

Sterling

Companies are revising their dealer support system mainly because of their concern about the falling value of the pound against the dollar.

Since the beginning of the value of sterling has dropped by about 7 per cent.

As crude oil is traded in dollars it is estimated in the oil industry that a 2 cent drop in the value of the pound reduces the annual profit on petrol sold in the UK by about £6.5m.

A further drop in the value of sterling could prompt a Price Commission application for a base price increase.

BP Oil, one of the top three petrol sellers in Britain, said yesterday that it was watching the marketing position closely.

The return oil companies are getting from the market-place is minimal. Petrol is a bargain; it is being sold at an artificially low price.

"In view of the need for an adequate return to meet investment objectives, the price of petrol has to go up."

Shell, which has about 20 per cent of the petrol market said that over the last few weeks it had reduced its dealer support at some 300 to 400 outlets.

It is estimated that about 1,200 of Shell's 6,500 sites have Continued on Back Page

U.S. jolted by 0.9% price rise

BY JUREK MARTIN, U.S. EDITOR WASHINGTON, May 31

THE U.S. received a sizeable, but not unexpected, jolt today with the announcement that consumer prices rose by 0.9 per cent last month.

This is the steepest increase since February last year and means that for the three months up to the end of April, the retail cost of living has gone up at an annual rate of 10 per cent.

The Carter Administration is painfully aware of the implications of a return to double-figure inflation.

In the last few days, Mr. Robert Strauss, the President's inflation czar, and Mr. Barry Bosworth, head of the Council of Wage and Price Stability, have stressed that things were likely to get worse before getting better. Both said that the April and May figures would be particularly bad.

This is largely because of the soaring food costs.

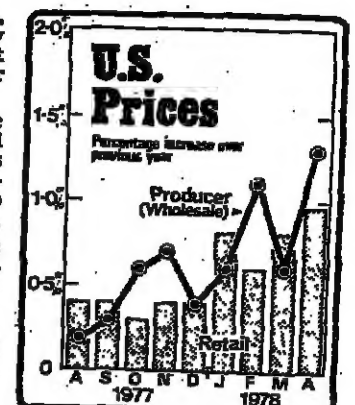
In April, the food index rose by 1.8 per cent, compared with March. Grocery store prices went up by 2.0 per cent, beef prices by 6.6 per cent and fresh vegetables by 9.7 per cent.

In the three months ending in April, the food index has risen at an annual rate of over 18 per cent. The pace of increase is not expected to continue, but there is now much more pessimism on the food price front than existed a couple of months ago.

The Agricultural Department has revised upwards its projection of the increase in consumer food prices this year.

It now foresees an 8.0 per cent annual rise. Two months ago it was forecasting a 6.8 per cent advance, while at the end of last year it anticipated a mere 4.4 per cent.

Mr. Strauss was far from confident, in a newspaper interview



today, about the administration's ability to get a grip on food prices.

Easing restriction on imported beef would be "the most positive thing I can think of," he said. This could harm the domestic beef industry and would therefore be politically difficult to accomplish.

So far, the Administration has received some useful but still mainly symbolic commitments from some major companies to hold the line on executive pay and prices.

But last month's consumer price figures show that inflationary pressures in the economy are not confined to the food front and will therefore require wide ranging acts of persuasion if the voluntary programme is to work.

Housing costs, for example, are rising at a rate of 10 per cent annually, with the cost of new homes rising by almost 15 per cent in the last year. The housing index has gone up so far this year at a 10 per cent plus annual rate.

Dollar crisis threat

BY MICHAEL BLANDEN

MR. HENRY KAUFMAN, a senior U.S. economist, said yesterday that the U.S. could face its worst dollar crisis since the second world war next year, or even sooner.

Speaking in Geneva as the dollar came under renewed pressure in the foreign exchange markets, Mr. Kaufman, senior partner in Salomon Brothers, said that reducing the rate of inflation was the key to arresting the decline of the dollar. But the chances of doing so were not very great.

He told a Conference Board meeting that the U.S. might have to introduce controls over the international flow of dollars.

In spite of the recent rally in exchange markets, the fundamental weakness surrounding its weakness had not changed.

The dollar fell sharply in European exchange markets after an earlier decline in Tokyo on renewed concern over the outlook for the U.S. economy.

It ended in London at ¥321.40 against the Japanese currency, compared with ¥232.95 on the previous day, and fell against the Swiss franc from Sw.Frs. 1.9240 to Sw.Frs. 1.8930.

The pound rose by 1.45 cents to \$1.8330 and was showing to introduce controls over the further gains in later New York dealings.

Britain and France face legal action over oil

BY GUY DE JONQUIERES, COMMON MARKET CORRESPONDENT

BRUSSELS, 31.

THE European Commission is the requirement that all North Sea oil must be landed on U.K. territory unless a special waiver is given by the Energy Secretary. The Energy Secretary, against Britain's North Sea oil policy, and of the interest relief grants offered by the British authorities to suppliers of offshore equipment.

The investigation into the French market is focused on the policy of allocating quotas for the importation and refining of oil. This system has been in effect for about 50 years and Brussels competition experts believe that it may constitute an abuse of state monopoly powers under Article 37 of the Rome Treaty.

There is still some hope in Brussels that efforts to persuade the French Government to adapt its rules voluntarily will succeed. M. Raymond Vauel, the Commissioner for Competition Policy, is to discuss the matter on June 26 with M. Andre Giraud, the newly-appointed French Energy Minister, who has also been pressure to have parallel proceedings instituted against the Commission.

If the French Government refuses to shift its ground, however, the Commission will probably be unable to delay opening formal proceedings. It is expected that the Commission will identify its study of the British and French oil policies as a complaint against a company.

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The chief source of the year was Reed's programme to get to grips with operations in Car

The extraordinarily taken on disposals and there totalled £23m. Margaret, the Reed chairwoman, said that partly as a cost control measure, the company was planning to operate at an operating profit after financing one end of this year.

Figures 1

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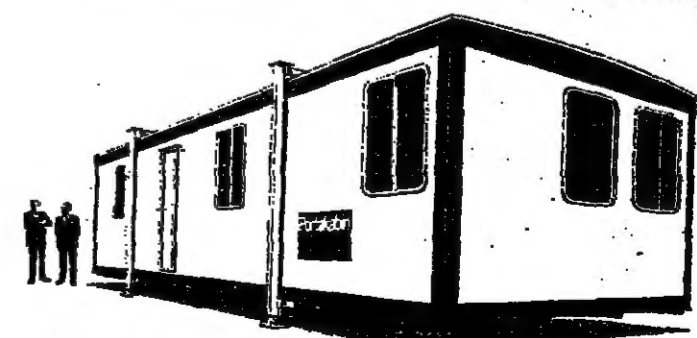
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EUROPEAN NEWS

Bank of Italy head fears sharp increase in inflation

BY PAUL BETTS

SIG. PAOLO BAFI, Governor of the Bank of Italy, said today that there was a danger of a sharp increase in inflation, and of new balance of payments difficulties in Italy.

Addressing the annual meeting of the central bank, he indicated that there could be no loosening of tight credit as long as the fundamental structural weaknesses of the Italian economy were not adequately tackled.

Sig. Bafi implied that there had to be concrete indications of the country's readiness to take firm action to reduce public expenditure and to contain the

ROME, May 31.

continuing increase in labour costs before any such move could be opened to greater credit.

While there were signs of a recovery in industrial production, and recent measures approved by the Government were expected to go some way towards solving the problem of the key problems of the economy still had to be resolved. Sig. Bafi recalled earlier warnings that a growth rate of more than 3 per cent over the next few years was hardly possible without endangering the payments position.

The Government's current target is for an annual growth

EEC and Comecon agree to exchange information

BY DAVID BUCHAN

BRUSSELS, May 31.

THE EEC has embarked on an irreversible development of its relations with Comecon, Herr Wilhelm Haferkamp, the Community's Commissioner for External Affairs said today, after two days of talks in Moscow with Mr. N. Fadeev, Comecon's secretary, and other officials of the Eastern bloc organisation.

The talks produced almost no concrete results and Herr Haferkamp would give no estimate for the signing of an eventual co-operation agreement. He said the two bodies had agreed to hold two further rounds of talks in Brussels, at technical level in July and political discussions in October.

Herr Haferkamp placed some hope in the possibility that the Soviet Union might want to see an agreement reached with Brussels during its presidency of Comecon, which starts this July for one year. It was possible that it might use its growing position within Comecon to make concessions.

Both sides have agreed that the first step should be exchanges of economic information such as planning, statistics, and environmental policies. The July and October talks will concentrate on achieving this. Herr Haferkamp stressed that the EEC also wanted to speed up and deepen its ties with individual Comecon States.

This is the crux of the drawn-out diplomatic two-step between the two organisations. The EEC only wants a formal agreement with Comecon that does not touch in any way on trade as the necessary first step towards negotiations.

In recent years means that the tempo could now be slowed. The cost of environmental measures has risen so rapidly that they now form a substantial part of production costs, he said, and the reduced level of profits makes it difficult to keep up the pace of recent improvements.

The disparity between energy prices in neighbouring countries and prices in Holland, where the price of gas is related to the price of imported oil, also puts the Dutch chemical industry at a competitive disadvantage.

Dutch chemicals outlook 'gloomy'

BY CHARLES BATCHELOR

AMSTERDAM, May 31.

PROSPECTS are gloomy for the Dutch chemicals industry over the next few years, according to Mr. Eppie ter Horst, chairman of the Dutch Chemical Industry Association (VNCI).

In his annual report Mr. ter Horst describes 1977 as the worst year since the Second World War, with the industry growing worldwide at only 3.5 per cent a year, compared with more than 10 per cent in the recent past, and says that excess capacity will be taken up only slowly.

The main problems are the high level of wage and energy costs in Holland, the high demands made on the industry to protect the environment and the volume of low-priced imports from East European countries.

Mr. ter Horst called for a more balanced approach to environmental protection in Holland, saying that the considerable progress made in the field

will always be necessary to produce synthetic materials.

Dutch chemical producers were able to maintain turnover at F120.7bn (89.1bn) with great difficulty in 1977. Chemicals is nevertheless the second largest industrial sector in Holland after the foodstuffs and tobacco processing industries.

Exports fell slightly to F117.8bn from F117.9bn due to the greater rise in costs compared with foreign competitors. Exports nevertheless accounted for 86 per cent of turnover and represented one-sixth of total Dutch exports.

A number of companies made losses in 1977, the first time this has happened in the post-war period. Investments rose to F12.3bn (\$1bn) in 1976, although this increase was the result of decisions taken in earlier years, the Association pointed out.

Bonn talks crucial for payments problems

By Robert Mauthner

PARIS, May 31.

PROSPECTS for an adjustment of the payments balances of the major Western industrial countries are almost entirely dependent on the adoption of a concerted growth strategy at the Western economic summit to be held in Bonn in mid-July.

This was one of the main conclusions of the high-level OECD group on balance of payments problems, which met here today for the first time since the summit yesterday on a blueprint for joint action which would set the industrialised world on a 4.5 per cent growth path by the middle of next year.

Tough a substantial number of member States rejected the OECD Secretariat's model, which quantified the stimulus that should be given to the domestic demand of each of the industrialised countries, there was wide agreement that some kind of concerted growth policies are required.

US sources said today that the chances of the Bonn summit coming up with a more meaningful agreement on a co-ordinated growth strategy than the one reached at the last summit meeting in London were "fair to favourable".

The general view of delegates was that countries like West Germany and Japan, which will be required to provide the highest stimulus, will wait until the summit meeting takes place before giving anything away.

Meanwhile the balance of payments picture for 1978 is as bleak as for growth through several of the leading member countries, such as the U.S., feel that the OECD Secretariat is unduly pessimistic in its predictions.

The Secretariat is forecasting a current account deficit for the U.S. of \$24bn, some \$bn more than in 1977, while U.S. officials thought it was more likely to be in the region of \$18bn, roughly the same as last year. The effects of the recent depreciation of the dollar negative during an initial period would begin to exert a beneficial influence on the balance of payments in the second half of this year.

The Secretariat was also extremely gloomy about the balance of payments prospects for the two biggest surplus countries, Japan and West Germany. The 1978 Japanese current account surplus is expected to be \$15bn, up from \$11bn last year and West Germany's surplus to \$5bn from \$3.5bn in 1977. Switzerland's surplus this year would probably be in the region of \$4.5bn, and that of the UK \$3.1bn, according to the Secretariat. In the case of the UK the Secretariat seems to be adopting a more optimistic view than given by the latest private forecasts of Treasury officials.

On other aspects of the U.S. economy, American sources said that because of the recent sharp rise in employment and high inflation rates, the U.S. Administration had revised downwards its target for the desirable rate of growth in 1978 and 1979. Thus the U.S. was now aiming for a GNP increase of 4.5 per cent, instead of 4.5-5 per cent as initially projected.

Though the rise in the April and May consumer price index had put the rate of inflation at 7.5 per cent, the rate of inflation was expected to taper off substantially in subsequent months and, for the year as a whole, would probably be around 7 per cent.

Krupp Gulf office

Krupp has opened a Gulf head office in Dubai and expects to open other offices throughout the region in the next two years. The office will supply industrial equipment and seek turnkey projects.

development areas in the northern, eastern and southern fringes of the country, has benefited from 25 per cent premiums on new investment. The precise impact of a new system of investment incentives, which assesses aid according to factors such as the number of jobs provided, environmental impact and energy saving, is not yet clear.

In spite of the bilingual road signs which welcome the traveller to Ljouwert as well as to Leeuwarden, Friesland does not intend to follow the Belgian path to bilingualism. Policy is aimed at increasing the opportunities for using Friesian in everyday life and strengthening its position in the education system. A recent survey shows that 87 per cent of Friesians understand the language, 83 per cent can speak it, and more than 70 per cent use it regularly at home.

Asked what would happen if the province were to carry out its responsibility with ministries in the Hague in Friesian, local officials say the number of expatriates working there would ensure that the letter received a reply. Certainly the latest plans to split Holland's 11 existing provinces into 17 more manageable units leaves Friesland and the Frisian see this as only a natural respect for the country which, when the Dutch branch of the Royal Nassau Line died out, maintained the succession in the form of the Frisian prince of Nassau, Willem IV Karel Hendrik Friso. Whatever may be decided in the Hague the locals are determined to remain Frisian and free, as they prefer it, "Frysk en frij".

FRENCH MOVE TO ENCOURAGE SMALL SAVERS Tax incentive should benefit industry

BY DAVID CURRY

PARIS, May 31.

A PROGRAMME of substantial concessions to encourage investment by small savers in industry has been approved by the French Cabinet. Parliament is expected to vote the proposals to law by the end of June and they will be applied immediately.

The centre-piece of the programme is to allow households to deduct FFR 5,000 (880) a year from their taxable revenues for investment in shares. In addition they will be able to increase their investment in FFR 500 a year for each of the first two children and FFR 1,000 a year for subsequent children. The investment can be made in quoted or unquoted companies but in the latter case the shares must be bought as part of a capital increase by the company.

The concessions will last until the end of 1981. M. René Monory, the Economics Minister, said today that the next four years covered the period when France would have to give priority to the financial health and competitiveness of its industry. A later Government might identify different priorities in the light of changing world circumstances.

However, the concession will last for 15 years for people now aged 50 so that they can build up a portfolio of shares in preparation for retirement.

At the moment tax law in France permits investors to deduct from their taxable income the first FFR 3,000 a year they receive from shares or bonds in dividends. From now on investors will have to choose between benefiting from the share purchase concession being introduced or the existing treatment of share income.

The proposals also include changes to aid company fund-raising directly. Foremost is the creation of preference shares which will rank prior to dividends but will not carry voting rights. This is to encourage smaller concerns to seek funds from the market without risking the loss of management control.

To encourage companies to raise new capital, dividends relating to newly-created shares can be deducted from the company's tax liability for seven years instead of the present five years. For all fixed interest holdings except bonds issued by certain semi-state institutions this rate is now raised to 40 per cent.

The net cost of the operation is FFR 1.1bn to FFR 1.2bn and it is hoped that up to FFR 5bn a year of new money will be invested in industry. M. Monory said the object was to encourage the financial strength and responsibility of industry—a strategy which included the ending of controls on industrial prices promised before the middle of October.

substantial portfolios of fixed interest investments have been able to pay a straight 33 per cent of tax on this income rather than having it added to their other revenues and subject to income-tax. For all fixed interest holdings except bonds issued by certain semi-state institutions this rate is now raised to 40 per cent.

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Saudis will back African move to counter Communist influence

BY DAVID WHITE

PARIS, May 31.

SAUDI ARABIA has expressed support for joint African initiatives to offset Soviet and Cuban intervention in the continent. The "wide-ranging" discussions held during the visit also covered the Middle East situation, on which the Minister said the Saudis shared a "very similar" view.

"Any initiative that Europe can take," he said, "will be a welcome thing in the Arab world and especially in Saudi Arabia".

On oil pricing arrangements, the Minister reaffirmed Saudi Arabia's position that it did not consider a price rise justified in the present market circumstances. A new oil agreement with France, following a pact last year under which France buys 50m tonnes a year direct from the Saudi Arabian Govern-

ment, did not come up for discussion.

Under their existing economic and technical agreement, France and Saudi Arabia were carrying out joint research into alternative energy sources and discussions on co-operation on peaceful uses of nuclear technology were "reaching a stage of completion," the Minister said.

No firm deals were included during the talks, but the Minister said there was room to discuss both the volume and extent of Franco-Saudi economic relations. Shattering some lingering French hopes, he added that Saudi Arabia had not discussed France's planned new Mirage 4000 fighter venture and was satisfied with the F15s that the U.S. had agreed to supply.

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Strikes hit W. German vehicle production

By Guy Hawtin

FRANKFURT, May 31.

THIS WIDESPREAD metalworkers' strikes in West Germany hit the first four months' production figures of the country's motor industry. As a result of the stoppages, in support of a pay claim, car and estate vehicle output was only slightly higher than last year's performance, while commercial vehicle production was rather lower than the actual decline in demand.

According to the Verband Der Automobilindustrie (VDA), the industry's trade association, car and estate vehicle production during the first four months of the year totalled 1,658,300 units, after 1,540,406 units during the comparable period of 1977. Strikes, said VDA, cost the industry some 56,800 units.

At the same time the commercial vehicle sector, which has been suffering from a substantial drop in demand, saw the first four months' output drop by 10 per cent from 1977. The metalworkers' strikes, said the VDA, cost the production of 15,000 vehicles.

The strikes, which took place during March and April this year, cost the industry itself some DM 1.7bn (\$600m) in lost sales. When the effects of the stoppages on associated industry and the retail trade are taken into account, the total sales loss amounted to DM 4.7bn (\$2.23bn).

Exports suffered particularly in April, when shipments abroad fell heavily in both the car and commercial vehicle sectors. Car and estate vehicle exports totalled 149,200 units compared with 149,407 in the same month of 1977, while exports of commercial vehicles dropped from 15,177 to 9,900 units.

Car exports during the first four months of 1978 increased by 2 per cent to 664,100, against the 640,400 units shipped during the comparable period of last year. Commercial vehicle exports during the same period dropped by 23 per cent from 66,826 units to 50,900 units.

On the bright side, in spite of the fact that the industry believes that its peak peaked last autumn, domestic demand remains strong. The VDA expects car and estate vehicle output during the first four months were still running slightly above the level for the comparable period of 1977. At the same time home demand for commercial vehicles is strong, offsetting the decline in overseas interest.

Schmidt hopeful on uranium deliveries

BY JONATHAN CARR

BONN, May 31.

CHANCELLOR Helmut Schmidt has reported making progress in negotiations with President Carter on the problem of U.S. deliveries of enriched uranium to the European Community.

Herr Schmidt told a West German newspaper interviewer in Washington that during his trip to the U.S. yesterday with the President very clear signs had emerged that accord could be reached on the nuclear issue.

He gave no details. But before

Herr Schmidt left for the U.S. Government officials here had stressed that the nuclear supply question would figure high on the agenda of his Washington talks.

According to the officials, Herr Schmidt planned to make clear that the EEC was ready to talk over with Washington the problems of uranium delivery arising from passage earlier this year of the U.S. Nuclear Non-proliferation Act.

But the Chancellor would also

recall the U.S. promise last year that it would not change its nuclear supply policies while international fuel cycle evaluation talks were in progress. These are expected to last more than another year.

Asked if West German-U.S. differences on economic policy had been ironed out, Herr Schmidt said the positions of both sides had become much closer. He forecast a success for the world economic summit conference in Bonn in July.

Malta plan targets 'achieved'

By Godfrey Grima

MALTA, May 31.

ALL ECONOMIC targets laid down by Malta's seven year development plan, which expires next March with the complete closure of British bases here, have been achieved.

This was claimed in Parliament by the Minister for Development, Mr. Wistin Abela, while putting forward a Bill providing for a review of a number of basic targets set out in the original plan.

Mr. Abela told the House of Representatives that this supplement to the plan was made necessary by the worldwide economic upheavals of recent years. But it did not mean that the original objectives had not been met.

Gunman shoots W. German defence lawyer

WEST BERLIN, May 31.

A GUNMAN today shot and wounded one of the defence lawyers taking part in a major urban guerrilla trial here, police said. The counsel, Dietmar Mohla, was hit in the legs as he was about to get into his car in the Berlin district of Wilmersdorf.

Mr. Mohla is the court-appointed lawyer of Ronald Fritzsche, one of six suspected guerrillas accused of the murder of West Berlin's chief judge, Guenther von Drenckmann, in 1974, and the kidnapping of the city's conservative party leader, Peter Lorenz, in 1975.

Mr. Mohla was taken to hospital but released after treatment. The gunman escaped in a yellow saloon car without registering plates which was found soon afterwards, Renter

New meeting on Aegean dispute

By Our Foreign Staff

THE SECRETARIES GENERAL of the Greek and Turkish Foreign Ministries, Mr. Byron Theodoropoulos and Mr. Sukru Silekdogan, met in Athens on June 1 to discuss the Aegean dispute. The two met in Athens in an attempt to make progress towards resolving problems over the Aegean.

This was announced in a brief communiqué issued after the meeting on Monday night between the Greek and Turkish Prime Ministers, Mr. Constantinos Karamanlis and Mr. Bulent Ecevit. The two met in Athens in March but the follow-up meeting agreed between the Secretaries General was postponed in April at Greece's request. Public opinion in Greece was incensed by President Jimmy Carter's request to Greece that it lift the arms embargo on Turkey.

Barcelona metal strike averted by pay deal

By David Gardner

BARCELONA, May 31.

A 48-HOUR strike due to have started tomorrow in Barcelona's metal industry has been called off after acceptance of a management offer by the two principal unions involved, the Socialist General Workers' Union and the Communist-dominated Workers' Commissions.

The sting has thus been drawn from the most important series of labour disputes in Spain since the elections a year ago. At one point more than 750,000 strikers were involved in Barcelona province.

The agreement comes after a warning from the Ministry of Labour that continuing deadlock would lead to obligatory judicial arbitration, a survival from labour legislation which the unions have attacked as an infringement of free collective bargaining. Minimum wages in the industry will be raised to Ptas 29,000 a month with a further Ptas 800 a month from October. The unions had demanded Ptas 33,000.

The recent strikes, centring on the textile, construction and metal industries, have divided employers. The employers' federation in the key Baix Llobregat area, had threatened a 24-hour lockout for each day lost through strikes and the movement was strongly criticised by Catalonia's leading employers' organisation.

Portuguese coup leader held by military police

BY JIMMY BURNS

LISBON, May 31.

AIR FORCE Major Jose Ignacio da Costa Martins, one of the main leaders of an attempted May 25, 1976 coup here on Lisbon, was arrested today at Lisbon airport this morning and taken by military police to the top security prison of Cascais. He had fled the country after the coup attempt and lived in Lourenco until his recent expulsion from Angola.

Major Costa Martins' arrest prompts the latest in a series of steps taken by Portugal's high command to "depoliticise" the Portuguese armed forces.

The gradual separation of the military from politics (no easy task given the fact that the Portuguese armed forces have been involved in attempted coups and counter-coups for more than two centuries) has been a major objective of the military since the 1976 revolution. The military's role in the country's history is a subject of debate. It is necessary for Portugal to become both a capable and a trusted member of NATO.

This view was reflected in a statement on Tuesday by General Ramalho Eanes, the President of Portugal and chief of the armed forces, at the NATO spring summit in Washington. "Portugal must be considered a strategic area that is essential for NATO's defence, given its potential role as the Atlantic route's key entry into the Mediterranean," he said.

Also reflected in his speech was the feeling held by the Portuguese high command that support from NATO is not as forthcoming as it might be. "Keep our military vehicles in the air," Eanes feels, has been a top business aim, until now. It is now NATO's turn to provide the equipment of up-to-date equipment. The Portuguese military officers such as Major Costa Martins responsibly occur for a long time to come.

Barcelona metal strike averted by pay deal

By David Gardner

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Charles Batchelor pays a visit to Holland's "country within a country"

Feelings of independence still run strong in Friesland

WHILE THE Dutch province of Friesland has become increasingly integrated into the economy and structure of Holland as a whole in recent years, it still remains in some respects a country within a country. Its independence, separate language—Friesian—and separate character are a source of pride to its 560,000 inhabitants. But for a long time they were also a major reason for its backwardness.

It is now only a little more than an hour's drive from Amsterdam across the dyke enclosing the former Zuider Zee or across the new Polders. But Friesland and its two adjoining north-eastern provinces of Groningen and Drenthe are still far away from the crowded "Randstad" cities of Amsterdam, Rotterdam and The Hague to be considered distant destinations by many Dutchmen.

Post Office employees in the Hague are putting up a strong fight against Government plans to remove their headquarters to the north-east. And for many a Friesian "The West" is an overcrowded conurbation of high-rise flats and motorway cloverleaves. Friesland, with just over 400 people per square mile, has only one-fifth of the population density of the Randstad. Its extensive inland and coastal recreation areas in Holland. The main economic activity—dairy farming and related industries—conforms more to the traditional picture of the Dutch.

The province's rich pastures reconvert nearly 20 per cent of the permanent grassland of the Netherlands and Friesland accounts for a similar share of

the country's milk production. Almost 40 largely co-operatively owned dairies convert the milk of the familiar black and white Friesian cattle into a wide variety of dairy products, including the Friesian clove cheese which is widely sold throughout Holland.

Farming and related industries are the largest employers in the region, although mechanisation has cut the number of jobs to 22,000 from 60,000 at the end of the last war. The production of nearly 2bn litres of milk a year has been achieved by a programme of redistributing land to make more efficient farms and extensive use of covered cattle-sheds coupled with increased quantities of cattle feed. The coastal strip provides excellent conditions for the cultivation of seed potatoes. The shortage of land for potato growing has thrown up a plan to reclaim 3,000 hectares of the Waddenzee, a narrow strip of water enclosed by the offshore Friesian islands and the mainland which continues to Denmark in the east.

The floods of 1953 stimulated plans to reclaim the whole area and shorten Holland's coastline. But the shallow sea, much of which was turned into mudflats at low tide, is now recognised as a unique area of natural beauty, the home of large colonies of seals and the breeding ground for

many sea birds. The Friesian potato growers' plans would not take much of a bite out of the sea, but with the area already endangered by tourism, industrial effluent and oil and gas exploration any further threat is strongly opposed by environmental groups.

Tourism is a mixed blessing for Friesland. The flotillas of summer motor cruisers and sailing boats bring economic activity to the area, but the jobs created are not of very high quality and the ever-growing throngs of visitors put increasing pressure on the delicate balance of natural forces.

In the 15 years to 1965 government incentives and the province's native attractions succeeded in stimulating industrial investment. Since then Friesland has suffered a period of economic stagnation. But while unemployment has been higher in absolute terms in the past two years than at any time since the War, the picture is not unrelievedly bleak. The province was losing an average of 5,000 inhabitants a year in the 1950s as job seekers moved to the more prosperous west, but the population is now increasing.

All the same the economic situation is expected to get worse before it gets better. Agriculture continues to shed jobs while increased automation means the

Chase admits asking Peru to protect copper mine earnings

BY DAVID LASCELLES

NEW YORK, May 31.

CHASE MANHATTAN BANK, as collateral for further finance, confirmed here today that it sent a letter to Peru earlier this month requesting a government decree to guarantee that earnings from the privately owned Cuajone copper mine would continue to be paid to the creditors and shareholders of the Southern Peru Copper Corporation, which operates the mine, not diverted to pay the country's debts.

But is described the message as part of a negotiating strategy on talks about a further \$525 million loan for Cuajone, and stressed that there was no link between this loan and finance which the Peruvian Government is seeking to ease its balance of payments problem.

A delegation headed by the Peruvian Central Bank President, Sr. Manuel Moreyra, arrived in New York last week to seek debt rescheduling from its U.S. and other creditors.

Chase also said it had sent the message as agent for the group of 23 banks in the Cuajone loan consortium, but added that this did not mean it was speaking on the consortium's behalf.

Cuajone, which lies some 500 miles southeast of Lima, is wholly owned by a group of U.S. companies headed by Asarco, and is largely financed by U.S. commercial banks and the Eximbank.

The project has already absorbed \$726m in finance, and requires the extra \$525m to complete the mining complex and purchase materials. Earnings from the project have, far more than a year, been sent via the Peruvian Central Bank to Chase Manhattan Bank in New York for distribution to creditors and shareholders.

However, U.S. banks fear that the heavy debt of the Peruvian public sector estimated to total \$5.5bn might provoke the government to divert these earnings to its own account, or use them

Banks to sell new housing certificates

By John Wyles

NEW YORK, May 31.

U.S. BANKS and savings institutions will be free tomorrow to start selling controversial, six-month savings certificates which are designed to increase funds available for house mortgages.

But some economists fear that they could further push up short-term interest rates.

The new certificates were conceived by the federal banking regulators as a means of sheltering the housing sector of the economy from the impact of steadily tightening credit, which has pushed short-term interest rates to a three-year high. Flows of money into savings and loan associations, which provide mortgages, and mutual savings banks are 39 per cent lower this year than last, with the result that mortgage rates are rising and the rate of house building is threatened.

With their interest rates on short-term savings pegged at 5.6 per cent, savings associations have been unable to compete with money market instruments such as Treasury bills, and federal officials calculate that the new certificates could attract up to \$6bn in new funds.

Commercial banks will be able to sell the new instruments in minimum denominations of \$10,000 at the same rate as six-month Treasury bills, which were auctioned last week at 7.14 per cent, while savings institutions can offer them at a rate 1 per cent higher.

However, some mortgage associations fear a movement of funds out of existing accounts and a corresponding increase in the cost of their money.

This, in turn, could push mortgage rates up from the level in April of 5.2 per cent. At the same time, some economists see broader implications, in that this attempt to protect the housing sector from the effects of higher short-term interest rates could make the economy less sensitive to tighter credit conditions and, as a result, force higher than would otherwise be the case.

U.S. COMPANY NEWS

BP and Caltex in Singapore venture: Jos. Schlitz lay-offs; U.S. Steel inquiry; Massey-Ferguson second quarter—Page 34

CALIFORNIA TAX REFORM

From mirage to mandate

BY MAURICE IRVINE IN SANTA MONICA, CALIFORNIA

MR. HOWARD JARVIS, a portly 75-year-old retired manufacturer and failed politician who vaguely resembles the late W. C. Fields, seems an unlikely candidate for assassination. But anonymous callers have warned him several times recently that he will be shot if Proposition 13—the draconian tax reform measure of which he is co-sponsor—passes in California's referendum on June 6.

Mr. Jarvis shrugs. "Listen," he says. "It isn't just the nuts who are out to destroy me. It's the whole liberal establishment. That's how I know I'm doing something right."

Proposition 13 is a citizens' initiative. Mr. Jarvis and his ally, Mr. Paul Gann, a 65-year-old retired estate agent, had little trouble collecting some 1.5m signatures for petitions placing the matter on the ballot. There is a growing legion of tax rebels in California, and their revolt is only one among a dozen gathering momentum in the U.S.

Proposition 13, also known as Jarvis-Gann, would roll back property taxes to 1 per cent of 1975-76 assessed value. In doing so, it would deny \$7bn in annual tax revenue to local governments and schools. The measure offers no suggestions as to how that loss might be made up.

How can the gap be bridged? The legislature threatens to increase sales, income, and other state taxes by 60 per cent or more. Bills to this effect are already in the works. The Governor, Mr. Jerry Brown, says that if the proposition passes and the State will not act as a sugar-daddy to local government. But in fact he will have

the alternative but to support bills, and he admits that Proposition 13 would force him to introduce drastic economies every level of government.

California's state and local governments collect some \$40bn in taxes annually. Proposition 13 would cut property tax revenues in the coming fiscal year from an estimated \$12bn to \$4bn. But local government funds heavily on property taxes, which now stand at 3 per cent of assessed value to pay for schools, fire, flood control and essential services.

Property taxes are set by the local counties. Each county has an elected official, who assesses valuation. California assessments have risen faster than anywhere in the U.S. since 1971, which requires the use of the latest sale prices of a house in fixing values.

Proposition 13 points out the taxpayers who will get the biggest break are not homeowners, who own one-third of taxable property in the state. Two-thirds of the tax would benefit the best landowners, landlords, commercial-industrial property owners.

California has been thrown into a state of Jarvis-Fever: bumper stickers, billboards, TV commercials in the milliead for yes or no. The state's university chancellors prize winners debate the issue in town halls. In towns where the state signs have been set up by Mr. Brown to study

contingency plans to deal with any post-Jarvis crisis. Tens of thousands of teachers have received provisional dismissal notices. The huge Los Angeles school district reports that it would be forced to cut its staff of 60,000 by about two-thirds—18,500 teachers and 21,000 other employees. "Education as we know it in California would be destroyed," according to Mr. Wilson Riles, the state's schools chief.

Mayor Tom Bradley of Los Angeles talks of slashing \$200m

California was ripe for a tax revolt. A mixture of inflation and speculation has sent housing prices soaring. Homes which sold for \$50,000 three years ago now fetch \$150,000, resulting in property tax leaps of 100 per cent or more in a single year.

Yet the state treasury bulges with a \$4bn cash surplus. Mr. Brown tried to hand some of the surplus back through a 1976 tax relief bill earlier this year. It was halted by the State Senate.

When it became clear that Jarvis-Gann had great popular support, the Brown administration threw its weight behind a rival scheme, sponsored by a State Senator, Mr. Peter Behr, and tied to another proposition on the ballot, No. 8. The Behr Bill would give property owners a 30 per cent tax cut, and make up some \$1.5bn in reduced property taxes from the State surplus. Professor Milton Friedman, the Nobel Prize-winning economist, who is speaking out strongly for Jarvis, made his first TV commercial on its behalf, calls the measure "Behr-faced fraud."

Dr. Friedman says the Bill is so written that the legislature could find ways around it, and return to their old habits once the threat of Prop. 13 was gone. The four of Prop. 13 responded by producing not one but two Nobel laureates of their own who oppose the Jarvis initiative.

How will California vote? Latest polls give Jarvis the edge—42 per cent to 39 per cent. But Prop. 13 was passed. Mr. Brown's aides say it will be tied up in the courts for months, perhaps years, by legal challenges from public employee groups.

A group of Californian citizens is seeking to roll back the property tax, the U.S. equivalent of rates. But the Governor, Mr. Jerry Brown, says "the State will not act as a sugar-daddy to local government."

moved. A majority apparently believe with Senator S. I. Hayakawa, a Republican, that "this is the shock treatment needed to bring big government to its fiscal senses."

To some extent, the treatment is already having effect. Mr. Brown, who is running for re-election this year, has moderated his attacks on Proposition 13 in recent days. From "a mirage that's going to blow up in our faces" it has become "a mandate to curtail government at every level which we'll have to carry out, if the people want it."

Mr. Brown is now saying in public that he believes that Jarvis-Gann will pass. Many "curtailments" have been spelt out already, in horrid detail, by a task force at libraries, fire set up by Mr. Brown to study

from the city budget, bring 1,000 policemen, 4,000 firemen and closing 140 fire stations. From San Francisco, San Diego, and other major cities come equally dire predictions. The San Francisco-based Bank of America agrees that Jarvis-Gann would result in "a drastic reduction of essential services or a significant increase in other taxes—most likely sales and income tax."

Mr. Jarvis, a sometimes overbearing debater, dismisses the massive computerised mailing of firing notices to teachers as "severe tactics." The state constitution requires that the state finance public education. "They'll find the money. Besides, why should property owners pay for schools that turn out more and more illiterates each year?"

Proxmire to old NYC hearings

BY OUR OWN CORRESPONDENT

NEW YORK City's struggle for financial survival takes the centre of the Congressional stage next week under the direction of Senator William Proxmire and before an audience of his Senate banking committee.

As chairman of the committee, Sen. Proxmire has scheduled four days of hearings next Tuesday and Wednesday and for the same two days the following week.

The committee was to have begun its investigation of the Carter Administration's proposal to provide \$2bn 15 year loan guarantees last week but the hearings were cancelled by the Wisconsin Senator when the city failed to line up the various elements of a complicated programme.

With existing federal short-term programme due to expire June 30, this delay put the great pressure, although elements of this programme remain unattained.

City leaders are to resume talks with municipal union leaders to a new two-year pay deal, nearly three months of exclusive discussion.

Sen. Proxmire and the Federal Government to see a settlement which makes minimum pay concessions to the unions. Meanwhile New York state legislature is passing

legislation which would extend the life of the emergency Financial Control Board for a further 19 years and which would give it teeth to veto transactions which it believed were beyond the city's fiscal means.

However, the major New York banks and institutions have warned they will not purchase the \$1bn of securities necessary for the city's operations over the next four years unless a "sun-set" provision, allowing the Board's powers to wane, is removed from the legislation.

This is likely to be accommodated by the legislature which is also trying to move swiftly on legislation to increase the borrowing powers of the Municipal Assistance Corporation

Canada N-weapons delay

BY VICTOR MACKIE

OTTAWA, May 31.

CANADA WILL not have divested itself of nuclear weapons until about 1983-84, Admiral R. H. Falls, chief of the Canadian Defence Staff, told the Commons Defence Committee today.

He said that Voodoo aircraft may be displaced by 1983 by new fighters which the Government is in the market to buy.

The defence chief also told the committee that the neutron bomb was "less ominous" in that it produced less blast than a conventional nuclear warhead.

He was questioned by Opposition members, who pointed out that the Prime Minister, Mr. Allan MacEwen, disagreed, saying that Canada supports the decision of the U.S. to postpone production of the special battlefield neutron weapon. Canada, he said, hoped that the Soviet Union would show similar restraint in its deployment of forces. He claimed that the U.S. and Canada, by their stand, had put Moscow on the defensive.

An Opposition member said Mr. Trudeau's speech to the UN had left a "false impression" that Canada was moving out of nuclear weapons immediately.

They also suggested that the admiral was adopting a line which diverged from that laid down by Mr. Trudeau in his UN speech on the neutron bomb.

The Deputy Prime Minister, Mr. Allan MacEwen, disagreed, saying that Canada supports the decision of the U.S. to postpone production of the special battlefield neutron weapon. Canada, he said, hoped that the Soviet Union would show similar restraint in its deployment of forces. He claimed that the U.S. and Canada, by their stand, had put Moscow on the defensive.

An Opposition member said Mr. Trudeau's speech to the UN had left a "false impression" that Canada was moving out of nuclear weapons immediately.

'Fuel saver' tyre backed

BY OUR OWN CORRESPONDENT

NEW YORK, May 31.

THE U.S. Department of Transportation has found in favour of Goodyear Tyre and Rubber Company in its dispute with General Motors over the safety of a new elliptical tyre.

Goodyear unveiled the type a year ago, billing it as the "gas-saver" which yields 30 more miles on a full tank of petrol. Since then the company has been wait-

ing for the Department's National Highway Traffic Safety Administration to approve sale of the tyre. In the meantime General Motors made no secret of its anxieties about the safety of the tyre.

Goodyear is free to market the tyre from Monday and both Ford and Chrysler can go ahead with plans to offer it as an option on certain 1979 model cars.



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OVERSEAS NEWS

Pakistan seeks \$800-\$900m help

BY DAVID WHITE

THE WORLD BANK'S Pakistan Committee of donor countries meets here tomorrow and Friday to consider Pakistan's request for an increase in its debt relief programme for the 1978-79 fiscal year.

Pakistan is reported to be asking for a total aid package of between \$800m and \$900m. In 1976-77, the group of donor countries pledged about \$700m, including grants, soft loans and project loans. The amount of aid increased by about 5 per cent in 1977-78, according to Bank officials.

The committee groups 11 member countries and the Asian Development Bank, plus observers from international organisations, and will discuss medium and long-range development prospects.

The committee last met in December after the postponement of its regular annual meeting in April last year because of the Pakistani political situation.

Iqbal Mirza adds from Karachi: Along with the aid commitments for the next year,

Pakistan has requested the committee to provide it with relief in connection with the repayment of debt which will become due from July 1, 1978. The debt relief or rescheduling which Pakistan is requesting is between \$250m and \$300m a year. It includes nearly half of the committee debt while the other half is due to be paid to the non-committee members of the World Bank.

In the four-year period which will end on June 30, 1978, Pakistan received a total

debt relief of \$650m which was rescheduled. Pakistan requested the committee non-committee countries such as a debt relief is requested to maintain a net inflow of \$250m to \$300m a year and ensure that its balance of payments position was strained. This is after it takes account of the maximum feasible effort which is expected to be made in the view of its capital income which is estimated around \$190 to \$200m with the population estimated at 73.6m.

PARIS, May 31

WORLD BANK REPORT ON INDIA

Record aid recommended

BY K. K. SHARMA IN NEW DELHI

THE WORLD BANK has presented a flattering report to members of the Aid India consortium of major western countries and Japan which meets in Paris on June 6 and 7, but has nevertheless recommended substantially higher foreign aid. The Bank feels that although the Indian Government's development strategy will lead to a rapid rate of development, it will also bring the economy to a more dynamic growth path. "It will also advance the date when the growth of the economy will, once again, be resource-constrained."

has resulted largely from inward remittances by Indians working abroad (mainly in the Middle East and not, any longer, in Britain and the U.S.). The Bank's view is shared by the Government's economists who have cautioned against complacency just because of the export boom and the rising reserves. It is likely that the Bank's conclusions have emerged from discussions with Indian officials.

India's draft plan for 1978-83 similarly envisages continuance

periods. Net transfer of resources from abroad has never been above 3 per cent of GNP and fell to as little as 0.8 per cent between 1968-70 and 1973-74. The Government's estimates of past loans are estimated at between \$450m and \$500m annually over the next five years.

The Bank welcomes the draft Plan. With large stocks of food grains and an improved supply of foreign exchange, it says the circumstances present a great

opportunity for promoting the Indian economy. "The Draft Plan responds to this opportunity by projecting a rapid growth in real terms of both overall investment and public expenditure."

The Bank is impressed by the Government's strategy for the agriculture sector. "Rural development is the cornerstone of development strategy and the draft Plan allocates an increased share of public expenditures to the rural sector. The Plan also responds to the urgent need to improve the living conditions of the poor. This is reflected in the principal objectives: first the removal of unemployment and significant underemployment; second, an improvement in the standards of living of the poorest sections; and third, the provision of basic needs to the low income groups."

Though impressed by the Government's emphasis on the

Foreign aid to India could rise to a record level of \$2.4bn when foreign exchange reserves are high at \$5.5bn.

of foreign aid on a substantial scale to meet the resources gap. The Plan has been stalled for political reasons since the National Development Council, of which all Chief Ministers of the states are members, called for a fresh version to be considered again in November. But the draft makes it clear that the Planning Commission also envisages a resources gap to be filled by foreign aid.

The World Bank points out that external assistance to India has increased in the past three years, commitments rising from an average of \$1.4bn a year in the 1970-75 period to an average of \$2.5bn a year during 1975-78. Disbursements have increased from an average of \$1.5bn to an average of \$1.8bn.

But the Bank points out that the contribution of these flows to India's real import capability, given world inflation, did not increase between the two

Zairean general to be executed

LUBUMBASHI, ZAIRE

THE FORMER Zairean General, General Mobutu Sese Seko Konde Ngbendu, was sentenced to death by a military tribunal in Zaire today. It said sentence was passed last Saturday on the officer after a 14-hour session of a military tribunal, officially called a "council of war."

The officer, named as General Thieva, was accused of withdrawing troops and fleeing in the face of anti-government rebels who invaded the town in Shaba province.

Meanwhile in Lusaka, it was reported that Zambia's President, Mr. Kenneth Kaunda, would fly to neighbouring Angola for talks with President Agostinho Neto next weekend. The State House spokesman declined to say what the two leaders would discuss. But Government sources said the main topic would be the recent fighting in southern Zaire.

More than 2,000 people, including some 200 Europeans, are reported to have died in the fighting which began three weeks ago when Katangese rebels invaded Zaire's Shaba province. Rebels were repelled by French and Belgian paratroopers. The invasion has embittered Zaire's relations with Zambia and Angola, with the Kinshasa Government of President Mobutu Sese Seko accusing both countries of helping the rebels. The sources said it seemed likely that Mr. Kaunda would arrange a meeting with President Mobutu soon after his talks with the Angolan leader.

Reuters

Lebanon truce threat after heavy shelling

BY HANAN HAJAZI

BEIRUT, May 31

RECURRING TENSION in southern Lebanon is threatening the fragile truce that has held for twelve people were killed in two days of heavy shelling of the town of Nabatieh and seven surrounding villages.

The Palestine Liberation Organisation (PLO) whose forces control the town about 20 miles from the Israeli border, has warned that it will retaliate if the shelling continued. A communiqué by the Palestinians said that five people were killed and 17 wounded in heavy shelling of the town and neighbouring villages last night alone. Israeli gunners and their Lebanese Right-wing allies have been accused of mounting the artillery barrage which started on Tuesday night.

The tension coincided with the talks today between Mr. Elias

Israel must act against inflation

By L. Daniel

TELAVIV, May 31

AN URGENT request to the Government to act against inflation is being made by the Knesset Finance Committee today.

These steps are urgent if inflation is not to get out of hand, the committee said. The situation in Israel is expected to deteriorate in the discussions between the two leaders in their first meeting in six months.

Mr. Sarkis is known to want the Syrians to exercise pressure on the Palestinians so they stay out of the United Nations-controlled region in southern Lebanon.

Last week, Mr. Yasser Arafat, the PLO leader, issued strict instructions against infiltration by guerrillas into the UN controlled zone.

Last night Mr. Arafat sent an urgent note to the UN command here warning that the guerrillas would not stand idly by if the shelling of Nabatieh and its vicinity continues.

Fresh Rhodesia talks bid

BY MARTIN DICKSON

BRITAIN AND the U.S. today launch a fresh diplomatic effort designed to pave the way for a round table conference on Rhodesia, but the mission appears to stand little chance of success.

Mr. John Graham, a Deputy Under-Secretary at the Foreign Office, arrives in Lusaka today to meet with Mr. Stephen Low, the U.S. ambassador to Zambia, and the two men veterans of Rhodesian shuttle diplomacy, will tour southern Africa in an attempt to set up a round table conference.

While the Patriotic Front

guerrilla movement has accepted the idea of a conference, the parties to the so-called internal Rhodesian settlement said last month that such a meeting would be "doomed to failure." Since then, there has been nothing to indicate any change of heart by the internal leaders.

Quentin Peel writes from Johannesburg: A new wave of South African capital has been attracted to Rhodesia, and to this end they were not being allowed outside the camps. The refugees who were mostly poor farmers had also expressed the desire to return if conditions improve.

Observers here say they suspect that the Rhodesian Army is moving against the Moslems in the north. They fear a non-Buddhist majority in the area within a few years and consequent insurgency which they have on other borders. They reject the suggestion that the Rhodesian Government is aiming for a purification

Burmese-Bangladesh tension increases

BY SIMON HENDERSON

SERIOUS BORDER tensions and strained relations between Bangladesh and Burma have resulted from the forced exodus of thousands of Moslem refugees from Burma to Bangladesh. Mr. Tahirak Hussain, the Bangladeshi Foreign Secretary, said here today.

Some 150,000 refugees have so far arrived, he said, adding that the country has the moral or political right to expel a minority. He said some of the refugees were driven to the border by gunfire and there had been some shots fired across the border. There were no Bangladesh casualties but in several cases army units had to fire back in self-defence.

Outlining the latest position of the refugees, who are being kept in nine camps established along the 200-mile border, Mr. Hussain said the refugees continued to claim that they were forced into

leaving by the Burmese army but that young men and women were being kept behind to work as forced labour. They also claim that some have been murdered and many women raped.

The refugees started crossing the frontier after the Burmese authorities began conducting a census. The border Arakan province has many Moslem families who over the past three centuries have moved from what is now Bangladesh and now form a large minority. When the Burmese authorities started issuing registration cards many refused to be labelled as foreigners and it is those without a card who are now being expelled, according to sources here.

The Bangladesh Foreign Secretary said talks he had with the Burmese on the subject in the past two months had been

without result but he would be leading another delegation to Rangoon on June 8. He said both sides had agreed to settle problems bilaterally and through negotiation. His Government's line was that the refugees should be allowed to return. Bangladeshers did not content themselves with what is seen, and to this end they were not being allowed outside the camps. The refugees who were mostly poor farmers had also expressed the desire to return if conditions improve.

Observers here say they suspect that the Burmese Army is moving against the Moslems in the north. They fear a non-Buddhist majority in the area within a few years and consequent insurgency which they have on other borders. They reject the suggestion that the Rhodesian Government is aiming for a purification

WORLD TRADE NEWS

Sales of Scotch to U.S. up 28%

SCOTCH WHISKY exports in the first four months of 1978 rose by 13.3 per cent in volume to 32.7m gallons and 22.5 per cent in value to \$187.5m compared with the same period last year, our Industrial Staff writes.

The main reason for the upsurge was a steep increase in shipments to the U.S., the world's biggest market for Scotch. The price of price increases announced in February but which for technical reasons were not implemented until May 1.

Scotch whisky exports to the U.S. jumped by 71 per cent in volume in April alone and for the four-month period were up by 27.87 per cent in volume to 11.76m gallons and 26.54 per cent in value to \$57.2m. The industry expects shipments to fall off steeply from now on.

For the world as a whole during the four months, exports of Scotch blended and bottled in Scotland were ahead by 10.4 per cent in volume and 22.4 per cent in value to 22.5m gallons (worth \$160m).

Britain wins \$3.5m banknote plant deals

Portals has won contracts to install banknote plant making facilities in both India and Switzerland, a Financial Times reporter writes. The Indian deal, worth an initial \$2.1m, is a double output at the Hoshegaon mill. The Swiss agreement, incorporating British equipment and technology valued at \$1.4m, is for a cylinder mould paper machine at Landquart to allow banknote paper for the National Bank of Switzerland to be manufactured domestically.

Aluminium study

Pechiney of France is studying the establishment of a \$150m aluminium smelting project in Sabah, Malaysia. A.P.J. reports from Kuala Lumpur. The project envisages production of billets and ingots.

Freighters for Vietnam

Ranematsu Goshu of Japan has signed a \$12m contract to supply four used freighters to Vietnam. A.P.J. reports from Tokyo. Vietnam will use a syndicated Japanese bank loan to buy the two 10,000-dwt and two 12,000-dwt vessels.

India in Dubai plan

Gammam India has secured a \$60m contract to build and install a desalination plant in Dubai. Our Own Correspondent writes from Bombay. The plant is one of the Dubai Electricity Company's main projects for converting sea water into boiler feed water. The work includes units processing 13,000 cubic metres a day.

Japan TV sales fall

Japan's colour television exports fell 12.7 per cent in April to 264,418 sets from 302,882 in March and down 38 per cent from 422,587 in April 1977. Japan Electronic Industries Association said the fall was due mainly to reduced shipments to the U.S. and West European countries.

Belem project move

Joao Paulo de Reis Yelloso, the Brazilian Minister of Planning, told press conference that formal agreements on a \$45m-\$55m agricultural and aluminium project will be signed between Japan and Brazil next month. A.P.J. reports from Tokyo. The project will involve an aluminium plant with an annual capacity of 320,000 tons and an alumina plant with an annual capacity of 800,000 tons in the suburbs of Belem.

Poland aims for trade balance

BY ANTHONY ROBINSON, RECENTLY IN WARSAW

POLAND is making steady progress towards eliminating its trade deficit with the West by 1980. But future plans for the expansion of coal and raw material industries in particular mean that Poland expects to continue borrowing on Western capital markets for the foreseeable future. The First Deputy Finance Minister, Mr. Marian Krazek, told the Financial Times in an interview in Warsaw.

The financial authorities are clearly concerned about unfavourable Western Press comments on the terms and conditions of recently signed Polish loan agreements, and the doubts which have been expressed about Poland's ability to bear the heavy debt servicing and repayment charges scheduled for the early 1980s.

Unofficial estimates put Poland's outstanding foreign debt at around \$13bn which is considerably higher than the Polish authorities originally planned for several reasons of which the most important is the series of bad harvests which have led to heavy imports of Western, mainly U.S., grain.

Grain and fodder imports are expected to cost around \$2bn in the 1977-78 period and the Polish authorities made it clear at the start of the year that they would accept a further 7 per cent increase by the end of April and is now being sold at \$117.51 per dollar, while banks buy at \$117.39.

Export boost for Swedish pulp and paper industry

BY JOHN WALKER

STOCKHOLM, May 31

Paper and board exports rose 15 per cent to a total of 972,000 tons, while the deliveries of paper and board for consumption in Sweden remained at the same level as that achieved in the first quarter of 1977.

Substantial increases in exports were noted for printing paper and material for corrugated fibre board production. The steepest rise in Swedish exports was to countries outside Europe while trade with Sweden's two main markets, the U.K. and West Germany, increased in the case of Denmark. The deliveries of paper and board to other countries in the Common Market displayed a favourable trend.

Despite the improved demand for Swedish pulp production of 9 per cent. More than 625,000 tons were delivered during the period on approximately the same scale.

as during the first three months of last year and amounted to 872,000 tons.

With growing deliveries this has meant a considerable reduction of pulp stocks. This trend is continuing during the second quarter and is expected to bring stocks to a normal level at the end of the first half of this year.

The deliveries of chemical pulp showed the sharper rise in shipments. The demand for bleached hardwood sulphate pulp was also strong during the first three months. Deliveries of mechanical pulp showed an improvement of more than 25 per cent during the first quarter of this year.

Chemical paper pulp exports to Western Europe increased by 9 per cent. More than 625,000 tons were delivered during the period on approximately the same scale.

SWEDISH pulp and paper exports during the first three months of this year showed a considerable improvement, the Swedish Pulp and Paper Association says in their latest monthly report.

Total deliveries of pulp rose by 16 per cent to 1,080 tons and those of paper and board by 11 per cent to 1,320 tons compared with the same period in 1977.

The production of paper and board increased during the first quarter of this year by 33,000 tons or 2.4 per cent. The production of wood-free printing paper noted a sharp upswing and also in the case of newsprint a positive trend was noted. In contrast the association says that production of magazine paper and kraft paper decreased as did that of sulphite wrapping paper.

Romania in new airliner talks

BY ADRIAN DICKS

DUSSELDORF, May 31

ROMANIA is once again engaged in talks with VFW-Fokker, the German-Dutch aerospace group, over possible production of the VFW 614, the short-haul jet airliner, production of which was abandoned by the company as a result of a financial rescue by the West German Government last December.

Herr Johann Schaeffer, deputy chairman of VFW-Fokker, confirmed rumors circulating here for a week or two that the 44-seater VFW 614 is still attractive to the Romanians. Last summer the company concluded a

joint production programme under which as many as 140 aircraft were to have been built in Romania and exported to Eastern Europe.

Cancellation of the airliner's production in West Germany after only 16 had been sold had been assumed to spell the end of the Romanian contract, since VFW-Fokker has no funds with which to continue production of parts.

Herr Schaeffer made clear that if some new means of continuing the deal is agreed, work on the aircraft would not be re-

sumed in VFW-Fokker's plants. Romania would have to take full responsibility for production, and would presumably therefore have to make its own arrangements with Rolls-Royce and SNECMA, builders of the M58H turbofan engine that powers the aircraft.

The possible revival of Romanian interest in the aircraft is not seen in West Germany as a threat to the chances of the British BAC One-Eleven, joint production of which is also under continuing discussion with British Aerospace.

Allied Breweries win big Iran consultancy contract

BY KENNETH GOODING, INDUSTRIAL CORRESPONDENT

ALLIED BREWERIES has won an engineering and technical consultancy contract for a \$12m expansion at the Iran Malta company's brewery in Tehran. As part of the Government's industrial strategy programme the UK brewing industry has been concentrating on selling technology overseas as a way of building up exports. It is the first indication that the industry is having some success.

The Tehran brewery is the second largest in Iran and will remain so even though its capacity is to be lifted to 500,000 hectolitres (roughly 90m pints) a year. It currently accounts for

about a third of the Iranian beer market.

It is already exclusively committed to producing Skol Lager, the brand owned by Skol International, a national brand controlled by Allied.

Allied has long been involved in building overseas breweries, as well as giving a technical and quality control service, with projects in Kenya, India, Spain and the Caribbean.

Skol is brewed in 15 countries and sold in 74. The expansion in Iran will help the brand towards its worldwide target of sales of 9m hectolitres (1.6bn pints) this year.

A SIGNIFICANT acceleration in the expansion of railways in the Middle East is foreseen in a report published today by the Economist Intelligence Unit.

The report, which surveys the whole of the region, says there is still the possibility of "great rewards" for companies in the industrialised world prepared to accept the risks and challenges of involvement in transport expansion in the region.

Most of the railway building and improvement will, the report says, involve conventional systems. Although Saudi Arabia may possibly opt to experiment with the latest Japanese technology on high-speed rail lines, Middle Eastern airlines, which have also showed strong growth rates, are expected to provide more work for industrialised countries, with sizeable orders for new aircraft over the next few years.

Chinese interest in UK's North Sea oil technology

HONG KONG, May 31

CHINA is interested in British North Sea oil exploration and extraction technology, the leader of a British trade mission said here today.

"China has enormous oil reserves but now needs the know-how to exploit them," he said on return from an 11-day visit to China.

Lord Glenamara, formerly Mr. Edward Short, deputy leader of the Labour Party, said three oil experts on his mission had stayed behind in China to visit oil installations at the request of the Chinese.

Lord Glenamara led a mission organised by the North of England Development Council. The three men who had stayed behind were Mr. David Kemp of the British Gas Corporation, Dr.

Colin Wilkinson of Phillips Petroleum Exploration and Mr. M. A. Kirkby of British Petroleum.

Lord Glenamara said the knowledge British oilmen had acquired during the search for North Sea oil was now the information the Chinese wanted to use in expanding their own oil exploration and production.

During the visit, the mission met Vice-Premier Kang Shih-en, Minister in charge of State Economic Commission, who asked Lord Glenamara to help arrange exchanges of oil technology with Britain.

Lord Glenamara said the Chinese also expressed interest in mining machinery and had asked the Development Council to send another mission soon.

On shipping, the report predicts that a dramatic rise in oil and gas exports after 1980 will do much to remove the surplus in tanker and gas carrier tonnage.

There is no support for the theory that Middle East countries are likely to embark upon massive expansion of their fleets to take a large share of the freight involved in that expansion.

The future of road haulage services in the region is viewed optimistically. Progress is being made, the report says, on easing administrative restrictions and reducing transit fees.

Middle East Shipping and Transport 1977-85, Economist Intelligence Unit, Space House, 27, St. James's Place, London, SW1A 1NT. £25 or \$55.

Poland aims for trade balance

BY ANTHONY ROBINSON, RECENTLY IN WARSAW

POLAND is making steady progress towards eliminating its trade deficit with the West by 1980. But future plans for the expansion of coal and raw material industries in particular mean that Poland expects to continue borrowing on Western capital markets for the foreseeable future. The First Deputy Finance Minister, Mr. Marian Krazek, told the Financial Times in an interview in Warsaw.

The financial authorities are clearly concerned about unfavourable Western Press comments on the terms and conditions of recently signed Polish loan agreements, and the doubts which have been expressed about Poland's ability to bear the heavy debt servicing and repayment charges scheduled for the early 1980s.

Unofficial estimates put Poland's outstanding foreign debt at around \$13bn which is considerably higher than the Polish authorities originally planned for several reasons of which the most important is the series of bad harvests which have led to heavy imports of Western, mainly U.S., grain.

Grain and fodder imports are expected to cost around \$2bn in the 1977-78 period and the Polish authorities made it clear at the start of the year that they would accept a further 7 per cent increase by the end of April and is now being sold at \$117.51 per dollar, while banks buy at \$117.39.

size of the external debt and future borrowing requirements to be met through fairly severe import squeeze over the first part of the year coupled with a major and continuing export effort.

According to Mr. Krazek, Poland's trade deficit for 1977 was \$3.8bn in 1976 to \$2.8bn last year and is now expected to drop further to around \$1.5bn by 1978 with balance being achieved either by late 1979 or early 1980. Substantial surplus are hoped for in the 1980s as Poland's massive investment programme in new mines, factories, shipyards, chemicals, and energy comes on stream.

The temporary import restrictions imposed at the start of the year helped to cut imports by 15 per cent in the first four months while exports rose by 10 per cent. This reduced the trade deficit over this period to \$1.8bn compared with \$7.0bn in the same period of 1977.

The authorities emphasise that it is to the expansion of exports rather than a painful cutback in imports that Poland is looking for its economic salvation. Fundamental structural changes, such as Poland's conversion from being an importer of consumer goods to an exporter of 2.5m tons this year, lie behind these hopes.

When a balance is achieved, Poland has plans to develop the convertibility of the zloty, initially with its Comecon partners, to be followed by some form of partial convertibility with western currencies, although this is still a long-term prospect of rather indistinct outline at present.

As for reports that Poland was considering rejoining the IMF, Mr. Krazek said that at present, action will match demand.

we have no attitude to this matter. We are studying the plans and minutes. We have people trained in that field, but membership involves a number of factors, including of course our membership of Comecon."

He added that there are signs that the more pragmatic elements within the planning and economic structure have won the argument for larger enterprises. "It is a repeat performance of the 1973 reforms which were abandoned in 1975 when the centralisers argued that competitive bidding for labour and other resources was a major inflationary factor at the time."

Now greater managerial freedom is to be allowed the larger enterprises but within the context of enhanced powers for the banking system which will have to try and keep the overall economy within plan parameters by greater reliance on monetary policy and credit controls than hitherto.

At the same time the National Bank of Poland is believed to be preparing to set up a special export fund, similar to the 45bn zloty fund set up by the National Bank of Hungary, to provide a rapid and substantial flow of hard currency from exports.

One black note, however, is that the Government is now apparently resigned to living with the current price structure, which obliges the exchequer to pay out more in meat subsidies than it spends on all the social services combined. By next year, it is expected that the price structure will match demand.

HOME NEWS

Coal Board hit by EEC energy row

By John Lloyd

THE NATIONAL Coal Board's marketing plans have received a severe setback from the inability of the Common Market countries' Energy Ministers to agree on a proposal to subsidise EEC-produced coal.

The proposal to spend about £200m over three years in subsidising EEC coal—largely British and German—for use in power stations was regarded by the Coal Board as a means for breaking into the European market.

It is estimated that it might sell about 1.5 million tonnes last year, but only 1m tonnes in 1978.

The Coal Board needs extra market for its coal, partly because its production is rising due to the incentive bonus scheme and partly because sales to the steel industry remain low. In addition, its largest single customer, the electricity industry, will probably cut its order next year by as much as 5m tonnes.

Government advisers inquiry

By Philip Rawstorne

THE Civil Service Commission is considering whether changes should be made in the rules governing the appointment of special advisers to Government Ministers.

At present, political advisers can be appointed only as temporary civil servants for a period of five years.

Several advisers to Labour Ministers would have to resign next year if the Labour Government is still in office. A Downing Street spokesman, however, denied reports that Mr. James Callaghan had initiated the inquiry into the situation.

Though the Civil Service Commission is involved in the inquiry, the Prime Minister is understood to have made no proposals himself for changes.

SOCIETY MERGERS MAY BE KEY TO PROGRESS

High Street war poses dilemma for co-operative movement

BY ELINOR GOODMAN, CONSUMER AFFAIRS CORRESPONDENT

FINANCIAL losses in the last year by two of the biggest Co-operative retail societies, are increasing the serious concern of a number of the movement's senior executives at the trading position of some individual societies during the High Street prices war.

One of the two societies, the Royal Arsenal, reported a net loss of almost £970,000 in the year to January 21, 1978, on sales figures of almost £124m and faced severe criticism from its shareholders.

The second, the London Co-operative Society, was forced to sell assets, including shares in London Weekend Television, to finance a £886,000 trading loss. The London's turnover last year was up nearly 8 per cent to £207m. (In sales terms, this makes it three-quarters the size of British Home Stores, which reported pre-tax profits of £27m last year on sales of £274m.)

Difficulties faced by some of the 206 individual societies in competing with private traders such as Tesco were raised at this year's Co-operative Congress in Scarborough, which ended yesterday.

The feeling is that unless the performance of these societies improves, the Co-operative Retail Services—traditionally the society which takes over others in trouble—could find itself too much on its plate.

With profits under pressure, the price war among grocers, and the increasing need for capital to build the really big supermarkets, there seemed at Scarborough to be slightly less resistance to the idea of change than there has been for several years.

Two societies in the South Midlands, for example, are to merge to form a new single society with annual sales of well over £30m—a deal which may be followed by others among the

traditionally fiercely independent retail societies.

The figures show that the movement failed last year to sustain the improvement in market share which it had achieved in the previous three years. Its share of total trade fell fractionally to 7 per cent.

Within this global figure, which still makes the Co-op Britain's largest trader, are very wide variations in performance. Some individual societies like the North Midlands did well, but others have had a difficult time.

Such worries are not new in the movement, whose autonomous societies are ultimately controlled by its members. But the emergence of superstores—each costing several million pounds—as an important feature of the grocery market, has meant that societies need more capital than they can sometimes raise on their own.

Societies, even some of the larger ones, have been criticised for not sticking to the financial disciplines expected of them. Some in the past have paid more out in dividends than they have made in surplus and have run down their reserves.

At times during the three-day congress, these problems were highlighted by speakers from the platform who called for new initiatives by the Co-op's governing bodies.

The congress also demonstrated the unique structure and aims of the movement, which make it impossible to judge it as just another supermarket group fighting for the housewife's purse.

In spite of the concern in some quarters about individual societies' results there was far more general interest in the increasingly difficult question of how best to preserve the movement's social purpose in a world very different and much more affluent than it was when the Rochdale pioneers started it all and the

Co-op was part of working-class life.

These two questions, as several speakers pointed out, are inter-related, because without profit there is no money to finance the movement's wider objectives.

Resistance to change still remains extremely strong in spite of the murmurings about the need for larger societies.

The central executive has long favoured a grand regional plan which would reduce the number of existing societies to 26, but in the last three years the number of mergers has fallen to a trickle.

Talks get hung up on points which in other organisations would seem inconsequential. The Luton Society, which is now to merge with Northampton to form a new South Midlands Society, was previously in merger talks with Enfield Highway,

This would have been along the lines recommended by the regional plan. But the discussions apparently foundered on the question of what the new society should be called.

Enfield apparently insisted on the inclusion of the word "high way" so Luton turned instead to Northampton, which under the regional plan is part of another regional group.

The deal is therefore a good and a bad thing from the point of view of advocates of the grand plan.

On the good side, the merger has not come about through weakness—though both societies must have come under pressure from the price war—and the idea seems to be to enable the larger group to build the kind of large modern stores it needs if it is to compete effectively with groups like Tesco.

Allied Breweries workers given details of changes

BY KENNETH GOODING

DETAILS OF the major reorganisation of Allied Breweries' beer division, who was appointed after the departure of Dr. Kilkenny, has told employees there will be no enforced redundancies or loss of terms and conditions.

So far, no talks have been started with the unions, but it must be assumed that Allied will be hoping to cut employment within the division by way of profit centre.

In some of the names used for the new companies are already in use by Allied—such as Ind Coope, Elley and Ansells—and the reorganisation marks the return to look after the finance and personnel functions.

Mr. Douglas Strachan, now operating in the North of managing director of the beer division, who was appointed after the departure of Dr. Kilkenny, has told employees there will be no enforced redundancies or loss of terms and conditions.

Ford puts up car prices by 3.8%

BY STUART ALEXANDER

FORD began a new round of car price increases yesterday when it announced rises averaging 3.8 per cent, with effect from midnight last night. This is the first Ford rise since January 7 this year, when prices went up an average of 4.8 per cent, and hopes continue that the spiral of rises every 90 days has now been broken.

No other car manufacturer followed suit immediately but it is known that British Leyland has a round of increases in the pipeline and these are likely to become effective within four to six weeks.

Vauxhall and Chrysler are holding off for the time being but it is unlikely they will be able to maintain their prices beyond the end of July. Vauxhall last raised prices on January 1 as did Chrysler, with the exception of Sunbeams and Alpines, which went up on April 1.

Ford can afford to be first to put up its prices as it is taking over 30 per cent of the UK market and, in the Cortina, has Britain's best-selling car. It has avoided discounting and Ford dealers should be making healthy profits.

It blames the rises on increased costs of raw materials, components and services.

Examples of some of the new prices, with the old prices in brackets, are Escort Popular 1100 two-door £2,295.36 (£2,122.58), Fiesta 1100L £2,611 (£2,538), Cortina 1600L £3,242 (£3,120), Granada 2800GL automatic £6,143 (£5,912).

Enterprise Board 'adrift by £450m in costing new plant'

BY MAX WILKINSON

THE National Enterprise Board was accused yesterday of grossly under-estimating the cost of its plan to set up a new semiconductor plant in the UK.

Mr. Jack Akerman, managing director of Mullard, the Philips subsidiary, and chairman of the National Economic Development Organisation sub-committee for the industry, said the board's calculations appeared to be adrift by at least a factor of 10.

He said international studies showed that some £500m would be needed to set up a viable semiconductor company competing in the market for world standard products like computer memories and micro computers.

However, it appeared that the Enterprise Board believed it could be done for £50m or less.

Mr. Akerman added: "The amount it is reported they are prepared to spend will not buy much more than a do-it-yourself kit for semi-conductor manufacture. It is totally inadequate to compete in a field where technology is highly complex and changing all the time."

Philips had invested around £500m in semi-conductor manufacture, including the purchase of a U.S. company, Signetics, he said. Other multinationals with experience in the electronic markets had invested at about the same rate.

The German Government is contributing £75m to a four-year investment programme of around £150m up to this year centred on aid to Siemens. However, the Germans have so far concentrated on special purpose circuits rather than world markets for standard products.

French Government support for its industry is said to depend upon plans for a partnership with a major U.S. company, possibly Mostek.

Siemens in Germany, and the General Electric Company, in the UK also believe that acquisition of a U.S. company or a partnership with one of the new product, you find that half your equipment is out of date."

Mr. Akerman said, "The working party will endorse the Department of Industry view that the setting up of a 'main line' semi-conductor company in the UK would cost about £500m and prove too expensive for the UK to consider on its own."

He was astonished that the Enterprise Board should have gone ahead with its plan to form a new company without consulting any of the industry representatives on the NEDO sector working party for the industry.

"I am chairman of the sub-committee for active components which is supposed to be working out an industrial strategy for the UK semi-conductor industry. Our report will be delivered to the Government shortly, and we suddenly find the Enterprise Board is doing something completely different."

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Advisers to the French and German Governments and European Commission officials have also concluded that a head-on challenge to U.S. or Japanese semiconductor companies would be very risky for any single European country and perhaps prohibitively expensive.

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NEWS ANALYSIS — CAR LEASING

Tax battle looks imminent

BY DAVID FREUD

THE Inland Revenue indicated clearly for the first time this week that it plans to move strongly against what it considers tax abuses by some members of the mushrooming car leasing industry.

Harold Perry, a main Ford dealer, revealed that the Revenue was opposing the 1977 tax relief claimed on the leasing activities.

Although the ground for the opposition have not been disclosed by either side, it is known that the Revenue has become increasingly dissatisfied with some of the uses which have been made of the favourable tax status.

It has no objection to leasing arrangements by core companies, but is more sceptical of cases in which companies supply leased cars to their employees and directors.

And the Revenue believes that current legislation already rules out favourable tax treatment when the car ends up in the hands of the employee or director after the leasing period.

Several companies have been

offering schemes with this ownership provision. However, the Revenue has given firm indications that it intends to disallow the tax claims when they are eventually made.

Three elements have come together to cause the present clash.

First, two decisions by Special Tax Commissioners in 1975 changed the tax status of leasing cars, making the practice vastly more attractive.

This, combined with the looser credit controls introduced last July, has fuelled an incredible upsurge in car leasing. The value of the business was estimated at £6m in 1976; £50m in 1977; and this year there are projections of total activity in the region of £200m.

Finally, the Inland Revenue seems in the last few years to have adopted a much more vigorous attitude to tax avoidance.

The special commissioners' decisions in favour of Godfrey Davis and Ford Credit in July 1975 meant that cars could be

treated in the same way as any other, cutting the capital allowance provisions of the 1971 Finance Act.

This meant that a lessor of a car could claim full tax relief in a single year against his purchase, rather than spreading the relief over four years, as before. The decision doubled the tax advantage of leasing. As before, rentals on leased cars were fully tax deductible for companies, and deductions for a purchased vehicle were still spread over four years.

Additionally, the lessor gained a 100 per cent interest-free loan, the benefit of which he could pass on to the lessee if he had sufficient profits to set the allowances off against. This requirement explains the fact that the leasing industry is dominated by the big clearing banks and their subsidiaries, with their reliable profits.

The schemes to which the Revenue objects go a stage further after the leasing period, which is normally two years. Clearly the vehicle cannot be sold direct to the company which is the leasing customer, since this would transform the transaction into hire purchase and remove the tax advantages.

Instead the car is sold under the schemes to the executive of the company at a value far below its real worth in the second-hand market—typically at about 10 per cent of the original capital cost.

However, the Revenue now looks as if it is preparing to put a stop to these arrangements in a number of ways—all under present legislation.

First, it may deny the company which leases the car tax deductions for the rental payments. Secondly there are signs that the executives will be taxed under the benefit in kind legislation.

Last, it may hit at the leasing company itself. It could do this either by obliging it to bring the full open market value of the car on sale into its calculations of capital allowances, or if the agreements always lead to sales to executives, it may argue that the car is not a capital asset but stock in trade and does not, therefore, qualify for first-year allowances.

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HOME NEWS

De Beers cuts gem surcharge to 15%

BY PAUL CHEESERIGHT

THE SQUEEZE on the international rough diamond market relaxed yesterday when the De Beers Central Selling Organisation told clients that the surcharge on gem stones at its next London sale would be cut to 15 per cent.

The organisation controls the flow of about 85 per cent of the world's rough gem stones on to the world market and holds 10 sales a year for about 300 selected clients.

The surcharge at its March sale was 40 per cent, and 25 per cent at its most recent sale in May.

The policy of levying an extra charge on a flexible basis was adopted in March in a bid to quell speculative trading in rough stones.

Stockpiles grew in main diamond cutting centres, particularly Israel, and stones were changing hands at a premium of up to 100 per cent on the organisation's list price.

The progressive reduction of the surcharge indicates that the level of speculative trading has lessened, and that the rough diamond market has returned to conditions approaching normality.

De Beers said that the allocation of stones to clients would be virtually normal in relation to their demands.

Deprived

This gives little clue as to whether the amount at the sale, starting next Tuesday, will be greater than that offered in early May, but suggests that clients will not be deprived of stock as some were in April.

Over the last two months, premiums offered on stones in the secondary market dropped markedly. Some goods have been selling at prices of 10-15 per cent under the level of the De Beers list price, plus the 25 per cent surcharge obtaining in May.

Stones have also been coming back on to the market from Israel.

Demands for polished diamonds—stones which have passed from the organisation through the first stage of manufacture—has been quiet but firm.

The organisation's flexible policy makes predictions about future pricing difficult. But it is believed in the industry that the 15 per cent surcharge may be the last, and that the organisation will raise its list price to meet the surcharge level within the next few weeks.

Public 'needs education' on insurance

By Eric Short

INSURANCE COMPANIES needed to do more to educate the public about insurance matters and to tell them the facts about life insurance, especially its advantages, said Mr. Macharg, general manager of the Scottish Provident Institution, at a seminar in London yesterday.

Life insurance had much of which to be proud in its operations. It was one of the most successful of British "industries." Yet like a lot of other bodies, it was condemned unjustly simply through lack of understanding.

He considered that if everyone understood better what it was trying to do, and how it was trying to do it, it would receive more sympathetic treatment from politicians and others.

There would be much less talk about direction of investments, and a general desire by politicians to run the insurance industry.

Mr. Macharg said that the British Insurance Association and the Life Offices Association had produced some excellent educational leaflets for schools and other educational centres covering all aspects of insurance. He urged that more use be made of these.

Parents press for drug damage inquiry

PARENTS—who believe their children have been damaged by hormone pregnancy testing tablets—are to see Mr. Roland Moyle, Health Minister, next Tuesday to renew calls for an inquiry.

The parents, whose campaign is being led by Mr. Jack Ashley, Labour MP, are angry at Mr. Moyle's refusal of a request for an inquiry during a Commons debate last week.

Damage attributed to the drugs withdrawn in 1976 for pregnancy testing, include heart and limb defects and cleft palates. It has been estimated that thousands of children may have been affected.

JUDGE URGES HOME SECRETARY TO DEPORT 'HUNGARIAN CIRCLE'

Five jailed for bank drafts swindle

JAIL SENTENCES ranging between 4 and 14 years were imposed at the Old Bailey yesterday on five members of the "Hungarian Circle," who tried to swindle banks out of millions of dollars with forged bank drafts.

Judge Gerald Hines said he intended to recommend that all five men be deported when the requisite notices expired tomorrow.

"As people have come here primarily if not exclusively, to exercise this kind of plan, it must surely be right that the Home Secretary should be invited to give serious thought to the question whether they should be sent out of the country as soon as possible," he said.

The heaviest sentence was imposed on Henry Oberlander, 51, of Clarendon Road, Notting Hill, West London, said during the trial to have been a man of many identities and a master of disguise.

He was described by the judge as the central and major member of the organisation and jailed for a total of 14 years on current and two conspiracy charges. He was also fined £25,000 on each charge, with an extra 12 months in default of payment.

He was also ordered to pay

£15,000 prosecution costs and the question of his defence costs was referred to the Legal Aid Commission.

Francisco Fioeca, 48, of Westbourne Gardens, Paddington, a master forger, was jailed for eight years for his part in two conspiracies, and ordered to pay £2,500 prosecution costs and up to £2,500 defence costs.

The judge told him: "I am satisfied that throughout the period that you were here you were purposefully and effectively engaged in the work of forgery and playing an extremely important part."

Hyperbole

Two men were jailed for six years. They were Andre Biro, 52, of Redfern Hill, Hampstead, described as the quartermaster and South American controller in the Hungarian Circle, and Emilio Fleischmann, of Ladbroke Mews, Notting Hill, a stateless Hungarian born in Budapest who also assumed many identities as he helped Oberlander to pass forged bank drafts.

Biro, in addition, was ordered to pay £2,500 prosecution costs and not more than £5,000 defence costs.

Jorge Grunfeld, 55, also of Clarendon Road, a naturalised

Argentinian born in Romania, who travelled the world obtaining signatures on genuine bank drafts which the forger could later copy, was jailed for 4½ years and ordered to pay £500 prosecution costs and up to £500 defence costs.

Mr. Kenneth Richardson, for the Crown said when the case opened that the forgeries were brilliant and the fraud so vast had they gone undetected they would have undermined the banking system of the Western world.

Mr. Aske Lincoln, QC, asked the judge in mitigation to "treat that as mere hyperbole, which the Crown was entitled to use in opening its case." He submitted that there was no evidence to justify the expression.

Passing sentence, Judge Hines said: "This is a case which has lasted a substantial time and about which I do not think anyone would dispute—there is great gravity."

He said comment had been made in the Press and elsewhere about the case but, as the judge, he felt he must deal with the facts as they had been established in court.

In deciding the future of the five and the question of deportation, the judge said he had first to consider whether the

case was so grave that it must be dealt with on the basis of its gravity rather than the interests of the individual.

He believed it was of such intrinsic gravity that the offences proved could have caused a great deal of potential damage to our community. He had to be regarded primarily to the public interest in deterring conduct of this kind.

In deciding the maximum sentence, the judge said he had to have regard to the penalties imposed for the offences he was imposing for such serious crimes as murder.

He excluded the possibility that this case falls wholly into the exceptional category of comparable with the jail sentences in such cases as the Richardson trial and the Train Robbery case in which there was quite vicious brutality.

It was an abuse of the very existence of passports and such documents to facilitate the fraud which was the subject of a separate conspiracy.

In the judge's view, the passport fraud was equal in gravity to the conspiracy to defraud banks. He rejected a defence submission that the offences were not intended to harm Britain but intended for fraud in countries abroad.

Great skill had been used to ensure that the forgeries would be of a quality that made detection well-nigh impossible.

He also took into account the fact that many articles, from passports to travellers' cheques, deal of potential damage to our community. He had to be regarded primarily to the public interest in deterring conduct of this kind.

The judge accepted that Grunfeld's part was limited but in entering the "conspiracy" he was entering himself to being part of an offence of great gravity.

A very serious aspect of the case was the offences under the Immigration Act which involved a conspiracy to contravene that Act by using or possessing passports and other documents.

This was not an agreement to commit one isolated offence but a wholesale abuse of the Act in order to travel freely without being readily traced.

It was an abuse of the very existence of passports and such documents to facilitate the fraud which was the subject of a separate conspiracy.

More tourists stay in London hotels

BY SUE CAMERON

MORE TOURISTS stayed in London hotels last year than ever before, according to a survey carried out for the English Tourist Board and published yesterday.

The survey, based on monthly figures from 420 hotels throughout England, showed that an average of 55 per cent of beds occupied in hotels in London were occupied during 1977.

In 1976, the figure for beds occupied was 57 per cent and in 1975 it was only 51 per cent.

During last year, seasonal occupancy rates for beds in London hotels varied from 83 per cent in July to 46 per cent in December. The total number of overseas visitors to London was 7.8m in 1977 compared to 6.5m in 1976. The number of British visitors to the capital remained constant at 11m.

In other parts of the country, the overall level of occupancy remained static; cheaper seaside hotels had fewer beds, but this was balanced by an upturn in the business done by hotels in larger towns.

The survey, carried out by A. C. Nielsen, shows a steady

decline over the last few years in the number of guests going for holidays to seaside hotels charging under £6.50 a night for bed and breakfast.

Average occupancy in seaside hotels went down from 39 per cent in 1976 to 36 per cent last year.

Hotels in big towns and more expensive seaside hotels have been able to maintain or increase the numbers of their guests, partly because of conference trade.

Figures for the regions showed there was a drop in occupancy rates in the North.

This was particularly marked in the North West, where figures for the peak season, July to September, fell from 65 per cent in 1976 to 53 per cent in 1977.

The highest regional occupancy figure recorded last year was 80 per cent for the South—Hampshire, East Dorset and the Isle of Wight.

The London Tourist Board said that it was pleased with the results of the survey because it suggested that the spare hotel capacity of previous years was being utilised. The aim now would be to achieve a more even spread of hotel guests throughout the year.

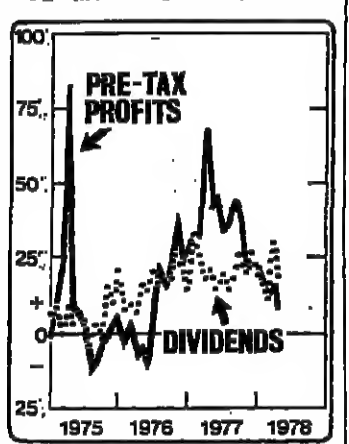
Slowdown of profits in May reports

Financial Times Reporter

TAXABLE profits in the 212 industrial company reports and accounts received during May showed the smallest percentage increase on the comparable year ago figures since mid-1976.

The rise of 7.4 per cent compares with the previous month's 15.6 per cent increase. Some of the bigger companies acting as a drag on the overall performance included Dunlop Holdings and Queens Hotel which showed respective falls of 29 and 19 per cent.

On the other hand, Richard



Costain stood out with a 55 per cent profit gain, and others connected with the building industry, which made good progress included P.C. Cement, up 30 per cent, and Ready Mixed Concrete, up 23 per cent, while Hawker Siddeley, with a gain of 30 per cent, and Delta Metal, 22 per cent, were also prominent.

Dividend costs in the May reports showed a rise of 181 per cent on the previous year. This is below the 28.6 per cent rise in April reports but slightly better than the first-quarter increase of 16.3 per cent.

ITV ex-editor wins a medal

THE ROYAL Television Society has awarded its 1976 Gold Medal to Sir Geoffrey Cox, pioneer editor of ITN and creator of News at Ten. This medal is awarded each year for good contributions to television.

Sir Geoffrey resigned his television directorships last year to become spokesman for the independent television companies at the time the Annan Report was being compiled. He remains a consultant to Trident, and chairman of an international news-film agency.

Denmark visit

MR. JOHN FRASER, Minister of State, Prices and Consumer Protection, is on a three-day visit to Denmark during which he will meet the Danish Consumer Ombudsman, Mr. Niels Engholm, and members of the Consumer Council. He will also have talks with Mr. Erling Jensen, Minister of Justice and Mr. Ivar Norgaard, Minister of Commerce.

Commission acts on sale of cheap imported steel

BY ROY HOBSON

IN NEW moves to check sales of cheap imported steel into British and European markets, the European Commission has taken action against East Germany and Australia.

Both countries are alleged to have been selling their steel at below the import prices set by the EEC Davignon Plan.

The commission has imposed a definitive anti-dumping duty on some types of zinc-coated sheet and plate from East Germany.

Such duties are already in force against some other East German steel products.

The move is seen as an important development in Community action against the high levels of steel imports into EEC markets from the Common countries.

In its action against Australian trading, the EEC has decided against a definitive anti-dumping duty.

Instead, provisional anti-dumping duties already imposed on steel coils from Australia, exported to Europe

for re-rolling, will be extended. A feature of the commission's measures against steel imports is that the rate of duty is variable.

Arrangements

It can be reduced to the extent that the importer satisfies European customs that the import price is lower than the basic price because of the inferior quality of the goods.

Other steel-producing countries named in recent EEC anti-dumping investigations for iron and steel products include Bulgaria, Czechoslovakia, Romania, South Korea, Japan, Poland and Spain.

Viscount Etienne Davignon, the Industry Commissioner, who devised a plan for protecting the European steel industry and allowing it a breathing space to stabilise, has secured bilateral steel trading arrangements for the Community with EFTA members and other countries.

The British Steel Corporation and the private sector steel-makers belonging to the British Independent Steel Producers' Association say that the import restrictions are broadly having the intended effect.

Steel prices have hardened in Britain and Europe from non-profitable levels of last year. Although trade is still below compared with the levels before 1974, British producers now believe that the British Government and the commission are determined to protect them from excesses of unrestrained cheap imports.

The latest issue to be raised with the Government by British steelmakers is the sales of cheap Italian steel into Britain by the small northern Italian companies, known as the Bresciani.

Talks are in progress between the Government and the commission in Brussels towards limiting this trade, either by EEC action or by a unilateral British move.

1980 AMERICA'S CUP CHALLENGE

Mr. Tony Boyden (centre), campaign organiser of the British Industry 1500 Club, with the Lord Mayor of London, Sir Peter Vaneek (left), a vice-president, and Sir John Methven (right), who has accepted the presidency of the club.

Glasgow winner of yacht race

TERENCE BROWN RIGG, a Glasgow accountant, won the 1978 Tomatin Trophy series in his new quarter-ton yacht Fiskery at Farnborough, with a score of 781 points. He beat into third place the reigning champion, Nick Stratton.

Stratton, in his new half-tonner Just Djin, chalked up 51½ points to win the Scottish half-ton championships.

BRITISH INDUSTRY is being asked to raise more than £15m to sponsor a challenge for the America's Cup yacht racing series in 1980.

With the endorsement of Sir John Methven, director general of the Confederation of British Industry, and Sir Peter Vaneek, Lord Mayor of London, Mr. Tony Boyden, the campaign organiser, yesterday launched the British Industry 1500 Club, which will be the vehicle for raising the money and helping sponsoring companies to benefit from their contributions. Sir John will be president of the club.

Minimum subscription for each of the first 1,500 companies to come forward will be £1,050. The

general public, as well as yacht clubs, will also be invited to contribute.

The money will be used to buy a new 12-metre boat, due to be launched by builders Joyce Mating, at Gosport next January or February, plus an older 13-metre boat from the United States.

If sufficient funds are available, a second new boat would be built for the year of the challenge and all three boats, plus two complete crews and other campaign personnel, would spend at least 60 days racing in the waters of Newport, Rhode Island, ahead of the elimination series.

Clash at Heathrow extension inquiry opens

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

SHARP DIVISIONS of opinion over the necessity for the proposed fourth passenger terminal at Heathrow Airport emerged yesterday when the public inquiry into the plan opened in London.

Lord Silsoe, QC, for the British Airports Authority, argued that the proposed £50m terminal would be "a vitally important part of this country's transport system" without which there would be a shortfall of airport capacity to handle the expected growth of traffic in the 1980s.

But lawyers for the opposition, including various environmental groups representing the area around Heathrow, argued that the proposed terminal should not be permitted until the long-term strategy for airport development in the UK and especially in the South-East of England.

The inquiry has been called by

work until the mid-to-late autumn. The first three days of the inquiry have been set aside for the opening statements of the various parties. Including the airport authority and the planning bodies, the inquiry will continue for a week.

But the broad shape of the inquiry began to emerge yesterday, with the sharply contrasting views of the various parties.

Lord Silsoe, for the airport authority, stressed that the terminal was essential. The available capacity at Heathrow would be exhausted by the mid-1980s and it would be necessary to build a new terminal by the mid-1990s.

At one stage, the objection was applauded by the public in the hall, but Mr. Silsoe's argument for silence and strategy was not for what a speaker has to say is not a matter which is at the heart of the inquiry which is to be held in public.

Powell warning on 'lost power'

By Rupert Cornwell, Lobby Staff

DIRECT ELECTIONS to Europe were an open acknowledgement of the end of Britain's national sovereignty, and would reduce the status of the country within the Community to that of the West Midlands inside the U.K., Mr. Enoch Powell said last night.

The Ulster Unionist MP, for South Down, returning to his favourite anti-market theme, argued that as a result of EEC membership, Britain had already lost the power to run its own trade policy, its own fisheries policy, and its own agricultural policy.

Britain's existence as a "collective entity" was now the central point at issue.

The question of the Federation of Suez Industries that even if the fundamental political drawbacks to membership were laid aside, the economic case was itself inconclusive. He implicitly suggested that manufacturers and retailers who favoured Britain's exit from the Community.

Supreme issue

Attempts "to measure such concepts as the standard of living and economic growth ignored many factors," he said. "Aspects of life, even of the individual's life, which he values more highly than some of the ones which can be measured."

The question of British membership of the EEC was the supreme political issue of the time. "That is not to say that it is party political," he declared. "Sometimes it is, and sometimes it is not. But it can never be answered other than politically."

Midland raises personal loan interest rates

By Michael Blanden

AN INCREASE in interest rates on personal loans was announced by the Midland Bank yesterday. The move followed a similar move by National Westminster and Lloyds, reflecting the recent general rise in the level of short-term interest rates. Since the Budget, the banks' rates for overdrafts and personal loans have gone up by 2½ per cent to 9 per cent.

The effective interest rate for new personal loans at the Midland from today will be equivalent to 16.7 per cent for a two-year loan. This compares with 14.7 per cent previously and is equivalent to a flat interest rate on the initial amount of 24 per cent.

Roadworks

Moreover, the fears extended to the effects of terminal on the surrounding road and it was urged that the terminal should not go ahead until the M25 motorway and other major roadworks were completed.

At one stage, the objection was applauded by the public in the hall, but Mr. Silsoe's argument for silence and strategy was not for what a speaker has to say is not a matter which is at the heart of the inquiry which is to be held in public.

The inquiry continues today.

Good start at Watlingtonbury

BY ANTHONY THORNCROFT

CHRISTIES' yesterday started one of its biggest house sales disposing of the contents of a Waterbury Place, Kent, which was built for Sir Thomas Style in 1707 and returned to the family when Mr. David Style bought it in 1945.

The buyer also acquired, for £13,500, a pair of George III mahogany commodes.

Other good prices were the £22,000 from a private Swiss buyer for a Swedish kingwood and yew bureau cabinet of the mid-18th century; the £21,000 from Partridge Fine Art of London for an ornate ebony and pietra dura side cabinet, c. 1830; and £20,000 from R. A. Lee, another London dealer, for

Best price was £30,000, plus 10 per cent buyer's premium, paid by a Spanish private buyer for an important suite of early George III walnut seat furniture in the Chinese Chippendale style.

The same sum secured an Italian porphyry and rosso marble bust of the Emperor Vitellius made in Rome, c. 1800. It was bought by the Musée de Versailles. In 1882 it sold at Christie's for £525.

A George III mahogany pagoda cabinet in the style of Thomas Chippendale.

An Italian ebony cabinet on stand, of the mid-17th century, realised £19,000 and Partridge Fine Art again, paid £16,000 for a George III ormolu mounted mahogany commode.

The same sum secured an Italian porphyry and rosso marble bust of the Emperor Vitellius made in Rome, c. 1800. It was bought by the Musée de Versailles. In 1882 it sold at Christie's for £525.

A pair of late George II mirrors went to Christopher Gibbs, the London dealer, for

Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

TEXTILES

Micro gets it sewn up

LATEST conquest of the microprocessor is the industrial sewing machine. Later on this year The Singer Company will be introducing a model that will be likely to have a dramatic effect on the rag trade.

Known as the Programmable Centurian, the machine is the outcome of a project in custom MOS design undertaken for the company by AMI Microsystems. Its main effect will be that the operator will not have to remember complicated work sequences. As soon as the machine has been used once in the prescribed manner, the program is stored in random access memory. From then on, the operator (or any other operator) simply has to guide the material and hold the treadle down.

For garment industry management the machine means that instead of giving lessons to operators, the sewing machines themselves will receive the training, countering staff turnover and training cost problems. Regardless of complexity, the machine remembers up to 50 jobs and repeats them flawlessly at speeds up to 100 stitches per second.

It sews the same number of the same type of stitches at the same speed as the operator from which the procedures were memorised, stopping at the same points for the same length of time to allow for a change of direction. It lifts the needle, or leaves it down, as learned and it starts and ends the sewing sequence with the appropriate back tacks to secure the stitches. As the operator becomes more proficient in guiding the fabric, the speed of any portion of the cycle can be increased without affecting the rest of the program. Three AMI chips are involved.

One of these is the processor itself, which controls and oversees the complete program. It counts stitches and measures time periods and machine speeds, pulling the selected program from the memory (RAM) and employing an operating system resident on read-only memory (ROM). A second chip, an "interrupt" unit, deals with the flow of signals through the electronics circuits, while a third is a touch pad interface chip located in the operator's control console on the top of the machine. The touch panel with associated lights is used by the operator during the programming work.

The machine has several modes of programming and operation. In "auto learn" for example, it simply learns what the operator has done, and in "auto sew" will play it back exactly.

But in "control sew," although the detail played back is the same, the operator has control of the treadle, the delays, and therefore the overall machine speed.

In the "key learn" mode the machine will only learn the actions, not the times: maximum speed and the exact delays are pre-set. There is also a manual setting in which the unit becomes a conventional sewing machine.

Other modes take care of basic machine setting up, repair (in the event of a problem during sewing) and the possible need to abort a program for any reason. AMI points out that although there are other sewing machines on the market offering electronically controlled operations, Centurian will be the only one to capture data, with programming for, rather than simply by the operator.

More on 0793 31345.

HAND TOOLS

Easier to cut to shape

TWO thermocutting tools, called ZTS-30 and ZTS-21, and made by the Wetwyn Tool Company, have electrically heated blades for speedy and accurate cutting of rubber and plastic sheet, foam, foil and cloth.

The tools do not stress or cause cracks to form along the cut edges, says the company, as the heat seals the end of the fibres thus preventing fraying. Consisting of a handle and cutting head, which may be attached to a wide range of blades (hooked, beveled or aiding through a notch), the side cutter is for trimming excess plastic from moulded or diecast parts and a pointed blade for describing intricate shapes plus extra-long blades for sheet materials up to 50mm thick, the tools are powered by a 120-V infinitely variable mains transformer.

There are a number of special attachments for plastic foams, including a variable loop holding device for internal shaping and hollowing out. A freisaw attachment and bench for mounting the cutter can be supplied and this enables materials up to 80mm thick and 270mm wide to be handled.

Further from the company at Stonehills House, Welwyn Garden City, Herts.

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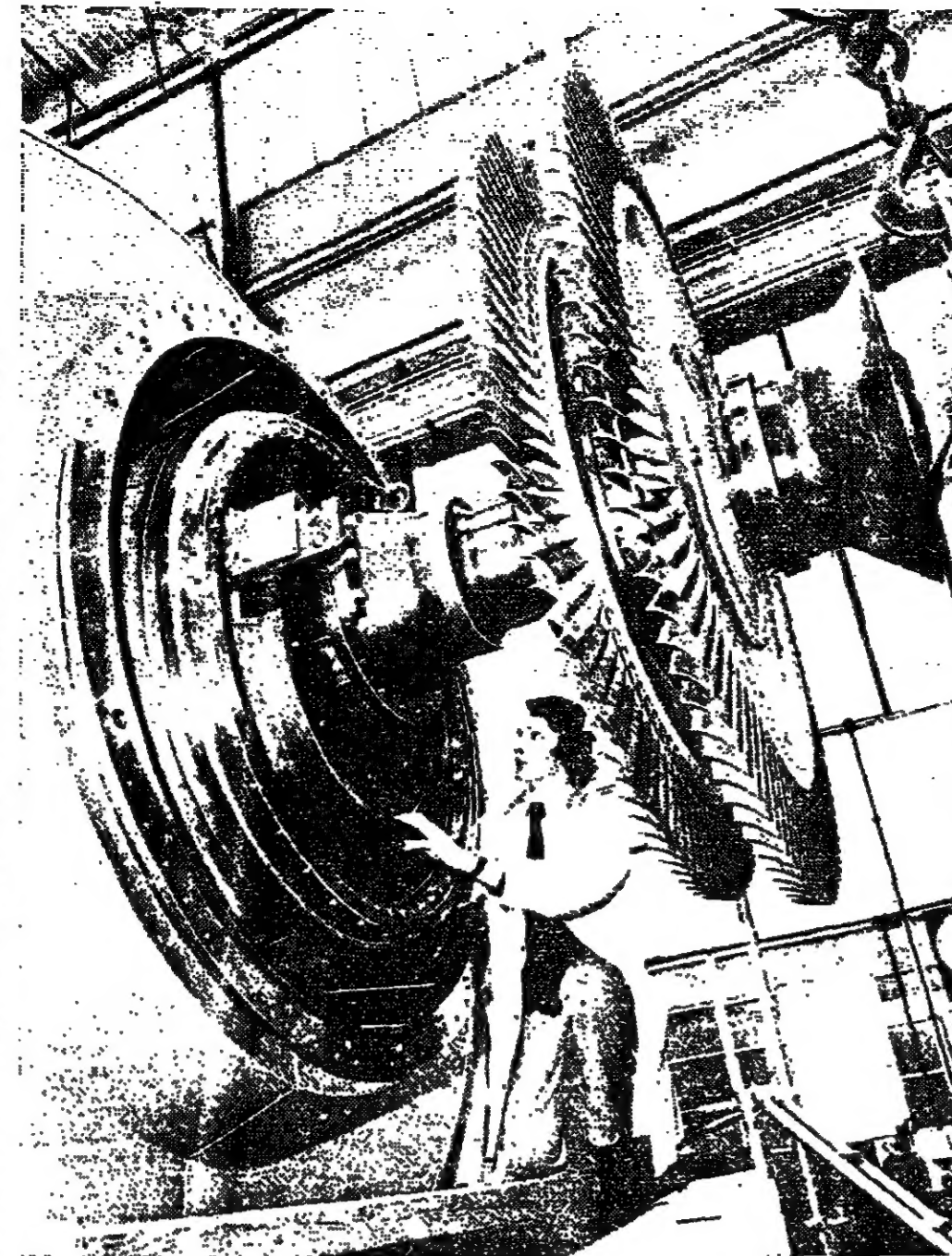
legrand

ELECTRICAL FITTINGS

Progression of the dividend on a capital increased by 20%

On April 12, 1978, the Board of Directors approved the accounts for the financial year 1977 (in Frs million)

Consolidated Accounts (1)	Frs. 1,033.2
Total turnover amounted to	Frs. 176.8
Adjusted profit, total, increased by 17%	Frs. 73.2
Adjusted profit, total, compared with 1976	Frs. 59.5
An increase of 37.5% compared with 1976	Frs. 138.2
The net accounting profit after tax totalled	Frs. 227.2
An increase of 39% compared with the preceding year	Frs. 82.1
As for the sales on foreign markets which totalled	Frs. 129.9
The increase reached 34%. The share of these sales in the total turnover increased from 19.2% to 22%	Frs. 60.7
The Board of Directors also decided	Frs. 42.0
to call the Annual General Meeting on June 26, 1978	Frs. 108.5
to propose the payment of a dividend of Frs. 24.50 on a capital increased by the distribution of one bonus share for every five old shares held in October 1977, compared with Frs. 21.30 the previous year. This dividend will be made payable as from July 5, 1978	
to call an Extraordinary General Meeting the same day with the view of increasing the capital by issuing 8,000 new shares. These shares, once the shareholders have renounced their preferential rights will be subscribed by a Common Investment Fund created in the frame of a Company Savings Plan	
At 31st March, 1978, Legrand S.A.'s sales were up by 4.6% compared with the sales for the fourth quarter of 1977. Compared with the first quarter of 1977, they showed a decrease of 1.3%. However, the Group's sales progressed slightly. Since last February, orders registered showed a slight improvement in the trend.	



Rolls-Royce is to supply the main generating turbines that go to make a single gas turbine installation is shown here being positioned in its pedestal. The sets will be used to boost the power system during peak periods and emergencies. Rolls-Royce says the sets will provide full electrical output in about three minutes at the push of a button.

MATERIALS

A non-move surface

A HIGH-relief, high build, elastic textured finish, called Monolastex, which can be applied internally or externally, with exceptional adherence to virtually any substrate, is the claim of Liquid Plastics of Preston.

It can be applied by brush or spray, says the company, a single coat giving long-life protection, hiding defects and enhancing appearance. It cures to a fine textured finish or, alternatively, a variety of special textures effects can result from a simple roller treatment to the applied film whilst still wet.

The manufacturer says that usual self-textured coatings tend to give a low gritty relief that chips or flakes, especially under substrate movement, but its product eliminates this possibility. It also combats the danger of blistering and subsequent rupture of the skin through moisture being trapped in the substrate—a common reason for failure of ordinary finishes. The elasticity of this coating in five colours, mist grey, light green, light blue, magnolia and pale lemon, as well as white—cures to a silk screen, aging to a full matt.

Further from the company at P.O. Box 7, London Road, Preston PR1 4AJ.

HANDLING

Dump trucks are quieter

THE FITTING of a noise suppression pack that can cut noise output by up to 10 decibels to levels well within the toughest British and European standards—is a feature of Aveling-Barford's biggest-selling off-highway dump truck.

The company has developed the pack for its Centaur 50, a 50-ton capacity dump truck used extensively in open-pit mining, quarrying and construction projects around the world. It meets the stringent new noise limits being set by the National Coal Board for all site equipment and, says the company, achieved outstanding results in a series of tests under the new NCB procedure.

No additional maintenance is said to be necessary for the noise pack which is available in kit form and can be fitted during machine assembly or added to machines already in the field. More from the maker at Invieta Works, Grantham (0476 67351).

Safer for operators

ONE OF the prime features of an electrically powered pedestrian controlled die handler, handling loads of up to one ton, is, says the maker, C.M.T. (Mechanical Handling) the safety of the operator.

Thus, the machine, CTS 18, has full wheel protection to prevent it being driven across the operator's feet; automatic safety reverse (eliminating the possibility of a man being trapped by his machine in a confined space); anti-finger trap protection, and guard against moving machinery on the hydraulic lift in the form of a full length transparent plastic screen. Further from the company at 1281, Stratford Road, Hall Green, Birmingham. 021 777 9761.

INSTRUMENTS

Taped data translated

HIGH RESOLUTION satellite scanning radiometer images of the UK and surrounding areas—of particular interest to meteorologists and oceanographers—are being produced on a regular basis by the Electrical Engineering Department of the University of Dundee, on the SE7000A high-performance instrumentation tape recorder supplied to them by SE Labs (EMI).

Dundee started the service—still the only one provided in the UK—just two years ago. They have used the SE7000A for continuously recording data from

NOAA5 (the American National Oceanic and Atmospheric Administration) weather satellite ever since. The project is funded by the Natural Environment Research Council and images are available to anyone who is working on an approved environmental sciences project in a UK university or research institute. Commercial concerns are charged a fee for the service. The satellite analogue data signals are recorded on the 14-track SE7000A running at 30 ips. More from SE Labs, Spur Road, Feltham, Middlesex, TW14 0TD. 01-880 1477.

Versatile recording

PUT ON to the market by Gulton International is an oscillographic recorder with a response up to 140 Hz and a capacity of two, four, six or eight channels.

All models have an eight-speed push-button selection chart drive, with speeds from 0.5 up to 100 mm/sec.

Writing is by thermal stylus on heat sensitive rectilinear grid chart paper, and automatic heat compensation in the stylus maintains a constant trace density whatever the speed of the paper. The trace density can however, be adjusted to suit the user. Sturdy coaxial stylus are standard, but long life ceramic tip units with a two year guarantee are an option.

In all there are 30 plug-in signal conditioners that can be applied to any of the eight channels: the eight units plug in across the top of the front panel. Parameters covered include voltage, current, temperature, strain, frequency conversion to DC, AC conversion to DC and many others.

More from Technibrite Europe, Gulton International, Old Shoreham Road, Hove, Sussex. BN3 89622. TEY (0273 778401).

The internal electronics are driven by nickel cadmium batteries and frequently a full survey can be carried out in a single hand-held dive.

More from the company at Moorside Road, Winchester, Hampshire SO23 7SF (0982 89622).

IN BRIEF

The UK section of the International Solar Energy Society is to hold a one-day technical meeting on Wednesday, July 12. Solar thermal power generation is the theme of the discussions which will take place at the Royal Institution, 21, Albemarle Street, London, W1. Further information from UK-ISES, 18, Albemarle Street, London, W1 (01-493 6801).

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HEATING

Watches the flames

A SYSTEM for supervising continuously operating boiler burners in industry has been introduced by Landis and Gyr of North Acton, London, which claims it is the first to receive approval from the Gas Council.

Comprising a flame guard and flame detector, the system is called Detacogyr and can be used for supervising oil burners, gas burners and dual-fuel burners, and also with manually operated burners. In combustion plants where heat production must be maintained, an active redundancy circuitry can be achieved in the event of failure of the flame supervision controls, says the company. Full details on 01-983 0811.

Laboratory burner

SIMPLE to operate and needing no special training, is a portable laboratory burner with its own energy source, called Labogaz.

Introduced for use through the medical field, pharmaceutical and veterinary surgery and for dental mechanics, opticians or soil analysts, there are three component parts—a chromium plated brass burner fitted with perforated stainless steel head, a jet/tap unit and a pressed steel body which houses a butane cartridge.

The burner weighs 590 grammes and measures 19 cm by 9.9 cm. With a burner off-take of 60 grammes an hour at an ambient temperature of 20 degrees C it gives approximately 31 hours burning time from the disposable C200 cartridge. More from Camping Gaz (GB), 128-130, St. Leonards Road, Windsor, Berkshire. Tel: Windsor 550117.

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Safer for operators

ONE OF the prime features of an electrically powered pedestrian controlled die handler, handling loads of up to one ton, is, says the maker, C.M.T. (Mechanical Handling) the safety of the operator.

Thus, the machine, CTS 18, has full wheel protection to prevent it being driven across the operator's feet; automatic safety reverse (eliminating the possibility of a man being trapped by his machine in a confined space); anti-finger trap protection, and guard against moving machinery on the hydraulic lift in the form of a full length transparent plastic screen. Further from the company at 1281, Stratford Road, Hall Green, Birmingham. 021 777 9761.

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FT 23

THE JOBS COLUMN

How to pick the people who can do the work

BY MICHAEL DIXON

READERS acquainted with America will know there was nothing hollow about this column's early warning that use of generally stated educational gradings as criteria for job selection is potentially illegal in the U.K. I refer to "qualifications" such as five pass grades at the Ordinary level of the General Certificate of Education, two at Advanced level, or a degree.

These can easily be shown to be held by a significantly smaller percentage of, say, the West Indian community than of the population at large and, very likely, by a smaller share of women than of men.

Consequently the use of such gradings as employment criteria is open to challenge as indirectly discriminatory under the equal opportunity Acts covering race and sex.

To refute the challenge, the recruiter would have to show how these criteria were relevant to the successful accomplishment of the work in question. And even if—in that filing cabinet right over there—have more than enough evidence to show they cannot be relevant.

The reason is that the difficulty of obtaining a pass grade in GCE clearly varies with

subject and, although less clearly, with the Board controlling the examination. Degree awards also plainly vary in difficulty with subject and evidently with university as well. So "five O levels" and such-like cannot signify a standard attainment of anything.

Facing a challenge a recruiter might, I suppose, argue that the criteria were relevant, not to the work, but to success in some college-supplied course of training that was relevant to the work. But a determined challenger could then surely demand to be shown how the training course was essential to adequate job-performance and how the criteria were relevant to the training course.

Metaphysics

In the end the recruiter might win the argument, especially if assisted by a snappy metaphysician. But there does not seem to be many of those around (for example, I can't lay my hands on anyone to explain how Epicurus and his gang decided a thing's appearance must be estranged from its essence—which is much the same sort of question).

Besides, becoming involved in such a challenge with a determined and scrupulously informed plaintiff, would surely imply litigation of a length that

would set the average lawyer polishing his spectacles in avaricious glee.

Bewildering goings-on of this sort follow naturally from the recklessness of starting to legislate against inappropriate discrimination according to only some of human beings' many characteristics. Thereafter, less discrimination by sex inevitably leads to more discrimination by class and so on until one is morally obliged to have a separate Act and attendant bureaucracy to guard against unjustified discrimination by anything.

Should readers still need convincing that every employer ought to institute a radical review of selection procedure, they have only to take a look at developments in the United States, which is a bit farther along the slippery slope than the UK has slithered so far.

The Police Bureau of Richmond Virginia, for instance, has apparently now been forced to concede that its staff shall not be assessed for promotion by any direct employee of, not just the bureau itself, but the whole city corporation. As a result, \$85,000 is being spent on assembling and training around 35 external assessors to run the cops over the promotion hurdles under the direction of an independent company called Psychological Consultants. And

thereby hangs a series of coincidences.

Psychological Consultants' chief executive is Professor Bob Filer of the University of Richmond. And I met him last week. And he happened to have sold the company to the Inbucon consultancy group. And it happened to be holding meetings of senior manpower managers in its London headquarters, to discuss systems of selecting people for recruitment and promotion which will probably remain legal under the equal opportunity Acts.

More effective

Happily, the systems—known in the jargon as assessment centres—also promise to be more effective than traditional methods in identifying people who are actually capable of doing their job well. The best illustration of the principle was supplied by Inbucon's own selection officer, Ray Jeffery, in the following words:

"If you want a good cricketer, you don't call for candidates' educational certificates or give them psychological tests or have them interviewed by a personnel officer. You send a skilled observer who knows the game to watch them playing cricket." Hence the assessment-centre procedure which starts with analysis of the work involved

in a particular managerial-type post, to determine which abilities are more or less required for success. The analysis is converted into a list of "dimensions," for example:

"Leadership.—Effectiveness is bringing a group to accomplish a task and in getting ideas accepted. Commands attention through respect and personal accomplishment.

"Planning and organising.—Effectiveness in planning and organising own activities and those of a group. . . . And so on.

The next step is to design a series of managerially lifelike exercises during which candidates' behaviour will reveal their ability to measure up against each of the listed dimensions of the job.

Then one obtains a team of trained observers. Managers already in a company can usually be given sufficient skill in a week, I'm told.

The last step is to find some empty rooms, or book a hotel, and make the assessment centre happen. The observers watch and note the candidates' performance in the exercises over a couple of days. The observers then get together to decide who is most suitable for appointment or promotion. Where appropriate, the conclusions can be discussed with the can-

didate with the aim of determining each individual's needs of training.

Like virtually everything else, of course, the assessment centre system is capable of being used stupidly.

If, for example, the "dimensions" are drawn up so as to clone the jobs' present incumbents, instead of related to the employing concern's prospective development, the new system is likely to prove merely an extra-efficient means of hammering managerial nails into the corporate coffin.

A business recruiting senior people needs to take account of its position in the market," said Len Brooks, Inbucon's managing director. "Say it's coming-up against a period of static home demand, like the food industry is expecting. Then it ought to gear selection to whether it plans to diversify, expand overseas sales, or sit tight and reduce costs."

All the same, the new system offers a means to select by working ability, rather than by social acceptability to the established caste. Perhaps that is why, as Professor Filer said, President Marcos of the Philippines has downgraded his civil servants on to temporary appointments pending recruitment to permanent jobs by assessment centre methods.

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Candidates will be Chartered Accountants, and perhaps honours graduates, with at least 12 months post-qualification experience, ideally in the corporate finance function in the City or in industry. An analytical mind, application and sound financial judgement essential. Progression to general management and indeed to an executive position in the Group is open to those demonstrating leadership and creativity.

For a fuller job description, write to W.T. Agar, John Courtis & Partners Ltd., Selection Consultants, 78 Wigmore Street, London W1H 9DQ, demonstrating your relevance briefly but explicitly and quoting reference 2038/ET. This is an equal opportunity appointment. Replies will be treated in strict confidence.

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Our client is part of a major financial group, which covers most aspects of fund and investment management. It has recently expanded very rapidly through skilful, professional marketing, careful design of its funds to take account of financial and taxation conditions, and its professional reputation.

The Board has now decided to recruit a Senior Manager, preferred age 28-40, to develop business within the Professions (accountants, lawyers, insurance brokers) in London. This will involve not

just selling a range of funds, but advising on their individual relevance to investors, making allowance for all their personal circumstances.

To be considered, you should have an understanding and experience of both investment management and marketing. This could have been gained in a similar organisation, stockbroking, or banking.

The terms are very attractive, including profit sharing, and reflecting specific experience, and there are excellent prospects of further promotion.

Please contact Peter Wilson, F.C.A., in strict confidence, at Management Appointments Limited, Albemarle House, 1 Albemarle Street, London W.1. (Tel: 01-499 4879).

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Manufacturing group from £10,000+car

The group has manufacturing and marketing interests in both the UK and overseas and has close links with a major European organisation. It is now at that stage where the Group Financial Director must appoint a senior executive to help him if the plans for future growth are not to be held up. Emphasis will be on taxation and investment analysis but the post will also cover cash management, budgetary control and monitoring of results from subsidiaries. It represents an excellent opportunity for the ambitious man or woman to join a growing organisation with the possibility of promotion later on. Applications are invited from chartered accountants, aged 30-40, holding a degree in Commerce, Economics or Law. They must have a broad knowledge of Commercial and Tax Law with

experience in investment analysis. An understanding of manufacturing industry gained from within is essential. The head office is in the North West and generous help will be given with removal costs if necessary. Salary will be negotiated to attract the right person and a car is provided.

PA Personnel Services Reference AA27.642.FT Initial interviews are conducted by PA Consultants. No details are divulged to clients without prior permission. Please send brief career details or write for an application form, quoting the reference number on both your letter and envelope, and advise us if you have recently made any other applications to PA Personnel Services.

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technically based process environment is clearly important, since the task will involve introducing a common thread where a standard approach is unlikely to be appropriate for all subsidiaries. Earnings, including incentive will be of the order of £14-15,000 and other conditions are attractive.

Location: London.
PA Personnel Services Ref: AA3.644.FT Initial interviews are conducted by PA Consultants. No details are divulged to clients without prior permission. Please send brief career details or write for an application form, quoting the reference number on both your letter and envelope, and advise us if you have recently made any other applications to PA Personnel Services.

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abilities plus the management skills a job of this nature demands. In addition to these personal characteristics, business and financial skills are of great importance as the Manager, Industrial Engineering will be responsible for a major investment programme. Age: not over 45.

The job is based in Southern England and the remuneration package will attract candidates with the right international track record. If you feel that you can match this very exacting brief, phone Geoffrey King, Managing Director, who has been retained to advise the company on this appointment. At this stage all approaches will be treated in the strictest confidence. Please quote reference MIE.

This position is open to both men and women.

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A major International Banking Group is seeking a young Merchant Banker for its Gulf based Merchant Bank. Applicants should be Chartered Accountants with at least two years Merchant Banking experience preferably in medium term lending. They should be between 25-28 years and prepared to live and travel in the Middle East.

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Applicants should write in confidence to:

The Personnel Manager, The Hongkong and Shanghai Banking Corporation, 99 Bishopsgate, London EC2.

Interviewing will take place in London.

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You are likely to be 30 to 45 years old with a degree and/or a professional qualification. Interviews will be held in U.K. from 8 June. Please apply in writing without delay enclosing a comprehensive resume of qualifications and career to date, to:

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Salary: By negotiation subject to age and experience.
Benefits: Bonus, 50p per day L.V.'s, Group Pension Scheme/Permanent Health Cover.

Interested applicants should, in the first instance, write for application form to:—

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Jardine Matheson Insurance Brokers Ltd.,
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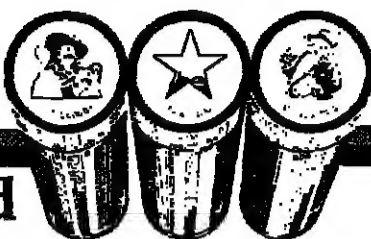
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A W Savage Esq
Group Selection Manager
Scottish & Newcastle Breweries Ltd
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Telephone: 01-838 1707 (24 hr. service) quoting ref: 0460.FT. Reed Executive Selection Limited, 55-56 St Martin's Lane, London WC2N 4EA.

The above vacancy is open to both male and female candidates.

London Birmingham Manchester Leeds

PARTNERSHIP SECRETARY

DONALDSONS, CHARTERED SURVEYORS
of 70 Jermyn Street, London SW1Y 6PE

Applications, addressed to the Senior Partner, are invited for the position of Partnership Secretary.

Candidates should have an accountancy qualification, be aged between 35 and 50, preferably have had practical experience in administration, with particular reference to Partnership Law and Employment Legislation, and be available on or before 1st September 1978. Knowledge of the surveying profession would be useful, but not essential.

Salary: In the region of £10,000 per annum initially, plus car.

Financial Controller

Surrey

up to £10,000

For an international manufacturing company, a market leader in its own field, with turnover exceeding £500m. A young Management Accountant is needed in a new post to assist in the rapid growth of a European division.

You will apply your creative financial skills to:
* computerised information systems
* capital project appraisal
* cost analysis
* long range planning

liaising with Data Processing and Financial Management throughout Europe and the UK.

The company will use your ability to the full, offering rapid promotion and exceptional career development.

Aged 28-35 you will be a qualified Management Accountant or MBA with a finance specialism, and must have experience of computerised financial systems in a large industrial concern. Business French would be a great advantage.

If you want to realise your potential in a dynamic business environment please contact: Barbara Bailey, London (01) 235 7030. Ext. 210.

Applications from both men and women are welcome.

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CHEMICAL ANALYST
28-32, with at least 2 yrs. relevant exp. and the fair for future Partnership to assume responsibility for established sector with major firm.

DEALER

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23-26 Graduate with 1-3 yrs. financial investment research exp. and good verbal ability to assist Senior Analyst and then take over coverage of small group of co.s for top firm.

OIL ACCOUNTANT

A leading multi-national oil co. urgently requires two qualified accountants (28-35), working in the sales, marketing and distribution dept. Candidates must have had previous oil or contracting experience. Excellent career prospects.

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FOR SAUDI ARABIA

Group of companies is in immediate need of qualified and experienced personnel to fill above positions. Excellent salaries and working conditions. Please send resume stating telephone number to:
CONCORDIA
20, Westbourne Park Villas, London W2 5EA

Treasury Management

Major International Bank

An attractive career opportunity has arisen within our Client's expanding Treasury Division which has a reputation for the provision of high-quality advisory services to leading multinational companies.

Candidates, aged 25-30, should have a degree or professional qualification and a sound practical grasp of applied economics. At least two years experience in an international environment is required.

The position will involve regular client contact at senior management level and qualities of self-motivation and maturity are considered essential.

A competitive salary will be augmented by substantial benefits and excellent prospects for further advancement.

Contact A. J. Tucker MA, AIB, in confidence on 01-248 3812.

NPA Recruitment Services Ltd.

60 Cheapside - London EC2 - Telephone: 01-248 3812/3/4/5

Group Financial Manager

Jefferson Smurfit Group Limited

The Group is primarily engaged in paper, packaging and print, operates internationally and is a leader in many of its fields of activity. It employs approximately 9,000 people, has a turnover in excess of £200m, and has a very successful growth record: earnings have increased by more than 30% per annum on a compounded basis over the last ten years. It is well structured, decentralised, and is run by a strong group of independent professionals who work together well as a team. The Group Financial Manager will be wholly responsible for Group accounting, legal and secretarial matters. This will include the treasury function, effective financial control, cash management and imaginative tax planning.

The successful candidate will currently hold a senior financial position in a multinational company and will have had several years' first hand experience of international operations and of working in a multi-currency environment. Probably at the lower end of the 35 to 45 age group and comfortable operating directly with profit centre managers vigorously pursuing their own sectional achievements, the functional responsibility of finance transcends all other disciplines within the Group. Ideally, a graduate chartered accountant with some foreign language capability, though outstanding experience could be more meaningful than specific academic qualifications. Demonstrable success over a period would probably result in a main board directorship.

Salary is for discussion around £20,000 and benefits are fully appropriate. Location: Dublin.

Please write—in confidence—to: H. W. J. Flannery ref. B.83177.

This appointment is open to men and women.

MSL IRELAND LIMITED

MANAGEMENT CONSULTANTS

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Financial Controller (DIRECTOR DESIGNATE)

London

c. £10,000 plus Car

A Financial Controller is required for the house building division of a highly successful group. The division is growing rapidly, is effectively managed, and is implementing advanced control procedures. This appointment gives the opportunity of involvement in both financial management and the broader aspects of the business.

The successful candidate will be a qualified accountant, probably aged 28-35, with construction site experience almost certainly gained in house building. Reporting to the Managing Director he/she will have overall responsibility for financial and management accounting and the implementation and development of computer based control systems. Success in this position will lead to a Board appointment.

The initial salary will be about £10,000. A car will be provided and other benefits include a contributory pension scheme. Candidates should apply in confidence giving personal details and an outline career history quoting Reference: FT/158/F to:-



Turquand, Youngs & Layton-Bennett,
Management Consultants,
11 Doughty Street, London, WC1N 2PL

Jonathan Wren - Banking Appointments

The personnel consultancy dealing exclusively with the banking profession

OIL BANKER

£7,000-£10,000+

Our client is a major international bank, long established in London. The bank is currently expanding its energy financing services, creating a career opportunity for a candidate satisfying all or most of the following criteria:-

1. Aged between 27 and 35;
2. Holding a degree in either Economics or Business Administration;
3. Having several years' international banking experience, which should include a sound credit background and experience in the marketing of bank services to both existing and potential clients;
4. Possessing in-depth knowledge of oil and related industries; and
5. preferably having both written and oral fluency in at least one European language.

The salary bracket indicated will not be a constraint in the case of a particularly experienced candidate, as there is considerable scope for flexibility in making this appointment.

CONTACT: Sophie Clegg, or Kenneth Anderson

PENSIONS/BENEFITS ADMINISTRATION

£ Negotiable

This vacancy occurs within the Personnel Department of a leading merchant bank (Member of the Accepting Houses Committee). The bank wishes to engage a person who has substantial experience to offer in the field of Fringe Benefit Administration, and who, in particular, can show a creative approach to the tailoring of individual pensions while working in conjunction with professional advisers. The successful candidate will work within a professional personnel team and will receive a generous salary commensurate with experience.

CONTACT: David Grove, or Kenneth Anderson

170 Bishopsgate London EC2M 4JX 01-623 1266/7/8/9

CORK SAVINGS BANK

GENERAL
MANAGER

The Cork Savings Bank, established in 1817, provides a wide range of banking services from its Head Office in Lapp's Quay and eight branches in Cork City and County, and now has funds in excess of £60 million.

The Board of Management wishes to appoint a successor to the General Manager who is due to retire shortly. This position of Chief Executive of the Bank is of major significance, responsible to the Board for the management of the Bank's operations and services.

The successful candidate must be capable of continuing the development of the Bank's growth and of expanding its services in line with the widening possibilities created by membership of the European Economic Community. The position demands wide administrative experience and a successful record of achievement in general management.

An attractive salary will be negotiated in line with the importance of the position and fringe benefits include non-contributory pension and car. Relocation expenses will be paid.

Please write, in strict confidence, giving brief details of career to date and quoting Reference No. 1595/O to E. Johnson at Harcourt House, Harcourt Street, Dublin 2.

Stokes Kennedy Crowley

MANAGEMENT CONSULTANTS

DUBLIN, BELFAST, CORK,
& LIMERICK.Financial Controller
HOTELS GROUP—MIDDLE EAST

High negotiable salary tax free

Our Client is a well established company in the Middle East now diversifying into Hotels and their Management. Two will be completed next year, three more are already planned and others will follow.

The Financial Controller will

- act for the Client and be fully responsible for accounts and reporting for hotels under construction
- provide feasibility studies on further expansion
- establish sound accounting and control systems
- help to maximise profits from hotels which are operational.

This appointment offers the right man a first rate opportunity to enter an expanding Hotel operation at its inception.

Applicants should be fully qualified

Accountants with a minimum of three years experience at senior level in the Hotel Industry. Experience in property development and of operations in the Middle East or other developing countries would be added advantages. Age under 45.

A high salary, tax free in the Middle East will be negotiated. Furnished married status accommodation, servant, car and all running expenses will be provided free. Home leave entitlement and air fares include family. Suitable Schools are available for up to 9 year olds. Medical care is free and hospitals are modern and of high standard. Please write stating age, current salary and how you meet our Client's requirements, quoting FCH/3942/FT on both envelope and letter. No information will be disclosed to our Client without your permission.

Baylis House, Stoke Poges Lane
Slough SL1 3PE, England

Urwick, Orr & Partners Limited

Financial
Controller

West Midlands

c. £8,000 + car

Our client, a well known British medium engineering group with a turnover of £20m, requires an experienced Financial Controller to supervise the operations of its four foundries. As a key member of the team, the person appointed would be directly accountable to the Group Chief Accountant for maintaining and improving the management and financial control functions within the four units. Candidates must be qualified accountants, preferably with a good working knowledge of French and previous experience of the foundry industry. The salary will be negotiable c. £8,000, a

company car will be provided and there are excellent terms and conditions of employment. Assistance will be given with relocation expenses where applicable. (Ref: B9540/FT)

REPLIES will be forwarded direct, unopened and in confidence to the client unless addressed to our Security Manager listing companies to which they may not be sent. They should include comprehensive career details, not refer to previous correspondence with PA and quote the reference on the envelope.

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Appointment 1 year. Salary (UK taxable) £8,500-£10,500 p.a. plus overseas tax free allowance £2,010-£4,220 p.a. (Ref 328X).

The post is wholly financed by the British Government under Britain's programme of aid to the developing countries. In addition to basic salary and overseas allowances other benefits normally include paid leave, free family passages, children's education allowances and holiday visits, free accommodation and medical attention. Applicants should be citizens of the United Kingdom.

For full details and application form please apply, quoting reference stating post concerned, and giving details of age, qualifications and experience to:-



Appointments Officer,
MINISTRY OF OVERSEAS DEVELOPMENT,
Room 301, Eland House,
Stag Place, London SW1E 5DII.

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Confidential Reply Service

Please send full career details and list separately companies to which we should not forward your reply. Write the reference number on the envelope and post to our London office, 50 Farnington Street, London EC4A 3EA.

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in
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Merchant Banking
Not less than £8,000 p.a.

Our client, a leading London merchant bank, requires an experienced Financial Analyst to fill an unusual and challenging role.

In the first instance the successful applicant will join the bank's highly-regarded Investment Research Department. He or she will progress within a short space of time to join a new unit being created within the bank to give strategic economic and financial advice to corporate clients. This advice will be tailored to the specific requirements of the client and will be supplied on a confidential basis. For the right candidate the prospects for promotion are excellent.

Candidates should be aged between 27 and 30, have a good first degree and, ideally, an M.B.A. or other numerate post-graduate degree. They should, in addition, have had at least 2-3 years' experience in industry or commerce, perhaps within a corporate planning or treasury department. Familiarity with the use of computers would be an advantage.

Salary is negotiable according to experience but will not be less than £8,000 p.a. Benefits include a non-contributory pension and life assurance scheme, 4 weeks' annual holiday, free luncheon facilities and a house mortgage subsidy scheme.

Please reply with full c.v. to the Security Manager, quoting reference 1474.

TAXATION
ACCOUNTANT

London

From £7000 + Car

This is a career appointment at the Central London Headquarters of a major British Engineering Group.

Planned expansion dictates the recruitment of an additional qualified accountant, ideally with at least two years post qualification experience and a sound corporate tax background, to augment their existing team. Duties will include the calculation of tax provisions and the preparation and agreement of computations for a Group of U.K. subsidiaries as well as involvement in varied tax planning exercises.

In addition to salary, the generous benefits which will include re-location assistance, where appropriate, are those associated with a forward looking major group.

Applications in confidence should be made to the Group's Advisor I.M.G. O'Hare, 124 New Bond Street, London W.1 Tel: 01-4091371

MANN
MANAGEMENTCONSULTANT
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Our client, a major international bank with assets currently in excess of £15 billion, is looking for an experienced man or woman to join its Foreign Exchange Advisory Service as a consultant, to help with the growing demand for the service from companies in the UK and Scandinavia.

This London-based group provides specialist advice for international companies on every aspect of foreign exchange hedging policy, international money management, and corporate structure for exposure management.

A sound knowledge of each of these areas should be backed by a degree or equivalent finance qualification, and at least three years' relevant experience. In addition, you should be prepared to accept a high degree of responsibility for client relations.

An excellent salary, appropriate for this demanding post, will be supported by a wide range of benefits including low cost mortgage assistance, non-contributory pension scheme, free lunches, B.U.P.A. and profit sharing.

If you think you meet the requirements, please write in the first instance with full details to Mark Webster at the address below, quoting reference CFE/254/FT. List separately any companies to which your application should not be forwarded. All replies will be answered.



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FULL-TIME CHARTERED ACCOUNTANT

Non-residential vacancy 1st October, 1978.

For further particulars and application form write by 23rd June to

Bursar, Royal College of Music,
Prince Consort Road, London, S.W.7.

Decision before mid-July.

APPOINTMENTS
WANTED

AUDIT/OPERATIONS

German, Banker, 37 looking for challenging position in audit (bank or industry) or operations/administration (bank). Considerable exp. experience, familiar with U.S. accounting/audit systems. Languages: English, Spanish, some French. Relocation and travel no problem.

Write Box A.6368, Financial Times,
10, Cannon Street, EC4P 4BY.

CHARTERED ACCOUNTANT

Age 37. Survey based, 15 years' industrial experience allied to a real feel for consumer goods marketing seeks position of responsibility. For c.v. write Box A.6368, Financial Times, 10, Cannon Street, EC4P 4BY.

Chief
Accountant
Car Accessories

Staines, Middlesex
£7,000-£8,000 p.a. plus car

Gordon Spice Group is a rapidly expanding organisation providing car accessories for both home and overseas trade markets. It is now seeking a Chief Accountant to assume complete responsibility to the Financial Director for all aspects of financial, accounting, management information systems, budgets and forecasts.

This position will appeal to an accountant, aged 28-35, who, having obtained at least 2-3 years post qualification experience in a commercial or industrial environment with a well disciplined management reporting system, is now seeking a more independent role in an entrepreneurial atmosphere. An interest in the nature of the business would increase the job satisfaction of the appointed applicant who will be appropriately rewarded for his/her early contribution to the Group's development.

Remuneration is negotiable in the range indicated above. In addition, the position offers insurance cover and a car.

Please write with adequate particulars to

Diana Ashman, Personnel Services Division of-

Spicer and Pegler & Co.,

Management Consultants,
3 Brixton Road,
London EC3A 7HL.

Spicer and Pegler & Co.,
Management Consultants,
3 Brixton Road,
London EC3A 7HL.

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2-3 years experience, Forms Design, Data Flow, and Departmental organisation.

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3 year minimum experience, IBM System /3, RPG II, CSD and Sstotat. Data Base experience advantageous.

Programmers

2-3 years experience, IBM System /3 RPG II.

Positions based near Frankfurt/Main, must be willing to travel 30 per cent throughout Europe.

Send resume and qualifications in confidence to:

Personal Manager
Levi Strauss GMBH
Postbox 1260
D-60556 Heusenstamm, West Germany

Internal
Audit Manager
Europe

Hertz, Europe's leading car rental company requires a qualified Accountant to head their corporate audit function based at Marble Arch. The audit team of some 11 professionals covers Europe, Africa and the Middle East. Reporting to the Vice President Finance, through the Director of Auditing in New York, the job entails monitoring the application of Hertz policies and procedures by local management, co-ordinating external auditors and recommending improvements in both operations and financial reporting.

You will probably be in your mid thirties, with experience in operational auditing and preferably the planning and control of audit coverage. You should possess well developed management and communication skills. Travel in Europe will amount to 30% of your time including visits to the USA.

We are offering the successful man or woman a highly competitive salary and excellent benefits package including a generous car leasing scheme.

Please apply to Ms Wanda Skinner, Hertz Europe Limited, Isleworth House, Great West Road, Isleworth, Middlesex.

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£10,000 + Car

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Major Works

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The advertiser is a member of an international group with large-scale chemical works in the North of England. The operations there involve a wide range of specialised equipment and metal technology, as well as sophisticated control and process techniques. The good performance of the Works is crucial to the profitability of the U.K. operation.

The appointment demands a good honours degree in Mechanical Engineering, many years previous experience of continuous petrochemical process plants and some direct experience of industrial relations. The person selected will already be a United professional. Career prospects are first class.

Salary will be negotiable but is unlikely to be less than £10,000 plus a car and there can be other substantial benefits. Any major relocation costs will be paid in full. Please write briefly to the Group Personnel Manager,

Box A.6367, Financial Times,
10, Cannon Street, EC4P 4BY.

All replies will be acknowledged and treated in the strictest confidence.

PLANNING ENGINEERS

Must have a minimum of five years related work experience in planning and scheduling using critical path analysis. Must have a thorough knowledge of network based scheduling systems and be familiar with data processing and scheduling software packages. Urgently required to work on Telecommunications Project in Iran. High rate of salary + accommodation. Send resumes to:

ADVANCE PERSONNEL SERVICES LTD. (AGY)

The White House, Lodge Road, London NW4

or telephone immediately on 01-203 4272 for an interview.

General Manager

Light Engineering
Scotland £20,000

A major role within a public company with a world wide reputation for technical excellence whose products are extensively used at home and abroad. Responsibility will be to achieve profitable results by the effective use of resources with particular emphasis on improved productivity through mechanisation. Applicants with appropriate qualifications will be able to demonstrate a record of successful

general management in mass produced engineering products. The management skills necessary to lead an established plant through a major period of change are paramount as is the ability to achieve objectives through a management team. Remuneration will include car, profit sharing bonus and success will lead to an early Board appointment with further scope for personal development.

J.C. Brown, Ref: 31350/JT.

Male or female candidates should send a written C.V. in confidence or telephone for a Personal History Form to:

LEEDS: 0532-448661, Minerva House, 29 East Parade, LS1 5RX.

Hoggett Bowers

Executive Selection Consultants

BIRMINGHAM, CARDIFF, GLASGOW, LEEDS, LONDON, MANCHESTER, NEWCASTLE and SHEFFIELD.

Chief Accountant — West Africa

- Subsidiary of major U.S. rubber manufacturer
- Responsibility is for both the operating record and investment in community facilities
- This is a family posting for a qualified accountant
- In his early 30's and with recent industrial experience
- Company car, company school up to 11, free house, free utilities, facilities include golf course, swimming pool and hospital. 2-year renewable contract: U.K. leave.
- Remuneration is from £12,000 p.a. and there is also a provident plan

If you are interested, please send a brief resume, quoting Ref. 7200 to John Nicholson, Astral Recruitment Associates, Astral House, 17/19 Maddox Street, London W1R 0EY. Telephone 01-829 3357

Just retired? — Early Redundancy?

Small shipowning company in Fenchurch Street seeks Company Secretary/Chief Accountant. This need not be a full-time position but would be interesting for a CA who has broad experience. Salary c. £8,000 + car. Please write to M. C. Baker, Cardigan Shipping Co. Ltd., 130 Fenchurch Street, London E.C.3.

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£10,400 p.a. TAX FREE with

Free Accommodation and Gratuity.

Whether or not you are qualified please hear about this 3 year bachelor status contract overseas. Maximum age 45. 01-409 0427—DON'T SPEAK JUST LISTEN

COMPANY NOTICES

GERMAN GOVERNMENT INTERNATIONAL

5 1/2 Per Cent Loan, 1930

STERLING BONDS

Further to the notice of redemption concerning the above bonds which was published on 27th April 1978 the Government of the Republic of Germany has decided to redeem the bonds by lot for redemption on 1st June 1978 and Coupon No. 51, in respect of six months interest due on 1st June 1978 are payable at the following rates:

Nominal amount	Actual amount at which Bonds are payable
£1,000	£1,038.25
£500	£519.13
£250	£259.56

The above values for the Bonds and Coupons have been established by the Bundesrechnungswesen, with reference to paragraph 1(c) of Article 13 of the German Exchange Act of 1938, by recalculating the sterling amounts due to bondholders to any additional amount payable on the date of redemption against the German Reich ruling for cable transfers in Brussels on 1st June 1978.

The Trustee has advised the Bank of England that it is unable to agree with the view of the Bundesrechnungswesen that for the purposes of the exchange guarantee, the German Reich ruling for cable transfers in Brussels on 1st June 1978, has decreed the least since 1st August 1952. The rights of bondholders to any additional amount payable on the date of redemption are therefore reserved by the Trustee, irrespective of whether Bonds drawn for redemption and Coupons due 1st June 1978 are presented for payment or not.

In view of the possible adjustment of the sterling amounts payable on the date of redemption, the holders of the Bonds and Coupons are advised to collect Agents should retain details of the holders of Conversion Bonds lodged for redemption and of the holders of Conversion Bonds and of the holders of Coupons are lodged.

1st June 1978. BANK OF ENGLAND

IRELAND 9 1/2% 1975/1982 UA 25,000,000

On May 16, 1978, Bonds for the amount of UA 3,125,000 have been drawn for redemption in the presence of a Notary Public.

The Bonds will be reimbursed coupon No. 4 and following attached on and after July 7, 1978.

The numbers of the drawn Bonds are as follows:

19,722 to 22,846 incl.

Amount outstanding: UA 21,875,000.

Luxembourg, May 31, 1978.

THE FISCAL AGENT
KREDIETBANK
S. A. Luxembourg

Investment Analysts

As a result of increased demand for our Investment Management services we wish to expand our investment research department.

We are seeking two experienced investment analysts whose responsibilities will include:

- identifying potential investment opportunities in the U.K.,
- establishing and maintaining contact with stockbrokers and companies,
- producing written reports and liaising with fund managers.

A competitive remuneration package will be offered.

Applications with curriculum vitae and details of present salary should be forwarded to:

D. Woodward,
Personnel Manager,
County Bank Limited,
11 Old Broad Street,
London, EC2N 1BB.

County Bank

A member of the National Westminster Bank Group

Young Qualified Accountants

London

To £7,250 + benefits

Our client is one of the main national brewers in the UK with diversified subsidiary interests and expanding overseas markets. Due to re-organisation and internal promotion vacancies have arisen in various areas of the Head Office finance function for qualified accountants with experience of large professional firms and/or industrial groups. These career opportunities will include exposure to computer based records, sophisticated management/financial reporting procedures and the review and interpretation of the performance of operating companies. Candidates will also be expected to act in an advisory capacity to subsidiary company management and to travel occasionally within the UK. Promotion prospects within the group are excellent.

Applications to Miss Marion Williams

Reginald Welsh & Partners Limited.

Accountancy & Executive Recruitment Consultants
123/4 Newgate Street, London EC1A 7AA Tel: 01-600 3387

Charles Barker Confidential Reply Service

Please send full career details and full separate curriculum vitae to: Charles Barker, 123/4 Newgate Street, London EC1A 7AA.

Financial Director

For a major manufacturing company in the Midlands with turnover exceeding £20 million and considerable potential at home and overseas. The Company forms part of a highly successful British owned International Group.

Responsible to the Chief Executive, the position requires a personality capable of directing the financial affairs of the Company, making an impact on its existing profits, and contributing to the management of the business. The emphasis short term will be on improving management and cost control.

The requirement is for a qualified accountant with broad financial experience, particularly in disciplined management control systems. Preference would be given to candidates who have operated in a multi product light engineering environment.

Salary would not be less than £11,000 with an attractive benefits package including a Rover car and generous relocation expenses. There are opportunities for further career development. Reference 7475

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It's not all that hard, we

are 90% certain we can

help you get a better job

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Previous experience and technical knowledge an advantage but not essential. Attractive salary and good prospects. Candidates should preferably be under 35 years of age.

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International financial organization requires experienced financial writer, to write comprehensive economic analyses, in reportorial style, on the various principal industrial countries, on a per article basis.

The organization will provide the research material required to write the articles, to be written about various countries, as designated, bi-monthly, the articles to be written about a single country, in each case.

The successful applicant will have a background in international financial reporting. The fee for writing each article, of approximately two thousand words, is £100.

Please reply, sending resume and examples of work to: D. S. Lowery, P.O. Box 9533, Nassau, Bahamas

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Write Box A.6366.

Financial Times, 10, Cannon Street, EC4P 4BY.

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Show at Midland 1st 3rd 5th

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6, Ormond Yard, W.I.T. 930 284-3

Dancing partners.

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£12,250 + tax free

Gulf trading company seeks two

Auditors. One to understand or ideally

speak Arabic.

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International Selection Consultants,

Garsfield, Shores Road, Woking,

Surrey. Tel: 01-428 2491

Show at Midland 1st 3rd 5th

Michell, Closed Saturdays, 01-257 4455

6, Ormond Yard, W.I.T. 930 284-3

Dancing partners.

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- * Banking relations
- * Labour laws
- * Company law

Since the successful candidate will work closely with both the operating departments and the Corporate Tax Counsel, the position gives the opportunity to gain further familiarity with European and United States tax laws.

The Company operates in a multi-language environment, therefore, foreign language capabilities would be helpful.

Interviews will be held in Europe in June and July.

Address replies, including salary history, to:—

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FINANCIAL DIRECTOR FOR INTERNATIONAL TRADING LONDON BASED FIVE FIGURE SALARY + CAR

Elisint is an international company in the medical diagnostic field with sales in 5 continents, through 7 fully owned subsidiaries in U.S., USA, Germany, Belgium, Holland, Italy, Brazil and representatives in almost all major countries.

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Applicants of either sex should be in the age range 30-40. Experience in the secretarial function is desirable but not essential.

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- * All property, insurance and pension fund matters
- * Legal advice to all divisions of the group
- * Participation in commercial negotiations

Please write in confidence with full personal and career details to: A. K. POSITION NO. AKC6784, Austin Knight Limited, London W.1A 1DS.

Applications are forwarded to the clients concerned, therefore companies in which you are not interested should be listed in a covering letter to the Position Number Supervisor.

AK ADVERTISING

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Certificates for units in the trust were posted to holders of the trust on 27th June 1978.

On the basis of the net asset value of the trust as at 30th June 1978, the unit price is 10.40 pence.

The unit price is 10.40 pence, 11th June 1978.

1978.

Bleak outlook for UK economy in 1979

A GLOOMY outlook for the UK economy in 1979 after a brief recovery in demand and output this year is predicted by the National Institute of Economic and Social Research in its latest quarterly review, published today.

The balance of payments constraint upon re-expansion was not confined to Britain, though with floating exchange rates it was more difficult than it used to be for countries to reflate unilaterally because of fears about the impact of depreciation.

There was a need for a co-ordinated programme by all the major countries, with the

onus of adjustment on the surplus economies.

However, in any move there might be a collective reflation, the UK contribution will have to be judged in the light of the likely rapid expansion in real consumers' expenditure this year, and in the light of the UK's apparently chronic high demand elasticity for imports and the low elasticity of world demand for UK exports.

The institute warns that without a further fiscal stimulus, consumer demand will virtually cease to rise next year, private investment is likely to slow down and

public spending will continue to grow only slowly.

There was likely to be a slow increase both in unemployment and in the rate of consumer price inflation.

The appraisal section of the review, however, underlines the strong external constraints on a further stimulus.

It notes that "in the longer run, the policy problems remain those of pay inflation and renewed stagnation of output in the face of a still precarious balance of payments improvement."

"The slackening of demand which we foresee in 1979 would seem to call for further

stimulus later this year, but any such stimulus would reverse the current balance surplus, with the risk of driving down the exchange rate further and exacerbating the rise in inflation."

This means that even in a programme of collective world reflation, the UK could not go much further than it has done already without a significant effect on the balance of payments. The review discusses the experience under a regime of floating rates. It was by no

means clear whether the implicit accommodation of differential inflation rates by a regime of floating exchange rates had exacerbated the general problem of inflation.

Nor was it obvious that the positive hopes for the floating rate system had been realised. While noting the complications imposed by the 1973-74 commodity price explosion, the review says it would be hard to maintain that greater exchange rate flexibility and the supposed greater scope for fiscal and monetary policy have helped the industrial world to maximise employment and minimise inflation.

"While domestic inflation rates vary as widely as they still do, a high degree of flexibility of parties is inevitable."

"But the experience of floating is beginning to call for careful reappraisal, against the hoped-for day when differences in rates of domestic cost inflation become a good deal narrower than they now are."

To ensure that the rate of price inflation continues to slow down, the increase in average earnings during the next pay round should be no more than the 12 per cent rise assumed in the forecasts.

SUMMARY OF THE FORECAST (March Projections in brackets)

	Real Gross Domestic Product (per cent change, year/year)	Real personal disposable income (per cent change, year/year)	Unemployment (fourth quarter, million)	Money supply (per cent change in M3, fiscal years)	Consumer price (per cent change, year/year)	Current account balance (year, £m)	Public sector borrowing requirement (fiscal year, £m)
1977	0.8 (-0.1)	-1.3 (-2.0)	1.4 (1.4)	15.0 (13.0)	14.3 (14.5)	- (0.1)	5.7 (6.7)
1978	2.5 (2.7)	5.4 (4.3)	1.4 (1.4)	12.0 (16.3)	9.4 (8.5)	0.3 (1.3)	8.3 (9.4)
1979	1.8 (2.5)	1.1 (2.7)	1.5 (1.5)	11.0 (14.5)	9.4 (9.8)	1.0 (1.3)	9.0 (9.9)

Payment imbalances key to slow growth

THE LARGE and growing rate of inflation in Japan had imbalances in the external payments of the leading industrial countries had generated considerable international friction should be down to about 7½ per cent this year and probably less the slow overall growth of the world economy, the institute says in its report on international conditions.

The review comments particularly on the special problems after a decline in the second

Discussions on future UK growth rate urged

A MORE intensive and public discussion of the varying views about the future growth rate of the UK is called for in a special article in the review by Mr. T. D. Sheriff.

Discussing medium-term planning in nationalised industries, he says that views range from the 4.2 per cent growth rate requirement in the Cambridge Economic Policy Group model, to the 2½ per cent assumption made by some nationalised industries.

The reasons for the differences should be explored, and it would be useful to examine the effect of a higher growth rate assumption on the investment plans of nationalised industries.

The inquiry could also be usefully extended to large firms in the private sector to see whether the assumption of slow growth is a common one.

"The public discussion of medium-term economic projections has languished in recent years. This brief survey of the medium-term planning procedures in nationalised industries suggests that it is time for a revival."

The study highlights a dilemma faced by the nationalised industries. They must either accept the experience of the 1960s when they were pressed by the Government to plan their investment on the assumption of a 4 per cent growth rate.

On the other hand, "there may be a certain oddity about a group of industries in the public sector each coming to its own separate conclusion about the likely evolution of the British economy."

This involved possible duplication of effort, and the danger that excessive caution in these projections may become self-fulfilling.

If nationalised industries and large firms in the private sector plan on the basis of an expected slow rate of economic growth, then those plans could bring about a slow growth rate.

"Because the planning experiments of the 1960s were unsuccessful, it does not follow that there was no truth at all in some of the ideas which lay behind those exercises."

The expectation of a slow growth rate, need not make a faster rate impossible, but it could make it more difficult to achieve.

National Institute Economic Review, No. 84, May, 1978, available price £3.00 for single issue from 2, Dean Trenchard Street, Smith Square, London SW1P 3HE.

MRS. JUDITH HART, Minister of Overseas Development, has approved a grant of £500,000 from aid funds to assist the technical co-operation programme of the UN Centre on Transnational Corporations over the next two years.

The centre, which studies the implications of the activities of multinational corporations, is at present financed by the UN Development Programme and by voluntary contributions from the Netherlands, Norway and Sweden. The centre's work covers mainly advice to governments and information services.

Renault entry

RENAULT, widely expected to be spending well over £1m in its efforts to win the Le Mans 24-hour race in two weeks, has unveiled a new, 2300 mph Alpine V6 turbo to head its six-car challenge against 1977 winners, Porsche.

The car, fitted with a 2.1 litre turbocharged engine, has been undergoing secret tests at Paul Ricard circuit in southern France and has been seen No. 1 of the 55 Le Mans entries. Backing it will be three less powerful 2-litre Renault Alpine V6 turbos and two similarly-engineered Renault Mirages, entered by an American team, which has close links with Renault.

The Le Mans race, in the doldrums during the early 1970s, has been revived by the intensity of the Porsche-Renault rivalry of the past two years. Renault, who view the race as a promotional exercise and test-bed for long-term development of turbo-charged engines, will have an 80-man team at the Sarthe circuit.

Current account surplus of £300m predicted

THE SURPLUS on the current account of the balance of payments is expected by the institute to be much smaller this year than previously projected by itself and other forecasters.

A current account surplus of £300m in 1978 is forecast, with a steady improvement after the first quarter deficit, compared with the £130m surplus projected in the review at the beginning of March.

This is the main change in the institute's forecasts in the last three months: the broad pattern is still of a brief and mild recovery this year, which will tail off by the start of next year.

The forecast is based on the assumption of unchanged fiscal policies, which now assumes a change in income tax allowances in the spring 1978 Budget in line with the rate of price inflation.

The estimates also assume a 15 per cent rise in earnings in the current pay round to July, with a 12 per cent increase probable in the 12 months from this summer.

The institute believes that the general economic climate should be relatively favourable to pay restraint since living standards, as measured by real personal disposable income, will be about five to six per cent higher in 1978 than during last year.

The review notes the difficulties of defining exchange rate policy. But the forecasts assume that the rate will be supported at about the present level for the next months.

After that, the expected downward pressures will be only partially resisted.

Consequently, the trade-weighted index should fall by about 62 in the second and third quarters to roughly 58 at the end of next year.

"Fairly strong" growth in private consumption and private investment is expected this year, partly offset by continued stagnation of public spending and by rather rapid import growth.

Real Gross Domestic Product is projected to rise by 2.5 per cent in this year compared with last, and by 1.8 per cent next year.

Volume

On a fourth quarter to fourth quarter comparison an increase of 3.7 per cent is forecast during the course of this year, followed by a rise of only 0.8 per cent during 1978.

The decline in the volume of public expenditure is 2.8 per cent in 1978, compared with 1.5 per cent in 1977, to explain almost the whole of the continued stagnation in the economy last year.

Total public spending on goods and services this year is projected to rise in volume terms by only 1 per cent, followed by an increase of almost 3 per cent next year.

The review discusses the relative strength of manufacturing investment relative to projections based on output growth and capacity utilisation.

For example, the forecasting relationships in the institute's model projected a 15 per cent fall in investment between the fourth quarters of 1975 and 1977, as against the rise of 14 per cent which actually occurred.

Consequently, the latest projections rely on investment intentions surveys and indicate an 11 per cent rise in manufacturing investment in 1978, compared with 15 per cent in 1977.

But because the recovery in demand is expected to peter out next year, a rise of only 4 to 4½ per cent is forecast in 1979 on the same basis.

Including the public sector, the volume of gross fixed investment is expected to rise by about 3½ per cent this year and by 2½ per cent next.

This still leaves the volume next year below the 1971 level and, as a proportion of Gross Domestic Product, fixed investment will have fallen from nearly 22 per cent in 1971 to about 19 per cent in 1979.

The rate of private inflation

is expected to begin to turn up again in the second half of this year, as a result of the recent decline in the exchange rate and the assumed 15 per cent rise in average earnings in the current pay round.

By the last quarter of this year, consumer prices are forecast to be 10 per cent higher than a year earlier. A further slight acceleration to a rate of between 11 and 11½ per cent is expected for 1979.

Real personal disposable incomes are expected to rise by 3½ per cent this year with a year-on-year increase of 5½ per cent, but remain flat thereafter.

The savings ratio—the percentage of disposable income saved—is expected to remain high during 1978 but next year, the stagnation in real income is projected to lead to a fall in the ratio.

This is forecast at 15.1 and 14.2 per cent respectively in the two years, compared with 14.5 per cent on average last year.

Comparison

A rise in real consumers' expenditure of 4.7 per cent is forecast on a year-on-year basis this year, falling to 2.1 per cent in 1979.

On a fourth-quarter comparison, the increases would be 4.8 and 1.3 per cent respectively.

The review also contains a disaggregated forecast of consumer spending.

A very rapid growth in durable expenditure is projected this year, but a sharply lower rate of expansion in 1978—up by 14 and 2.6 per cent respectively on a year-on-year comparison—is also forecast.

Spending on cars and motor cycles is expected to fall back slightly towards the end of the year, while furniture and floor coverings should benefit from the expected housing boom.

Non-durable spending is forecast to grow by 3.8 and 2 per cent respectively in the two years. Within this category, drink and tobacco should benefit from the failure to index specific duties.

The assumptions about the exchange rate and forecasts of domestic inflation imply little change in the price competitiveness of U.K. exports of manufactured goods after the middle of this year.

With world trade in manufactured goods growing by an expected 7 to 7½ per cent during 1978 and slowing to 5½ to 6 per cent in 1979, exports of manufactured goods are expected to rise by about 4½ per cent this year (fourth quarter on fourth quarter) and by 1½ per cent next year.

Imports

Total exports of goods and services are projected to rise by 6½ per cent during 1978 (½ per cent year-on-year) and by just under 2 per cent during 1979 (½ per cent year-on-year).

Imports of goods and services are expected (even after allowing for the oil saving) to rise relatively rapidly this year, reflecting the recovery of final demand.

An increase of 4½ per cent is projected for 1978 over the total for last year, with a rise of 3½ per cent in 1979, reflecting the slowdown in the overall recovery.

The institute, to a limited extent, discounts the sharp increase in imports in the first quarter of this year on the grounds that there may have been some stockpiling of imports in anticipation of a fall in the exchange rate.

Nevertheless, the base point for the balance of payments forecast is lower than assumed in the institute's model, and the exchange rate projection is also lower.

Consequently, after allowing for invisibles, the expected current account surplus of £300m is about £15m smaller than previously assumed.

A stabilisation in the volume of imports next year and a sharp rise in export prices should immediately future.

PUBLIC BORROWING AND MONEY SUPPLY

	Public sector borrowing requirement	Sales of public debt to non-bank public sector	Change in non-bank public sector	External financing of public sector	Bank lending to public sector	Bank lending to non-bank public sector	Domestic credit creation	Foreign finance	Change in money supply (M3)
1975/76	10,583	5,588	463	1,157	3,375	-336	404	5,043	591
1976/77	8,749	7,372	884	178	3,325	213	4,328	1,153	776
1977/78	5,700	7,800	900	-2,700	1,700	4,500	1,050	1,400	850
1978/79†	8,300	6,000	1,000	4,000	-700	5,200	400	700	900
1979/80‡	9,000	7,000	1,000	1,000	-4,700	400	7,100	-500	950

* Foreign currency bank lending to the public sector, overseas sterling deposits, and banks' foreign currency deposits (net).

† Estimate

‡ Forecast

LABOUR NEWS

Angry hospital staff may gain worker participation

BY PAULINE CLARK, LABOUR STAFF

THE 900-BED Brookwood psychiatric hospital in Surrey, where workers' council "take-over" by disgruntled nurses and other staff, may become the first hospital to adopt a workers' participation system under the modified Bullock Plan outlined by the Prime Minister last week.

The plan is believed under serious consideration by the area health authorities after joint talks with union and staff representatives at the hospital about the need for improved industrial relations procedure there.

It is likely to be put to a mass meeting of hospital staff today, when local leaders of the Confederation of Health Service Employees, the dominant union at the hospital, make recommendations on the future of the present 12-member workers' council.

If the idea is accepted, the hospital will have made history in the health service which, until now, was mentioned in the recent White Paper.

The logical result would be setting up of a permanent workers' participation committee at Brookwood, with union representatives joining hospital administrators in determining overall policy on running the hospital.

Area health authority representatives might take seats on the committee.

The workers' council was set up nearly a fortnight ago under the leadership of union representatives, including Mr. Joe Fleming, a charge nurse and secretary of the union branch.

The nurses have complained of "autocratic" management and have presented a list of grievances to the health authorities, including criticisms of certain personalities in control of the running of the hospital.

Today's meeting is expected to discuss what form of inquiry should be set up to look into the problems, as proposed by Dr. Ivan Clout, chairman of the Surrey Area Health Authority.

Dr. Clout has welcomed the decision to set up a workers' council rather than take industrial action, which would have affected patient care.

The nurses have yet to publish a full list of grievances, but they are known to have objected to certain instructions by management.

The authority of ward sisters is said to have been undermined, for instance, by orders concerning floor care breaks, which the nurses maintain have been without regard to the needs of patients and to the responsibilities of the nurse in charge.

The union has complained of sackings of nurses without the presence of a union officer.

Plans are reportedly afoot to close a relatively new steel bar mill at the works, which would mean a number of specially trained workers would be made redundant.

Local steel union sources indicate that they intend to resist any such move, arguing, on the grounds that South Wales has already had more than its fair share of steel job losses.

The Whitehead works employs about 1,000 men, of whom at least 100 would be affected by a closure of the bar mill.

ACAS acting in Bank row

BY OUR LABOUR STAFF

OFFICIALS from the Advisory, Conciliation and Arbitration Service are due to meet representatives of the Bank of England and the Society of Graphical and Allied Trades today to discuss ways of resolving the dispute at the bank's sole printing works which has halted distribution of new bank notes.

The dispute involves about 800 women note examiners who, together with drivers, binders and other groups, all members of SOGAT have been dismissed by the bank for alleged breach of contract.

SOGAT said yesterday that "at an appropriate time."

the dispute arose because the bank began replacing its members by non-union workers in breach of the union's recognition agreement.

The union warned that all printing and distribution would remain halted until the sacked staff were reinstated.

The bank says SOGAT is trying to institute a "closed shop" in an area where half the workers are non-union members. It says it is working towards the organisation of an examination closed shop to be introduced "at an appropriate time."

Union officials and road hauliers had said that the tanks would not be moved unless the haulage company, Capel's of Coventry, was given back the contract.

Another haulage company, Joseph Foulkes, of Wednesfield, which was also party to a guide-

line-brokerage pact last year, has been told that it will no longer receive Ministry of Defence contracts.

The company was told this last week, the day after it had moved its Scorpion tanks from the Alvis factory in Coventry.

A number of hauliers have been involved in the past in moving tanks from the factory. The Ministry of Defence said yesterday that the backlog of Scorpions, about 12, was moved early last week, before Capel's case had much publicity.

Scorpion tanks moved after blacklist clash

BY NICK GARNETT, LABOUR STAFF

THE SCORPION tanks marooned at the Alvis factory in Coventry, because of a pay blacklisting dispute between the Government and a Midlands road haulier have been moved by a private contractor hired by the Ministry of Defence.

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Taste



in Torino

The delicious taste of ice-cream in Italy could well come from Bush Boake Allen — the Albright & Wilson company that is one of the world's leading suppliers of flavours and fragrances.

These flavours are supplied to the food industries of many countries to suit local tastes and ways of life — flavours for biscuits, savoury flavours for snack foods, spice extracts for sausages, fruit concentrates for soft drinks.

Albright & Wilson have manufacturing plants in 15 countries. In 1977 alone, overseas production resources were increased in Australia, Canada, France, Malaysia, Singapore, Sweden and the USA.

Worldwide, sales last year were £338m, of which £194m were earned overseas, including £92m exports from the UK.

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The right to choose

There are some people who believe that the advertising of certain products should be banned.

The current favourite for the attention of such people is the advertising of cigarettes.

Closely followed by that of alcohol.

But the list can be extended to the advertising of products made from animal fat.

Or of products that contain saccharine.

And even of products that pollute, and collide with each other, and put their drivers into hospital.

Those who believe in banning the advertising of such products would extend the list further.

All they need is time.

But there are others who believe that the citizen has certain inalienable rights in a free society.

The right to exercise free choice for instance.

And that this, by definition, must include the right to smoke.

The right to drink.

The right to eat dairy foods.

The right to drive.

The right to take the risks he knows about.

The right to measure those risks against the pleasure he gains.

And that, providing he exercises those rights with a sense of responsibility to the society in which he lives, no legislative assembly should seek to deny him access.

If that belief is well-founded, then the advertising agency, Allen, Brady and Marsh believes that free and honest trading of cigarettes, alcohol, dairy foods and motor cars should continue.

That, just as governments should be free to warn of risks, manufacturers should be free to advertise their products.

Of course there should be safeguards.

The health of the citizen should be protected.

But the health of democracy is also important.

President Hoover, in 1928, put it better than we could hope to do:

"Free speech does not live many hours after free industry and free commerce die."

The advertising launch of State Express 555 King Size cigarettes started on 24th May 1978.

Allen, Brady & Marsh is proud to be responsible.

ABM

ABM House Norwich Street London EC4.
Tel 01-405 3444

The Marketing Scene

EDITED BY MICHAEL THOMPSON-NOEL

Fighting abuse with self-control

BY MICHAEL THOMPSON-NOEL

THE FLURRY OF protests and Press statements with which London greeted the EEC Commission's draft directive on unfair and misleading advertising—published in March—has died down for the present, to be replaced by a mood of wariness which in one quarter, at least, is beginning to shade into qualified optimism.

That quarter is a very important one indeed, occupied as it is by Lord Thomson of Monifieth—chairman of the European Movement (the all-party, pro-EEC, lobby), chairman of the Advertising Standards Authority and previously one of the UK's first two EEC Commissioners.

Lord Thomson's views on the absurdity of European harmonisation for its own sake, and on the pleasureless joys pursued by the bureaucrats in their sleepless search for uniformity, have endeared him to the advertising and marketing communities in Britain.

Which is not to say he is incapable of turning round and administering a clip behind the ears when necessary. At the Advertising Association's conference in Brighton, Lord Thomson said he was encountering, within the advertising business, dangerous misconceptions as to how advertising control works in Britain, plus a disturbing degree of complacency as to how the Brussels draft directive—which proposes uniform civil and criminal legal proceedings throughout the Nine to counter unfair and misleading advertising—can best be tackled.

More recently Lord Thomson told me: "I am now reasonably optimistic that we will get from Brussels an amended directive that will allow each country to preserve its own system of advertising control and still achieve the very worthy aims of the current directive."

He believes that the control of advertising in Britain—a mixture of statutory enforcement and industrial self-regulation via the ASA and its Code of Advertising Practice (plus the work of the IBA)—is sufficiently well-organised at present, and sufficiently successful, to be allowed to continue along present lines.

HOW "LEGAL, decent, honest and truthful" is British advertising? If the reaction of the public is anything to go by, it scores extremely well. The Advertising Standards Authority conducts a national ad campaign of its own each year, inviting complaints from the public. The 1978 campaign is running now (see inset).

The 1977 campaign began last August and ran for three months, enlisting the support of folk heroes like Marjorie Proops and Sir Matt Busby. It cost £150,000. In addition, a further £54,113 worth of free space was donated by the media.

According to ASA chairman Lord Thomson of Monifieth: "The evidence from the ASA's own operations certainly does not show any widespread grass-roots feeling among consumers that advertising is misleading."

Following the 1977 campaign, the number of complaints which came in for ASA consideration, over a nine-week period, totalled 1,553 against a background of something of the order of 4.5m ads published each week. "Of that number, 183 were complaints not about advertisements but about a failure to deliver goods ordered by mail. (Because such goods are bought as a direct result of an advertisement, the ASA has special responsibility for bringing such complaints to a satisfactory conclusion). Of the remaining complaints, 295 were found to be justified. This represents 18.5 per cent of all complaints received in the period but only 0.006 per cent of the estimated total number of print advertisements published during the nine weeks concerned."

"But there is no element of son: advertisers can't always be expected to anticipate some of the more ingenious complaints advertised in the Nine to counter unfair and misleading advertising—can best be tackled."

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Are you legal, decent, honest and truthful?

Advertisers have to be

The Advertising Standards Authority

The Advertising Standards Authority

The Advertising Standards Authority

"The complaints which were upheld ranged from technical breaches of the Code and genuine over-claims to a very few intentionally misleading claims. A substantial proportion were concerned with questions of taste and decency: an area where self-regulation need fear no competition from the law."

Lord Thomson's remarks about complacency within the advertising business are also easy to understand, for while it is important not to exaggerate the degree of concern the citizenry at large harbours about advertising (matters of family, government and the trade unions rank way ahead of advertising in the neurosis league) it is equally clear that in many parts of the world the consumerists and other pressure groups are creeping up on advertising virtually from behind.

In a great many cases they are now within a stone's throw of their objectives. In Bern, the Swiss Parliament is debating whether or not to ban all tobacco and drink advertising. (In Britain, tobacco advertising may well be outlawed within five years and drink advertising strenuously repressed.) In Washington, singer Pat Boone, whose company, Cooga Mooga Inc., received 25¢ for every \$9.50 bottle of Aeneas sold as payment for his endorsement of the product, has agreed to a settlement holding him personally accountable for false and deceptive advertising—the forerunner of rigorous new endorsement standards now being developed by the Federal Trade Commission.

In Brussels, the European Consumer Law Group has stated that in the absence of firm legislative control of advertising (which it favours), self-regulatory bodies should be required to operate under the aegis of consumer organisations and trade bodies. In addition, the group wants very special attention accorded advertising directed at the young, the elderly and the ill, as well as ads designed to help the sale of "harmful and hazardous products such as tobacco, alcohol, pharmaceutical products and sweets."

The list is endless. In a great many instances the moral case for more rigorously framed rules on advertising conduct and control seems to speak for itself. But there are many areas and instances where the rights of the advertiser need strong protection, too. In Britain, the advertising industry is fortunate that it has someone like Lord Thomson to chivy it along.

Consumers, consumerists, and pistachio nuts

TALE OF THE MACABRE No. 1: In the U.S. recently, the Food and Drug Administration decided to crunch its teeth on the Ferris Coffee and Nut Company of Grand Rapids, Michigan, writes Michael Thompson-Noel. For why? Partly, it seems, because the federal agency was concerned that the firm's mixed nuts failed to comply with the FDA's food standards because the product label did not bear the words: "Mixed nuts." The agency said the label failed to indicate that the product contained up to 60 per cent cashews and that the optional nut ingredients were not declared in descending order of predominance. The FDA criticised the lack of a net quantity statement on the label and the failure to declare the presence of pistachio nuts. The FDA told the company that the zip code in its address was omitted from the label and that use of the term "P-Nut Oil" was not an acceptable phrase for declaring the presence of an ingredient.

Tale of the macabre No. 2: In Washington two weeks ago, Sen. Wendell Ford of Kentucky scored the first victory in an announced attack on red tape by amending the National Traffic and Motor Vehicle Safety Act to eliminate an obscure provision requiring that all retreaded car tyres be registered with the U.S. Government. Since 1971, some 63m tyres have been registered. But during that entire period a total of only eight tyres were recalled, at an average estimated cost to the registration programme of \$3m per tyre. Said Sen. Ford, with classic understatement: "We found that since each retread is a separate, individual product, the chances for a product recall are very remote at best."

The Federal Paperwork Commission estimates that the total cost of paperwork imposed on private industry ranges from \$25bn to \$32bn annually and that "a substantial portion of this cost is unnecessary." Regulatory requirements imposed at federal, State and local government level are adding between \$1,500 and \$2,500 to the cost of the average new house. According to Mr. Joseph, approximately \$10bn of new private capital spending is devoted each year to meeting mandated environmental, safety and similar regulations rather than being invested in new projects.

General Motors says it costs it \$3bn (plus the full-time efforts of 22,900 employees) to comply with auto emission and safety regulations. The Dow Chemical Company says the impact of federal regulatory costs on its U.S. operations alone is costing \$188m annually.

According to Dow Chemical's president: "Ultimately, the consumer ends up paying for the costs, which really amount to a mandated hidden tax on consumers. According to Mr. Joseph, the problem is growing in all dimensions, although so is awareness of the problem. 'It is my hope that this sort of awareness will spread to all governments who contemplate novel, aggressive solutions to possible problems without first attempting to measure the cost.'"

During the seminar's lunch break, Gordon Borrie, the UK's Director-General of Fair Trading, expressed the opinion that consumerism had become the whipping boy for everything that business and commerce found unpalatable, on whatever front.

But the mood now, both in Britain and the U.S., is that the consumerists have to date enjoyed an overkill of rhetoric. As Harry Shepherd of Marks and Spencer said last week: "The choice I would like most to argue for is the choice between benefits and costs—a choice not yet offered to consumers, perhaps because while the benefits are well publicised, the costs have been apparently difficult to estimate."

It is no coincidence that both those stories come from the U.S. They were supplied last week by Jeffrey H. Joseph, Director of Government and Regulatory Affairs for the U.S. Chamber of Commerce, speaking in London at an ACE seminar on consumerism.

It is Mr. Joseph's belief—a belief increasingly shared on both sides of the Atlantic—that the consumer movement has gone too far, too fast: that whereas the original problem, pursued with great vigor by activists like Ralph Nader, was to provide protection for the consumer, an even greater problem is now perceived to be the hidden and ever-mounting cost to society of regulating the conduct and practices of business and industry.

Quoting studies by Prof. Murry Weidenbaum, Mr. Joseph indicated how the U.S. federal regulatory agencies generate large costs in the private sector. In 1976, the estimated cost to U.S. business of complying with federal regulations exceeded \$62bn, or 20 times the \$3bn budgeted for operating the agencies themselves.

Federally-mandated safety and environmental features, says Mr. Joseph, will increase the price of the average American passenger car this year by \$666 for a total, to U.S. motorists at large, approaching \$10bn.

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The Alliance changes tack

THE TED BATES AGENCY, Britain's eighth biggest, has had its ups and downs lately, losing three board members and more than £2m worth of business, though the business losses have been more than counter-balanced by gain such as Pint Size, Cadbury Typhoo's new Instant Malt product, and the £2.5m launch for Mars' new Banjo chocolate snack bar.

One of Bates' losses was the Alliance Building Society, siphoned off by Doyle Dane Bernbach.

Partly because the societies offer such comparable services, the return on their advertising investment is relatively easy to evaluate. They certainly spend

enough. Total MEAL-type spending by the societies in the 12 months to March 31, 1978, was £9.4m. The biggest spenders were Abbey National (£1.3m), Halifax (£1.1m), Leeds Permanent (£930,500), Nationwide (£1.2m) and the fun-loving Woolwich Equitable (£780,000).

Over the same period the Alliance, which is the country's sixth largest building society, spent only £306,500 a la MEAL. But it is now snatching more on TV, so its total ad budget this year is more like £550,000.

It may be the sixth biggest, but it knows it is not the sixth best known. The nicest thing that can be said about Bates' TV

work for the Alliance is that it was dull. The ads showed a general manager Roy Cox explaining precisely what services the Alliance offered and how investors could count on good rates of interest, security and personal service—a strikingly different approach to the jingles and jokes and bliking tops paraded by the Abbey, the National, the Leeds and the Woolwich, for example.

"We want to retain the serious approach," says Roy Cox "because we want to achieve much more than awareness. At the same time, we want a new creative approach, a new style and personality."

Pan Am raises hackles

PAN-AMERICAN World Airways' decision to fire Ally and Gargano and instigate a competitive scramble for its \$32m account has stirred tempers in the U.S. Earlier this year Ally and Gargano lost its \$12m Fiat Motors business and has now been forced to sack an estimated fifth of its staff. Ally and

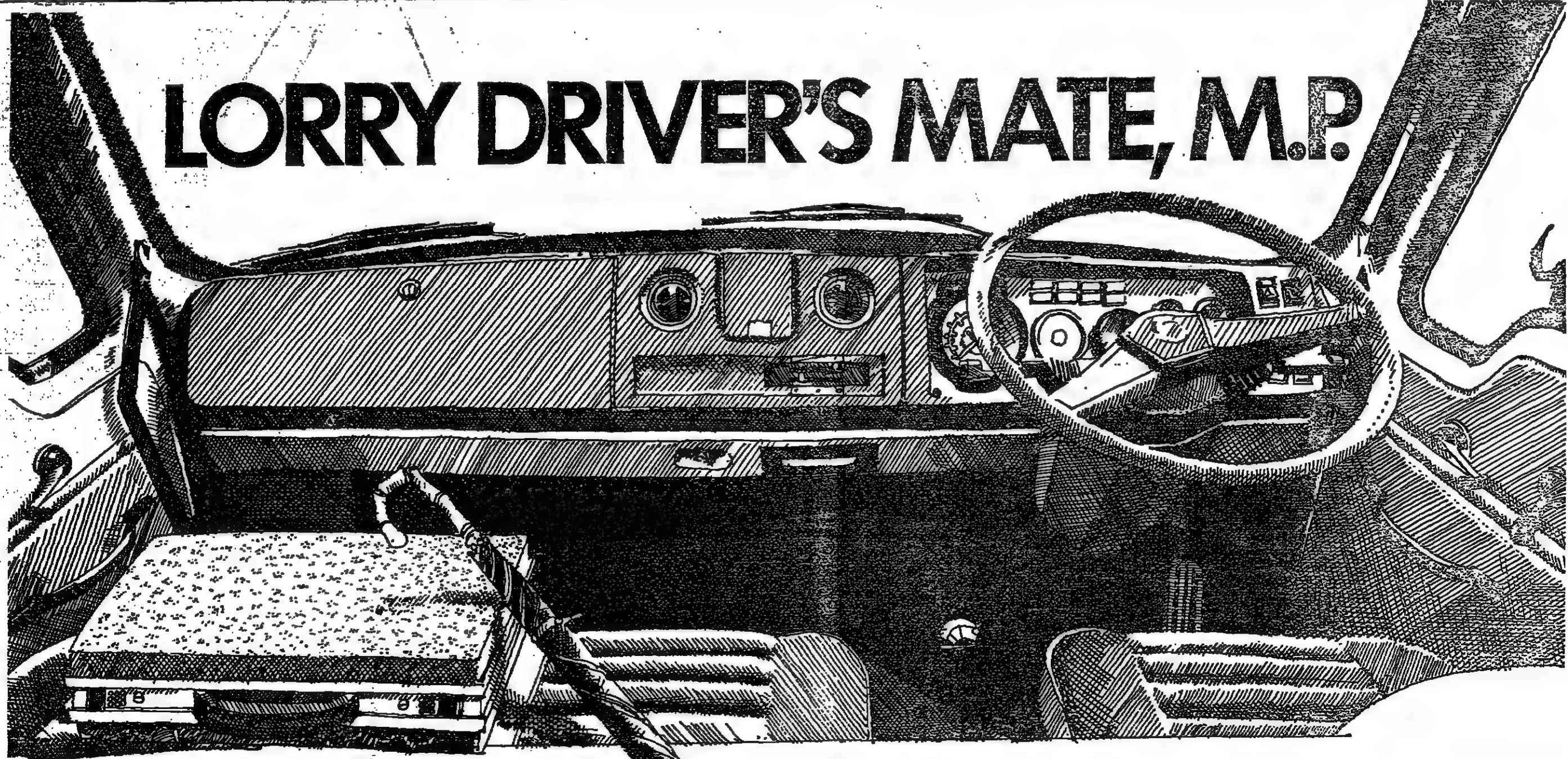
Gargano, handled Pan Am's domestic business worth \$12m; the \$20m overseas account is handled by J. Walter Thompson. DKG Advertising chairman Shepard Kunitz observed that Ally and Gargano's work had done Pan Am as a company "that cares about people, their comfort, their safety, their

hopes, their dreams. They have just made it painfully clear that they don't care at all." The A&G head, Carl Ally, received 48 hours notice from Pan Am. He was at a funeral at the time. Pan Am says it wants a single agency to handle its account world-wide. JWT reportedly has

the inside rail. Its 14 rivals include McCann-Erickson, Ogilvy & Mather, SSC&B, Ted Bates, D'Arcy-MacManus & Masius, and Needham, Harper & Steers. A decision is expected by late July.

● Campaigns and Accounts: "C'mon Colman's, light my fire," is the phrase employed by a scantly-clad nymph on a tiger skin in the first of a series of three new ads devised by JWT for Colman's English Mustard. She is chomping a chicken leg. Colman's is spending £400,000 on

English Mustard this year. . . National Holidays, part of the National Bus Company, has given its £300,000 to Bastable Market Development. . . Trebor is putting its Sharps Extra Strong Mints into posters for the first time. via NSW Partners. Extra Strong is said to have 25 per cent of the \$30m pressed mints market. . . Brooke Bond Oxo is spending £250,000 on Dividend "D" in June. Dividend reportedly has 10 per cent of UK packet tea sales.



LORRY DRIVER'S MATE, M.P.

Take a closer look at the man delivering industrial gas cylinders—he may be your M.P.

British Oxygen is one of thirteen companies participating in the Industry and Parliament Trust, a scheme which aims to increase Parliamentarians' awareness of how British industry works, by allowing M.P.'s to see things at first hand.

There is much for them to appreciate.

Product design, labour relations, business systems, sales training, production management, research programmes, employment practice—the list is endless, embracing all those technical, economic, political and legal factors affecting the competitive performance of industry in today's highly complex society.

For our part, we commend the M.P.'s to a weekly copy of The Engineer. There is no better starting point for an appreciation of how British industry works, solves its problems and creates its opportunities. A year's issues add up to a history-in-the-making of industry—a continuing narrative of fact, opinion and debate, charting events, ideas, relationships—tracing all the major influences on the direction of industrial change and growth.

And it is as stylish, lively and readable now as it was 120 years ago.

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*Mass-Observation, 1975 Engineering Ltd.

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LOMBARD

Coping with the German unions

BY ADRIAN DICKS

NEXT TIME Mr. James Callaghan manages to get together for an evening's quiet reflection and soul-baring with his good friend Helmut Schmidt, it would not be surprising if it were the British Prime Minister who found himself being asked for advice. Not, you may be sure, on the matter of inflation, where Mr. Denis Healey has once again in recent days urged his unwelcome views on Bonn. Where Herr Schmidt could be forgiven for feeling a certain sense of bewilderment right now is in a realm where foreigners have usually taken German success for granted—the social contract. West Germans are beginning to wonder whether an essential ingredient in the formula may now have altered its properties. Have the unions gone sour?

Earlier this spring, in the bitter and hard-fought printing and metal-working disputes, the West German trade union movement delivered a costly reminder of its existence to those who might have tempted to assume that the logic of an appreciating currency, a stubbornly high unemployment rate and continuing demand weakness would force another year of wage restraint acceptable to the economic establishment.

Frustration

What seems to worry not only Ministers but trade union leaders themselves is not the spirit of impatience shown towards such homilies (all too rare), but the deep sense of frustration felt by many in the movement. The job guarantee clauses have brought no great peace of mind, for many on the union side are fully aware that their effect may be merely to make union members still less attractive to employers, compared to machines.

Similarly, calls from the leadership for further discussion of reducing working hours in the interests of cutting unemployment have met with a certain shuffling of delegates' feet.

Expensive

The disputes were expensive by anyone's standards: official statistics show a loss of 3m working days for 1978 so far, compared to a worst-ever year in 1971 of 4.5m. The metal-working and engineering employers have calculated an added cost to them of strike action of about 1.5m, while the effect on an already faltering real gross national product will certainly be to make the government's 3.5 per cent growth target for 1978 as a whole still less likely to come.

To listen only to the employers' side of it, you would think the spring's wage rises of about 5 per cent, coupled with the agreements on job security that both printers and metalworkers were the last straw. Now that first-quarter company results are beginning to come in, however, the picture does not look so overwhelmingly black. Boards are in a growing number of cases expressing "qualified" confidence or referring to a "relatively satisfactory earnings" or similar phrases.

It is the unions, now that the 1978 wage round is over, who seem to be gnawed by self-doubts. The reception accorded to Herr Schmidt a little while ago at the Hamburg conference of the

IT IS sometimes assumed that the EEC Commission only intervenes to curb abuses of market power in cases where the offending company has a substantial market share. Recent reports from Brussels inferred from the case of United Brands, which has a 42 per cent share of the relevant banana market, that a company with less than a 40 per cent market share has really not much to fear.

Such optimistic conclusions are quite wrong. In the same way as other anti-trust agencies, the Commission and also the European Court are steadily moving away from using market share as the only, or even the decisive, yardstick of market dominance. There are at least two recent decisions of the Commission where companies whose market share was under 10 per cent were held to be market dominant.

In its decision of October 1977 the European Court held that SABA, though holding only 6 to 7 per cent of the TV sets market in Germany, was in a dominant market position making it subject to the rules of Article 86 of the EEC Treaty. SABA was one of eight producers of television sets in Germany which together controlled 91 per cent of the market. It is remarkable

that the Court gave greater weight to the Commission's view that the company was in a dominant position than to the fact that SABA had less than a 7 per cent share of a highly competitive market for products which appear readily interchangeable to most consumers.

The Commission appeared, at first, to be in somewhat stronger position when, by its decision of 19 April 1977 (Official Journal 1977 L 117) it condemned the behaviour of the Dutch subsidiaries of the British Petroleum Company during the 1973 oil crisis. The Commission accused BP of having unduly restricted supplies to independent distributors. The case was originally brought against the major oil companies operating in the Netherlands but subsequently dropped in respect of all but BP, which had only a 9 per cent share of the relevant product market in the Netherlands. In reaching its decision the Commission did not rely on market share at all but argued that it was impossible for an "independent" distributor to find a new supplier at a time when the oil majors were restricting supplies even to their own outlets. In its decision the Commission states:

"Firms hold a dominant position where they are able to

act fully independently—in other words where they may conduct their business without regard to the actions of competitors and customers. This can happen when general economic circumstances and particular market conditions combine so that firms with an

BUSINESS AND THE COURTS

BY A. H. HERMANN, Legal Correspondent

established market position, access to raw materials and an adequate industrial capacity and capital resources, find themselves in a position to control production and distribution in a substantial proportion of the market."

The decision went on to say that in these circumstances "For reasons completely outside the control of the normal supplier, their customers can become completely dependent on them for the supply of the scarce products. Thus while the situation continues, the suppliers are placed in a dominant position in respect of their normal customers."

BP argued that it had cancelled its contract with the complaining distributor some six months before the oil crisis.

Moreover, it contests the Commission's interpretation of EEC rules of competition in the European Court, and last week received backing in the Opinion of Mr. Advocate General J.-P. Warner. To put it briefly, Mr. Warner concluded that BP was not in a market-dominant position.

One could add that this sort of legislation, by filling the gaps, is very widespread in the realm of EEC law. The European Court is not only applying the law, it is also creating it as a sort of EEC equity. The trouble is not that it is done, but that it cannot be done properly behind closed doors.

Speaking about equity in international law at the Petroleum Law Conference in Cambridge recently, E. Lauterpacht QC, an eminent international lawyer, said that when equity rules are being created, not only between the parties but also between the parties and the court, a preliminary assessment of the case by the court should be followed by further argument. In the case of the European Court it is not. It legislates without discussion.

THE ROCHE/Centrafrum trade mark case No. 102/77 was finally resolved by a judgment handed down on 23 May. Answering the question of whether a branded product, repacked with out the trade mark owner's permission, may be labelled and resold under the original trade

mark, the Court ruled that, in principle, trade mark rights can be invoked against a party which uses the trade mark without the owner's permission. However, the Court said that trade mark rights must not be allowed to be invoked if it can be shown that in the context of the owner's marketing system trade marks are used as a disguised barrier between national markets in the Common Market.

The Court followed therefore the Opinion of its Advocate General Francesco Capotorti, reported earlier in this column, but added to the conditions under which such repackaging may be carried out. While the Advocate General considered that the product should be unimpaired along with its original packaging, the Court added the requirement that the trade mark owner be notified. As Centrafrum had not notified Roche of the repackaging, the case to Luxembourg will be able to find in favour of Roche and therefore render a decision not much different from that at which it would arrive according to German trade-mark law. Next time, however, Centrafrum will not fail to notify the trademark owner and all problems will have its way.

Interest in Pyjama Hunt rising

ANTE POST DERBY activity yesterday switched to no uncertain terms to Pyjama Hunt, the new sole surviving Seven Barrow contender, Formidable.

Although there is still a possibility that France's champion jockey, Yves St. Martin could be claimed for the rank outsider

lose substantial sums yesterday have had an equal amount of interest in Formidable, another colt to have worked well in the last few days.

Formidable had some particularly strong work to tackle in Crow, Leonardo de Vinci and Maletti. Those who saw the way in which he quickened when asked to go about his business came away impressed. With the news that Pat Eddery will be aboard him a further shrinkage in his current odds of 20-1 (in some cases 15-1) seems likely.

Turning to today's racing, Walsingham and Eddery will be found at Brighton where it seems likely that the luckless Acelyte can get off the mark in the Portland Stakes, a mile event confined to three-year-old maiden fillies. Earlier in the afternoon, favourite backers

should collect after the Shoreham Stakes in which a promising second to Victor Rich in the May Stakes at Newmarket on 1,000 Guineas Day will probably be at prohibitive odds.

At today's other meeting, Carlisle, Faverdale should be good enough to open her account in the modestly-contested open, the Buttermere Selling Stakes.

BRIGHTON

2.00-Banister
3.30-Potemkin
3.30-Happy Donna
3.40-Acelyte
4.00-Walrushead
4.30-Pickling Spice

CARLISLE

2.15-Faverdale
3.45-Come Here
4.15-Fascade

RACING

BY DOMINIC WIGAN

Bial, the consensus is that he will be allowed to ride Pyjama Hunt, one of France's leading juveniles last season.

Pyjama Hunt, a 5,000 guinea yearling, more than repaid that modest investment in his first season. He handed the Prix des Foals at Deauville before finishing second in both the Prix de la Chaise and the Grand Critérium (both at Longchamp) and has been clipped in most lists from 50-1 to 35-1.

Pyjama Hunt worked conspicuously well on a left-handed gallop on Saturday and experts are more than hopeful that he can give an extremely good account of himself on June 7.

Mecca and Playbox book-makers, who both laid him to

Lottery plan for Olympic teams

THE BRITISH Equestrian Olympic Fund is to promote a lottery to raise funds to send British equestrian teams to Moscow for the 1980 Olympic Games.

The lottery will be organised by Nat Op Lotteries, part of the Victoria Sporting Holdings Group, and run on an "instant win" system with tickets at 25p each and prizes from 50p to

£1,000. The purchaser simply rubs away the print on the ticket to reveal hidden numbers under-

neath. Tickets will be on sale at horse shows and riding events through-

out the country, including the Herts County Show, Surrey-on-the-Hill Show, South of England Show, Leamington County Show, Bexley County Show, the City of Glasgow Show, Hickstead and Buryhill.

TV/Radio

† Indicates programme in black and white.

BBC 1

6.40-7.35 am Open University.
11.16 On the Move. 11.25 Cricket.
First Test: Cornwall Insurance
Text Series: England vs. Pakistan.
1.50 pm Chigley, 1.45 News. 3.10
Cricket: First Test, England vs.
Pakistan. 3.53 Regional News for
England (except London). 5.55
Play School (on BBC 2 11.00 am).
4.20 Sinsbad and the Flying Carpet.

F.T. CROSSWORD PUZZLE No. 3,681

1 American attorney joining
board can be met by appoint-
ment (7)
2 Taking possession of officer
on river (7)
3 Under 18 team meets army
commander on way back (5)
4 Found to be lacking safety
connection (8)
5 Pour down restraint on ticket
for future use (4, 5)
6 Missile making a right line (7)
7 Wise men caught by super-
natural means (5)
8 Given the job a backward
parent indicated (9)
9 Affliction cut down in the
Pennines (5, 4)
10 Like party to have property
fashioned (15)
11 12's launcher has a drawback
(8)
12 Military formation not con-
fined to commission (4, 5)
13 Turkish capital letting money
to river (15)
14 Frank has subsequently
joined engineers (7)
15 English poet sounds woolly
(7)

4.20 Heads and Tails. 4.45 Laif-
Lymphs. 5.05 Blue Peter.
5.35 News.
5.45 Barney Bar (London and
South-East only).
6.50 World Cup Grandstand
from Argentina: Opening
ceremony and opening
match at 6.50; West Ger-
many v. Poland.
9.00 News.
9.25 Dec O'Connor Tonight.
11.10 Spend, Spend, Spend.
11.40 Weather/Regional News.

BBC 2

6.40-7.55 am Open University.
11.00 Play School: First Test.
England v. Pakistan.
6.40 Tyrone Power in "The
Black Swan".
8.05 Gardeners' World.
8.30 In Deepest Britain.
8.50 Tyrone Power in "The Sun
Also Rises".
11.05 Cricket: First Test (high-
lights).
11.35 Late News on 2.
11.45-11.55 Closedown: Sir Hugh
Casson talks about
"Interior in Venice" by
John Sargent.

BBC 3

6.40-7.55 am Open University.
11.00 Play School: First Test.
England v. Pakistan.
6.40 Tyrone Power in "The
Black Swan".
8.05 Gardeners' World.
8.30 In Deepest Britain.
8.50 Tyrone Power in "The Sun
Also Rises".
11.05 Cricket: First Test (high-
lights).
11.35 Late News on 2.
11.45-11.55 Closedown: Sir Hugh
Casson talks about
"Interior in Venice" by
John Sargent.

BBC 4

6.40-7.55 am Open University.
11.00 Play School: First Test.
England v. Pakistan.
6.40 Tyrone Power in "The
Black Swan".
8.05 Gardeners' World.
8.30 In Deepest Britain.
8.50 Tyrone Power in "The Sun
Also Rises".
11.05 Cricket: First Test (high-
lights).
11.35 Late News on 2.
11.45-11.55 Closedown: Sir Hugh
Casson talks about
"Interior in Venice" by
John Sargent.

BBC 5

6.40-7.55 am Open University.
11.00 Play School: First Test.
England v. Pakistan.
6.40 Tyrone Power in "The
Black Swan".
8.05 Gardeners' World.
8.30 In Deepest Britain.
8.50 Tyrone Power in "The Sun
Also Rises".
11.05 Cricket: First Test (high-
lights).
11.35 Late News on 2.
11.45-11.55 Closedown: Sir Hugh
Casson talks about
"Interior in Venice" by
John Sargent.

BBC 6

6.40-7.55 am Open University.
11.00 Play School: First Test.
England v. Pakistan.
6.40 Tyrone Power in "The
Black Swan".
8.05 Gardeners' World.
8.30 In Deepest Britain.
8.50 Tyrone Power in "The Sun
Also Rises".
11.05 Cricket: First Test (high-
lights).
11.35 Late News on 2.
11.45-11.55 Closedown: Sir Hugh
Casson talks about
"Interior in Venice" by
John Sargent.

BBC 7

6.40-7.55 am Open University.
11.00 Play School: First Test.
England v. Pakistan.
6.40 Tyrone Power in "The
Black Swan".
8.05 Gardeners' World.
8.30 In Deepest Britain.
8.50 Tyrone Power in "The Sun
Also Rises".
11.05 Cricket: First Test (high-
lights).
11.35 Late News on 2.
11.45-11.55 Closedown: Sir Hugh
Casson talks about
"Interior in Venice" by
John Sargent.

BBC 8

6.40-7.55 am Open University.
11.00 Play School: First Test.
England v. Pakistan.
6.40 Tyrone Power in "The
Black Swan".
8.05 Gardeners' World.
8.30 In Deepest Britain.
8.50 Tyrone Power in "The Sun
Also Rises".
11.05 Cricket: First Test (high-
lights).
11.35 Late News on 2.
11.45-11.55 Closedown: Sir Hugh
Casson talks about
"Interior in Venice" by
John Sargent.

BBC 9

6.40-7.55 am Open University.
11.00 Play School: First Test.
England v. Pakistan.
6.40 Tyrone Power in "The
Black Swan".
8.05 Gardeners' World.
8.30 In Deepest Britain.
8.50 Tyrone Power in "The Sun
Also Rises".
11.05 Cricket: First Test (high-
lights).
11.35 Late News on 2.
11.45-11.55 Closedown: Sir Hugh
Casson talks about
"Interior in Venice" by
John Sargent.

BBC 10

6.40-7.55 am Open University.
11.00 Play School: First Test.
England v. Pakistan.
6.40 Tyrone Power in "The
Black Swan".
8.05 Gardeners' World.
8.30 In Deepest Britain.
8.50 Tyrone Power in "The Sun
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BBC 11

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BBC 12

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BBC 14

6.40-7.55 am Open University.
11.00 Play School: First Test.
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6.40 Tyrone Power in "The
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8.30 In Deepest Britain.
8.50 Tyrone Power in "The Sun
Also Rises".
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lights).
11.35 Late News on 2.
11.45-11.55 Closedown: Sir Hugh
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BBC 15

6.40-7.55 am Open University.
11.00 Play School: First Test.
England v. Pakistan.
6.40 Tyrone Power in "The
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BBC 16

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England v. Pakistan.
6.40 Tyrone Power in "The
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11.05 Cricket: First Test (high-
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11.35 Late News on 2.
11.45-11.55 Closedown: Sir Hugh
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BBC 17

6.40-7.55 am Open University.
11.00 Play School: First Test.
England v. Pakistan.
6.40 Tyrone Power in "The
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BBC 18

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6.40 Tyrone Power in "The
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11.45-11.55 Closedown: Sir Hugh
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BBC 19

6.40-7.55 am Open University.
11.00 Play School: First Test.
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6.40 Tyrone Power in "The
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8.30 In Deepest Britain.
8.50 Tyrone Power in "The Sun
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11.05 Cricket: First Test (high-
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BBC 20

6.40-7.55 am Open University.
11.00 Play School: First Test.
England v. Pakistan.
6.40 Tyrone Power in "The
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BBC 21

6.40-7.55 am Open University.
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England v. Pakistan.
6.40 Tyrone Power in "The
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8.30 In Deepest Britain.
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11.45-11.55 Closedown: Sir Hugh
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BBC 22

6.40-7.55 am Open University.
11.00 Play School: First Test.
England v. Pakistan.
6.40 Tyrone Power in "The
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8.05 Gardeners' World.
8.30 In Deepest Britain.
8.50 Tyrone Power in "The Sun
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11.05 Cricket: First Test (high-
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11.35 Late News on 2.
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BBC 23

6.40-7.55 am Open University.
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6.40 Tyrone Power in "The
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11.45-11.55 Closedown: Sir Hugh
Casson talks about
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John Sargent.

All Regions as BBC1 except at
the following times:—
Wales—1.30-1.45 pm Mr. Benn.
1.45-1.55 pm Crystal Palace and Allstars.
4.00-4.05 pm Y. Lister.
Mystory. 4.45-5.50 Wales Today.
11.40 News and Weather for
Wales.
Scotland—4.45-5.50 pm Scottish
news. 5.50-6.00 World Cup Grandstand
from Argentina (except Scotland
commentary). 11.40 News and
Weather for Scotland.
Northern Ireland—3.30-3.55 pm
Northern Ireland News. 5.45-5.50
Northern Ireland News and Weather for
Northern Ireland.
England—5.45-5.50 pm Regional
News (except London and SE).

BBC 2

6.40-7.55 am Open University.
11.00 Play School: First Test.
England v. Pakistan.
6.40 Tyrone Power in "The
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8.05 Gardeners' World.
8.30 In Deepest Britain.
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BBC 3

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11.45-11.55 Closedown: Sir Hugh
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BBC 4

6.40-7.55 am Open University.
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BBC 5

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BBC 6

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BBC 7

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Springtime in Dresden

by RONALD CRICHTON

Dresden, former capital of Saxony, now one of the principal cities of East Germany, has decided to add to the large number of annual festivals in the city. The decision was taken, we were told, largely because while concert audiences have reached and remain at a satisfactory level, opera audiences go on increasing. And so, while the first ambitious and broadly planned programme includes concerts of various kinds (with Karajan and the Berlin Philharmonic making their East German debut) and other interesting things like a film retrospective of the work of the late Walter Felsenstein, the influential director of the Komanche Oper in East Berlin, the emphasis is on opera, of the grand chamber and open-air varieties.

The decision was a risky one, considering that the famous Dresden State Opera associated with Richard Strauss, Bunch and other great names, was ruined in the devastation towards the end of the war. That theatre is being painstakingly rebuilt. The delay was principally caused no doubt by the priority given to housing, but equally also because of determination to do the job thoroughly. One of the good things about the culture-conscious side of the present time is that the designers of theatres are at last being granted some of the attention formerly reserved for builders of cathedrals and churches, public edifices, town palaces and country houses.

Gottfried Semper, one of the leading 19th century German architects, was in London for a time after the 1848 revolution, and his advice was sought by the ever-serious and enquiring Prince Consort) designed the State Opera not once but twice—his first building (not the first on that site) was burnt down in 1869. Later in the century the second building was redecorated, and then, by another hand. Since the equivalents of what we might call High-Victorian design are now prized again, intensive research is being done in Dresden on Semper's original decoration. Meanwhile, the shell is already easily recognisable through the scaffolding.

The stage tower soars, the quadriga over the portico is back in position, the air is loud with the sound of the chipping of stone. This is an official Jugendstil, a neo-Renaissance theatre on its spectacular site confronting the Hofkirche like a rival temple across a wide space above the river can best be appreciated from the windows of the Picture Gallery—another of Semper's creations, closing the courtyard of the already rebuilt Zwinger. Here and more one short phrases slip quite easily into German, though a touch of Teutonic sentimentality badly creeps in to tempt the singers to slow down—Genevieve's reading of the letter became another kind of lecture, while Mollander's innocent unaccompanied song from the tower was heavy with cosmic grief.

About Kupper's production there was nothing outrageous or eccentric—much of it was intelligent and effective, but he put

his cards on the table too soon. In the early scenes—tension was already sewed up almost to breaking-point. Golaud (Werner Hasse) and Mollander (Nelly Alakawa) were both nervous wrecks at their first encounter. Genevieve (Ilse Ludwig) a tightly-corded Prussian matron (her music speaks of severity), Pelléas (Reiner Goldberg) a scared twitcher—by comparison old Arkel (Rolf Tomaszewski), a crotchety invalid with crutch and wheel-chair appeared almost normal. There is some justification for this approach, but because the production held on little but the appalling scenes of

inconsiderable—contribution of the conductor. Herbert Blomstedt, was to secure continually warm and tender playing from the Dresdener Staatskapelle without covering a word sung on stage.

As chief producer to the company, Kupper declares himself against cast changes and the engagement of guest singers. Well and good, but it depends on what singers you have and how much you dare to use them. In the space of four days the tenor Reiner Goldberg sang Pelléas, Florestan and Max. His Pelléas was promising, with a real awareness of the amount of lyrical music there is in the part. His Florestan had flashes of fire but some forcing, his Max in the Freischütz sounded understanding, an interesting Arkel but a dull Don Fernando in Fidelity, managed to save quite a lot of energy for Weber's wicked Kasper. Nelly Alakawa, a Mollander who improved greatly during the performance, was a routine Agathe. I liked the gentle bass of Rolf Willrad—Rocco in Fidelity, Kuno in Freischütz, and Bartolo in Paisiello's Barber.

About welcome parties like the Paisiello, one need not be over-particular, but it must be said, in the friendliest manner, that the performances of Fidelity and Freischütz, though they had their points (the first act of Fidelity is by no means new but still taut production by Kupper was almost painfully gripping, freedom being no less a matter of concern in the GDR than anywhere else) were not up to the standard of the first act of Fidelity. Blomstedt conducted Fidelity with a tautness in the first act to match the producer's but not much breadth or finesse in detail. Rudolf Neuhaus was in charge of Paisiello and Weber. At the open-air state at Rathen, further up the Elbe in the "Saxon Switzerland," where Freischütz is often given in summer in a real-life Wolf's Glen. I caught part of Zeller's amiable opera Der Vogelhändler, nicely done, but the super-romantic scenery won.

There was plenty of music to choose from. Dresden's famous Kreuzchor, at the extremely formal opening ceremony, sang unaccompanied motets and part-songs including an example by Schütz, one of the city's great treasures. For a first go, the Festival was efficiently organised, though for the comfort of visiting critics there were too many clashes. In addition there were powerful distractions in the form of the art collections in the Picture Gallery and the "modern" part of the Picture Gallery were shut, but the main part of the Gemäldegalerie was humming with parties of schoolchildren speaking strange Slavonic tongues. The paintings are expectedly superb, but the quality of the objects in the Treasury or Grünes Gewölbe came as a surprise. There always seems to be a queue outside but it moves quickly although the numbers are controlled so that the objects inside, admirably played and lit, can be seen without difficulty.



Nelly Alakawa and Reiner Goldberg

Harry Kupper, one of Felsenstein's young Turks, lately responsible for the Weich National Opera Elektra. Rightly, Kupper used a German translation (an existing one revised for the occasion). The fact that Maeterlinck's play is commonly underrated makes it more, not less, important that it should be understood, though Debussy's marvellously sensitive word-setting is one of the pleasures of Pelléas. French was not Maeterlinck's mother-tongue and his original is not sacrosanct. The short phrases slip quite easily into German, though a touch of Teutonic sentimentality badly creeps in to tempt the singers to slow down—Genevieve's reading of the letter became another kind of lecture, while Mollander's innocent unaccompanied song from the tower was heavy with cosmic grief.

About Kupper's production there was nothing outrageous or eccentric—much of it was intelligent and effective, but he put

Golaud's forcing the boy Ynold to spy on the lovers and his subsequent attack on Mollander in Arkel's presence lost their usual power to shock. Like other Felsenstein followers Kupper can handle physical action most expertly. For once Golaud's stalking of the lovers at their last encounter was genuinely exciting on an ordinary will-the-cat-in-the-hat level. Other episodes which sometimes fail to come off, like the discovery of the blind men in the grotto, were equally well handled. Though the curtain remained up during the interludes, the scenery (by Peter Sykora) was moved about with a quietness now sadly uncommon in London, while there was a minimum of the obscure comings and goings that are a tiresome feature of both the Covent Garden and Glyndebourne stagings of this opera. Oddly enough, the letting-down of Mollander's hair was clumsily managed. The main—and not

Open Space

The Ball Game

You couldn't ask for a better light comedy company than the cast of Tom Thomas's *The Ball Game*. Even, I suspect, the fact that Denis, that English actor who plays convincingly in American, will be won over, though only one of the company, Don Parker, is anything but English.

But I was anything but won over by the play. It belongs more or less to the school of Neil Simon, but more unlikely and more dirty. I've nothing much against dirt when it's funny, but Mr. Thomas's level can be gauged from the line, in a discussion about tobacco-pipes, "Daddy had a big one," played purely, or impurely, by his double entendre.

There is a level of unlikelihood, too, beyond which I am not happy. The scene of this play is set in a respectable Pittsburgh apartment on the 20th floor, inhabited by Barry and Janis (John Bird and Maureen Lipman) and their teenage son Skipper (Nigel Greaves). The hell is raging, for the Pittsburgh Pirates have just won the World Series. "Someone was knifed in the street." "Who?" "What difference does it make?" Our football hooliganism evidently has a long way to go before reaching its baseball equivalent. Well, first thing, Janis wants to go down to the street for a minute to see how it feels. When she comes back she has been raped by ten men, and Barry

insists on her giving a detailed account of it into his tape-recorder. Meanwhile, some neighbours have come in. Henry and Phyllis, bringing their young son, who is acting to go to the toilet. Left there for a better part of an act, she is found to have soiled the entire room from ceiling to carpet.

Time to let the hair down: Henry has a sexual fantasy; he always wears a Superman costume and he likes her sex on the television while it shows the Johnny Carson show. At the end of a sequence of absurdity, Henry laid on with a towel. Henry (Don Parker) is in his costume. Barry and Phyllis (Deborah Norton) have exchanged clothes: Janis is dressed as a nun; and Skipper, who prefers training as a beautician to watching baseball, has devised an immense hair creation, complete with twinkling lights, for the old lady (Ann Way).

The more improbable the author poured out the less involved I felt. Looking back, I feel sorry about this, for until he runs wild, about halfway through Act One, Mr. Thomas shows talent. But one absurdity shows another is not a good formula for a farce. The best thing to do with *The Ball Game* is to take it to pieces, sort out the good lines and the good situations, and write it all over again.

B. A. YOUNG

Festival Hall/Radio 3

Berkeley Symphony

Lennox Berkeley's Fourth Symphony, commissioned by the Royal Philharmonic Orchestra, had its first performance on Tuesday under Charles Groves, bringing to a climax the composer's 75th birthday celebrations. Almost a decade and many other first performances separate the work from the Third Symphony (1969), a short, single-movement span which seemed to indicate a new musical thought. Now Berkeley has returned to test further the gains and discoveries made in the earlier work.

The Fourth Symphony is in three movements of classical shape and influence (despite the absence of a key signature in the first two movements). It is really a Symphony in E minor and major in the outer movements respectively. A minor in the middle. In the first, the bass movement, quietly curling around a semitone before stretching itself upwards, holds the store of material dominating the ensuing *Allegro*. In the middle movement five distinctively coloured variations are drawn from a theme of slow and muted lyrical character, with the suggestion in the string part-writing and in the harmonies of a Tudor fantasia. The finale is a kind of Rondo—"kind of" does suggest justice to the conclusion, as the way the composer has compressed classical forms, both here and in the first movement—

whose tone of restrained optimism is contradicted by pensive central episodes. Berkeley's music is difficult to describe in outline than to pin down in intention. The familiar adjectives are elusive, elliptical, reticent; their use implies praise, but for the precision of the composer's craftsmanship and for the subtle manner of its employment. And perhaps this also implies a criticism, at least in the context of a symphony: for there a central unwillingness to claim the listener's attention, by force if necessary, to hammer out an argument by demonstrative physical gesture, as well as by thoughtful patterning, begins to feel like a limitation. These are episodes in the Fourth Symphony of discreet, understated beauty—the middle movement, especially, carries an air of poetic refinement in its match of material to orchestral colour.

But there is about the outer movements a certain shortness of breath, and about the work as a whole a lack of sweep and kinetic force, of dynamic energy and combat, that ultimately overrides the careful symphonic construction.

The performance was confident, decent in intention, convincing in an externalised way. I hope that in its secluded performance the work is played with greater suppleness and consideration for the melodic contours, and that the dynamic markings are more closely followed.

MAX LOPPERT

Covent Garden

Madama Butterfly

Puccini's *Butterfly* arouses mixed feelings in the Japanese. One hears: respect for a token of sympathetic Western interest, and embarrassment at the ludicrous form it takes. In Japan, Western music has been assimilated to a degree of high professional seriousness, for decades now, but Japanese sopranos must still chase their butterfly abroad.

Puccini's never-never land is as authentically Oriental as that of *The Mikado*, as exotic to them as to us. The music is of course purest Italian, and it must be cold comfort for a gifted singer to know that she is specially sought for the visual effect she makes.

The Royal Opera's new *Butterfly* is Miwako Matsumoto, who wears her own costumes with grace. The opera was revived on Tuesday night in the antiseptic, pretty sets of Sophie Fedorovitch, and staged by Richard Gregson. Miss Matsumoto does with winning ease what Western sopranos generally attempt with coy self-consciousness: more, she allies unshakeable dignity to line dramatic cunning, and as the theatrical imbroglia develops she creates her pathos without easy tears. The voice is clear, precise, a little dry; even at the outset it suggests a maturity which qualifies any impression of a mere child-bridge, and later she draws upon a darker range to much effect. Musically she sounds well-schooled, not especially well-learned (and her Italian is less than lucid), but her means are more than sufficient for the

character. In this revival, she receives the support of a competent support. The conductor Anton Guadagno blustered roughly through the opening scene, making scarcely any effort to illuminate the quaint musical details of the wedding charade. He warmed to the love duet, and the prelude to the final scene had its Wagnerian roots exposed rather strikingly. Lieutenant Pinkerton was Stuart Burrows, looking hot and uncomfortably squeezed into his uniform, but singing energetically and stylishly after a constricted start. Something tender: the self-congratulatory smugness with which he undergoes the ceremony would fix the character more happily, as it is the ardour of the duet seems to come from nowhere.

Of the other roles, the reliable Francis Egerton makes much of his properly shifty marriage-broker; Forbes Robinson's Bonze and William Elvin's Prince Yamadori are sonorous stereotypical types. Gillian Knight's Suzuki would gain by more domestic detail, though she brings due weight to the dramatic crises. The Consul Jonathan Summers is so far a promising sketch, full of sober decency and not much else—he might allow himself a more ironic eye in the early stages, and more elaborated distress in the second act. It is left to Miss Matsumoto to carry the weight of the action, and she does that quite admirably, creating her own little tragedy among these few figures.

DAVID MURRAY



Miwako Matsumoto

Trevor Humphries

Sadler's Wells

Caracas Ballet

The Ballet International de Caracas is just over two years old. At its first London showing on Tuesday we could appreciate the extreme dedication shown by the dancers. And then pause to reflect that within the short space of its existence the company has acquired a repertoire, and what is clearly a strong ensemble feeling among its members. Which must serve as a preamble to the fact that most of the dances on show prove, once again, that choreographers are very, very hard to come by.

In Vicente Nebrada, artistic director and chief creator, the company has an efficient choreographer. His *Our Wives to an Undamnable Torment* of banalities by Teresa Cornejo, stands in the shade by Robbins's ballets about dancers and a piano, but it is Sapphington's choreography that Miss Nebrada made and shows off its true nature. The piano used last Sapphington's choreography can be a brute: the girl's brief moments which could lieve totally in what they do, and the poses of Rodin sculpture had a danseuse in red, whom I take to be Marielena Mencla, has any artistic vitality.

CLEMENT CRISP



Tim Myers, Ellie Smith, Peter Styles, Mike Fields, and Linda Dobell

Round House

Big Sin City

by MICHAEL COVENEY

One day someone will initiate an award for the Worst British Musical of the Year and then shows like *Big Sin City* will have arrived. While it does not quite make *Fire Angel* look like *Oktoberfest*, it is not far off doing so. The sin city in question is a place of coloured lights floating indifferently in the wake of TV light entertainment where a hapless pop singer treks through a search of his beloved Dolores. When he finds her he is not even gentlemen enough to share the microphone, with the result that old Dolores dies, quite literally, speechless, as a rival hoodlum sticks a knife in her belly.

The pop singer is befriended by Jack Wild as Sic in a three-piece suit, a character modelled on the Artful Dodger in *Burt's Bees*! In which, of course, Mr. Wild made his name. The musical-sporting game does not end there. *Sin City* is populated by two rotators in a faint acknowledgement of *West Side Story* and a pasty-faced Disco Kid is an echo of the emcee in *Cabaret*. Having gone thus far,

the script throws in fatuous send-ups of *The Fonz* in *Happy Days*, Mae West, Starline and Hatch, Elvis Presley and the punk rockers. No human life is there.

Mr. Wild squeaks away like an upstart Archie Andrews, vainly trying to control our wandering attention, while a tedious away at a score heard of charm, talent or melody. The whole sorry affair, credited to a fraternal trio of Neil, Leo and John Heather, is a dismal tribute

to the unacceptable face of British showbiz where the Eurovision Song Contest relays supreme and everyone jives away as though auditioning for the part of Lionel Blair.

The director is Bill Kenwright. Of his company, only Michael Price as Al, given the one marginally acceptable song of the evening, "I'll Be Man," makes any kind of impression. I am not convinced that it is a good one (theater, I think, than Su Pollard's of *Mae West*). But at least he comes across. And that, in a contemporary British musical, is something.

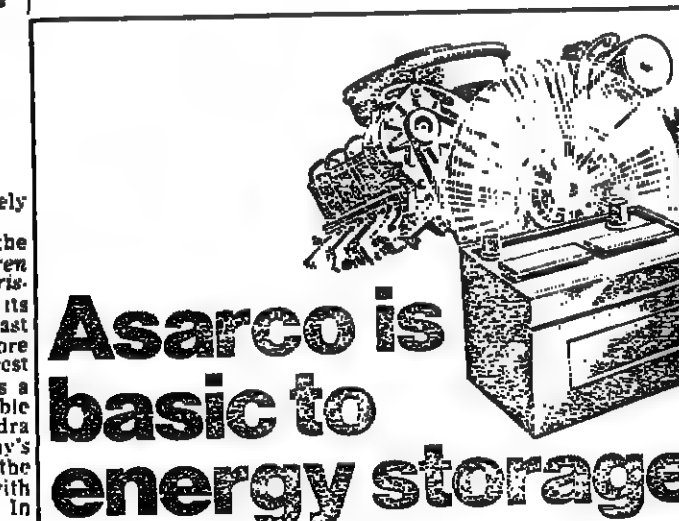
Royal Ballet

programme changes in July

The Royal Opera House has announced that a further change has had to be made to the advertised programme of the Royal Ballet during July. In addition to the reversal of *Anastasia* and the triple-bill originally scheduled for July 17 and 20, the performances of *The Firebird* on July 22 (timings and evening dress have been replaced by *Four Schumann Pieces*).

The cast at both performances is headed to be Anthony Dowell, with Lesley Collier, Jennifer Penney, Wayne Eagling and Julian Hosking. The rest of the programme: *The Divertissements* and *Elite Synchronisms*, will remain as previously announced.

The programme change has been made to accommodate revised plans from the television companies involved in the transmission in the United Kingdom and in the United States of America.



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FINANCIAL TIMES

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Thursday June 1 1978

Uncheerful outlook

THE NATIONAL INSTITUTE'S official expectation which has been halved. The balance sheet of the economy in 1979 is expected to be better than in 1978, but this goes for the industrialised countries as a whole and largely at the expense of developing countries with no oil resources. The balance of payments is almost the only feature of the economic situation which the Institute expects to improve without intervention during 1979. Consumer demand will virtually flatten out, especially if the savings ratio recovers from the expected fall. The rise in average earnings will fall only from 15 to 12 per cent. In the next pay round—twice as much as needed to keep inflation in single figures—and will work with a slowly-depreciating exchange rate to push the annual rate of inflation next year back to 11-13 per cent. GDP will grow by only 1.4 to 2 per cent next year, and unemployment will begin to move slowly up again.

In the second place, the National Institute sets the scope for UK government action to improve the outlook for an international setting. It will be strictly limited in any case, but it will be very small indeed unless the leading industrial nations can agree on concerted action to achieve a faster rate of world trade and growth. This forecast seems all the gloomier for being published at a time when the Economic Policy Committee of the OECD seems to be demonstrating that its members are more united on principle than on any course of practical action.

The dilemma

The dilemma which the National Institute (and it is not alone in this) finds itself unable to bypass is the difficulty of maintaining a faster rate of growth without stoking up inflation or worsening the balance of payments. This year, indeed, it foresees a "brief recovery" in demand and output led by higher consumption and investment. But the growth of GDP this year is put even on slightly dated assumptions, at only some 3.2 per cent, with unemployment levelling out only slightly below its present level.

The balance of payments is expected to improve (as, in fact, it already has) from a poor first-quarter average but to produce a current surplus for the year only half the size of an

The rewards of productivity

BETWEEN 1963 and 1973 the chemical industry in the UK increased its output per head by 8.7 per cent a year, the motor industry by only 1.9 per cent. The chemical companies raised their employees' wages faster than the car makers, but showed a much better performance in gross output, in unit labour costs and in price stability. If the reasons for these differences in performance between one industry and another were more fully understood, then perhaps the key to a virtuous circle—high productivity, high wages, high exports, high investment—could be found.

Definitive answers are elusive, but some useful light on the problem is shed by a new study on trends in employment, productivity and labour costs between 1960 and 1973 carried out by the Department of Employment's Unit for Manpower Studies; the main findings are published in the May issue of the Department of Employment Gazette.

Employment

The study shows a general tendency for industries either to do well on all measures of performance or to do badly: industries with above average growth of labour productivity also experienced above average growth of output and employment and below average growth of labour costs and prices. But the statistical correlation between productivity and employment growth is apparently much weaker than in the period between 1924 and 1950, for which a similar study was undertaken some years ago. The two of the necessary conditions for an acceleration of productivity growth are the highest levels of productivity growth also experienced the highest rates of employment growth. No such relationship was found for the 1954-73 period, although the later study provided no evidence that productivity growth leads to a general decline in employment; while this may be true of particular sectors, it is not true for all industries.

Another interesting difference concerns the relative importance of the movement of labour from low to high productivity growth industries, as opposed to productivity growth within industries. The earlier study showed that 50 per cent of the total growth of labour productivity in 1924-50 was associated with shifts of employment between industries. The results for 1954-73 show that while labour productivity grew by 11.7 per cent, only 10.3 per cent was due to employment changes. This may reflect the greater obstacles to labour mobility which have grown up in the past twenty years and which have been reinforced by recent legislation.

Attitudes

The new study confirms that the level of capital investment is not the primary determinant of labour productivity. Only 27 per cent of the differences between industries in labour productivity can be explained by inter-industry differences in the growth of capital per head. "It would appear," the authors say, "that increased efficiency in the use of existing capital and labour contributes just as much to raising productivity growth as the addition of new investment. This does not mean that increased investment is unnecessary but that the full benefits of this investment will not be attained until changes in practices and methods of production raise all-round efficiency."



Construction equipment: hard dig out of recession

By KENNETH GOODING, Industrial Correspondent

THERE WAS an atmosphere of desperation among the European manufacturers of construction equipment who gathered in Paris last week for a major international exhibition. They face so many problems and have suffered so severely during the recession that finding something positive and optimistic to report gave them great difficulty.

But the French came to the rescue. They were able to point to the results of some recent work they commissioned from the BIFE market research organisation. It concluded that international trade in construction equipment would grow at an average annual rate of 8 per cent in the years to 1985 compared with a 6 per cent growth expected for total trade.

This caused raised eyebrows among the British in particular as this 8 per cent forecast is right in line with what they themselves were expecting in 1978. In the light of the past couple of years' experience, however, the British have adjusted their expectations downwards.

In the 18 months to the end of 1977 the UK construction equipment manufacturers saw absolutely no growth in demand for their products and output remained at about £800m a year. There have been redundancies and short-time working has been, and still is, commonplace.

The French also have been scattering statistics to show how badly they have fared. Last year production fell by 7 per cent from the 1976 level to FFfr 6.9bn (roughly £800m) and, since the peak period of demand in 1973, employment in the French construction equipment industry has fallen by 15 per cent.

The West Germans dropped broad hints that life has been even tougher for them because the Deutsche Mark is so highly valued compared with other currencies, making exporting that much more difficult. However, they managed last year to keep output at around the DM 5.29bn level (£1,370m).

In the face of completely lifeless home markets, the Europeans have been exporting as never before. But competition in the "active" markets has, in the words of one protagonist, "to be experienced to be believed."

It is not just the Europeans

who have been under pressure. In 1977 Caterpillar, which dominates the industry with 50 per cent of total world sales, pushed sales outside the U.S. up only marginally from \$2,945bn to \$2,966bn. Komatsu of Japan, second in the construction equipment league with a 10 per cent world share, managed a modest (for Komatsu) 5.2 per cent sales increase to Y424.46bn (\$1.9bn) last year.

The major (published) disaster story to emerge from the industry so far has involved Massey-Ferguson—one of the top six manufacturers—which reported in February estimated losses on its construction equipment business of \$60m last year.

M-F, at one time mainly an agricultural machinery business, has been investing heavily in construction equipment manufacture in recent years and has plants in Akron, Ohio; Brazil, and Aprilia, near Rome. Its major investment was the 1974 purchase of Hanomag, a West German concern operating from Hanover.

M-F is currently carrying out some studies to discover the exact amount of losses on construction equipment in recent years. This is not an easy task because of the high degree of integration of manufacturing and marketing operations for the farm, industrial and construction machinery lines.

The outcome of the studies is of great significance to the European scene because the heart of M-F's construction equipment operations is at Hanover. There seems very little likelihood that these operations will be cut severely and none of its rivals appears to believe M-F would contemplate a complete shut-down of its construction equipment business.

The construction equipment plants take Perkins engines and other engine components from other M-F divisions and the cumulative impact of closure on the rest of the group would be substantial. And would it be politically feasible for a multi-national like M-F to close down recently acquired, major plants?

M-F took a great deal of space to display its equipment at last week's Paris show, called "Exposmat," and it certainly has the impression of "business as usual." Indeed, the M-F Board has pledged that

the distribution and development of construction equipment would be "fully supported" while the studies were being carried out.

Of course, a big cut-back or closure by a major group like M-F would make a lot of difference to the over-capacity problems the industry faces at the moment. It is debatable whether it would do much to halt the seemingly inexorable rise of the multi-nationals, which in the past 15 years have changed the face of the construction equipment industry to the detriment of the small companies.

The Committee for European Construction Equipment (CECE), representing man-

... a degree of industry restructuring may be needed in the UK-owned sector ...

facturers in seven countries, points out that Europe ranks second only to the U.S. in output terms and produced around \$3bn worth of construction equipment last year. And, because the U.S. manufacturers export a relatively low percentage of their production, Europe is the world's major exporter.

But the CECE statistics disguise the fact that the \$3bn turnover has to be shared among 800 European manufacturers. How are they to compete with the major groups in such things as research and development? Compared with the annual \$9m spent on R and D by the UK companies, Komatsu spends around \$28m and Caterpillar \$44m.

There has been much chatter among the Europeans about possible technical co-operation deals and about swapping or sharing R and D facilities. It seems that the concept of full-blooded mergers between companies from different European countries is not being given much consideration. To start with, the companies themselves are often very individualistic and fiercely wish to preserve their independence. Then the current mood in the EEC seems to put international mergers out of favour—or so the ban of the

THE MAIN CONTENDERS AND SOME OF THEIR PRODUCTS

	Backhoe loader	Excavator	Wheel loader	Hydraulic excavator	Heavy dump truck	Graders	Compactors
Caterpillar							
Hitachi							
Case/Ingersoll							
John Deere							
Massey-Ferguson							
Infra-Horwitzer							
Ford							
Clark							
General Motors							
Fluor-Mc							
Valve							
Oronite & Koppel							
Link-Belt							
Bechtel/Deere/Case							
J. C. Bamford							
Leyland							
Hymix (Powell Duffryn)							
Primatone (Accor)							

The above chart, though not comprehensive, illustrates the competitive situation in some of the main sectors. There is a wide range of products within each sector, so that, for example, wheel loaders, companies may specialise in the heavier machines, and not compete directly against those offering only smaller equipment.

GKN-Sachs motor components merger would suggest.

The British manufacturers are typical in this context. For the past three years, since the start of the Government's industrial strategy programme, heavy hints have been dropped by the Department of Industry and National Economic Development Office officials that some reshaping of the UK industry was necessary. Indeed, the latest paper from the industry's sector working party, published in March, suggested that if the 1980 targets were to be achieved "and for some UK companies to

a reputation for tearing down price structures whenever they enter a market in a serious way. Makers of equipment in large volume are particularly concerned about Komatsu's plans. "The problem is," explained one British executive in Paris, "that the Japanese appear to want only a 2 1/2 to 3 per cent return on their investment whereas my parent company is looking for 15 to 20 per cent."

So far it is not possible to forecast just how fierce the opposition to Komatsu will be among the British. But there is little doubt that the group will set up in Europe. Its main incentive is not so much the avoidance of discriminatory import regulations but the need to cut transport costs. High added value items like engines and some other components would still be shipped out of Japan but most of the components such as heavy castings would be made in Europe.

As well as the UK, Komatsu has been looking at potential sites in Belgium, Holland and West Germany. So the prospects of Komatsu's possible entry into Britain can argue that if the group does not settle in Scotland, it will simply set up somewhere else on Britain's doorstep. "Even if, as seems very unlikely, every European country kept Komatsu out, it would simply find a base in the Middle East and supply Europe from there," was one comment.

It is not only in Britain that the Japanese manufacturers find themselves at the centre of controversy. Throughout Europe there is resentment about the way Japan is making headway into most of the world's important markets, yet at the same time keeping its own doors tightly shut against imported equipment.

Dr. Heinz-Gunter Kohlen, a director of Orenstein and Koppel (O & K) of West Germany and current president of the European Committee (CECE) complained: "Japan is at present a closed market. This has to be stopped. The Japanese must be made to understand that trade is a two-way operation."

Dr. Kohlen has just initiated talks with representatives of the American manufacturers and has persuaded them—without

much effort—to join forces and put pressure on the Japanese to "open up their market for construction equipment. Tactics must be finalised at a meeting in Chicago either late in June or early in July."

Meanwhile, it is hoped, the Americans can raise the subject at the current round of GATT negotiations. This latest bid to get the Japanese to bid to the extent of "equal opportunity" in trade is more about a matter of principle than about opening up a tremendous new market for the European construction equipment makers. (The feelings of many UK manufacturers were summed up in the comment: "I wouldn't sell a thing to Japan. They would only copy it and sell it back to me made better and more cheaply.")

What of the immediate future? The British are very reluctant to make any forecast at the moment because changes have been so sudden and unexpected in the past couple of years. The order intake has often picked up, only to fall and fall away again.

But if you press the point and ask how a company's fortunes compare today with the same period last year, the answer invariably comes back: "much better."

Continued growth in world population and further improvements in living standards will create a growing demand for energy, food, housing, minerals and transportation. More and more construction equipment will be needed to cope with this demand. As Mr. Robert Gilmore, points out, recently, "both economic output and demand by more than 50 per cent in the next 25 years to provide the equivalent of today's living standards to the population which will inhabit the earth in 2000 AD."

However, what the European manufacturers have very much in mind is that nobody can guarantee them a fair share of this future growth in demand. It will require some dramatic changes in the multi-nationals are to be prevented from increasing their domination of the industry.

MEN AND MATTERS

Close watch on Eminent Persons

Blood pressures in the boardrooms of some big international companies are likely to leap in the next day or so, with the publication in Zurich of a heavily-documented report on "The Institution of the UN System by Multinational Corporations."

The report has been prepared by two liberal groups, the Bern Declaration and the Europe Third World Centre. It is composed largely of letters and memoranda that circulated among the managers of Switzerland's largest multinational corporations (including Nestle, Ciba-Geigy, Sandoz, Hoffmann-La Roche, Sulzer and Brown-Boveri) a few years ago. They document how these companies created a committee to lessen the possibility that a UN-appointed "Group of Eminent Persons" might make some severe recommendations to regulate the operations throughout the world of multinationals.

The Group's recommendations were, indeed, rather meek and mild: proposals for a permanent UN body to oversee multinationals were rejected. The Zurich report claims that these developments were due to the efforts of the committee.

Two leading Swiss, connected with members of the committee, were appointed to the 20-strong Group of Eminent Persons: one was Arthur Firer, then general manager and today managing director of Nestle; the other was Hans Schaffner, a former Swiss Federal Councillor who served as Economics Minister from 1961 to 1969, and who is now vice-chairman of Sandoz.

The Food and Agriculture Organisation supplied material for the Group. The Swiss committee's own report on multinationals was accepted as an official FAO document, via a body called the Industry Co-

operative Programme, which at that time represented "agribusiness" within the FAO. The companies' top-level committee also devised a strategy to counter the leading critics of multinationals, among them former EEC Commissioner President Sicco Mansholt (also an Eminent Person).

One aspect which will raise a few eyebrows is the way Schaffner, nominated to the Group as a governmental representative, was in close contact with the companies' committee while the Group was hearing evidence. The document also reveals an active co-operation between top Swiss government officials and Nestle and other private firms in efforts to take the sting out of the UN investigations.

Just the man

Chief executives nowadays use a variety of techniques—even handwriting analysis—for choosing their successors. Sir Max Bemrose was explaining yesterday that when he decided to relinquish the chairmanship of the Bemrose Corporation, the



"As far as I can tell it's a plea for bail..."

best idea seemed simply to ask senior managers which of them wanted the job.

He told me how he first packed each manager off for three days of intensive management therapy. A five-day session with the American Management Association had convinced him that behavioural science and the study of management philosophy could revitalise the group.

The managers were asked to write a report on their experiences and, six months later, describe how they had implemented their ideas. Sir Max, who retired yesterday after 25 years as chairman, says that some did not bother to reply and that by far the best report came from David Wigglesworth, then the new divisional manager of the flexible packaging group.

Sir Max relates how when asked if he wanted the job of Chief Executive, Wigglesworth turned it down. But six months later—in what Sir Max describes as a classic reversal—Wigglesworth applied for the job. He was duly given it. As a footnote to this anecdote, I might add that on December 31 last year, Wigglesworth by himself and as trustee had 133,621 ordinary shares in the company, only just less than Sir Max, as well as 48,000 Special Ordinary Shares. His mother was a Bemrose.

Dutch treat

A bold attempt to switch industrial investment away from Britain to mainland Europe takes place in Manchester today. At the city's Chamber of Commerce, local industrialists will be wooed by development officers and bankers from Limburg, an area of southern Holland which juts down into Belgium and is flanked by Germany. As well as financial inducements, the state-backed NV Industriebank LIOF is offering joint venture capital. It takes up to 50 per cent of the shares

in a new business, with an undertaking to sell them back at purchase price plus an interest fee five or ten years later.

Bank chairman Pieter Nissen admits that Limburg's unemployment problem, caused mainly by the run-down of local coal mining, is tiny compared with that of Greater Manchester. There are about 19,000 unemployed men in Limburg, concentrated in two or three towns; nearly a quarter are over 50 and have opted for early retirement. The Greater Manchester area, on the other hand, has six-figure unemployment and is getting special government support.

Fighting fit

If energies ever flag at board meetings of property company Brixton Estate, there will be no shortage of war stories to stir the blood. The company's newly-published 1977 report lists the re-election of Marshal of the Royal Air Force Sir John Grandy; his fellow directors include Rear Admiral the Earl Cairns and Major General Sir Gerald Duke. The chairman, Michael Verney, was himself a colonel in the Warwickshire Yeomanry during the war.

Hard sell

A reader who was recently in Greece tells me that while buying a copy of the Financial Times near his house he pointed out to the shopkeeper that a sign in his window was rather misleading. "It says 'All London newspapers sold'," he told him, "and some people might take that to mean that you had none left." The shopkeeper thanked him for the information, and later in the day there was a new sign in the window: "All London newspapers not sold."

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FINANCIAL TIMES SURVEY

Thursday June 1 1978

No more soft options

By Martin Dickson

FACED WITH major problems, it is natural for policy makers to think of the easy or soft way out. It has, ladies and gentlemen, taken us the last few years to accept that the era of soft options is over. Mwai Kibaki, Minister of Finance and Planning, January, 1978.

These words go to the heart of the major challenge now facing Kenya and form the theme of this survey. Over the past few years the country has had to face some very tough decisions across the board—economically, socially and politically. Mr. Kibaki's remarks—made at a conference of top Kenyans to discuss the future of the country—show that many government leaders are aware of the problems facing them. It remains to be seen whether they have the political resolve and economic means to translate grand-sounding words into effective action.

Since independence in 1963 Kenya has chalked up a highly impressive list of achievements. Its GDP has grown faster than virtually any other non-oil producing African State. Jobs held by white expatriates have passed relatively smoothly into Kenyan hands. Farms formerly held by British settlers have been redistributed to Africans, by and large in an orderly fashion, and the country has built up one of Africa's best smallholder agricultural sectors (although there is much that can still be done here).

All these achievements have been underpinned by the country's stability, attributable largely to the political acumen of President Kenyatta, whose personal magnetism transcends narrow ethnic loyalties. This, coupled with his careful balance-

ing of tribal representatives within his Cabinet, has gone a long way to defuse latent ethnic frictions.

Yet if Kenya's reputation as a Third World success story is superficially symbolised by central Nairobi, with its heavy emphasis on material goods and its free-wheeling capitalist atmosphere, the polythene covered shanties on the outskirts of the city point up a different lesson.

There is a wide gulf between the have-nots and the small, rich elite of Kenyan society. It may be no worse than in some other African countries, but that is little consolation to the poor. What matters is that there is considerable grassroots resentment over the amassing of wealth by the elite, some of it by highly questionable means.

Some of the Government's policies since independence—such as Kenyanisation of jobs and land reallocation—have acted as a political safety valve. But there is now not that much more land to reallocate nor many more jobs to Kenyanise. With tougher economic times ahead, there can be no guarantee that this safety valve will continue to work. There can be no room for complacency.

The challenges facing Kenya have in many respects been visible since the early 1970s (and have been well described by the International Labour Office and the World Bank) but they have now crystallised more clearly than ever.

Central to them is the need for a more equitable distribution of wealth. This is accepted Government policy, but there are powerful vested political

and economic interests which could militate against achievement of the goal.

Moreover, this policy has to be pursued against a short-run backdrop of looming balance of payments constraints (which the tea and coffee price booms of recent years have delayed but not averted) and a rate of inflation which is at present causing concern, particularly since much of it is domestically generated.

Much of Kenya's high rate of development since independence results from the greater utilisation of resources which are relatively easy to exploit, such as land of high agricultural potential. This is one of the things Mr. Kibaki was referring to when he spoke of past "soft options"—though in fairness to Kenya it should be said that while the options may have been simple to choose, implementation was not necessarily easy.

The country is now entering a much more difficult area of development, where the returns are likely to be lower. And a lower growth rate will make more difficult the policy of "redistribution through growth"—the more equal distribution of future income increments.

Kenians, like most other Africans, have an almost mystical attachment to the land and believe that it is every man's right to own a plot. Leading Kenyans tell you that, with good land in short supply, it will be necessary to dislodge people of this notion. But it is difficult to put across this message when the landless man can see estates in the hands of the very people preaching to him. To highlight these problems is not to say that Kenya's future looks grave. Its people are remarkably resourceful. But economic restructuring is intimately bound up with politics, and it is in the latter sphere that many of the most difficult decisions will have to be faced.

International politics are already having an impact on the development process. Kenya is now more isolated from its neighbours than at any time since independence, with the break-up of the East African Community last year and turmoil in the Horn of Africa. Fears of a Somali invasion of North East Kenya (similar to Somalia's abortive drive into Ethiopia's Ogaden) have forced the Government into much higher defence spending, which is going to have an impact on the balance of payments.

As regards domestic politics, the prime issue of debate ends in an unanswerable question: What will happen to Kenya after Kenyatta? Given the importance of continuing stability, this is perhaps the most crucial single challenge facing the country.

The President is still firmly in command but he is now well into his eighties. The Kenyan constitution is clear on what

would happen in the event of his death: the Vice-President, Mr. Daniel Arap Moi, would take the reins of Government for 90 days, during which time elections for a new President would be held.

However, during the past two years this formula has been challenged in a manner which points up the jostling for power within the elite and the coalescing of two loose, rival factions—one centring on Mr. Arap Moi, widely considered to be the front runner in the succession stakes, and the other on Dr. Njoroge Mungai, President Kenyatta's nephew.

These rivalries came clearly into public view in late 1976, when politicians associated with Dr. Mungai proposed that the constitution be changed so that the Vice-President would not take over for the 90-day period. Instead, a neutral figure, perhaps the Speaker of Parliament, should head a caretaker administration.

The movement was halted—at least publicly—when Mr. Charles Njonjo, the Attorney General, declared that the debate touched on the health of the President and that discussion of this was a crime that could be punished by death. Mr. Njonjo, one of the key figures in Kenyan politics, is close to Mr. Moi, as is another of Kenya's most impressive politicians, Finance Minister Kibaki.

Although shifting in nature, these two broad alliances still exist. They are based on a multitude of factors, some overlapping and some conflicting,

with very little, if any, ideological base. The factors include traditional strong competition between members of the Kikuyu tribe from the southern Kiambu district (the President's home area) and those from the north; rivalry between those in the political ascendant (the Moi group) and those challenging them; and perhaps most important of all, personality factors. Cutting across all these issues are elements of straightforward political handwaggon jumping—members of the politically dominant Kikuyu and factions within other tribes associating themselves with whichever team they believe will emerge on top.

General elections for parliament are due to be held next year. If they take place, they will provide an important test of the standing of the two groups. At present, Mr. Arap Moi still appears to maintain his lead over potential rivals. He has put in a great deal of effort touring the country, canvassing grass roots support. As a member of the minority Kalenjin group of tribes, and having the backing of some powerful Kikuyu members of Government, he is well placed to appeal above ethnic particularism.

For his part, President Kenyatta remains Olympian, seemingly above these manoeuvrings, having consistently refused to name an heir apparent or overtly take sides. Prognostications about the future stability of the country vary immensely, but a wide body of opinion believes that too many people now have a vested interest in the system to allow it to be disrupted—not

only people at the top, but the smallholder tea and coffee farmers of Kikuyuland who have benefited particularly from the boom in these commodities.

While obviously of importance, these jostlings for power are in a sense a side issue to a central challenge facing Kenya—to what extent can entrenched political interests accommodate change. Little can be expected in the short term, but a future administration might well wish to establish its credentials and popularity with a more populist programme. But just as vested interests may prevent future instability, so may they thwart fundamental change.

Kenya is, after all, a country remarkably devoid of overt ideological disputes. Although a vocal minority at Nairobi University espouses radical causes, many Kenyans seem geared to achievement within the existing laissez-faire framework. But there is no way of knowing whether more radical ideas are circulating among the discontented.

During the past few years the authorities have not shown themselves to be benignly disposed to those few politicians who have questioned the ordering of society. Although some lively debates still take place in the Kenya Parliament, it is not the place it once was. Some of the most critical MPs are now in detention and others are silent, fearing that if they step too much out of line they will go the same way.

J. M. Kariuki, one of the most outspoken and popular of Kenyan MPs, was found brutally murdered outside Nairobi in 1975. Just who killed him will never be known. Although the national trauma created by his death has now faded, there remains a residual fear of potential violence lurking beneath the surface of political life.

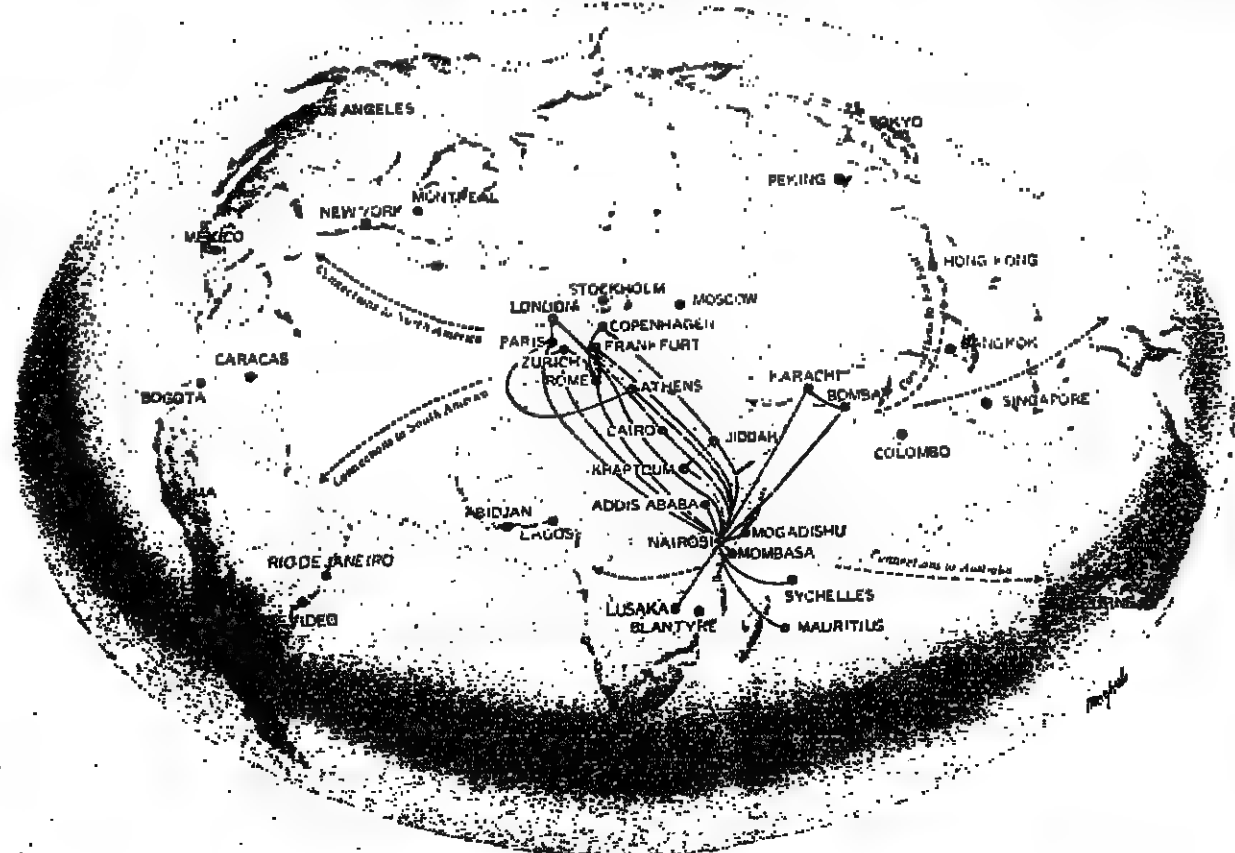
Since then, several critical MPs, including the Deputy Speaker, have been detained, as has the Left-wing novelist Ngũgĩ Wa Thiong'o. But despite the detentions, Kenya remains one of Africa's most open societies as regards political debate. And it has a far better human rights record than many countries. There are estimated to be only about a dozen political detainees.

CONTINUED ON PAGE 21

KENYA

Political stability and a high rate of growth have given Kenya the reputation of a Third World success story. But it has now entered a more difficult stage of development and faces some tough political and economic decisions.

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KENYA II

Boom coming to an end

BY ANY standards Kenya's estimated GDP growth of 6.7 per cent this year—albeit down on 1977's 8 per cent—is impressive, and some of the results can be seen in the modern, bustling capital of Nairobi. The country is still enjoying the impact of record coffee and tea prices and every sector of the economy benefited in 1977.

Nevertheless, the boom—which led to the remarkable recovery over the past two years, following the oil crisis in 1974 and the crippling drought of 1974-75—is coming to an end, although the lag in receipts masks this fact. This is likely to be underlined in the coming months by a fall in coffee earnings. This year's crop of some 75,000 tonnes is 25 per cent down on last year, while first indications for 1978-79 suggest that the crop will be around 70,000 tonnes.

Without the massive leap in export earnings from the two crops—KSh88m in 1975 and KSh276m last year—the Kenyan economy would have been in serious trouble. As it turned out there has been a valuable breathing space in which the economic planners could prepare for the development quintennial 1978-83.

There is a growing acceptance among both politicians and civil servants that the country must brace itself for a tough and challenging period, in which some hard decisions have to be implemented. The issues are not new, but the framing of the 1978-83 plan concentrates attention upon them: the need to combine efforts to bring about a more equitable distribution of income; to make industry more export-oriented; to ensure that a greater proportion of Government and international aid reaches the marginal and semi-arid areas which represent 81 per cent of the land and house about a third of Kenya's 14.5m people; and to reduce the 3.5 per cent population growth.

Discipline

Kenya will have to accept that the average 7 per cent (GDP) growth between independence in 1963 and 1974 will not be reached under the new plan. In the words of the central bank Governor, Mr. Duncan Ndegwa last month, an "emerging resources constraint (will) force a harsher discipline on the economic choices facing the country... all of us should be prepared to face changed economic circumstances in the immediate future."

If this sounds gloomy, then it should be said at this point that given the right policies—and equally important, the determination to carry them out in time—Kenya's reputation as what one diplomat calls "A Third World success story" can be maintained. The theme of the plan—which more later—is alleviation of poverty through satisfaction of basic needs. But the planners set about this task against a background of three problems in particular, coming upon them almost simultaneously (in addition to other equally demanding problems): a widening trade deficit leading to an overall balance of payments deficit; greatly increased defence spending; and a worrying rate of inflation.

It was the first of these problems that led to the unpublished visit to Nairobi recently by a small delegation from the International Monetary Fund (IMF), and they will return after this month's budget. The balance of payments deficit is likely to be KSh17m this year (compared to a KSh15m surplus in 1977) and two or

three times as great in 1979, when officials expect IMF aid will be necessary.

The deficit will be partly due to the falling prices of coffee and tea. The boom had a dramatic effect on exports. In 1978 the two commodities accounted for 34 per cent of total exports. This rose to 49 per cent in 1976, and to 60 per cent last year. This year coffee earnings are expected to fall about 35 per cent to KSh130-135m, and tea down 25 per cent to KSh55m.

Meanwhile import licences issued in 1977 increased some 43 per cent in value over the preceding year, and some sources believe that the trade deficit in 1978 could exceed KSh200m.

Although foreign exchange reserves reached a record KSh235m in July, 1977—then equivalent to five to six months' imports—the subsequent trend is disturbing. Latest figures show that the quarterly import bill rose sharply during this year from KSh121m in the first quarter to KSh135m in the fourth quarter, while foreign exchange reserves had fallen to KSh210m by the end of 1977, about four months' imports at the current rate.

But apart from coffee prospects and import levels there is one outstanding reason why IMF aid will be needed: increased defence spending.

It consisted of a reasonable 12.5 per cent of the 1977-78 budget, but rose to 18 per cent after the KSh53m supplementary estimates, and further spending is necessary because of instability in the region and, in particular, concern about what is perceived as Somalia's intention to pursue territorial claims in north-east Kenya.

The third problem is inflation, currently about 14 per cent and rising according to some observers. In the first ten years of independence Kenya experienced little or no inflation. In 1974-78 much of it was imported, mainly due to the oil price increases, but 1977 saw the beginning of domestically caused inflation when money supply increased by a staggering 47 per cent as coffee and tea money poured in.

Last month the central bank introduced tighter measures to keep the supply in check. Overall credit expansion by the commercial banks will be 22 per cent during the fiscal year 1978-1979. After taking into account expected credit to Government, this will limit credit expansion to the private sector to about 18 per cent in the year ahead, compared to the 33 per cent expansion in bank credit to the private sector in 1977.

Adding to the planner's difficulties is the fact that the development issues must be tackled by a series of what the Minister of Finance, Mr. Mwai Kibaki, called "hard" policy options.

As set out by Mr. Kibaki, the "soft options" of the past have included: Kenyanisation of the public sector; redistribution of the "scheduled" (white-farmed) areas; attraction and protection of direct overseas investment; development of financial and other secondary institutions to serve industry in urban areas; development of the urban infrastructure; import substitution; and extension of basic education.

Each of these has a hard counterpart for the future: Kenyanisation of the private sector; raising agricultural productivity; reclamation of marginal land; extending infrastructure in areas of marginal productivity; development of local entrepreneurs; development and protection of local infant industries; rapid rural development in part through greater agricultural credit; rapid expansion of domestic marketing and distribution systems; development of rural infrastructure; diversification of industry, and integration of industry and agriculture; generating employment opportunities; and modifying the education system to meet future needs.

Missing from the list of "hard" options, however, is a commitment to an effective population policy. Government efforts have done little if anything to stem the 3.5 per cent growth rate—yet it is an issue on which Kenyan politicians seldom comment in public.

What, then are the plan's targets? It will not be published until later this year and only the broad principles are available. But given the intention to alleviate poverty, the plan will have to concentrate on basic needs: nutrition, health, education, water supplies. Clearly the marginal areas should have a development priority, with emphasis on irrigation and marginal farming techniques.

In the high productivity areas—mainly a belt of land running from Nairobi, west to Kisumu and north to Nanyuki—which produces the bulk of marketed agricultural produce, up to 60 per cent of small-holders are currently benefiting from cash crops. But the remainder should be encouraged partly because of the break-up

BASIC STATISTICS

Area (square miles)	244,960
Population	14.5m
GNP (1976)	KSh1.37bn
Per capita	KSh99
Trade (1976)	
Imports	KSh407m
Exports	KSh330m
Imports from UK	£97.7m
Exports to UK	£61.3m
Trade (1977)	
Imports from UK	£118m
Exports to UK	£155m
Currency: Kenya shilling	
pound	£1=Shs144
	£1=KSh72

through increased extension services and access to credit facilities.

In the industrial sector, most economists recommend the faster development of agro-industries, a diversification of exports accompanied by improved export incentives, and the establishment of more small-scale industries in the rural areas.

Providing jobs will be one of the biggest challenges, yet neither the modern nor the "informal" sector (described elsewhere in this survey) can meet the demands.

The labour force is increasing at a rate of at least 250,000 a year. Even if there is a six per cent annual increase in the 900,000 strong modern sector, an optimistic forecast—that will leave some 300,000 in addition to existing unemployed, for whom jobs must be found in agriculture, petty trade and other "informal" sources of employment.

The majority of the work seekers will, it seems, have to find jobs on the land. Given that the average size of smallholdings is a mere 2.3 hectares, it will be hard to place them. Clearly more labour intensive techniques, accompanied by technology appropriate for semi-arid lands, small-scale ranching and village workshops will be necessary.

Equitable

According to one estimate, during the 1960s it cost a capital investment equivalent to today's prices of about KSh4,000 for each new job created in the modern sector—compared to a mere KSh40 in the informal sector.

Economists also believe that the plan should attempt to prevent the rural-urban terms of trade returning to favour the urban sector, as they did until the crop price increases in 1976. The terms must, as coffee and tea prices fall, swing away from the rural sector, but through pricing and other policies the Government could maintain the more equitable level that existed in 1976.

Foreign aid—KSh45-50m in 1977—is expected to run at KSh70-100m per annum (constant at 1976 terms) during the five-year plan. The rate of foreign investment is also expected to remain constant.

In the case of the latter, inflows tend to be offset by outflow in the form of remittances of profits and dividends leaving net foreign investment of zero (though it fluctuates from year to year). But re-investment of profits accruing from foreign funds runs at KSh40m a year, and is expected to remain at that level.

The plan's GDP target currently being debated is 6 per cent a year, though this may be reduced to 5 per cent, which some observers believe is a more realistic figure.

The reason is that some of the resources available in the first decade are either exhausted or reduced, and certain "soft" policy options are, as Mr. Kibaki points out, now closed. One of the most worrying consequences is the severe pressure on land. Reclamation of previously white-held farms is now largely completed, yet one estimate puts landless migrants at 400,000 in 1976, growing at 15,000 a year.

Hence the need for exploiting marginal lands, and perhaps measures such as placing a ceiling on land ownership, taxing idle land and subdividing larger farms, while maintaining rapid growth of non-agricultural employment opportunities.

A further demanding issue is the requirement that there be a greater shift from the industrial policy of import substitution to agro-industries, gradual lifting of some of the existing protective measures which have led to the production of items which would be cheaper if imported and a determined export drive.

of the East African Common Market and has forced industrialists to look to Europe, North America and the Middle East for new markets.

Inevitably, the inadequate export performance raises the question of devaluation. Some of the exhibitors at the recent Kenyan trade exhibition in New York returned complaining that they simply were not competitive. However, the Kenyan shilling, by being tied to the SDR, has been floating down (by 5 per cent in 1977) against the EEC countries—Kenya's main trading partners.

A strong argument against devaluation is its impact on the prices of imports, only one-fifth of which are direct consumer products. But it could force industry to make greater use of local materials and encourage them to turn to agriculture-based manufacturing, and allow Kenyan exports to become more competitive. The alternative is a continuation of the export subsidy policy (10 per cent of the value of exports provided local content is at least 80 per cent). But this has proved ineffective.

The planners must also fill some of the gaps between intention and achievement under the 1974-78 plan. Of course, no government can stick to development plans to the letter. Economic conditions on which they are postulated are almost certain to change. As one observer put it, the plan should be treated as a statement of

Government intentions, which often may not be fulfilled within the period set down, but at least the plan can help shift Government policy in the right direction.

That said, it is nevertheless worth raising one area where the 1974-78 plan failed to meet targets—because it has made some of the tough options that lie ahead even tougher. The commitment to "redefine the size of all co-operative and low density settlements" and the criteria for "land ownership" as part of an effort to create 350,000 new agricultural smallholdings, was not met.

In the view of some observers there has been a tendency to allow the economy to drift, because there is no short-term economy management. "Nothing happens between budgets and then little happens in the budget itself," commented one economist. But there is now more scope for independent change of tariff policy since the demise of the common external tariff of the EAC.

Yet what remains impressive is the vigorous, often public, debate taking place about policy priorities and targets, with no lack of self-criticism about performance in the past.

The biggest question then, that hangs over the Kenyan economy, is whether the decision-makers will be prepared to implement the tough options that have been identified.

Michael Holman

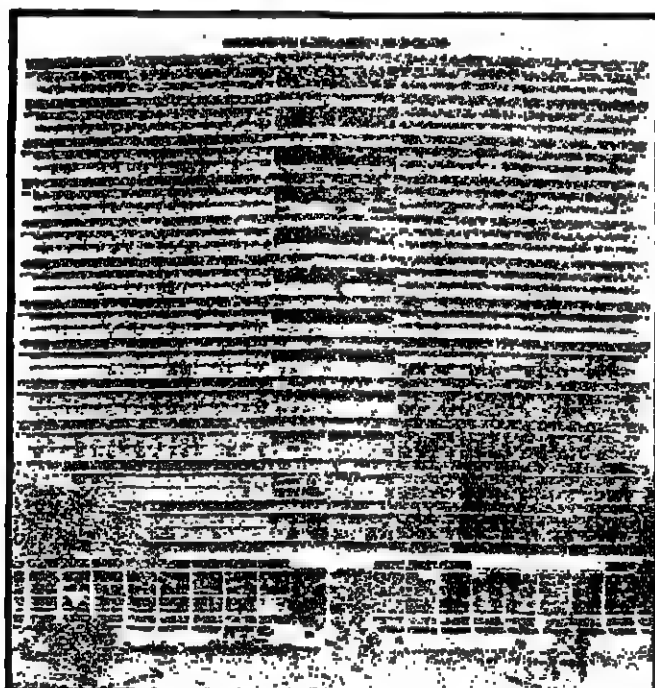
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Heavy emphasis on agriculture

AGRICULTURAL development Planners are hoping that over the next five years agricultural output will continue to rise at a very respectable 5 per cent per annum (7 per cent for the most obvious and crucial per cent of the development resources). Kenya has done increasingly well with its agricultural resources, which have been the backbone of the economy. Some 90 per cent of the population still live in rural areas and earn their livelihood predominantly from the land. The sector provides about 70 per cent of Kenya's foreign exchange earnings (coffee, the largest single revenue earner, together with tea, sisal and pyrethrum making up the largest proportion of this). Agriculture makes up around 30 per cent of the GDP.

Possessing no significant mineral resources, Kenya has had little choice but to lay heavy emphasis on agriculture, and it has been helped (though some would argue as to what extent) by the existence of a reasonably well-developed infrastructure left by the British. But even with these comparative advantages, it is a considerable achievement that the agricultural sector (monetary and non-monetary) had an annual average growth rate of about five per cent per year in real terms between 1964 and 1972.

Between 1973 and 1976 the sector was hard hit by drought, and it is something of an achievement that the growth rate was just prevented from becoming negative. Better weather conditions in the past two years have helped a strong recovery. Gross marketed production was estimated to have increased in real terms by some 13 per cent in 1977 over the previous year.

Two particular strengths of the sector need emphasising. First, it has become very well diversified, to a considerable extent protecting the country from the boom-bust cycles of mono-crop economies. Second, it has made Kenya virtually self-sufficient in food, entailing a valuable saving of foreign exchange (though some would argue that the Government's "self-sufficiency" doctrine can be carried to excess).

After independence, many of the old mixed white farms in the high potential areas were broken up into smallholdings or co-operatives, while in the tribal areas the Government has progressively consolidated individual holdings and granted individual title to the owners. Many people attribute the success of the smallholding sector to the granting of individual title (a rarity in Africa), though there is an influential school of economists who dispute this.

Smallholders now produce some 50 per cent of Kenya's marketed agricultural production (the remaining 3,200 large farms, plantations and ranches contributing the rest). But this figure underestimates the importance of the smallholders. Not only does non-market production account for up to 60 per cent of their output, but they produce most of Kenya's pyrethrum and about half its most important foreign exchange earner, coffee.

However, there remain wide income differentials not only between those smallholders in the high-potential areas and those being increasingly pushed by population pressure into the marginal lands, but also between farmers in the high-potential areas.

Much can therefore still be done to raise smallholder productivity in the high-potential areas, including improved access to credit for inputs such as fertiliser (in the past credit has been more easily available for the large farmer), better crop mixes (with perhaps an increasing emphasis on labour-intensive horticultural crops) and improved extension services. Although Kenya has a much higher ratio of extension workers to farmers than most African countries, the quality of the extension service is open to question.

Another important issue in the high-potential areas—with strong political overtones—is the future of the remaining 1,800 mixed farms (but not plantations) owned individually or by small groups, some of which are making very efficient use of the land, while others are most certainly not.

Kenya now has an estimated 400,000 landless people, and for years the Government has been indecisively debating whether

or not to ameliorate this rural employment problem by breaking up many of the remaining large farms into smallholdings, as well as looking at the apportionment of land on co-operatives. The argument goes that the only large farms vital for the economy are those used for stock breeding and the production of high-quality maize seed.

As it is, a substantial number of the large farms have already been divided *de facto* into smallholdings, and these will be given *de jure* status under the new 1979-83 development plan. But what of the remainder? The influential large farm lobby is naturally against sub-division and Government policy remains confused.

But even if the Government were to go ahead, sub-division would only be a partial palliative to the rural employment problem, given the large number of landless who need to be absorbed and the limited number of large farms. The emphasis has to be on development of the marginal lands and on other policies.

Given the immense variation in the quality of the marginal lands, they require an extremely challenging range of approaches, depending on local conditions. Three broad possibilities stand out—improved arable farming in the less arid areas; large, intensive irrigation schemes; and improved ranching in the more arid areas.

Development of the less arid arable areas is in itself very difficult, not least because farmers entering these areas from the high potential areas bring with them farming techniques which are totally unsuitable, leading to crop failure, desertification and increased poverty.

Heavy emphasis is therefore placed here on integrated agricultural development programmes for a whole area, with a strong accent on bringing credit to the smallholder. There are, however, some who would argue that in the past too much emphasis has been given to immediate credit (with a low repayment rate) rather than the provision of the infrastructure which has to underpin higher output.

Also, much work still has to

be done on the technical side of developing these areas, covering such questions as the development of small-scale water management schemes, moisture retention by the soil and crop mixes and crop strains. Crops suitable for these areas include drought-resistant maize, sunflowers (Kenya is still an importer of vegetable oils) and cassava.

With few major rivers, Kenya has only a limited potential for large-scale irrigation schemes, which are expensive and require very careful management. Particular controversy at present surrounds the Bura development scheme on the lower Tana river, where the Government plans to settle 10,000 small-scale farmers, largely growing cotton, at a cost of \$100m. Some aid donors argue that the scheme is just not financially viable.

Kenya's, however, maintain that the plan has to be looked at as a totality and not just a pound for pound equation between inputs and outputs—the scheme will generate some

hydro-electric power, it will allow savings of foreign exchange on cotton imports and, perhaps most important of all, will help alleviate land pressure.

Aid donors are now being strongly attracted to the development of marginal lands, and in the past few years Kenya has heavily reoriented its own disbursement of development funds towards the agricultural sector. The main problem now is not so much the level of funding but the rate at which it can be absorbed by the sector. Unless projects are planned carefully, money might be simply poured down the drain. There is not necessarily a correlation between greater expenditure and higher output.

How does all this impinge on wider questions of development strategy? A central factor facing the Kenya Government is the need to alleviate rural poverty, narrow the income gap between the towns and the countryside and stem the drift from rural areas

to the cities. If pursued with sufficient vigour, all these agricultural policies will contribute to this, as will a greater emphasis on the informal sector of the economy, a new educational strategy emphasising technical rather than academic training and moves for the decentralisation of industry.

The rural-urban terms of trade have swung strongly in favour of the rural areas in recent years, largely thanks to the tea and coffee boom, which is now abating, and partly because urban workers' pay has been held down. The Government is hoping to hold the terms of trade steady at the 1976 level, but there are some economists who fear a reversal of this trend, with a consequent inflation abates considerably.

Planners also argue that to have sufficient jobs can be found elsewhere for the landless and unless people can be persuaded that there is not enough land for all, Kenya has still to grasp this politically sensitive nettle.

Martin Dickson

Options

CONTINUED FROM PAGE ONE

There may be force in the argument of one well-placed source that the Government has to look after the interests of 12m Kenyans and not "12 subversives." Stability is one of the country's most precious assets.

But it remains debatable whether the interests of society are best served by detaining those who point a finger at its failings in a country which is a *de facto* one party state and where that party is not in itself an effective channel for grassroots feeling. KANU may spring into action when parliamentary elections are held, but it does not appear to do a great deal at other times. Indeed, last year's postponed party elections would have been the first in over a decade. In Kenya much of the responsibility for articulating popular feeling therefore falls on back-bench MPs, the detention of whom may make

the leadership more isolated. Corruption is recognised by many Kenyan leaders as a serious problem. Only last month the outspoken Attorney General said it was an "open secret" that this existed among top Government officials. And last year the official Government radio commentary complained that "the incidence of corruption in the country, especially the civil service, threatens the very fabric of society."

The Government does. It is true, take action against corruption, which is not as pervasive as in some other parts of the continent, but by and large it is the small operator who gets caught.

Problems

If this article points a finger at some of the problems in Kenya body politic, it is not

from any gratuitous desire to criticise. There is much to admire in Kenyan society, not least the Government's relative willingness to accept criticism and even sometimes to act on it. In 1972 the International Labour Office, in a major report on Kenya, pointed up some of the major income imbalances in society and suggested ways of remedying them. The Government accepted some of its criticisms and said it would act on them. Six years later, it can be argued that it has not followed up acceptance with action in numerous fields, or that action has been too slow.

But it takes time to change entrenched attitudes and allow-

ance must be made for this. It is only now, for instance, that the Government seems to be moving towards changing the educational system along the lines suggested by the ILO and at last seems to be placing more

emphasis on the "informal" sector of the economy, as also suggested by the ILO. But words still have to be translated into action.

The country's new five-year development plan, to be unveiled at the end of this year, takes as its theme "the alleviation of poverty." Realistic Kenyans admit that there will inevitably be a lag between formulation and implementation. The political challenge facing the country is to see that there is clear movement towards implementation and that the time gap is not too great.

As Mr. Kibaki concluded after examining the "hard options" facing the country: "We can avoid, postpone or even rationalise these issues away. But sooner or later these and other questions have to be resolved."

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FOREIGN INVESTORS ARE WELCOME IN KENYA

THE ROLE OF THE CENTRAL BANK OF KENYA

I. Introduction

Kenya welcomes local and foreign entrepreneurs to invest in the country. Kenya has a mixed economy in which the private sector plays a crucial role in the establishment of production activities. The Government supports the private sector through para-statal development finance institutions (the most important ones being the Industrial and Commercial Development Corporation, the Development Company of Kenya and the Industrial Development Bank) which provide long-term loans and participate in the equity of the firms as and when considered desirable.

The transportation and communications system within the country and with other African states and the rest of the world, are adequate and constantly improving. Kenya has good infrastructural facilities like roads connecting Nairobi, the capital city, to different centres within the country and to different African countries like Uganda, Tanzania, Ethiopia, Zambia, Rwanda, Burundi, Zaire, Central African Republic, Cameroon and Nigeria to Lagos. The country is also being connected to Sudan. Communication to Europe and other western countries is easy and quick through telex and telephone. Kenya is connected internationally through the busiest sea port on the east coast of Africa at Mombasa, and two international airports at Nairobi and Mombasa. The international and local airline services are very good. There is also a railway line connecting important towns within the country and East Africa.

II. The State of the Economy

Kenya had an estimated population of 13.8 million in 1976 which is growing at an approximate annual rate of 3.5%. The total population is expected to be around 16 million in 1980, and around 22 million in 1990, providing an increasing domestic market for local industries.

The gross domestic product has increased at a cumulative rate of 7.1% in real terms between 1964 and 1974 indicating the health and stability of the Kenya economy. During 1974-76, in spite of the wide recession and inflation, the performance of the Kenyan economy was better than most of the developing countries and even some industrialised countries. In 1977, the gross domestic product increased by an impressive 7% to 8% in real terms, and the real growth rate anticipated in the forthcoming 1978/83 Development Plan is around 6%.

The manufacturing sector accounts for about 15% of Kenya's national income in the monetary sector. Since independence, Kenya has developed a diversified and vigorous manufacturing sector. It is the result of the trust and confidence of the foreign and local investors in the future of this country and a fruitful co-operation between the Government and the private sector.

III. Protection of Private Investment

The official attitude of the Government is friendly towards private foreign investment. The Government protects private foreign and local investment against

compulsory acquisition through provisions contained in the Constitution. In an extreme case of unavoidable acquisition in public interest, full and prompt compensation payment would be made.

The Foreign Investment Protection Act provides statutory protection to approved foreign investment. Under the Act, the Government issues a certificate of Approved Enterprise to foreign nationals who invest foreign assets or re-invest their profits in Kenya. A holder of such a certificate is entitled to two major ranges of protection with respect to repatriation and compulsory acquisition. The repatriation guarantee permits the transfer out of Kenya in the approved foreign currency and at the prevailing official rate of exchange: (i) the profits after taxation in proportion to the investment in foreign equity; (ii) approved proportion of the net proceeds of sale of all or part of the approved enterprises; (iii) the principal and interest of any loan specified in the certificate.

Besides the Foreign Investment Protection Act, the Government has recently established the export compensation scheme which is intended to encourage manufacturers to increase their exports to countries all over the world. The scheme provides for payment to the manufacturer of 10% of f.o.b. value or 10% of the foreign currency proceeds of exported goods that are locally manufactured. Duty drawback are also given in certain cases where raw materials required in the manufacture are imported. Tariffs are also used to protect local infant industries against stiff external competition.

IV. Industrial Licensing

Kenya has a very liberal industrial licensing system. No licence is required to set up manufacturing activities in the country. Except in a few cases, anyone can establish an industry to manufacture any product whatsoever. Prospective local investors are, however, advised to inform the Ministry of Commerce and Industry about the investment proposal in order to ensure that there are no superfluous investments. Foreign investors are advised to get their projects approved by the New Project Committee so as to facilitate the issuance of the Certificate of Approved Enterprise by the Ministry of Finance and Planning.

V. Taxation

The corporation income tax in respect of corporations (i.e., firms and companies) resident in Kenya is 45% while the rate for non-resident corporations is 52.5% of the profits excluding dividends received from resident companies. There is a capital gains tax of 35% of the capital gain realised on the transfer of chargeable property.

New investments enjoy a number of generous tax reliefs in Kenya. In addition to expenses wholly incurred in the production of the income, various other deductions for the purpose of income tax are permissible including annual deductions for certain classes of capital expenditure incurred for business purposes. Industrial buildings such as factories, are allowed to deduct 2.5% annually of the expenditure incurred on their construction, or an increased deduc-

tion where the life of the building is less than 40 years. For hotels the deduction is 4%. Plant and machinery are allowed 12.5% to 37.5% on the written down value. In mining ventures, 40% of the expenditure in the first year is eligible for deduction, thereafter 10% in each of the successive six years. In farm works, 20% of the capital expenditure is allowed to be deducted in the first year, and each of the four following years. An initial investment allowance of 20% of the cost of new industrial buildings, plant and machinery initially placed therein, is allowed to investment in manufacturing outside Nairobi and Mombasa.

VI. Investment Priorities

Agriculture is the backbone of Kenya's economy, and the country depends heavily on agricultural products for its foreign exchange earnings. The emphasis on investment priorities at present is to shift from import-based projects into industries that make heavy use of labour and other natural resources of the country. Abundant labour is available and there is a tradition of harmonious employee-employer relationship in Kenya. The aim of this new approach is to utilise as much as possible of Kenya's own materials in order to create employment opportunities, save on expensive imports, increase valuable exports and generate wealth and expand all kinds of supporting businesses in the countryside where the bulk of the population resides.

VII. The Role of the Central Bank

The Central Bank is the principal financial institution in Kenya, with technical powers of credit creation and legal powers to regulate the operations of commercial banks. Apart from being a source of expert advice to the Government on monetary policy and fulfilling the function of lender of last resort, the Central Bank acts as banker to the Government, and is the administering agent of the national debt. In its relations with the money and capital markets, it is the means of encouraging the development of local financial institutions and of guiding their operations to meet the broad economic goals of the country.

The Central Bank thus supports the Government investment objectives specified above. It firmly believes that available limited foreign exchange should be used for productive purposes. The Bank also believes that economic production must be soundly based and industries should have a strong local input of labour and materials. It should also be undertaken by Kenya citizens, whenever this is feasible. As a conscious policy, therefore, the Bank is limiting the amount of credit that can be borrowed by foreign controlled companies engaged in marketing and distribution. For foreign owned manufacturing companies and corporations based in agriculture and tourism, the borrowing limits are not only liberal but these sectors are also given every encouragement for investment. It should, however, be noted that Kenya's exchange control is mild and liberal in comparison with many developing countries. Moreover, the Central Bank has usually been quite flexible in the way it administers the controls.

Kenya has a fairly well developed financial infrastructure which is dominated by 14 commercial banks operating around 273 branches, sub-branches and agencies, besides mobile banking units. This gives around 25 banking offices per one million of the population or one banking office for every 40,000 people. Some of the banks in Kenya have international links and the big four are the Kenya Commercial Bank, Barclays Bank International, Standard Bank, and the National Bank of Kenya. Together they account for about 70% of total bank deposits in the country. The remaining ten are the Grindlays Bank International, Bank of Baroda, Bank of India, First National Bank of Chicago, the General Bank of Netherlands, Habib Bank, Commercial Bank of Africa, City Bank, the Co-operative Bank and the Bank of Credit and Commerce International (Overseas) Limited. A fifteenth bank, Habib Bank A.G. Zurich, has been registered and will shortly be opening its offices in Kenya's booming capital city.

Kenya also has a diversified system of non-bank financial institutions consisting of a post office savings bank, housing finance companies, hire purchase firms, industrial development banks, development corporations and several insurance companies. Many of these institutions solicit deposits from the public which are not disposable by cheque. The lending activities of these institutions are more specialised than those of commercial banks; yet they do exert some influence on the money supply in the course of their lending activities though that influence is not as pervasive as that of commercial banks.

The monetary policy pursued by the Central Bank aims at managing the financial system in such a way as to contribute to the Government's objectives of increasing the level of employment and investment and reducing the rate of inflation in the domestic economy. During the twelve years that the Central Bank has been in existence, Kenya has maintained sound money, i.e., money that is an acceptable and relatively stable medium of exchange and standard of value, and a dependable store of wealth. Available evidence shows that the Kenya currency is not only sought after and held by our own people but is also desired by nationals of neighbouring countries. It is in fact trading at a substantial premium in border areas. The economic growth that Kenya has achieved since independence owes a great deal to the sound currency that is circulating within the economy.

In conclusion, it may be said that Kenya offers attractive opportunities to investors both local and foreign, seeking fast and profitable opportunities. It has a large surplus of labour and a tradition for political stability and economic pragmatism.

Kenya's outstanding reputation for stability and efficiency has played a very significant role in the expansion of her economy. The Government's consistent policy measures have stimulated an orderly and rapid industrial development which has led to a gradual transformation of the economic structure. Domestic resources have provided a sound base for the development of industry. The search for new profitable opportunities for further exploitation of local resources is a major priority.

KENYA IV

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Import curbs possible

THE LARGEST overseas trade fair ever staged by Kenya took place in New York last month. The aim was both to attract new foreign investment and, perhaps even more important, to give Kenya's exports a sorely needed shot in the arm.

In recent years the country's overall export performance has been disappointing, although high prices and production of tea and coffee have had an ameliorating short-term effect. The break-up of the East African Community last year has added to the export difficulties.

One indication of the sluggish performance is that between 1973 and 1976 exports are estimated to have grown by about 27 per cent a year, but most of this was due to price rises and only 1.7 per cent to volume increase. Nor did exports show any volume improvement last year, apart from tea and coffee.

It is argued, however, that last year's poor export performance is in part attributable to high domestic demand and to a substantial amount of smuggled exports to Uganda.

The tea and coffee boom of recent years has provided the country with a breathing space. Kenya's terms of trade improved by 20 per cent in 1976 over the previous year and was restored to the 1972 level, thanks primarily to the very high price of coffee.

Continuing high coffee and tea prices, together with record production of both crops, were also largely the cause of the estimated 47 per cent rise in the value of Kenyan exports last year over 1976—from K£318m to K£469m. With imports up by an estimated 32 per cent to K£533m, this left the country with a visible trade deficit of around K£84m, down from K£87m in 1976.

Kenya has traditionally run a substantial direct trade deficit, with earnings from invisibles, above all tourism, reducing this but still leaving an historical deficit on current account. One unusual feature of last year's exceptional performance was the recording of a small current account surplus.

However, falling tea and

coffee prices mean that Kenya now faces a deterioration again in terms of trade and the likelihood of a serious trade deficit by the end of the year (possibly of more than K£200m), which could rise further in 1979 and 1980 unless strong measures are taken to curb imports. It is therefore possible that before the end of the year Kenya will impose restraints on imports, which were showing a worrying rise in value towards the end of last year.

Britain remains the country's largest trading partner and would be affected more than most others by any such move. Excluding oil imports, Britain last year accounted for 23.6 per cent of Kenya's imports by value, with Japan holding 16.7 per cent of the market and West Germany 13.6 per cent.

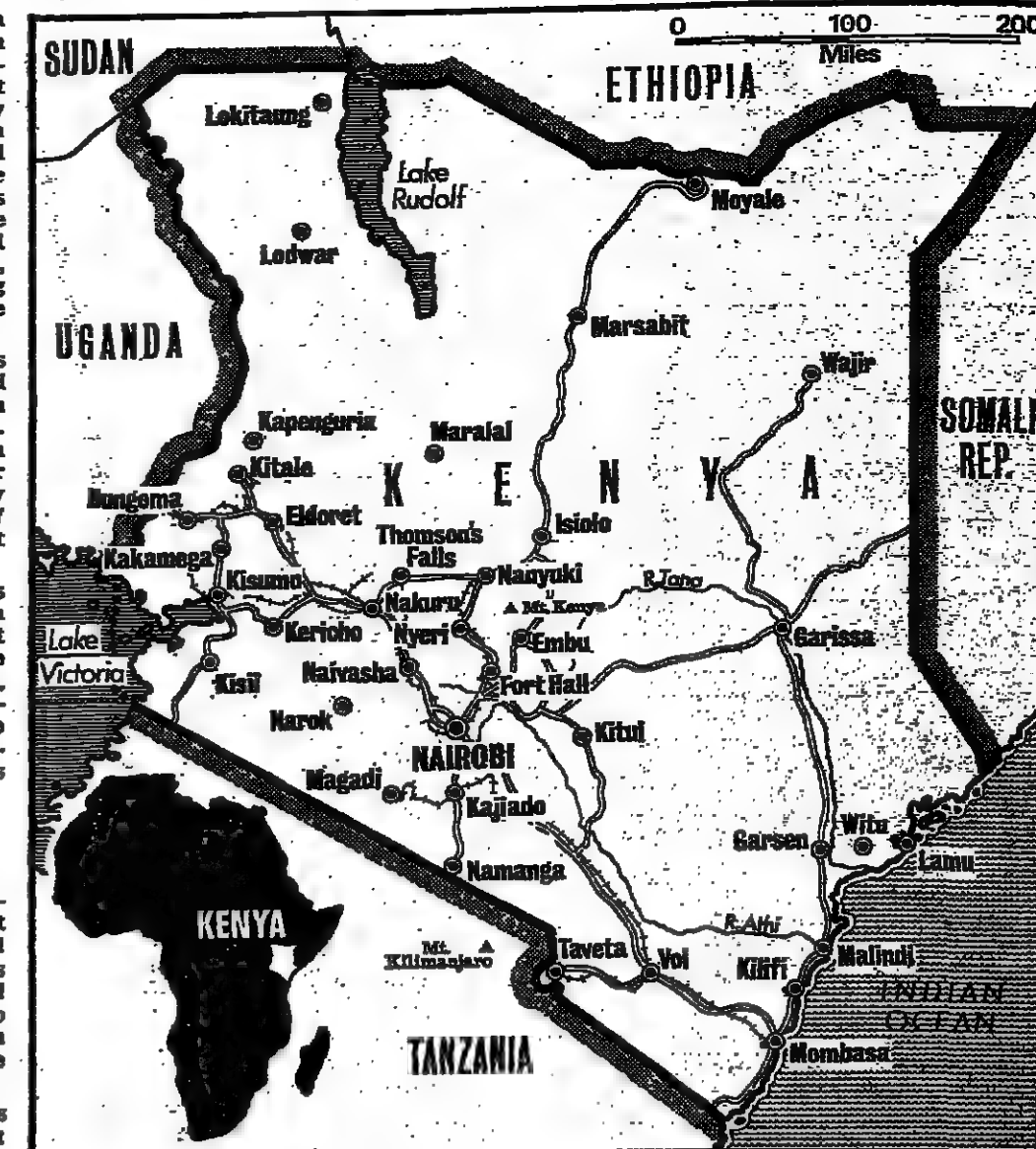
During the past two years West Germany has overtaken Britain as Kenya's largest export market, largely because of its demand for coffee, although a significant proportion of Kenyan exports to German ports may in fact be re-exported to other destinations in continental Europe.

Balance

A significant feature of Anglo-Kenyan trade in 1977 was that for the first time the bilateral trade balance swung in Kenya's favour because of high tea and coffee prices. British exports to Kenya amounted to K£35m while UK imports from the country were worth K£112m.

Tanzania used to be Kenya's fourth largest export market and the loss of this trade through the break-up of the East African Community and the closing of the common border was a tough blow.

In the short term, domestic demand, the growth of new export markets and a rise in exports to Uganda, the third partner in the Community, have helped offset the loss of the Tanzanian market and that of Zambia. (Kenyan goods bound for Zambia are by and large transmitted through Tanzania.) But a significant impact on Kenyan exports could still



materialise unless the border is re-opened, and it is not clear whether this is likely in the immediate future.

Kenya and Tanzania are still both angry, each in large measure attributing to the other the collapse of the Community with its common market and shared transport and communications corporations.

The Community, which came into existence in 1967, collapsed

last year when the three States with its African socialism, re-opened, and it is not clear whether this is likely in the immediate future. Another 'Kenyan' factor was Kenya's greater budget for the partnership's economic strength compared to General Fund services. How its partners, which increased over the years, were largely no more than a diminished over the years, and inevitably led to the state of affairs in the Community last year that the Community effectively reached the point of no return when the jointly run East African Airways Corporation collapsed under a mountain of debt.

Kenya, which had financially carried the airline for a long time, refused further support, grounded the fleet and immediately launched its own international airline. Tanzania responded by closing the border and imposing Kenya's light planes and tourist vehicles. It is probably impossible to attribute blame for the collapse of the Community or to look back and find a definite historical point in time to date its decline.

But one contributory factor was the differing political ideologies of Kenya with its free enterprise system and Tanzania's socialism. The Kenyan Government is now hoping to see the establishment of a much wider customs union, embracing countries in East, Central and Southern Africa. An agreement of intent on this was signed by many countries (but not Tanzania) in Lusaka earlier this year. The Kenyans believe that by bringing more countries into a customs union they will be able to overcome the tensions generated by a three-legged partnership. However, the Kenyan scheme still appears somewhat visionary and there is scepticism that even if implemented, it will make any significant contribution to the country's export earnings.

M.D.

Crops meet problems

PAUL NJORGE is building a new house. A tea-growing smallholder in Kenya's Central Highlands, he lovingly shows you over the four-roomed stone bungalow which is going up alongside his present timber home.

Mr. Njorge is one of the 115,000 Kenyan smallholder tea growers who, together with small-scale coffee planters, have benefited greatly from the steep rise in the world market price of these two commodities in 1976 and 1977.

A new house is Mr. Njorge's biggest windfall gain. But he has been able to pay for a barbed wire fence around his small cattle pen and a few years ago tea money enabled him to pay for a borehole to be sunk on his land. His neat clothes (wellington boots, grey flannel trousers, shirt and cardigan) are in marked contrast to the scruffy garments his barefooted neighbour wears.

His neighbour has never farmed tea and now bitterly regrets it. He follows you round Mr. Njorge's new house, clearly envious. The neighbour grumbles about his children, who, he complains, were not prepared to help him plant any tea. They will live to regret it, he says.

Coffee and tea are not only important for the individual farmer, they are vital for the nation, being Kenya's two major export crops. Last year coffee exports brought in K£204m in foreign exchange and tea K£71m, together making up nearly 60 per cent of foreign currency earnings. Admittedly, this was a year of unusually high prices and production. In 1973, a rather more typical year, coffee contributed 29 per cent of export earnings and tea just under 14 per cent.

Coffee production has grown steadily over the years from 41,000 tonnes in 1964 to 80,000 tonnes in 1976, with smallholders and large estates now each accounting for about half of the output. Last year the industry was very lucky—favourable weather conditions helped boost production to around the 100,000 tonne mark at a time of very high prices.

This year, however, the outlook is not so good. Not only have the coffee prices fallen on the London terminal market

from their peak of over \$4,200 a tonne in March last year to about \$1,500 a tonne now, but Kenya's production is expected to be down by a massive 35 per cent, to around the 75,000 tonne mark. One major reason is very heavy rains which have affected coffee bush flowerings.

Early projections suggest next year's crop may be as low—or even lower—than this year's. The industry's prospects over the next few years appear to be mixed, unless, of course, disaster again strikes the Brazilian crop. While coffee market prices are falling, the cost of inputs, such as fertilisers, is not and there is a danger that smallholders may neglect their bushes because of falling returns which would in turn affect total output.

Disease

Disease is at present not a problem. The last serious outbreak of coffee berry disease was in the late 1960s and a recently discovered bark disease seems to be well under control.

There are plans for a relatively small increase in coffee acreage and for an improved infrastructure for the industry, but both these projects could be hit by the price fall. And looming on the horizon is the possibility that international

CONTINUED ON NEXT PAGE

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KENYA V

Industry needs to find new markets

KENYA HAS ENJOYED a remarkable rate of industrial development since independence, making it the most industrialised of the non-oil producing independent African states. Last year, stimulated by record levels of internal demand and new capacity coming on stream, output in this sector rose some 12 per cent in real terms and the pace was sustained into 1978.

But the comment last June in the 1977 economic survey—that medium term prospects need to be reassessed—remains valid. Industry is approaching the limits of the "soft" post-independence option of import substitution. If the momentum of the past is to be maintained, new export markets must be found. "Otherwise," warned the survey, "there is a danger that the expansion of the manufacturing sector... may falter."

The volume growth of merchandise exports between 1969 and 1976 was only 2 per cent, while import dependence (defined as the ratio of merchandise imports to GDP in current prices) has not been significantly reduced. At present only about 8 per cent of manufactured products are exported.

The emphasis in the years to come, say officials, must be on export-orientated industries looking to markets outside East Africa. A comprehensive reassessment of industrial strategy is, it seems, under way, and the results should be seen in the forthcoming development plan for 1979-84. The main points are likely to include:

- A differentiated and increased export compensation scheme.
- Greater efforts to ensure a regional distribution of industries.
- Use of appropriate technology.

- Rationalisation of the tariff system.
- Greater use of domestic resources in place of imported items.
- More effective backing of small-scale enterprises.
- Encouragement of a labour intensive approach.

Efforts are already being made in some of these areas. For example, both the World Bank (through a \$10m credit from the IDA) and the EEC are assisting Kenya Industrial Estates in setting up factories for the smaller African business-man, and workshops in rural areas.

The existing export compensation rate of 10 per cent of the FOB value of the goods, provided the import content does not exceed 70 per cent, has proved ineffective. There are delays in payments, sometimes as long as six months, say businessmen. What they are pressing for apart from speedy payment is both an increase in the amount and a sliding scale according to import content.

Difficulties

Rationalising the tariff system will present considerable difficulties. Under the existing conditions industry is given little incentive to increase their efficiency and often the result is unnecessarily high prices.

Yet at the same time, there are often complaints from industrialists and trade unions about the threat to factories and jobs from foreign competition. Adding to the Government's difficulties in rationalising tariffs is its own stake in industry, through three public agencies—the Industrial Commercial and Development Corporation (ICDC), the Industrial Development Bank, and the Development Finance Company of

Kenya (DFCK). The first two are directly controlled by Government.

Understandably these public sector agencies will be reluctant to see any change in policies which protect them. Private business has realised this, hence the tactic of welcoming Government participation as a form of insurance against a lowering of protection of their particular business.

Despite these and other problems, it should be said that the new development plan will take off from a sound industrial base. Although food processing continues to be of major importance, there is an impressive and widening range of industries—textiles, chemicals, paper, cement, soap, glass, footwear, tyres and vehicle assembly plants.

Some 10,000 commercial vehicles will this year roll off the assembly lines at Kenya's three plants—Leyland at Thika, General Motors in Nairobi and Associated Motors Assemblers (a local consortium consisting of Incheape-Mackenzie, Lonrho and the Kenya Government) at Mombasa.

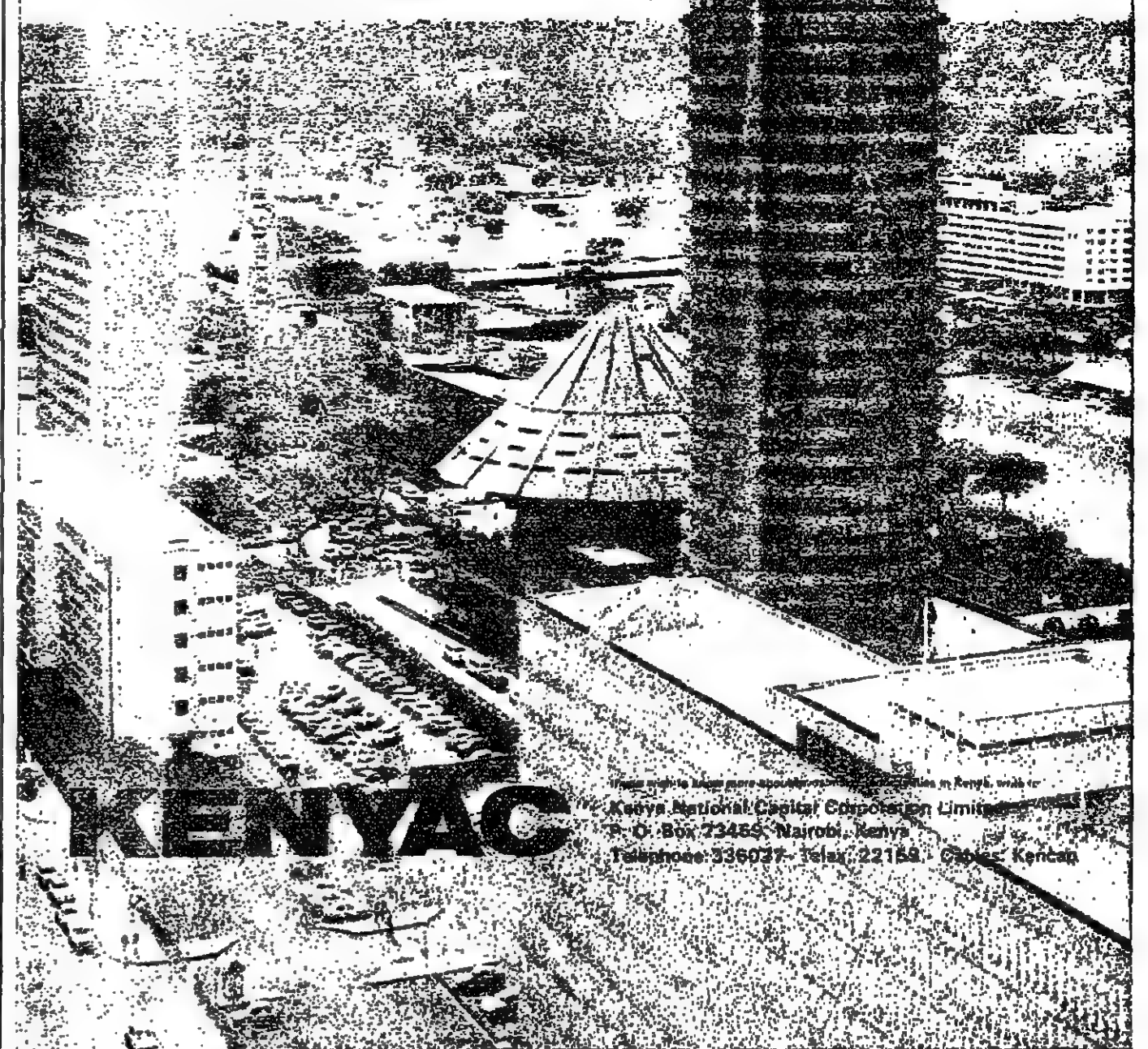
Apart from employing about 1,500 people, the plants have given rise to a growing number of service industries. These now include batteries, tyres, paint, wiring harnesses, trim, mats, glass, canvas hoods—and radiators and exhaust systems will soon join the list of local products.

Unfortunately the textile industry, an investment of over KSh40m and employing nearly 20,000 people, has been undergoing severe difficulties which led to the collapse of the Nanyuki Textile Mill last December. The authorities placed most of the blame on "dumping" of textiles from the Far East, and banned import of all second-hand clothing and all textiles similar to those produced in Kenya.

But to make up for Nanyuki there is a string of recent projects which are doing well, and others are about to come on stream.

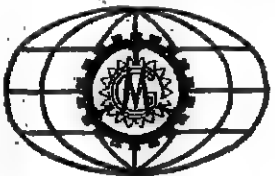
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Crops

CONTINUED FROM PREVIOUS PAGE

coffee export quotas might be shown by the current Kenyan imposed again.

The rains which have so seriously hit the coffee crop have had the opposite effect on tea. Production is expected to be significantly up this year on 1977, which was itself an excellent year—production rose to 86,000 tonnes of made tea, a 29 per cent rise on 1976. However, this year's rise will not be as steep as it might, since the rains have meant difficulties in getting the crop to factories along muddy rural roads.

After years of virtually stagnating in real terms, tea prices rose sharply on the back of the coffee boom but have also fallen sharply—last month the average price of a kilo at one Mombasa auction was KSh 11.74, down more than half from the KSh 24.96 at the same time last year.

Reasonable

Kenyan expect that the price will remain above the 1976 level for the remainder of this year and the long-term prospects appear reasonable.

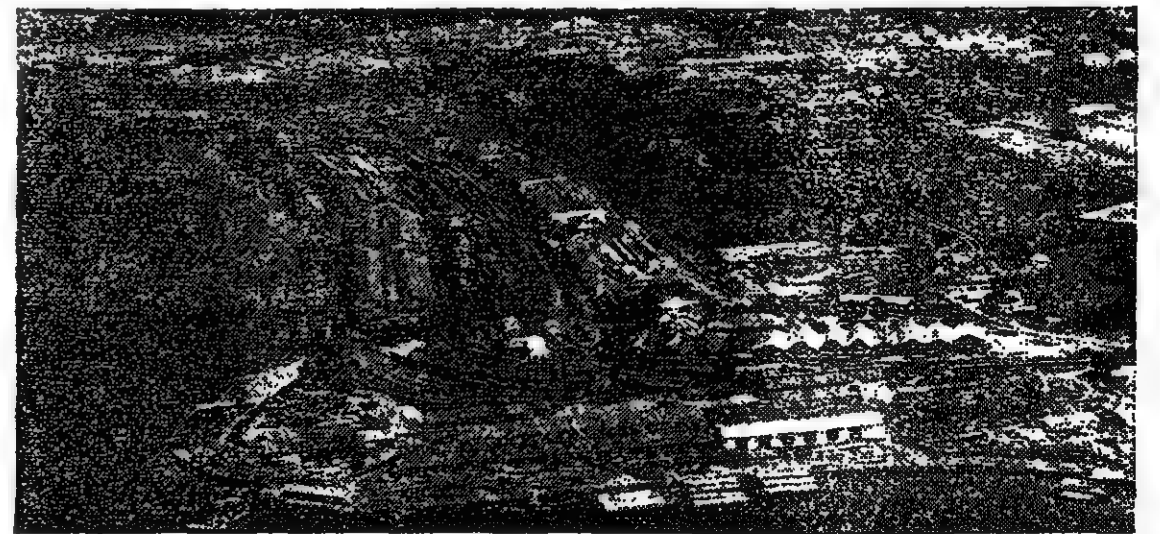
The organisation of the small-holder tea section is perhaps the most impressive of all branches of Kenyan agriculture. In the early days of the industry, many cycles maintained that tea was just not suited to smallholder production but Kenya has proved them wrong, largely because it has set up a very well integrated production structure, with a particularly efficient field service. Production per acre is still significantly higher on the large plantations, which last year produced 61m kilos compared to the smallholders' 25m kilos, but the small man's output frequently fetches higher prices than that of the estates.

The price paid to Kenyan farmers for their tea and coffee is set by the world market price—a rarity in Africa where Governments usually fix a producer price for export crops and then subsidise farmers if the market price is below this or keep the profits if it is above. Pricing policy for other Kenyan products can, however, sometimes present problems.

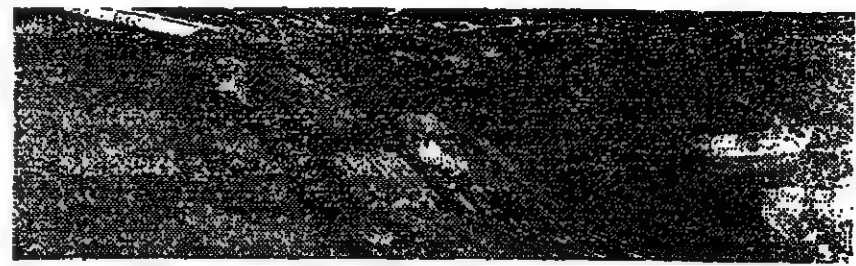
Pricing policy is, of course, extremely difficult in any country, with Governments having to balance the conflicting demands of producers and domestic consumers. The hazards this can entail are

MOMBASA

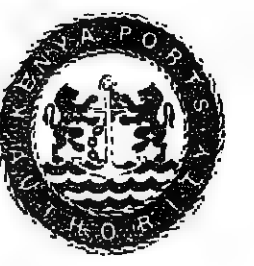
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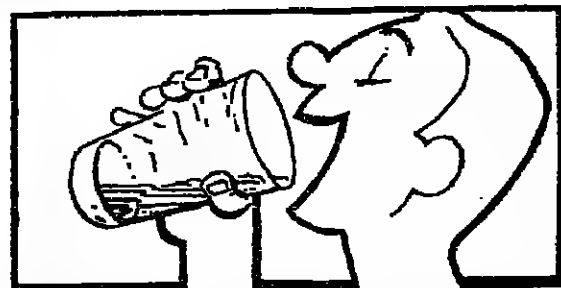
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M.D.

KENYA VI

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ASK KENYA'S Minister of Commerce and Industry, Eliud Mwamunga, about investment opportunities in the country and he is likely to begin his answer by handing across two booklets.

One is a glossy 60-page guide, "Your Business Partner in Africa," which among other things sets out incentives, procedures, taxation rates and plant location policy. The other is a regularly updated cyclo-styled survey of potential projects. The latest one gives information ranging from the number of levatory systems imported annually to a brief summary of a proposed K£20-£25m mini-integrated steel plant at Mombasa with a capacity of 250-300,000 tons a year.

This efficient and imaginative approach is one reason for Kenya's ability to have attracted British and U.S. investment of £90m and \$180-200m respectively.

Not foreign investment—mainly from Britain and the U.S. but also from India and Western Europe—is nil, say Ministry of Finance officials, because incoming capital tends to be matched by the outflow of profits and dividends. But reinvestment of profits amounts to some K£40m a year.

Ask foreign businessmen here about the appeal of Kenya and almost invariably they begin by pointing to the post independence record of political stability, and an ability to combine an official commitment to "African Socialism" (there are over 50 parastatal bodies and about 40 firms in which the public sector has a majority control) with capitalism.

And in addition to a network of commercial banking services there are several government financing organisations which go out of their way to encourage foreign investment. Combine this with an ample supply of labour, a well-developed infrastructure and an enterprising class of Kenyan businessmen and one can see why the country has attracted some of the leading names in British industry.

British Leyland, Cadbury Schweppes, Shell, BP, ICI, Unilever, Lonrho, Metal Box, Portland Cement, Brooke-Bond, Bonker McConnell and others have taken advantage of Kenya's investment policy.

At the heart of this policy is the Foreign Investment Protection Act 1964 which among other things guarantees full and prompt compensation should property be compulsorily taken over.

Once a potential investor has satisfied the Ministry of Finance that the project meets basic criteria: raises the national income, brings new technology, creates jobs, increases exports or reduces imports, and diversifies the economy—the Minister may issue a Certificate of Approved Enterprise.

This will permit the remittance of after-tax profits, an approved proportion of the net proceeds of sale, and the principal and interest of any loan specified in the certificate.

There are other incentives. Newly established companies can delay the year in which tax and profits will start, and deductions for capital expenditure can be made at the following percentage of initial value: hotels 6 per cent per annum, industrial buildings 2.5 per cent per annum, factory machines 12.5 per cent per annum, trucks and tractors 37.5 per cent per annum.

Allowance

In an effort to encourage industrial development in smaller centres there is an initial allowance of 30 per cent of the cost of industrial buildings, plant and machinery for industries sited outside the two main cities, Nairobi and Mombasa.

Local authorities will provide land, especially in rural areas, for industrial projects at low rates, and Kenya Railways Corporation also provides land if the site is served by rail.

Tax rates are 45 per cent of taxable profit for companies resident in Kenya, 52.5 per cent for non-resident companies. Dividends are subject to 15 per cent tax; loan interest 12.5 per cent; management fees 30 per cent and capital gains tax 35 per cent.

Kenya Industrial Estates, a subsidiary of the Government-owned Industrial and Commercial Development Corporation (ICDC), finances industrial estates in Nairobi, Mombasa, Kisumu, Eldoret and Nakuru.

and also carries out feasibility studies of plant sites.

However, earlier this year the Minister of Industry indicated that the KIE programme was aimed mainly at the small African businessman. He spoke of his concern about "The tendency of non-citizens to duplicate projects already covered in the Kenya Industrial Estates programme," noting that he had "on several occasions called on our larger industrialists to leave the small-scale sector to African industrialists—but it seems this has fallen on deaf ears."

The minister warned that "Government will critically scrutinise all applications for raw materials and machinery imports which may seek to duplicate KIE projects."

As well as ICDC there are two main Government-sponsored development banks—the Industrial Development Bank (IDB) and the Development Finance Company of Kenya (DFCK).

IDB, apart from drawing on local sources of finance, has links with the German Development Bank, the World Bank and the EEC financing institutions for term loans and machinery credits, mainly to finance the foreign currency component in industrial projects.

DFCK is jointly owned by the Kenya Government (through ICDC), the Commonwealth Development Corporation, Netherlands Overseas Finance Company and the German Development Corporation. It was formed in 1963 and has since invested over K£11m in 71 projects.

Conditions affecting local

manufactured goods, with higher rates on cars and luxury items. New industries may also be granted administrative protection by import licensing.

The Kenya External Trade Authority (KETA) established in 1976 is a government sponsored body leading Kenya's export drive, publicising Kenyan products abroad and carrying out surveys of foreign markets.

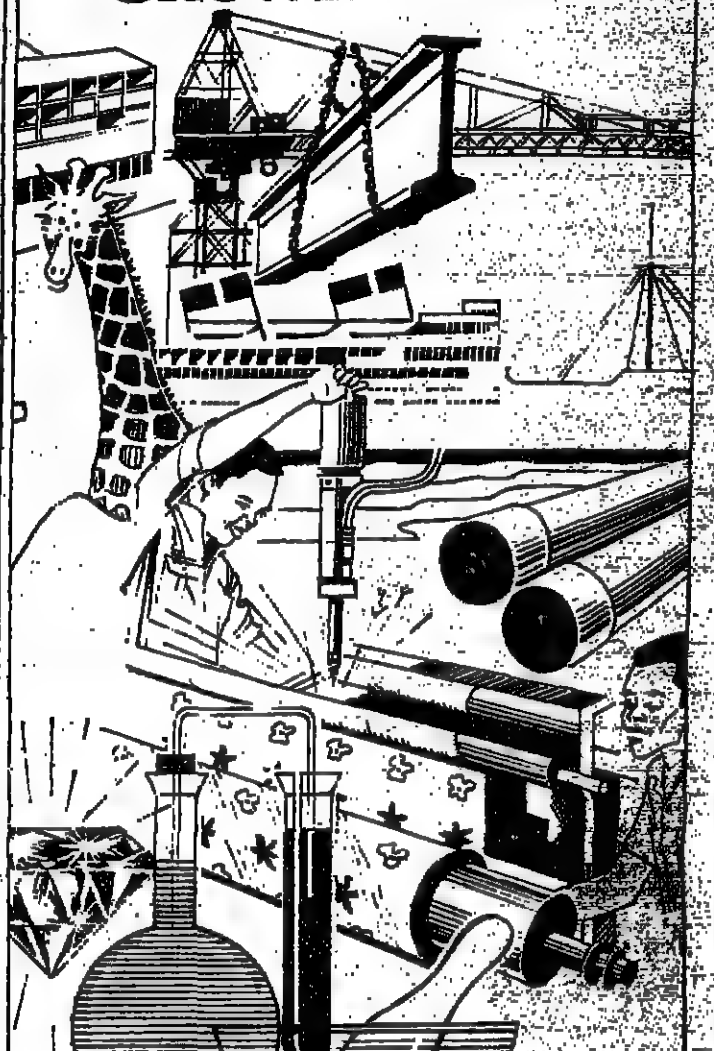
One of Kenya's attractions in the past has been its position in the East African Community, the association with Tanzania and Uganda which ended last year. The closure of the Tanzanian border lost Kenya what was its fourth biggest market in 1976, and also ended access to Zambia.

Sudan will help fill the gap, but the Government is also

looking for markets in the Middle East, Europe and North America—hence last month's Kenya exhibition in New York. As a signatory to the Lome Convention, Kenya enjoys tariff and trade concessions in the EEC markets, and under the Generalised System of Preferences Kenyan exports may receive preferential duty treatment for certain manufactured goods and agricultural products in the U.S., Canada, Australasia, Eastern Europe, Japan and Scandinavia. There is no law governing local participation in companies but as the investment guide tactfully puts it, "Investors would find it to their advantage to do so."

MH

KENYA IS GROWING FAST



The corporate objective of the Bank is to promote and stimulate industrial development in accordance with the Government long term industrial strategy. In order to effectively play this role in the development of Kenya, IDB seeks collaboration through joint ventures with overseas industrialists, who are willing to provide capital, technical know-how and general management to the investment project, in such fields as mining, tourism, manufacturing and agro processing. If you are looking for an investment opportunity think of Kenya and IDB will assist you shape and implement your investment proposal.

To date more than £20 million has been committed in 50 projects. Future outlook is good and IDB hopes to finance more than 10% per annum of the industrial investment in Kenya during the period 1978 through 1981.

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'Informal' sector

TWO KIKUYU ladies, mother and daughter, arrive on our doorstep twice a week, by arrangement, dump their load of fresh fruit and vegetables from a car in our yard. From this base they set off to hawk their wares round the houses in the area.

The fruit and vegetables come either from their little shamba, or plot, or are bought in the market. It is a tough job, and they set off on their rounds with heavy sacks on their backs, coming back at intervals for refills.

They are just two more of the tens of thousands of hawkers operating one man businesses round Nairobi, in both the prosperous and the poor areas. In over-to-be-forgotten jargon, created by the ILO in a report on work and labour in Kenya, they belong to the "informal sector." The ladies might be surprised to know that that is how they are referred to in a series of reports.

The ILO regard this class of the smallest businessmen and women as of very great importance to the economy, specially in the rural areas. How are they getting on?

In spite of the Sessional Paper on employment in 1973, when the Kenya Government recognised the essential role of the informal sector in national development, little appears to have been done to help this class of working poor with the kind of economic encouragement given to bigger businesses.

Disrupted

They are still harassed by city councils. Sometimes shanties erected by them as workshops, boutiques (if that word can be used in this sense), little eating places and kiosks get swept away in sudden police blitzes on the slums which continually fester round Nairobi and Mombasa. Their little businesses are disrupted, but one characteristic they have in common is tenacity—and survival. They always spring up again for the simple reason that they have to live and this is the only way they know.

Not by any means, as the ILO recognised, must they be regarded as "unemployed." In fact they are most gainfully employed.

Every visitor to Nairobi has noticed the kerbside rubber stamp makers, the shoe shine boys who proliferate at every street corner, the kerbside seller of secondhand Playboys and Penthouses, the man who tries to sell you elephant hair bracelets, the al fresco hairdresser with his salon under a tree, catering for both men and women, the bicycle repairer, the "garage" in a waste lot which specialises (he has to) in beat-up cars, charcoal sellers. All these little businessmen belong to the "informal sector."

They may not earn enough to pay taxes—say K£25 in K£30 a month among the poorer—but their money is good and goes round and round.

It may be that real recognition is coming for the informal sector, for the theme of the coming 1979-83 Development Plan, which sets out Kenya's development strategies, is to be the alleviation of poverty and more attention is to be paid to the informal sector to promote its growth.

Moreover, the new Education Report, referred to, elsewhere, urges the Government to accelerate the enforcement of the necessary legislative and administrative measures to abolish harassment of the informal sector and instead facilitate its growth.

It has been recognised for a long time that the informal sector is highly productive and tends to contribute to social stability. It is based on self-employment, and the little businesses are often handed down from father to son or daughter. Many roadside workshops employ one or more workers. Their goods and services are generally not aimed at the more prosperous sections of Kenya society, but to the people with small incomes, for, in theory at any rate, their services are cheaper.

There seems no question that if the Government is to integrate the informal sector into the process of development it should grapple with the problem very seriously, providing proper conditions such as water and sanitation in which to operate on a permanent basis. A recent cholera scare in Nairobi and Mombasa brought a justifiable ban on all food kiosks operating in insanitary shanties. Many were put out of business, but it was inevitable that they should pop up elsewhere in the town.

The informal sector is an integral part of Kenya society, as it is in many other countries, and it cannot be spirited away at the wave of an economist's wand.

No amount of pressure from the formal sector can uproot such determined and pertinacious men and women, and the economic planners must inevitably get round to recognising them as an economic force to be reckoned with. The ILO team, which did so much work on the informal sector, could not estimate what its earnings were, but found there were at least 120,000 freelance traders in Nairobi and Mombasa, and perhaps 140,000 in the rural towns and villages. Most are perhaps only marginally productive, but it is better to have people earning and spending than standing round idly in unemployment queues.

The Government is now obviously recognising that this sector of the economy continues to grow under its own motivation, with little or no support, largely due to the predominant influence of the modern sector. In view of the mounting evidence of this sector's usefulness, especially in the rural areas, it will increasingly come to be recognised that it plays an essential role in national development, and action is likely to be taken to give these people credit facilities and management and technical services.

John Worrall

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KENYA VII

Switch in education

A switch of emphasis from the prevailing attitude that formal education automatically leads to high wage employment in the modern, urban sector. An important aspect of Kenya's educational aims at that time was, and still is, to promote national unity in a diverse communal and tribal background.

In 1963 the enrolment in primary schools was 891,553. This has jumped spectacularly to about 3m today, about 90 per cent of all eligible children. In 1963 there were 30,120 enrolments in 150 secondary schools. Against today's 280,388 in 1,280 schools. Teachers have jumped from 17,000 to just over 100,000. Kenya has 5,000 students. The Kenya University College was born in 1972 as a secondary school teacher training college and has 1,200 students.

There are two major Polytechnics, at Nairobi and Mombasa, with 4,240 students between them, and several, but not enough technical and teacher training schools throughout the country. Kenya must be one of the few countries in the Third World which spends one-third of its

budget on education, some run on a Harambee basis with KSh72.5m. Much of this money goes to provide free primary education from standards one to four, which is a comparatively recent breakthrough. The Government aims to provide free primary education in all seven standards by 1980.

When President Kenyatta launched the "harambee" (self-help) movement in the early years of independence, the idea caught on fast, especially in the education field in the rural areas, and brought out a big crop of Harambee Secondary Schools. These schools are built and managed by local communities on a self-help basis, with the aid of locally raised funds.

They have played a big part in providing secondary education for children who are not able to gain admittance to Government or Government-aided schools for one reason or another, mainly the limitation in places. Many Harambee schools have been taken over by the Government, and the tendency now is to take on more and more. There are 700 schools

Another remarkable Harambee experiment fast gaining ground in the rural areas is the "Village Polytechnic," which has grown from the need to provide work opportunities in simple crafts and skills among country boys and girls who have stopped at primary level, or who have dropped out. Village polys teach crafts such as basketmaking, carpentry, needlework, agricultural skills, motor mechanics, bicycle repairs, building and home crafts to young people who seek to set up self-employed trades in the informal sector. Local communities raise money, build and set up the schools, using local materials and local skills. These polys are now well over 200 village polys scattered all over Kenya.

A further development has been the growth of "second chance" institutions with the rather high sounding titles of Institutes of Science and Technology, built by local communities to serve their special needs (at the slightly more advanced level than the village polys in crafts and technology). About eight are now in operation.

The growth and encouragement of village polys and the institutes of science and technology, with their emphasis on rural crafts, science and artisan skills, are a significant pointer to the new trends in Kenyan education. Some 90 per cent of the population lives in the rural areas, and one of the biggest problems is to stop the migration from the rural to the urban areas. Jobs, and education for those jobs, must be geared more to the deprived rural areas.

New programmes and curricula are being worked out now by the Ministry of Education for all levels, the emphasis being changed to the sciences, and especially the sciences relating to agriculture and technology.

The little "Village Polys" are to come more into their own. In future they are to be known as "Craft Training Centres" and are to have stronger government support and encouragement.

John Worrall



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Banks as an aid to development

Strongly emphasised is the crucial need to train better and more qualified teachers, with varying aptitudes, especially for the primary schools. At present most teachers brought up in the formal academic system are only fitted to teach inside the system.

With the increasing need to improve growth in the rural areas and the neglected informal sector of the economy, there is now emphasis on creating self-employment opportunities and better job rewards to attract school leavers. It is emphasised that the public will have to be educated away from

AN EFFICIENT banking system has made a major contribution to the success of Kenya's post-independence economic development.

To-day there are 15 commercial banks with over 270 branches, sub-branches and

agencies, as well as mobile banking units. Accounting for over 70 per cent of total bank deposits are the "big four," Kenya Commercial Bank, Barclays Bank International, the Standard Bank, and the National Bank of Kenya.

The other banks are the National Bank of Kenya, Grindlays Bank International, Bank of Baroda, Bank of India, First National Bank of Chicago, the General Bank of Netherlands, Habib Bank, Commercial Bank of Africa, City Bank, the Co-operative Bank and the Bank of Credit and Commerce International (Overseas) Ltd. Three banks—Continental Illinois Bank, Bank of Tokyo and Bank of Yugoslavia—have representative offices in Kenya.

It has been a busy time for commercial banks. The volume of deposits rose from KSh358m at the end of 1976 to KSh525m at the end of 1977, and their liquidity at 37 per cent became overwhelming.

Money kept voluntarily by the banks at the Central Bank—"doing nothing at all," as the Governor, Mr. Duncan Ndegwa, put it—rose from KSh21m at the end of 1976 to KSh58m by December 1977. "Treasury bills which at one time were 0.01 per cent became the only attractive alternative for investment of surplus funds," noted Mr. Ndegwa.

Even at these peak levels no bank announced lower interest rates although generally banks were prepared to make loans at anything from 7 per cent upwards.

At the moment Kenya does not have any organised discount market, but the Kenya National Capital Corporation, owned 60 per cent by the National Bank of Kenya and 40 per cent by Kenya National Assurance Company, and established recently, will be able to provide discount services in bills of exchange, bankers acceptances and government paper. It aims to provide merchant and investment banking services and offer investment facilities for companies' surplus funds, in deposits, bonds, shares and property.

There is also a wide range of non-bank financial institutions consisting of a post office savings bank, housing finance companies, hire purchase companies, two industrial development banks and two locally incorporated non-bank financial institutions, the Kenya Finance Corporation and the Continental Credit Finance Company.

The Central Bank of Kenya was inaugurated in September 1966 under a statute which set out four principal objectives. These are: to regulate the issue of notes and coin, to ensure a sound monetary, credit and banking system and to serve as both banker and adviser to the government. The Central Bank of Kenya Act stipulates the limits to the total credit that government can take directly or indirectly from the Central Bank.

The conservative fiscal policies of the Central Bank have been an important factor in international confidence. The broad policies have remained the same since independence: to maintain sound money and control the rate of inflation, to check the rate of deterioration in the balance of payments, and to protect the key productive sectors of the economy—namely agriculture, manufacturing exports and small African business.

The rate of inflation—around 14 per cent and possibly rising—has become particularly worrying, and last month the governor spoke of his determination to

bring the rate "well down" into single figures.

One cause was the enormous 47 per cent increase in money supply last year as earnings from record coffee and tea crops poured in. Last month, the governor outlined measures to reduce the impact. Overall credit expansion by commercial banks is to be in the region of 22 per cent during the fiscal year 1978-79. After taking into account the expected credit to government, this would limit credit expansion to the private sector to about 18 per cent from July 1978 to June 1979—a sharp fall compared to the 33 per cent expansion in bank credit to the private sector in 1977.

He also stressed the role of commercial banks in the country's policy of shifting development from urban to rural areas.

"The authorities expect commercial banks to help in channelling some of their surplus savings into the development of rural areas instead of transmitting them to urban centres where they are used mainly for financing trade. Commercial banks which are purely urban centred in this end of 1978 to KSh58m by December 1977. "Treasury bills which at one time were 0.01 per cent became the only attractive alternative for investment of surplus funds," noted Mr. Ndegwa.

The most important aspect of this development policy is the provision of credit to African farmers and small businessmen. As in other countries, it is done by encouraging the banks to lend a percentage of their deposit liabilities.

There has been limited success. Despite what the Central Bank described as "excessive liquidity" throughout 1976-77, by June 1977 the Commercial Bank's agricultural credit was only 11 per cent of their net deposit liabilities. Only four of the 14 banks then operating had reached the 17 per cent target. There are signs, however, that the position may be improving. In the quarter ending December 1977, credit to the agricultural sector had risen nearly 22 per cent, pushing up agricultural credit to five points below the 17 per cent target.

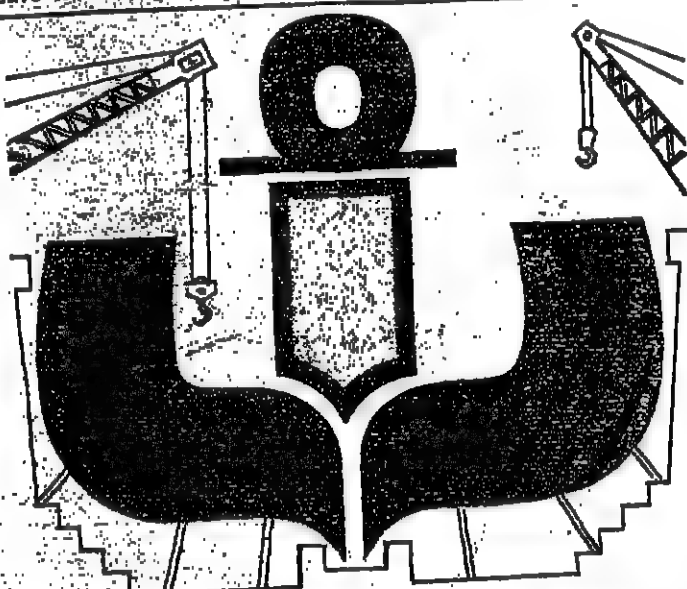
The main problems are the comparatively high rate of risk for the banks in lending to smallholders, but equally important is putting banking services within their reach—hence the Governor's warning against "purely urban centred banks."

Nairobi maintains a small but vigorous stock market in which some 70 counters are traded. Not surprisingly, the past year has seen a high level of activity. Transactions on the exchange amounted to 9.3m in 1976-77 compared to 5.9m in 1975-76, while the value of transactions rose KSh2.6m to KSh20.5m. The index of prices shot up from 197 in June 1976 to 283 a year later, and now stands at around 430.

Very few companies have gone public in the past few years, but the case of the Industrial and Commercial Development Corporation Investment Company illustrated the potential demand for shares. Towards the end of last year, the company sought to increase its share capital from KSh 6m to KSh 15m by selling 1.2m shares to the public at the current value of 13 Sh per share.

The result was over Sh34m in 11,000 applications, 99 per cent of which applied for less than 2,000 shares each, representing 77 per cent of the amount.

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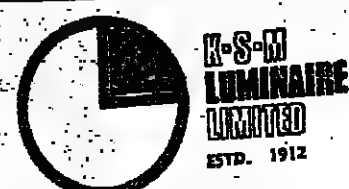
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Finance Corporation, a World Bank agency, who inspired this joint venture—Kenya now supplies most of its own paper needs. Needs that increase every year in pace with Kenya's booming development. Kenya's neighbours have benefited from this industry, too! This dramatic change was spear-headed by Orient Paper Mills—Asia's major paper producer—which is under the management of the Birla Group

of Industries, one of India's largest industrial complexes. Orient have provided the management and technical know-how in this KSh21 million investment project. In line with its policy of progressing towards economic independence, Kenya continues to encourage plans to develop its natural resources and is now working closely with Orient in a major expansion of the pulp and paper operation.



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Hard fight for tourism

KENYA'S CLASSIC tourist attractions are still among the finest and most varied in the world. Growing numbers of people come from Northern Europe to stay at luxurious hotels on the sunny Indian Ocean coast. Others come to the game parks where, despite the depredations of poachers, large herds of elephant, zebra wildebeest and antelope roam, and lucky tourists can photograph lion with their kill. The hunting safari is definitely "out," by law, at some cost to professional hunters and government, and photographic safaris are the order of the day.

Because Kenya knows it has an unrivalled product to offer tourists, and tourists keep coming, there is a tendency towards complacency in government and the tourist trade. The industry is beginning to realise it cannot afford this attitude and, although optimism abounds in some quarters, the going is likely to be tough in coming years.

Kenya is now having to compete hard with other long-haul destinations. Many of them are very attractive, though distances (and therefore air fares) are bigger. They include Hong Kong, Singapore, Bangkok, the Seychelles, Mauritius, the West Indies, and soon, it is forecast, South America.

A keen new competitor is developing in Kenya's neighbour and erstwhile partner, Tanzania. Kenya-orientated tourists can no longer go into Tanzania. (The Tanzanians said with some logic that Kenya was taking the cream), and Tan-

zania is now trying to sell its own wild life attractions, and its own beautiful beaches, very hard in the world market.

Spectacular

Kenya has recently opened a spectacular new airport at Nairobi at a cost of KES30m to cope with increasing numbers of tourists, businessmen, diplomats and official visitors.

The old airport at Embakasi handled 1.5m passengers a year at its demise, compared with 250,000 in 1960. The new airport is designed to handle 1,200 departing and 1,200 arriving passengers every hour. The semi-circular passenger and cargo terminal is unique in Africa and is like only two others in the world.

The head of Kenya's biggest hotel owning and managing chain, African Tours and Hotels, Mr. Henry Daly, says: "We are just right on prices and can compete favourably, but we are having to work harder to maintain present levels."

The Kenya Government's Ministry of Tourism and Wildlife says tourism is still riding high and will continue to do so. The industry is of course having to contend with rising costs in almost all directions, from higher air fares to higher electricity and water costs, not to mention tourist orientated imports like wines and spirits.

This has had its effect on hotel rates, conservatively estimated by KITDC at between 10 and 15 per cent higher in a year.

Others in the tour business, however, are not so happy about rising prices. The Kenya Association of Tour Operators recently expressed concern about "escalating prices," and warned that this trend could adversely affect the industry. Mr. Gideon Kago, the chairman said it was becoming increasingly difficult to sell safaris up country because tourists regarded the hotel rates as "prohibitively expensive."

On the whole it seems to be easier to sell coastal holidays than safaris up country, which take in the big national parks and game reserves.

Despite these worries, which are not new, Kenya has built up a very prosperous tourist industry, which has brought a great deal of foreign exchange into the country, second only to agriculture. This year, according to Government estimates, it is likely to reach a record KES50m.

Tourism is a sensitive plant and depends a lot on internal economic and political stability. Tourists will not go to troubled places. In the Third World, political stability can be disturbed at the stroke of a pen or the movement of a tank. President Amin's coup in neighbouring Uganda, and its repercussions, destroyed a prosperous tourist industry.

One indication of the sensitivity of this plant is the falling off, recently, of the American tourist traffic, esti-

mated at about 25 per cent. "To the Americans, Africa is a dangerous place these days," working to Kenya's advantage, a tour operator told me.

The trouble is they are weak on geography and African affairs. They think Idi Amin terrorises the whole continent, is down the road, and we are right in the middle of the Horn of Africa.

Big Kenya tourist promotions are going on in the U.S.—for instance, the recent Kenya Fair in New York—and it is hoped to bring the Americans back.

The loss of American tourists is compensated for by the spectacular increase in tourists from West Germany, who are now top of the league, followed by British visitors: many others come from Switzerland, Italy, France and Scandinavia. New markets are being tapped in Japan and among expatriates in the Middle East with nowhere to go.

The Germans, the Swiss and the Italians are mostly attracted to the Kenya coast and its fine hotels. Since the recent expansion of Mombasa Airport, the Germans have flown in on weekly flights carrying 500 at a time on cheap package tours.

The past year has not been easy for Kenyan tourism. The break up of the East African Community had big repercussions. With the collapse of East African Airways, the Community carrier, Kenya had to create a very short time its own national carrier, Kenya Airways.

The break up, we have seen, also led to the closing by Tanzania of the common border, and a complete break with Kenya in tourism. Tour agents, many based in Kenya, used to combine Kenya game and coastal tours with tours of Tanzania's spectacular Serengeti Plains, the Gorongoro Crater and Mount Kilimanjaro. All that has now ended.

Only a few weeks ago the Tanzania Tourist Corporation said the border would remain "permanently closed," as far as tourism was concerned.

For some months Kenya tourism was badly hit by

Tanzania's action. For the situation may now well be "To the Americans, Africa is a dangerous place these days," working to Kenya's advantage, a tour operator told me.

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The end of the hunting safari

FOR YEARS world conservationists have been sniping at Kenya. Where is all the wild life going? Is Kenya neglecting this priceless heritage? It may be that time will show that Kenya, in the words of the celebrated British elephant expert, Dr. Iain Douglas-Hamilton, is now becoming a "model for Africa" in conserving its wild life. It is not too soon!

Last year the Kenya Government banned both organised big game hunting and the sale of trophies.

The wildlife conservation issue is crucially important to the tourist industry, to conservationists abroad and in Kenya itself, and to the Kenya Government, whose name has been besmirched abroad for alleged neglect of this priceless heritage.

Take the elephant. And it should be said at once that Kenya is not the only country in Africa to contain large herds of these majestic creatures. They inhabit 33 countries from the west to the east coasts. Dr. Douglas-Hamilton, who lives in Kenya, says almost all elephant herds are diminishing fast.

He estimates that after decades of slaughter the present African elephant population is about 1.5m. Man and his lust for ivory ornaments is the culprit. "The quickest way to get rich quick in Africa is to kill an elephant," a Uganda park warden told Dr. Douglas-Hamilton.

The heaviest concentration of elephants is in Tanzania, which has about 300,000, but this number is falling through poaching.

The next heaviest concentration is in Kenya, which Dr. Douglas-Hamilton estimates to have had 150,000 in 1970, but now has about half that number, largely as a result of poaching. Armed gangs of poachers roam the elephant country, some coming in from Somalia. They are masterminded by ruthless means and the network to smuggle the ivory out of the country to the Far East. Almost every week poachers get caught by rangers in the bush or moving their spoils along the roads. The big men are never caught.

Rhino horn, sold in the Far East as an aphrodisiac, leads to the slaughter of hundreds of the scarce and shy rhino. Leopard skins are an even rarer find, and sell for fantastic sums abroad. Zebra are hunted for their beautiful skins.

Poachers

War is waged daily on the poachers by the armed anti-poaching squads run by the Kenya Game Department. The Police have a special anti-poaching unit based up country. The Ministry is now stepping up the war with sophisticated weapons, radio apparatus, vehicles and planes, including helicopters.

The World Bank has recently given Kenya KES10m for improving wildlife life resources. KES1m of this is going to anti-poaching campaigns.

The whole organisation of wildlife has been taken over by the Ministry of Tourism and Wildlife. The end of the National Parks in their autonomous form. Some game wardens complain of bureaucracy. Some in the wild life business allege that poaching is organised by unnamed men in the Game Department. Taking its new responsibilities seriously the Ministry created a new department, Wildlife Conservation and Management Services.

Early last May the Kenya Government took the dramatic step of banning regulated game hunting altogether, although in the past certain species like the elephant, the leopard, the cheetah and the rhino had been protected from hunting. There were 2,482 licensed resident hunters in the country, and some 120 professional hunters operating hunting safaris for wealthy overseas clients.

Gun licences were withdrawn and weapons had to be handed in. For Kenya it was the end of the era of the hunting safari. This step was both praised and criticised: criticised by the pro-hunting groups on the grounds that armed professional hunters and their clients were more effective in warning off poachers than the anti-poaching units, which are still thin on the ground, and that ranchers and private landowners who rented hunting concessions would no longer have the incentive to allow wild life to remain on their property. Somewhat paradoxically, professional hunters are among the most dedicated conservationists.

The Government believes that the ban on hunting will underline its concern about the decline of wild animals. It was felt that the hunting ban would help the Game Department to control poaching, since all those found with firearms would be automatically under suspicion.

Banning hunting without banning the proceeds of hunting was thought to be illogical, so the Government's next step was to put a ban on trophy sales in the curio shops of Nairobi and Mombasa. This was done last December, and began Kenya's biggest ivory rush as the shops disposed of their vast stocks of carvings, trinkets and bracelets. They went for knockdown prices, as did skins, horns and lion's teeth.

All stocks unsold were confiscated by the Government. The question is now: what is happening to the unsold ivory? The Government may be intending to hold the ivory auction sale to end all sales.

The elephant experts know that the final answer to poaching is to smash the international trade in ivory which centres on Hong Kong.

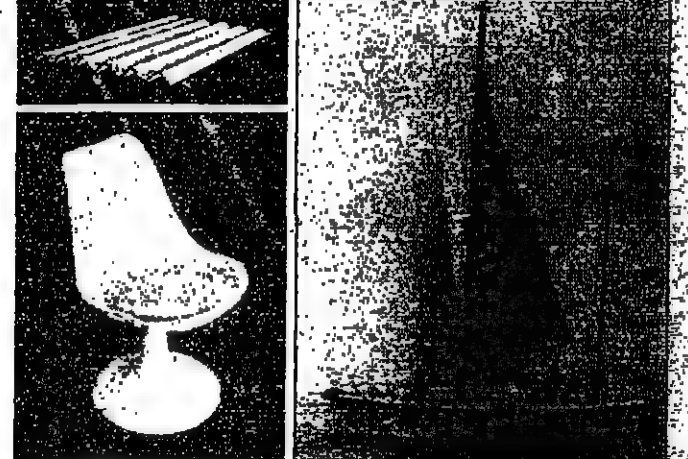
But the elephant in Africa is not only threatened by poaching. He is also threatened by the expanding population. "Where land is used for agriculture it is certain that elephants in the area are doomed, for elephants and agriculture are incompatible," says Dr. Douglas Hamilton.

Local people cannot regard elephants with much sympathy when they break down fences and trample over crops. The same applies to other species such as the buffalo.

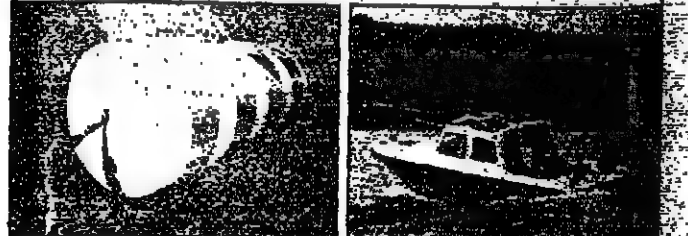
One of game's worst enemies is drought, and losses of wild life ran into tens of thousands two years ago. Now, however, with good rains all over Kenya, bringing green new life to the bush this year the animals have a chance to recover their numbers.

J.W.

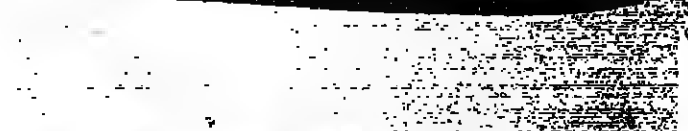
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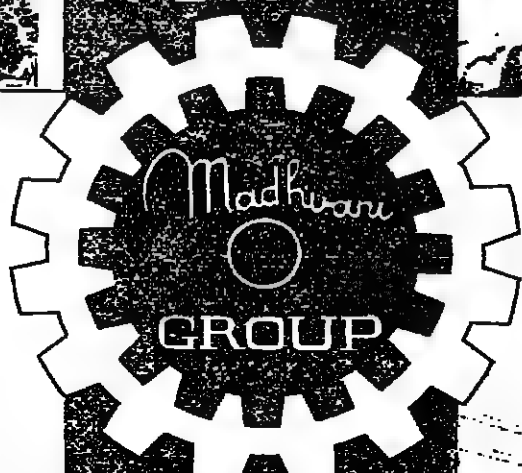
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ECONOMIC VIEWPOINT

Summer report on Labour

AS I reach the end of my temporary tenancy of this column, the polls have begun to suggest that Mr. Callaghan and his Government have at least a sporting chance of getting themselves re-elected, and for the moment at least the weather suggests that God is a Labour voter. Certainly a sharp rise of real incomes and a fine summer would provide the best climate the Prime Minister could hope for, and he seems to be trying to take advantage of it to project himself as the kind of unexciting, steady, reliable, and successful leader who might prolong this pleasant party. "Cry God for the family, NATO and the status quo!" — not a rallying cry to set to trumpets, but it might work. Certainly it is worth considering Mr. Callaghan's record and prospects: this may be our future.

The Government's greatest claim to credit is simply that it has come through, and learned at least something from the battering it has taken. Inspired by necessity and a monetarist son-in-law, Mr. Callaghan appears to have grasped that Keynes did not invent a recipe for combining growth with egalitarian socialism, in which Government deficits can take the place of economic incentives. He showed only that a deficit sufficient to offset an excessive desire in the private sector to save can prevent a recession from turning into an outright economic collapse.

The large deficits which have been planned or tolerated in all developed countries, and the fairly benign recession which has resulted, are in fact a triumph of true Keynesian management. It is only the neo-Keynesian error of suppos-

ing that he had discovered the secret of growth—a claim he never made—which has been exploded. That secret still eludes us.

Mr. Callaghan would also no doubt claim incomes policy and industrial peace as Socialist triumphs. The truth is again that experience has been the best teacher. The unions have learned to understand the link between wages and inflation, and between inflation and unemployment. The facts of life have won.

Same crisis

The facts of life have again taught the need to control credit. The Prime Minister took office at a time when tax credit control had produced an exchange crisis, and seems to be contemplating asking for a new term during a muted replay of exactly the same crisis. It was found always clear analytically that a regime of floating exchange rates would make the control of credit far more important, and with a far more urgent time-scale, than it was as long as fixed exchange rates were credible. Unfortunately technical mismanagement has made it difficult to achieve, and technical mismanagement has directed attention to the wrong measures.

The money supply is only a good measure of the impact of credit policy in a regime of clean floating; the bigger the scale of intervention, the more becomes the relative importance of domestic credit expansion. The combination of errors has meant that a policy aimed at stable exchange rates and stable monetary growth has failed on both fronts, while interest rates

have become so unstable that the financial markets have become almost totally remote from the process of real investment. Some good marks for effort, but must learn to do better.

These central issues of fiscal and monetary management have precious little to do with socialism, except in the sense that crowding out as a way of life—a result of the way the Government deficit is financed, rather than its sheer size—has driven industry into the arms of Government for its money. Stock relief, investment allowances, and the various lame duck schemes have become an industrial money transfusion service. There is no sign that this extension of corporatism was in any sense planned, and indeed the Government has done little to exploit the power implicit in the dependence of industry on its goodwill; it is inadvertent socialism.

The Government has lugged only two pieces of explicitly socialist baggage into this financial area: exchange control and dividend control. Each has in fact helped to prevent the Government from achieving its own economic objectives, and helps to explain the very disappointing pace of recovery now—not really what the Government had in mind when it planned its economic election strategy.

The way in which exchange controls have hampered growth and investment is difficult to explain to a sceptic, because such controls, if they are kept on for more than a short time, create their own justification. The fact remains that the recovery of the balance of payments and of ex-

ternal confidence in Britain last year would have been far more helpful if the Government had allowed the private sector to reap some of the overseas benefits.

Exchange controls mean in effect that when the private sector achieves a surplus overseas, the State claims a monopoly right in acquiring the corresponding overseas assets. This means that it must not only finance its own excess spending, but its acquisition of foreign currency. A failure to acquire sufficient currency, and to finance its acquisition soundly, means both a sharp temporary rise of the exchange rate, and a sharp rise of the money supply. Meanwhile long interest rates are much higher than they need have been, and the financial recovery of the private sector is impeded. The result, so far from keeping investment funds at home, is to reduce investment.

The second stage of this drama aggravates the damage. The rise of exchange rates to an unsustainable level erodes profit margins in export markets, and undermines industrial confidence. The rise of the money supply, and the release of the exchange rate from its speculative peak, does the same for financial confidence. At the end of the cycle inflationary fears and interest rates are higher than they would otherwise have been, real growth is less; yet the weakness of the currency and the loss of part of the reserves acquired make it appear absurd to argue that we should be much better off without exchange controls.

This is an expensive piece of baggage, and we may be lumbered with it for a long time

yet. It means in essence that any strong improvement in the balance of payments will produce a repeat performance of the kind of inverted crisis we have just suffered. It actually drives the Government to im-

provident management to prevent the North Sea oil balance producing a solid surplus. Any talk of uses for North Sea oil other than enhanced consumption is largely a waste of breath.

The continuing limitation of dividends is by comparison a minor irritation, but it helps to complete the job of stifling growth. It means simply that investors cannot take it for granted that a really successful company will be a rewarding one in which to hold shares, and helps to explain why share values in real terms have fallen by more than half while output has just achieved a peak higher than the last five years ago. It is an aspect, if you wish, of crowding out. It ensures that takeover is cheaper than real expansion and inhibits the flow of new issues which would fund bank indebtedness just as effectively as the latest tax stock.

Huge issue

It is also part of the strategy which has led to huge issues of high coupon debt. This means, incidentally, that if another Labour Government succeeds in its treasured objective of halving the inflation rate again, it will at last have achieved a genuine redistribution of personal incomes. One or two per cent of national income will have been transferred from taxpayers to holders of private sector pensions. That is the im-

plication of paying 5 or 6 per cent in real terms on Government debt.

However, some muddle is to be expected from those who simply muddle through—and we have come through. We might have come through with a stronger economy, but we might have done a great deal worse, and been a great deal more divided and angry than we are. Mr. Callaghan can run as a national manager without too many blushes.

As a socialist, on the other hand, he has a less impressive record. He is probably glad of this fact, and counts it an electoral asset; but from a national point of view, it is almost certainly a pity. We have no need of any Government determined to reinforce trade union monopoly powers—about the only field where the present Government has established any legislative legacy; but there are some jobs that a socialist government can be expected to do more readily than a Conservative one, and which need doing.

One of the most urgent used to be summed up by Sir Harold Wilson, in one of the more convincing of his standard speeches, as the task of favouring those who earn money rather than those who make it. He never started on the problem.

The present Government came to office with a commitment to introduce a wealth tax, which Mr. Healey said that he hoped to use to reduce the higher rates of income tax. This is an idea that even the Institute of Directors is prepared to countenance, but the wealth tax has been ditched, and the idea seems to have died. Later came the Meade Com-



UNCLE JIM

mittee, proposing an expenditure tax to achieve the same objective. Not one Cabinet Minister has said a word about it. Socialism still stands for no incentive, and it need not.

Housing again shows the Government's lack of ideological courage. Since I discussed this recently, I need only say that the heaping of fiscal privileges on owner-occupiers goes far to explain not only the oppression of private tenants — "protected" in a way which has destroyed the market — but also explains the fact why 14 years of interrupted socialism have done nothing at all to alter the distribution of wealth. Sir Harold's objective has actually been stood on its head; it is the earners who have footed the whole bill for socialism.

Anthony Harris

Letters to the Editor

articles on property in Scotland and in particular on buying a house. Ray Perman, your Scottish Correspondent.

As a practising solicitor in Aberdeen and having experience of about 25 years in the property market, I can at least reply from experience if not with authority.

It would seem that Mr. Perman has been faced with a series of unfortunate and regrettable circumstances which are most certainly not typical of house purchase throughout Scotland and most certainly not in this area. There are many firms of solicitors in Scotland who have partners and assistants who are experienced in the purchase/sale of property and can offer a "cradle-to-the-grave" service. Obviously Mr. Perman considers that our system as he saw it should be buried. From the moment of contact, a solicitor can provide a service of advising on the purchase of property on any particular location, the approximate price sought, general information about surveys, the formation of the contract, the funding of the operation and, indeed, every facet of purchase/sale of property right up to handing over the key of the door. There are many English people and others from overseas who have expressed very considerable gratitude at the service offered by solicitors and the speed and efficiency with which the whole operation can be carried out.

The term "upset price" is not one which is commonly known in the Aberdeen area and phrases such as "asking price," "round £ . . .," "offers over £ . . .," are frequently shown on Schedules of Particulars supplied to the public. It would appear that your correspondent has suffered an injustice by apparent "assumption" but I can assure you that most certainly in the Aberdeen area where there is a competition for a certain property and closing time is fixed for offers, the representatives of those offering attend at the office of the solicitor acting for the seller and offers are opened at the closing time in the presence of those offering. It is certainly

the practice here for the solicitor coming to the office to bring the authority of the highest offer to disclose the amount of that offer and then the unsuccessful offerers are all satisfied that justice has not only been done but seen to be done. Occasionally embarrassment arises if offerers are identical and then these offerers are given the opportunity to reoffer. Obviously a system favours a seller, but the time may come when your correspondent is a seller. Solicitors and estate agents alike and indeed the owners of properties cannot be fully informed as to the value of any particular property until that property has been marketed. Obviously a seller is out to get the best price he can and a purchaser must be prepared to put his best foot forward and offer a price which it is thought would secure the deal for him.

At least the system in Scotland holds a considerable amount of merit that once an offer has been accepted in writing there is then normally a binding contract and there need be no fear in the minds of the parties concerned that the property involved may still be unsold. Normally people coming into Scotland are surprised at the speed and efficiency with which surveys/valuations can be organised and a contract of purchase concluded.

It is hardly reflective of the whole situation in Scotland and the system involved that your correspondent should attempt to equivocate his misfortunes with that of a system which would appear to be lauded by many.

Competition is good for business, and efficient solicitors involved in the property market have a good relationship with and can, indeed, happily co-exist with estate agents. The concept of Solicitors' Property Centres in Scotland is one which appears to those looking for property where an intending house purchaser can generally find a high proportion of property on the market all contained in a property bulletin available at a minimal cost.

Every system has its faults,

but to specialise and condemn a system on what would appear to be an isolated occasion is hardly reflective of an accurate assessment of any system.

Iain Fraser,
PO Box 63, Investment House,
6, Union Row, Aberdeen.

Numbers of unions

From the Chairman,
Advisory, Conciliation and
Arbitration Service.

Sir,—In his letter in your issue of May 23 Mr. John Lyons is mistaken in describing the existing shipbuilding agreement relating to management staff as a "representation agreement." It is, in fact, a collective bargaining agreement, which enables CSEU unions not only to make representations on questions affecting individual members but also to raise collective issues affecting members and to submit national claims.

A representation agreement as normally understood by ACAS is one which provides only for the unions concerned to make representations on behalf of individual members with no right of collective bargaining. A representation agreement does not constitute collective bargaining within the meaning of the Trade Union and Labour Relations Act 1974. There is no doubt, in my view, that the CSEU agreement in shipbuilding provides for collective bargaining.

Mr. Lyons' approach to trade union representation in engineering differs from that put to ACAS by the majority of employers and trade unionists in federated firms. Mr. Lyons favours the further fragmentation of trade union representation. Most employers and most trade unionists do not.

Mr. Lyons is entitled to his view but the Council of ACAS cannot disregard the views of all who may be affected by recognition claims.

J. E. Mortimer,
Cleveland House, Page Street, SW1.

Today's Events

Prime Minister expected to discuss world trade with President Carter in Washington.

Delegation from Building Societies in talks with Government officials on interest rates.

Publication of two reports from the Advisory Committee on Asbestos covering proposals to license asbestos insulation companies and also suggestions for improving techniques for measuring air in factories.

Officials of Shetland and Orkney Islands meet in Lerwick to discuss common policy on status prior to meeting with Mr. Bruce Millan, Scottish Secretary, on June 3-6 for talks on new clause in Scotland Bill.

Ban on sale of commodity options in the U.S. by order of the Commodity Futures Trading Commission.

Lord Allen of Abbeydale, chairman of the Occupational Pensions Board, announcing proposals to study pension rights on changing jobs.

Commonwealth Development Corporation annual report.

Statement by Automobile Association "Drive" magazine on driving schools and road safety.

Lord Mancroft speaks on "Evil Communications" at luncheon meeting of Business at luncheon meeting of City and Westminster Junior Chamber of Commerce, Cafe Royal, W1.

Lord Mayor of London attends luncheon with Institute of Chartered Shipbrokers, Baltic Exchange, EC2.

The Queen and Duke of Edinburgh visit Institution of Civil Engineers at Westminster.

Prince Charles attends Captain Cook anniversary celebrations, Whiteby.

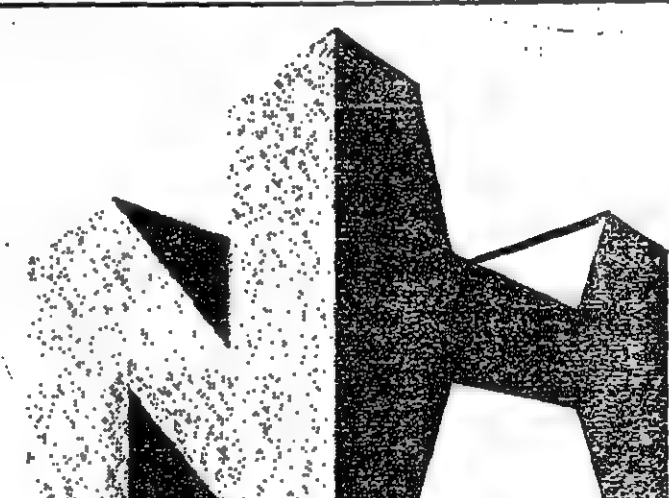
Special session of United Nations General Assembly on disarmament continues in New York.

COMPANY RESULTS

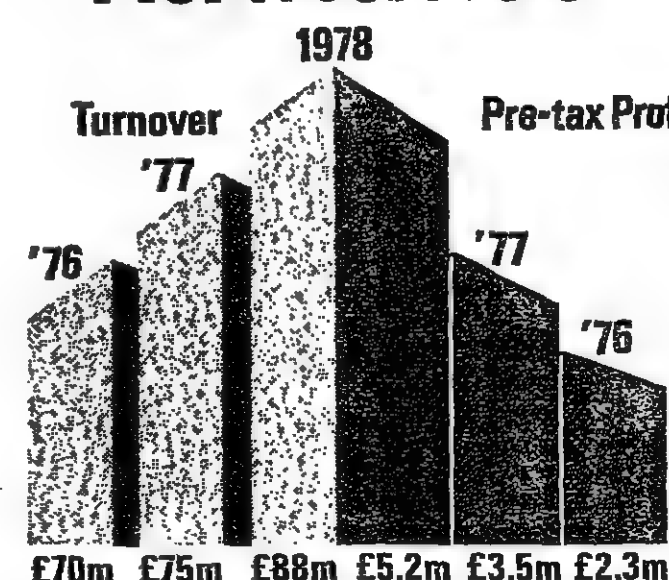
British Petroleum (quarterly figures), Charterhouse Group (half-year), Coats and Chemical Products (full year), Morgan Crucible (quarterly figures), UBSI Group (full year).

COMPANY MEETINGS

Clive Discount, 1, Royal Exchange Avenue, EC, 13; European Ferries, Winchester House, EC, 11.30; Farnell Electronics, Queen's Hotel, Leeds, 1; Felix-Store Dock and Railway, 11, Waterloo Place, W, 10; Green's Economist, Connaught Rooms, Great Queen Street, WC, 12; Heald, Hyde Park Hotel, SW, 12; Thomson T-Line Caravans, Park Hotel, Falkirk, 12; Toye, Connaught Rooms, WC, 12.



Norwest Holst



From any angle it's been another record year of growth

PRELIMINARY RESULTS — £'000		Year to 31st March	
(unaudited)	1978	1977	1976
Group Turnover	£88,230	£75,682	£70,433
Group profit before tax and extraordinary items	15,157	3,474	2,247
Group profit after tax	2,394	1,626	794
Extraordinary items	623	649	(139)
Attributable profits	1,771	977	933
Dividend — 27.5% gross	417	370	225

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total capability in construction

Graduates for industry

From Mr. G. W. Prior,
Wandsworth.

Sir,—The article by Nick Garrett of your Labour Staff in last Thursday's paper (May 28) seems to those of us who are in daily contact with the graduate labour market to strike an unduly gloomy note. While it is difficult to comment in detail, since the Department of Employment's Unit for Manpower has not yet discussed its conclusions with employers' advisers in higher education, many of us have felt anything but surprised at the extent of the upturn in demand for graduates, particularly by industry this year. The director of our Central Services Unit informs me that the number of jobs appearing in his current vacancies lists is running at some 40 per cent above the level at the same time last year. It would thus be wrong for employers or undergraduates to assume that this summer, at least, there will be a large surplus of graduates. Indeed, in areas such as computing and engineering, the shortages are likely to be considerable.

The longer-term situation is more difficult to predict. What is apparent, however, is that the jobs themselves are changing as well as the attitudes of students and it is no longer sensible to attempt rigid definitions of posts which are suitable for graduates. Higher educational qualifications will prove to be necessary in many fields and, hopefully, graduates will prove to be the creators of jobs, not just for themselves but for others. Prospects for the next ten years may be uncertain, but are by no means generally gloomy.

G. W. Prior,
Department of Employment,
University of Sussex, Falmer,
Brighton, Sussex.

Buying a house in Scotland

From Mr. John Fraser,
Edinburgh.

Sir,—On May 12 there was an

Accounting for capital projects

From Mr. J. J. Tidy,
Edinburgh.

Sir,—The recent White Paper on road construction, and the findings of the Leitch Committee show that the Department of Transport realises that all is not well with the method of appraisal used for large capital projects in the public sector. This problem of accountability is by no means confined to roads as the argument between the steel industry and the Select Committee on Public Expenditure demonstrates. It is by now too difficult to follow the intentions of the bureaucrats and also horrifyingly expensive for any group of citizens to analyse departmental proposals and put up counter-proposals.

A radical overhaul is by now required, which permits Parliamentary and public understanding, which enables all effective scrutiny of major capital projects as they are in roads, energy or other physical investment. Something along the lines of the American impact study system is needed but it should avoid the cumbersome reliance on the Law Courts which the American system involves.

A Major Capital Developments Commission is required to scrutinise major developments in the public sector, to explore alternatives, and to ensure that schemes can be considered by Parliament and not just by Ministers and their Departments.

Parliament could have a Major Capital Developments Committee

to steer the Commission, which would consist of a small permanent staff employed to liaise with other Departments of Government, and to scrutinise major proposals. The Commission should be separately funded, preferably from the Treasury. It and the Parliamentary Committee would need access to experts through option, fee payment or single project employment.

Normally a new proposal would start with a brief, prepared by the Department responsible. This would set out the aims of the development and public comment would be invited via the Commission. Their role would be similar to that of the World Bank, inviting proposals and occasionally study bids for major international developments with bank funds attached. Either the Department, or alternatively, a subcontractor such as a University Research Unit or independent consultants would be engaged to assess and report on the ideas received.

The implications of the development would be shown under various headings to suit the nature of the development. For example, the Leitch Committee reported on headings appropriate for highway developments and especially environmental impact. A target budget and programme should be stated. A period would then be allowed for public comment, discussion

and raising of objections. These would be available so that those interested could see each other's comments. The British Standards Institution has used this method for comments on Codes of Practice and such practices are preferable to those of Government Departments which also invite comment but do not allow objectors to see each other's opinions.

Interested parties should then agree and report on further study they want sponsored to the Commission. With accepted the study of the alternative should rank for a "grant in aid." The Commission would set out the brief, list criteria for future assessment, set out a programme and agree these with the Department and objectors. The Department or its agent would be responsible for the design of the scheme it favours and the appellants and their advisers would prepare the alternatives. The Department would make available all its special information regarding sites, and their conditions, giving both the Department and the Commission the same basic information.

In due course there could therefore be two technical studies, both published as public documents, and not subject to the veto of the Department. The Commission might occasionally need to restrict publication but only where public good can be established.

COMPANY NEWS+COMMENT

Dunhill ahead £0.43m to peak £9.65m

TAXABLE PROFITS of Alfred Dunhill finished the year to March 31, 1978, ahead at a record £9.65m against £9.22m after a rise at the interim stage from £4.28m to £4.6m. Turnover for the full period was well up at £52.56m compared with £37.83m last time.

Earnings per 10p share are shown as 51.2p (51.1p) and a final dividend payment of 6.05451p lifts the total to £7.1651p (£7.8888p) net, absorbing £739,000 (£638,000).

The directors state that profits and losses which arise from converting the opening net assets of the overseas subsidiaries at year-end exchange rate, are taken direct to reserves. For the year, the amount involved was a loss of £114,000 (£254,000 profit).

Tax took £5.02m (£4.74m) and comprised, UK corporation tax £2.28m (£2.35m); overseas tax £1.63m (£1.65m) and deferred tax £1.11m (£0.74m). The attributable balance came out at £4.32m (£4.51m) after minorities £0.3m (£0.18m) and after dividends, £3.98m (£3.62m) was retained.

Two new directors for Monk

TWO NEW non-executive directors have been appointed to the Board of A. Monk, the building company in which St. Piran has been showing an unwelcome interest.

The two men are Mr. J. E. Bywater, former chairman and chief executive of Sime Darby Holdings, and Mr. P. W. Robinson, a director of Davy International and chairman of Herbert Morris.

In January this year, Monk refused to accept any representation of St. Piran on the Board. St. Piran owned 20.33 per cent of Monk at that time but Mr. William Whittingham, chairman and managing director of Monk, said he could see no advantage in having a St. Piran representative. He commented: "All the present directors have been with the company for a long time and bringing in an outsider would upset the pattern."

Last month St. Piran's stake had reached 2,895,000 shares (25 per cent).

Grays inquiry chief named

THE CHIEF Registrar of Friendly Societies has appointed Mr. Murray Stuart-Smith, QC, as an inspector to inquire into and report on the affairs of the Grays Building Society.

Mr. Stuart-Smith's appointment is in addition to that of Mr. Ian Davison already announced.

HIGHLIGHTS

Full-year figures from Reed International are accompanied by a sharp drop in the dividends and a reduction in shareholders' funds. However, Reed is sounding slightly more hopeful regarding the outlook. Meanwhile, Marley's profits are below expectations and the improvement in profits, Lex identifies the treatment of House of Fraser as an associate at Lomrho which has added £5m to Lomrho's profits. That aside, the underlying trading performance is poor. John Bright shows a significant profits drop though the second half did show some improvement. Invergordon's profits are buoyant and Norwest Holst is also well up. Bliton's prelims contain no nasty surprises and the market can now look forward to the results of the recent revaluation.

Alcan (UK) loan stock conversion

Holders of 82 per cent of the outstanding Alcan Aluminium (UK) 9 per cent convertible loan stock have given notice of conversion and the remaining 18 per cent might be compelled to convert.

As things stand, 18 per cent of the company's equity will soon be in British hands. The Canadian parent held £1,540,000 of the £2,285,213 stock which is to be converted.

Mr. Donald Main, finance director of Alcan Aluminium (UK), said yesterday that most of the shareholders who had not converted were private individuals. Compulsory conversion will probably be used "in their own interest," he said.

Alcan has applied to the Stock Exchange Council for a listing. If it is granted, dealings will start on Monday.

Recovery continues at Causton

THE RECOVERY began in the second half of 1976-77 at Sir Joseph Causton and Sons has continued with the trading profit for the March 31, 1978, six months at £285,000 compared with a £33,000 loss previously.

The pre-tax profit was £258,000 against £35,000 and while last year's result was assisted by employment subsidies totalling £285,000, these contributed only £84,000 this time. Interest charges were halved to £113,000 in the period owing to lower interest rates and reduced borrowings.

For 1976-77 pre-tax profit of the lithographic and letterpress printer was £318,000. Losses of

£9.58m were incurred in the two previous years.

Mr. Christopher Bland, the chairman, says the better result reflects improved trading conditions in the commercial colour print market, with the Eastleigh division making a small profit in contrast to a substantial loss last time.

The re-organisation of the London division and continued steady growth in the Eastern, Southern and Folding Box divisions were also responsible for the improvement.

The profit came on turnover of £5.3m (£4.7m) and is subject to tax of £18,000 (nil) and before extraordinary losses of £60,000 (£31,000), mainly related to redundancy payments in the London division.

Mr. Bland says that although the group continues to operate well within its facilities, bank borrowings are still high, and no interim dividend is proposed for the year.

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charging an exceptional debit of £271,000 for the year in respect of a loss on the purchase of raw cotton, and interest, this time, paid on the medium term loan of £27,000.

Also there was depreciation £412,000 (£405,000), interest on 8 per cent Unsecured Loan Stock £54,000 (same), and interest received £29,000 (£25,000). For the period there was a credit of £373,000 from the Temporary Employment Subsidy and a £150,000 interest relief grant.

There was also an extraordinary debit of £98,000 being the provision for closure costs of the Preston unit. Last year there was a gain of £89,000.

1977-78 1976-77
Turnover 20,523 20,523
Profit before tax 269 1,233
Tax 111 65
Net profit 158 1,168
Extraordinary debit 98
Preference dividend 29 10
Interim dividend 101 101
Final 158 128

comment

Despite a profits slump of almost 60 per cent at John Bright, the second six months shows some improvement after a first-half contribution of only £101,000. This partly reflects the raw cotton market, where prices fell by 35 per cent between last April and November, but have since climbed back by some 20 per cent. Nevertheless, cotton stock amounting to £271,000 has been written down, most of this coming in the first six months. Demand from the rubber industry for the group's industrial textiles is still depressed and there are few signs of recovery. The tyre cord division, however, has escaped the effects of Goodyear's switch to the continent and Bright is the only UK supplier to retain business from this customer. However, the closure of the Preston plant is a sign that the company sees contraction as the only answer. Consumer demand is everybody's hope for 1978 and this at least may help carpet yarns. The outlook, however, is not exciting and although the second half improvement has been maintained in the current year there are no signs of any permanent recovery. At 33p the shares stand on a P/E of 9.7 and yield 11.6 per cent.

Sieff wins top Aims award

THE National Free Enterprise Award for 1978 will go to Sir Marcus Sieff, chairman of Marks and Spencer, at the World Press Centre on Free Enterprise Day—July 3—Aims for Freedom and Enterprise said.

A special award will go to Mr. Paul Johnson, former Editor of the New Statesman, International awards will go to Mr. Anthony Harrigan, executive vice-president of the U.S. Industrial Council and Mr. Iryre de Lange, recently retired as director-general of the Norwegian free enterprise organisation Libertas.

A bonus scheme offered to the staff was turned down.

Mr. Foreman said: "It is a very serious situation to which we really see no solution. A shutdown could lead to a loss of important component orders from Boeing and Rolls-Royce. The Michelin tyre company, whose Mullus, Belfast, factory has been closed by a five-week strike by 350 employees over dismissal of a shop steward, has warned in newspaper advertisements of "the obvious consequences" for the 2,800 workers and their families if the stoppage goes on.

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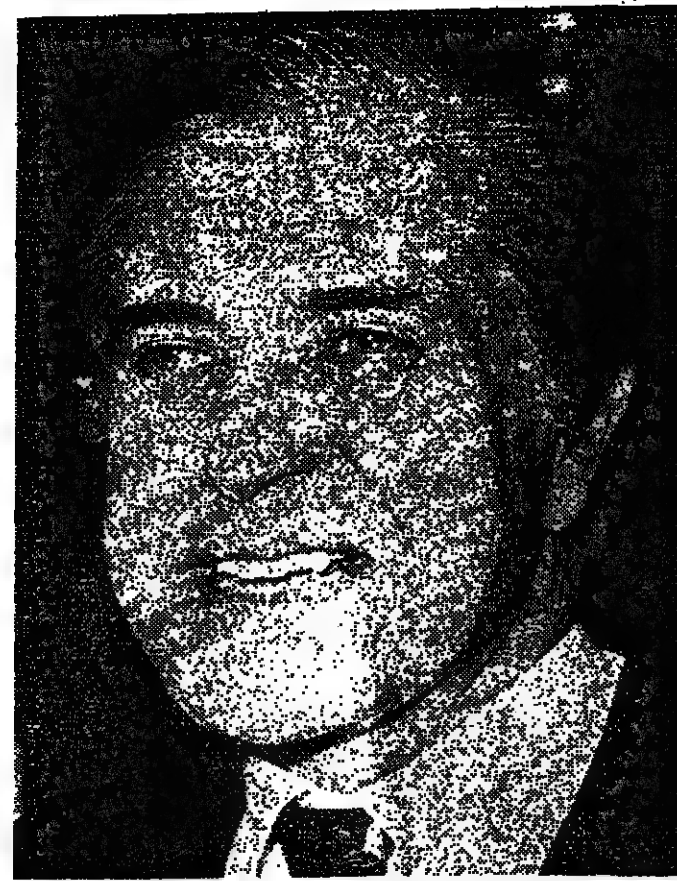
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Mr. R. W. "Tiny" Rowland, chief executive of Lomrho.

DIVIDENDS ANNOUNCED

Company	Current payment	Date of payment	Corr. of payment	Total for year	Total last year
F. Bliton	3.9p	July 21	3.3p	6.18	5.28
F. Bright Grp.	1.47	July 29	1.47	2.42	2.42
Cur's Milling	0.98	—	0.98	—	2.83
John Crowther	0.68	—	0.68	0.65	0.59
Dubiller	0.58	July 21	0.48	0.98	0.98
A. Dunhill	6.09	July 27	5.38	8.72	7.89
Livergordon Dist.	Nil	—	Nil	Nil	0.05
Kelsey Inds.	1.34	Aug. 3	1.25	2.4	2.02
M & G Group	1.51	Jun. 23	1.58	—	8.46
M & G Second Div.	5.31	July 18	2.04	8.06	4.34
Marley	1	Aug. 7	1	4.19	2.49
Norwest Holst	4.08	Aug. 7	4.19	8.88	6.3
Reed Intl.	2.04	Aug. 15	2.04	8	7.5
H. Samuel	2nd int. 8.5	July 17	8.4	10	10

Dividends shown pence per share net except where otherwise stated. *Equivalent after allowing for scrip issue. †On capital increased by rights and/or acquisition issues. ‡Gross throughout.

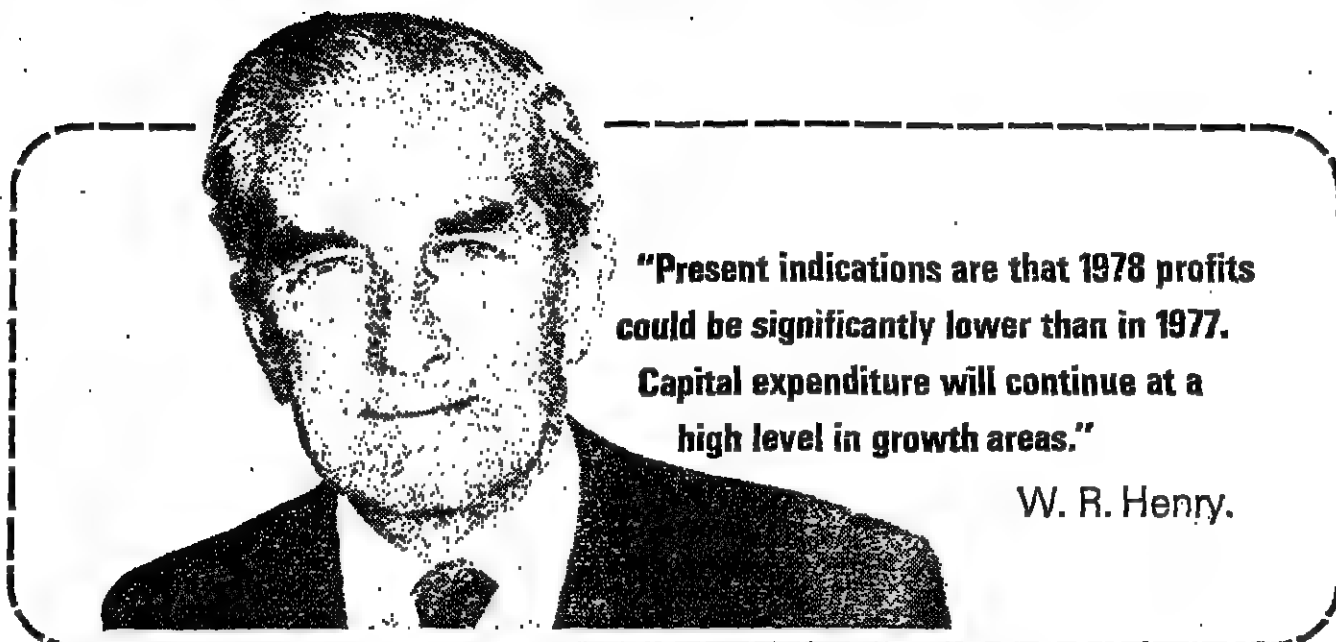
Shutdown fear at Short's

BY OUR BELFAST CORRESPONDENT

SHORT BROS., the Belfast aerospace company, faces

Coats Patons achieve record sales of £640m.

Advance in trading profit restricted to 10% by recession and adverse exchange movements.



"Present indications are that 1978 profits could be significantly lower than in 1977. Capital expenditure will continue at a high level in growth areas."

W. R. Henry.

The following is the Review of the Chairman, Mr. W. R. Henry, circulated with the Report and Accounts of Coats Patons Limited for the year ended 31st December 1977.

STAFF

On your behalf I wish to thank all our employees throughout the world for their combined effort in producing a result for the year which, given the recessionary conditions encountered in so many important areas, was a tribute to their skill and involvement with the Company.

THE BUSINESS YEAR

In the first half of 1977 there were signs of a downturn in trade in many countries and the second half-year confirmed this trend. Although our world sales levels fell only slightly, there was a marked drop in thread sales and an offsetting increase in sales of other Group products. Trading margins generally improved but, with a continuing downward trend in thread sales in depressed areas, a further improvement in margins will be difficult to achieve in the immediate future.

The temporary strengthening of Sterling reduced profits by £14,000,000 and necessitated a write-off to reserves of £17,841,000 in respect of net current assets overseas.

TAXATION

We have not adopted the Accounting Standards Steering Committee's proposal, under which a deferred tax provision is required for the liability arising from capital allowances and stock relief. In the opinion of the Directors, this liability is deemed to be indefinitely postponed. We are opposed to the view that a liability can become a reserve merely because it is undated. It is too reminiscent of the concept that borrowing by the Government from other countries somehow increases the nation's reserves.

If in a year's time the Chancellor cancels the liability for deferred tax arising from stock relief in 1973 and 1974, we shall take credit in the Accounts for the appropriate sum. It is heartening that a British Chancellor and his advisers have finally realised that there is no long term advantage to the nation in taxing inflationary profits. Brazil knew this years ago.

CURRENT COST ACCOUNTING

We have included in the Accounts a statement of the effect of the Hyde adjustments on the 1977 figures. I would only add to the Directors' comments in the Accounts by stating that a considerable portion of the fixed assets, viz., spinning, would not automatically be replaced at the present time as it might prove more advantageous to purchase yarn from third parties. For that reason and the others expressed in the Accounts, I am convinced that the Hyde formula understates the adjusted profits.

PENSIONS

On 1st April 1978 we introduced a new funded pension scheme, with pensions related to final earnings, which replaces the earlier schemes and offers the opportunity to every employee in the United Kingdom to opt out of the new government earnings related pension provisions. This means that we are working towards a situation in which everyone who joins the new fund, from the most junior employee, weekly or monthly paid, to the members of the Board, will have equal rights to pension related to their earnings.

Pension terms and conditions in the private sector are in stark contrast to the blank cheque issued in 1971 in the form of indexed pensions to civil servants and public employees, and adopted by the nationalised industries. Where such pensions are funded, enormous actuarial deficits must—and in some cases have been admitted to—exist. These deficits and the increases in unfunded schemes have to be met by the taxpayer or by price increases levied on consumers by monopolistic public utilities. It is invidious, to say the least, that employees in the private sector must help to provide index-linking for others, a benefit which often cannot be afforded for themselves. In as far as public service pension schemes are funded, they make available large sums for investment on the Stock Exchange, which is not overburdened with new stock issues. The aggregate investment of the public sector pension funds in the private sector could, under certain circumstances, be uncomfortably high.

PRODUCTIVITY

Another heartening fact is the greater acknowledgment today of the need for an increase in our productivity to achieve a prosperous Britain. The lack of it has eliminated our advantages of lower wages and a weak pound which, instead of making us one of the richest countries in the world, were used as soft options enabling us to muddle along.

Our low productivity is often blamed on lack of investment, and in some instances this is probably true. Investment would be fruitless, however, if productivity equal to our competitors' was not achieved, and this fear may be acting as a disincentive on many businessmen.

If so, the fear can only be eliminated through frank and open discussions, preferably conducted between each company and its employees, aimed at achieving productivity parity with our competitors. Acceptance of the need for lower labour costs per unit of production coincides with a period of world recession and, because of this, its fulfilment is bound to increase the level of unemployment, at least initially. A great deal of courage and confidence in the future is required to face this, but it is

essential if we are ever to become competitive.

Perhaps if, when the level of unemployment is under discussion, it was customary to add to the conventional figure an adjustment in respect of the level of overmanning that exists nationwide, the figure might be so horrific as to ensure a realistic attitude to the true depth of our national problem.

TECHNICAL INNOVATION

Any apparent dearth of invention in the United Kingdom—or perhaps more accurately, the failure to exploit it—could have various origins. First, the inventor is not necessarily an equally good entrepreneur. Second, funds may not always be available to the man with a good idea capable of exploitation because of the serious disincentive to take risks posed by the present rates of direct taxation.

We, like some others, believe that large companies have a part to play in assisting such exploitation of British inventions. We are therefore willing to assess the viability of any idea or product, if its development would involve our existing technological and managerial skills.

PROSPECTS

Trading conditions in Europe in the first quarter of 1978 are not good, with Italy and Spain being particularly depressed, and there is no immediate prospect of improvement. In North America margins in home sewings remain poor. Latin America, Asia and Australia are more buoyant but conditions in South Africa continue difficult.

In the United Kingdom bookings of yarns and fabrics are down, but some improvement may be seen in the second half-year as a result of the Multi Fibre Arrangement negotiations. In hand-knittings there is evidence of a swing in customer preference towards yarns carrying lower margins. Garment sales, with the exception of children's wear, are ahead of 1977.

As the most depressed markets involve Coats, our largest and most profitable Division, present indications are that 1978 profits could be significantly lower than in 1977.

Capital expenditure will continue at a high level in growth areas, and expenditure on modernisation will remain a high priority. The development of new products and activities is being pursued energetically and numerous projects being investigated look promising.

The following are extracts from the Directors' Report:

DIVIDEND

The Directors recommend a final dividend of 2.0972p per share which with the interim of 1.1603p already paid is the maximum permitted.

If the 1978 Finance Act confirms that the standard rate of tax is reduced to 33%, it is recommended that a

supplementary final dividend of 0.0317p per share be made payable together with the interim dividend for 1978.

SALES

An analysis of the movement in world sales between 1976 and 1977 is as follows:—

1976 Sales	£615,019,000
Less decrease in volume	8,717,000
	606,302,000
Add price increases	105,216,000
	711,518,000
Less exchange difference	71,984,000
1977 Sales	£639,534,000

World volume decreased net by 1.4%, while selling prices increased by 17.1%. The downward movement of other currencies against Sterling reduced sales by 11.7%.

PROFITS

Trading profits rose by £7,935,000, or 10%; after being reduced by around £14,000,000 due to the weakening of overseas currencies by the end of 1977. Pre-tax profits increased by 9% to £83,233,000 after absorbing net increased interest charges of £2,103,000 and a reduction of £1,365,000 in profits of associated companies. Income from investments and sundry income increased by £2,323,000.

TAXATION

The reflected rate of tax was 41.9%. Deferred tax amounting to £6,963,000 was charged in respect of United Kingdom capital allowances and stock relief, and £5,169,000 in respect of overseas tax allowances. No provision is required for advance corporation tax not immediately recoverable.

EARNINGS FOR ORDINARY SHAREHOLDERS

Earnings for ordinary shareholders increased to £40,775,000 after charging £1,970,000 for extraordinary losses of which £1,733,000 was goodwill written off in a subsidiary company now liquidated.

J. & P. COATS, LIMITED DIVISION

The three main product groups of the Coats division are—home sewing products; embroidery, hand knittings and crafts; and industrial threads and fasteners. These groups accounted in 1977 for 88% of the division's turnover and 89% of its profit. Overseas markets accounted for 31% of the division's turnover and 92% of its profit. The division's

sewing and handicraft thread sales were 5% down in volume compared with 1976. The diverse geographical and product spread of the division produces a balance of strength which in 1977 ensured that it recorded profits ahead of 1976 in total, in spite of difficult trading conditions and a temporary weakening of trading currency in terms of sterling towards the end of the year.

The managerial objectives of the division throughout 1977 were concentrated on maintaining margins and broadening the article ranges in each of the three main groups. Trading profit margins for the division as a whole increased slightly over 1976, a reduction on home sewing products being compensated by an improvement in margins in the industrial thread and fasteners group. Geographically a significant reduction in sales and margins in North America was offset by higher profits in Latin America. Margins in Europe and Australia improved slightly, but in Africa and Asia they were not quite as good. The turnover of non-thread items continued to show a satisfactory increase. The division spent £14.6m on capital expenditure in 1977 and anticipates spending £21m in 1978. The 1977 figure is additional to the acquisition of the 24.9% interest in William Prym-Werke A.G. reported last year, and of the entire share capital of Rotax Razor Company Limited.

YARNS AND FABRICS DIVISION

1977 saw a further improvement in all sections although a sharp downturn in the last quarter has left the division with under-utilised capacity, mainly in the synthetic spinning mills.

GARMENTS DIVISION

Jaeger had another excellent year with turnover up by 25%. Strong demand for its products continued in the home market; the growth in export markets was also most encouraging, particularly in Japan, which looks like becoming a very important market. Laird-Portch took full advantage of the fashion swing to tartans and turnover rose by 40% with a corresponding improvement in trading profit. Country Casuals greatly strengthened its position in the market with an increase in turnover of over 50%, and shop-in-shops are now firmly established in many of the country's leading departmental stores.

Children's wear had a difficult year affected by the generally depressed economic conditions and the poor summer. Nevertheless, turnover of UK manufactured goods increased by 17% and trading profits, whilst still far from satisfactory, showed a substantial improvement on the previous year. Pasold's subsidiary in Canada made a loss and this operation has now been closed.

In the Knitwear Group, turnover increased by 50%. Manufacturing capacity is being expanded.

Garment sales by Bond's Industries in Australia were marginally up in volume and profits continued to improve from the very depressed figures for 1974 and 1975.

HAND KNITTINGS DIVISION

The Hand Knittings division had a much better year, benefiting from considerable growth both in its UK and export hand knitting sales.

Against an overall volume increase of 25%, the division doubled its profits in 1977.

EXPORTS

The exports of the Group from the UK in 1977 amounted to £59,860,000 (1976 £51,591,000) of which sales to parties outside the Group amounted to £47,144,000 (1976 £38,826,000).

GROUP RESULTS FOR 1977 ... AND WHERE THE PROFIT CAME FROM

	1977 £'000	1976 £'000	1975 £'000
Turnover	639,534	615,019	487,096
Assets employed	390,079	363,104	307,683
Profit before tax and loan interest	87,758	80,188	41,305
Profit earned for Ordinary shareholders before extraordinary items	42,745	38,567	19,154
Earnings per share	15.4p	13.9p	6.9p
Ordinary dividends including income tax/tax credit	4.94p	4.49p	4.08p

24.7%

10.4%

27.0%

25.7%



Coats Patons are the world's biggest threadmakers and leading producers of synthetic and spun yarns, operating 163 manufacturing units in 30 countries and employing over 68,000 people.

In the U.K. alone we are behind such famous names as Jaeger, Country Casuals, Bonbro, Byford, Driver, Dalzith, Ladybird, Chilprufe and BabyChic. We are in general textiles with West Riding Worsted and Woollen Mills and John Heateheat. Our other products include diecastings and mouldings.

Norwest Holst reaps the benefits of reorganisation

period last year. On the capital expenditure side the company plans to buy more housing land, spend more money on plant and make an acquisition in the current financial year. At a closing price of 96p the fully diluted p/e is 4/1 and the yield is 7.5 per cent.

The result is subject to tax of \$458,300 (\$211,755) and earnings per 5p share are shown at 6.76p (2.51p). The net interim dividend is up from 1.375p to 1.512p. Last year, a 2.064p final was paid on a basic profit of £1.53m.

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or more

and when real economic growth comes, it has a sound base from which to go forward, says Sir Frederick Catherwood, the chairman, in his annual statement.

Members are told that the market for private housing has been more encouraging, and there may be some expansion in the total UK market, yet conditions are still very competitive and are likely to remain so for some time.

As reported on May 30, taxable profit fell from £3,27m to £3,07m for 1979, on external sales of £190.05m (£186.14m). The dividend

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Members are told that the market for private housing has been more encouraging, and there may be some expansion in the total UK market, yet conditions are still very competitive and are likely to remain so for some time.

As reported on May 10, taxable profit fell from £9.27m to £9.07m for 1977, on external sales of £19,000m (£16,144m). The dividend total is lifted to £7.732p (2.5p) net.

On a CCA basis, pre-tax profit is reduced to £9.39m, after adjustments for depreciation of £0.73m, cost of sales of £0.89m, less gearing of £0.74m.

A geographical analysis of turnover (in per cent) and trading profit (in £000s) shows: UK 66.9 (68.1) and £3,895 (£5,616), other EEC countries 5.9 (6.2) and £420 (£175) loss, Australia 6.4 (0.3) and £231 (£527), Purv East 18.1 (18) and £2,471 (£3,368), U.S. 4.7 (0.2) and £285 (£14), respectively.

Meeting, 130 Hackney Road, St. James 22, at noon.

or £30,000 if investment is made in joint names. Age limits are between 20 and 55. As example of the returns available under this scheme, consider an investor aged 34 putting down £8,000. At the end of 10 years he could expect on current interest rates to have £9,997 in his building society

Assuming current bonus rates are maintained, he would receive £8,379 from his endowment policy. On top of this, his tax relief on the existing system would amount to almost £1,000.

Gateway brings out two new monthly bonds

Gateway, the UK's

The minimum investment is £1,200 and the maximum £15,000 or £30,000 if investment is made in joint names. Age limits are between 30 and 55. As an example of the returns available under this scheme, consider an investor age 34 putting down £5,000. At the end of 10 years he could expect on current interest rates to have £7,297 in his building society account plus the £180 bonus. Assuming current bonus rates of 12.5% he would receive £2,375 from his endowment pot. On top of this his tax relief on the existing system would amount to almost £1,000.

retired people and have regular commitments as electricity bills interest on the two guaranteed 4 per cent society's current investments, which at present. Three-year bonds pay one per cent above investment share rate.

the two- and three-year periods
are not allowed except on behalf
of the deceased.

1992

...ing balances taken at around
per cent. in the interbank over-
...ht loans opened at 8 1/2 per

...and eased to $7\frac{1}{2}$ on expectations of an abundant supply of day-to-day money, but rose to 12 per cent during the afternoon. Rates finished at about

per cent.

Rates in the table below are
annual in some cases.

Discount Rate Deposit	Treasury Bill %	Eligible Bank Bill %	Fin. Trade Bill %
7-8 1/2	-	-	-

714-814	814-838	812	9
8-818	812	814-818	918
818-838	814-818	814	814-818

1-yr	9 1/8-9 1/2	9 1/8-9 1/2
2-yr	9 1/8-9 1/2	9 1/8-9 1/2
3-yr	9 1/8-9 1/2	9 1/8-9 1/2
4-yr	9 1/8-9 1/2	9 1/8-9 1/2
5-yr	9 1/8-9 1/2	9 1/8-9 1/2
6-yr	9 1/8-9 1/2	9 1/8-9 1/2
7-yr	9 1/8-9 1/2	9 1/8-9 1/2
8-yr	9 1/8-9 1/2	9 1/8-9 1/2
9-yr	9 1/8-9 1/2	9 1/8-9 1/2
10-yr	9 1/8-9 1/2	9 1/8-9 1/2

Long-term local authority mortgage rate per cent. Φ Bank bill rates in table are four-month trade bills 9 $\frac{1}{2}$ per cent. 1 $\frac{1}{2}$ per cent; and three-month 8 $\frac{1}{2}$ -8 $\frac{7}{8}$ per cent; and three-month 8 $\frac{1}{2}$ -8 $\frac{7}{8}$ per cent; and three-month

three-month 82-84 per cent.
 from June 1, 1979 Clearing Bank
 Rates for landing 9 per cent. Treasury

the 1990s, the number of people in the world who are under 15 years of age is expected to increase from 1.1 billion to 1.5 billion. The number of people aged 65 and over is expected to increase from 200 million to 400 million. The number of people aged 15 and over is expected to increase from 3.5 billion to 4.5 billion. The number of people aged 15 and over is expected to increase from 3.5 billion to 4.5 billion. The number of people aged 15 and over is expected to increase from 3.5 billion to 4.5 billion.

MINING NEWS

Australian Parliament passes uranium Bills

THE legislative framework for the development of Australia's uranium deposits moved into place yesterday when the Federal Parliament passed a series of six Bills defining the conditions for mining.

The Bills require only the formal consent of the Governor-General to become law.

They cover the protection of the immediate environment of the deposits likely to be developed, land rights for Aboriginal owners and the provision of nuclear safeguards for mining and export.

Mr. George Meyer, the general manager for uranium at E.Z. Industries, one of the partners at Ranger, deposit in the Northern Territory, commented that the legislation provided the guidelines the companies needed to go ahead with their initial development plans.

As such, the passage of the Bills denotes the closing phases of the long and bitter internal debate dating back to the days of the Whitlam Government. Uranium mining has been the subject of lengthy official inquiry and intense opposition from parts of the Australian trades union movement.

Since a Commission headed by Mr. Justice Fox endorsed, in October 1976, a policy of the gradual development of Northern Territory uranium deposits subject to stringent conditions, the Australian Government has moved warily to achieve this object.

The passage of the bills, after six weeks of exchanges between the House of Representatives and the Senate, means that the light for uranium mining has changed from red to orange.

The fact that it has not changed immediately to green kept the markets at a low key. Pancontinental, which holds the biggest of the Northern Territory deposits at Jabunka, saw its shares gain 25p to £134. E.Z. Industries were unchanged at 205p, and so were Peko-Wallend, E.Z.'s partner at Ranger, at 510p.

What is still required is legislation establishing a uranium marketing authority which will supervise export sales on the lines of the Canadian Atomic Energy Board and the completion of negotiations with Aboriginal landowners on royalty payments.

A further round of talks with the Northern Land Council, representing the Aboriginals, will start on June 12. The Council, in what is widely regarded as a negotiating ploy, has proposed a royalty of 36 per cent on gross profits. This has been bitterly opposed by the companies and does not appear to meet Government objectives.

Australian reports have suggested that Mr. Doug Anthony, the Deputy Prime Minister, wants

BIDS AND DEALS

Tilling woos Fluidrive with £5m share offer

Thomas Tilling is showing no sign of turning off the acquisition trail. Yesterday it announced its third significant UK bid for the past 12 months—a £5m surprise offer for Fluidrive, the Middlesex hydraulic coupling group.

Earlier this year Tilling successfully bid for William Lawrence, the furniture group, and Limer Concrete. At the same time it has been concentrating its acquisition policy in the U.S. where it has made four major acquisitions in the same period, the largest being the £25m purchase of the Yale lock and security side of the Eaton Corporation, a deal which is still in the process of completion.

Yesterday Tilling explained that Fluidrive would complement the group's existing interests in hydraulic couplings which centre on the Antwerp-based subsidiary, Hansen Transmissions. Hansen makes fixed speed products whereas Fluidrive specialises in variable speed machinery.

Terms of the offer are five shares of Tilling for every eight shares of Fluidrive. On the basis of yesterday's closing price of 170p for Tilling, this values each Fluidrive share at 73p and represents an exit of just under 7.

The board of Fluidrive said that it had only received the offer on Tuesday evening and was still considering it. Shareholders were advised to take no action until the board publishes its reaction.

The key to a successful takeover of Fluidrive must lie with the institutional shareholders. Some 27 per cent of the equity alone is held by five funds.

In the past full year Fluidrive's turnover was £3.25m and pre-tax profit amounted to £920,000. Interim figures to March reveal turnover of 14.6m and pre-tax profits slightly down on the comparable period to £398,000.

Consolidation of these figures within the Hansen group would provide a significant expansion of Tilling's hydraulic interests. Hansen made profits of £1.1m on turnover of £13.64m for 1977.

Mitchell Cotts Transport valued at 84p

Mitchell Cotts Group, the trading, engineering and transport concern, has now reached agreement on an offer to buy out the 22.99 per cent minority shareholding which it does not already own in its subsidiary, Mitchell Cotts Transport. The terms null a worth of some £1.8m on the remaining shares which are the subject of the bid.

The offer, following an announcement earlier this month that such a move was being discussed, values the Transport shares at 84p, compared with 80p on May 2, the last business day before the talks were revealed.

Mitchell Cotts Group is bidding two of its own shares, in down which a 25 per cent holding in Transport, whose price was 1p on yesterday at 80p. It is proposed that the acquisition should be arranged under Section 206 of the Companies Act 1948.

The bid values the Transport shares at just above the 52p at which a 25 per cent holding in that company was sold off through a rights issue in Mitchell Cotts Group shareholders in connection with the launching of Transport on the stock market in May 1972.

But Transport has not developed as an independent entity in quite the way envisaged when its shares went public in the boom days of 1972. The great bulk of the Transport shares are believed still to be owned by investors who are also shareholders in Mitchell Cotts Group, and around two-thirds of the 2,500 or so shareholders in Transport hold fewer than 100 shares each. The parent group thus sees the present bid as in the nature of a tidying up operation.

The Transport directors, who have been advised by J. Henry Schroder Warr, consider the bid terms fair and reasonable and are recommending them. The directors are backing the take-over scheme in respect of their own holdings, totalling 6,500 shares (0.1 per cent). Mr. P. P. Dunkley, Mr. J. R. Storer and Mr. J. R. C. Green are directors of the Mitchell Cotts Group and of Transport, have not taken part in the discussions leading to the bid. Hill Samuel, advisers to the group, will despatch the bid as soon as possible.

BOUSTEAD

Boustead has sent shareholders details of its proposed sale of Windsor (FMS) Rubber Estate which was first announced on May 18. The borrowings of Boustead are shown as £3.1m on April 28.

GRAMOS CHEMICALS

Gramos Chemicals, of Portsmouth, has purchased Tak Chemicals, the division of the Gramos Group with the addition of Tak brings together products marketed in similar fields, largely in the laboratory and production techniques, with the addition of textile products for which Tak has long been well known.

Kellogg moves for full quote

Within two years Kellogg Holdings expects to regain a full quote for its shares, if its plans to take over Belgrave Assets are successful.

Kellogg, which is bidding for the other 50 per cent of Belgrave that it does not already own, has sent out its offer document to shareholders. It says that the rather complex bid terms have the support of merchant bankers, Brown Shipley—called in to provide independent financial advice for Belgrave ordinary and loan stock holders.

The basic offer is 36 Kellogg ordinary shares plus 44 convertible redeemable subordinated variable rate unsecured loan stock plus £1.58 cash for every 200 Belgrave ordinary shares.

There is an alternative offer which includes the issue of redeemable cumulative preference shares and no cash element.

The shares of Kellogg, Belgrave and another subsidiary Lothian Investment were suspended at the beginning of this year after the status of the companies altered with the launch of Kellogg Factors, in which all three companies had a stake.

Since then the companies have been tidying up their relationship with the launch of Kellogg Factors, in which all three companies had a stake.

The dispute relating to the ownership of the company cannot be heard in the Courts before July 1978, and therefore he hoped that the dispute could be settled without resorting to litigation.

BRITISH STEEL CONSTRUCTIONS

At the annual meeting of British Steel Constructions (Birmingham) the chairman, Mr. R. W. Aitken, advised shareholders that the closing date for offers for Quarter Hall and Co. is June 1 and the sale should be completed within six weeks.

The dispute relating to the ownership of the company cannot be heard in the Courts before July 1978, and therefore he hoped that the dispute could be settled without resorting to litigation.

ASSOCIATES DEALS

On May 28, Selmann, Rayner bought 10,000 ordinary shares of 10p each in the Addiscombe Group, on behalf of P. G. Ford, and on May 30 purchased 10,000 at 23p.

On May 30 S. G. Warburg sold on behalf of an associate 10,000 Albright and Wilson at 165p and Albright and Wilson at 165p and 6,000 at 162p.

SHARE STAKES

Willis Faber—Mr. H. E. Gumbel sold on May 25 28,000 ordinary shares at 285p and a further 22,000 ordinary shares at 257p.

Lambert Horwath Group—Thornthorpe Street Nominees (registered owner) on behalf of the Thornthorpe Trust (beneficial owner), has acquired 10,000 shares making their total holding 155,000 (3.2 per cent).

Fairview Estates (Enfield)—Goddard Nominees (Jersey) has reduced its holding to below 5 per cent.

ICFC BACKING FOR TOWER GROUP

Industrial and Commercial Finance Corporation has provided £400,000 to finance expansion within the Tower Group to meet demand for forklift components and mining equipment. The ICFC's 12-year term loan will be utilised to acquire £250,000 plant and machinery and to provide working capital resources of £150,000.

HILTONS FOOTWEAR

Hiltons Footwear has sold the freehold property at 83/85, St. Paul Street, Guildford, for £1,245,000. An extraordinary profit of approximately £950,000 before tax will arise from this transaction. Proceeds will be used to develop the company's business.

Indonesia seeks investment

INDONESIA, ANXIOUS to encourage a recovery of mineral exploration activity, is considering a revision of the third generation mining contracts, writes David Hennessey from Jakarta.

In an interview here, Mr. Subroto, the newly appointed Minister for Energy and Mines in President Suharto's reshuffled Cabinet, said that the Government was studying how to improve the third generation contracts to make them more attractive to foreign investors.

Since the new regulations on mining came into force under a presidential decree in August 1976, Rio Tinto-Zinc is the only company to have signed a third generation contract. This was for the base metals exploration in North Sulawesi.

At the time the Government intended the agreement to serve as a model for future mining contracts. Before signing RTZ was able to secure a substantial modification on a key clause under which foreign exchange had to be retained by the Bank of Indonesia, the central bank, and contractors had to apply for permission to use it.

Mr. Subroto declined to say what further revisions he had in mind, but said that he had a team within his department studying the question. He added that he was open to suggestions.

The main new feature on the third generation contract were: A 16 per cent export tax on unprocessed minerals; a windfall or excess profits tax of 80 per cent when profits exceeded 15 per cent of investment over a three-year period; and foreign companies must offer 51 per cent of their equity to Indonesians within 10 years.

based on the proven existence of 150m tonnes of reserves, an alumina plant and an aluminium reduction plant.

Mr. Paul Muller, the Alunisse president, said the group had been commissioned to draw up plans by seven countries: Guinea itself and Egypt, Iraq, Kuwait, Libya, Saudi Arabia and the United Arab Emirates.

The first stage would involve the construction of the alumina plant and would cost \$800m. Production would be 1m tonnes a year.

Mr. Muller predicted a sizeable gap between the supply and demand of aluminium by 1985 and said the gap would widen if some smelters were phased out for ecological or energy reasons.

Meanwhile, Swiss Aluminium Australia, an Alunisse subsidiary, is taking a 40 per cent share in Nabucco Aluminium, which will study the possibility of establishing an aluminium smelter in Australia, the country's fourth. The remaining 60 per cent is held by Gove Alumina.

Large bauxite project for Guinea

ALUSUPSE, the Swiss aluminium group, is studying the possibility of establishing a bauxite mine of 1.5-3bn (27.45m) project in

French Kier recovery confirmed

- * Group taxable profit almost doubled to £6,006,000. Earnings per share up from 1.6p to 6.3p after full tax charge. Dividend increased to 1.75p net from 0.5p net.
- * Increased profit contribution from construction companies at home and overseas.
- * Products and services companies maintained turnover. Further scope anticipated.
- * Improved results from property development and investment companies. Now entering more constructive phase.
- * Further reduction in borrowings and increase in cash balances. Convertible loan repaid to Department of Transport.
- * UK order book held steady. Overseas orders maintained despite increased competition.
- * Corporate structure reorganised. Wide range of technical skill, construction ability, manufacturing capability and property development expertise in the service of many communities.
- * 1978 taxable profits expected to be not less than 1977.

Highlights from the circulated statement of the Chairman, Mr. J. C. S. Mott, F.I.C.E., F.I.Struct.E.

Copies of the Report and Accounts, incorporating Mr. Mott's full statement, are available from the Secretary.

FRENCH KIER HOLDINGS LIMITED
50 Epping New Road, Buckhurst Hill
Essex IG9 5TH

works worldwide

An EEC test case for the Bank and the City's money brokers

BY JAMES BARTHOLOMEW

COMPLAINTS to the European Commission last August that the British money broking system is a "closed shop" have led to a test case of whether the City's idiosyncratic methods will be allowed to continue in the EEC.

For the first time, the Bank of England has been called upon to defend its informal regulatory system. Sir Harold Wilson, chairman of the "Committee to Review the Functioning of the Financial Institutions," has defended it, and other European central banks are rumoured to have exerted their influence in support of its independence.

Complaints

The original complaints to the EEC were made by Sarabex, a Middle East money broker with an office in London. They were that entry to London's Foreign Exchange and Currency Deposit Brokers' Association (FECDBA) is effectively denied to new companies and that commission rates are considerably higher in London than in other EEC countries.

The FECDBA countered that eight new brokers have been admitted in the past eight years

and none has ever been refused. The commission rates vary from one currency to another but, said the FECDBA, in the main trade in London — that between sterling and U.S. dollars — the spot rate is very low at 30p per \$100,000.

The FECDBA requires that five London banks should sponsor any applicant, but Sarabex remonstrated that this was a "Catch 22". A broker had to be a member of the association in the first place before the banks could gain enough experience of him on which to base sponsorship, it said. The FECDBA replied that sponsorship depended primarily on whether the broker had sufficient qualified staff and adequate systems to offer a satisfactory service. The "Catch 22" did not exist, it claimed.

Members of the FECDBA deny that it is a "closed shop". New members can easily join, so they say, as long as they are sponsored and vetted, to ensure that they have capable staff and systems. One condition is that members must not be owned by banks because a broker might give the banks privileged access to attractive deals or information about their rivals.

It is true that the FECDBA

commission rates are generally higher than on the Continent, though by no means in all cases. Members claim this is so because they offer broking services in minor currencies which are not profitable and to small banks which do very little business. Moreover London brokers are not allowed to deal for their own account and make extra profits that way.

The British style of control differs from the continental in depending on consent and self-regulation through associations rather than law. This has left the FECDBA open to the accusation that it is an association in restriction of competition which is prohibited under Article 85 of the Treaty of Rome.

The Bank of England, the FECDBA and the British Bankers Association agreed last year that their defence on this front should be based on the Bank taking more overt responsibility for the FECDBA. They could then claim the protection of Article 90 of the Treaty which blunts some of the teeth of the regulations when an association or monopoly is granted by the State and where application of the competition rules would

obstruct performance of its "particular tasks".

Subsequently, members of the FECDBA have detected a keener than usual interest by the Bank in its quinquennial negotiations with the banks over commission rates. On the other hand, the new Sterling Brokers Association, which is likely to be officially started this summer, is set to be run very much on the same self-regulating lines as the FECDBA. The Bank is likely to keep a more careful watch since the Sarabex case but it does not want to give up the traditional element of regulation by consent.

The Bank believes that this system has proved successful and that far fewer instances of corruption among brokers have taken place in this country than elsewhere. There have been no major broking scandals such as the collusion which was part and parcel of the fraud at the Lugano branch of Lloyds Bank.

Challenge

But the Bank of England's view has been challenged by the International Currency Review which asserted last year: "It

would be stretching things too far to suggest that London brokers have established a higher ethical standard than their foreign counterparts; for the reverse is, in fact, the case." Not far the first time, the ICR alleged that British brokers are among the most eager to offer kickbacks to banks in return for business.

Establishing the truth is impossible for an outsider because corruption is by nature covert. But, all the public evidence suggests that London is among the most ethical of broking markets.

The most convincing argument is that corruption is simply not worthwhile for British brokers. They have international reputations to maintain and the extra profit they could make by, say, freely offering gifts as some Continental brokers are alleged to do, would not be worth the danger to the rest of their business.

Moreover, the rules under which the brokers operate make corruption difficult. In fact much more difficult than for stock brokers. Money brokers are not allowed to deal for their own account and the only gift or entertainment they may freely offer is lunch.

Overseas Offices of FECDBA Money Brokers

M.W. Marshall	★★★★	★★★★	★★★★	★★★★
Asstley & Pearce	★★★★	★★★★	★★★★	★★★★
Guy Butler (International)	★★★★	★★★★	★★★★	★★★★
Charles Fulton	★★★★	★★★★	★★★★	★★★★
Kirkland & Whitaker Group	★★★★	★★★★	★★★★	★★★★
Gotsell	★★★★	★★★★	★★★★	★★★★
Barlow Mayer	★★★★	★★★★	★★★★	★★★★
Talbot & Ailey	★★★★	★★★★	★★★★	★★★★
Radcliff	★★★★	★★★★	★★★★	★★★★
R.P. Martin	★★★★	★★★★	★★★★	★★★★
Ullrich	★★★★	★★★★	★★★★	★★★★
Savage & Heath	★★★★	★★★★	★★★★	★★★★
Meridian Deposit Brokers	★★★★	★★★★	★★★★	★★★★
Woodward	★★★★	★★★★	★★★★	★★★★
Short Loan International	★★★★	★★★★	★★★★	★★★★

★ Subsidiary ● Associate (less than 50% owned) ○ Parent

The 15 members of the Foreign Exchange and Currency Deposit Brokers' Association are nearly all private companies. Their most important expansion has been in the last decade. The owners are varied but discount houses predominate. R. P. Martin is the only one publicly quoted so far but others are expected to follow suit.

The high reputation of the space mission controls, com- puterised consoles keep them in direct touch with hundreds of open up in a growing financial centre, partnered by respect- able and influential local markets they chose the London market as their model. The foreign buyers and sellers of currencies and depositors of foreign currencies and sterling. They also service the secondary market in some paper instruments, such as certificates of deposit and act as intermediaries for local authorities and large companies wanting to lend or deposit money.

The 15 London brokers comprising the FECDBA have limited monopolies on the foreign exchange and currency deposit markets. For example, any of the 300 plus London banks wanting to deal in foreign exchange in London must go through a FECDBA member.

In return the brokers guarantee not to poach the banks' commercial and industrial customers. They also agree to service the various poorly traded and unprofitable markets such as Finnish marks.

Over the past 10 years, the business of British money brokers has mushroomed both at home and overseas. It is one of the City of London's unsung success stories and a source of invisible earnings which, although still small, is likely to grow more significant.

The primary reason for the success has been the presence in London of all the world's major commercial banks. British brokers therefore had a tremendous advantage in the late sixties and early seventies when the markets in foreign exchange and Eurodollars expanded dramatically.

Meanwhile the domestic sterling markets were stimulated by the growing debt of local authorities and the volatility and distortions in interest rates. Local authorities obtain a high proportion of their short and medium term funds via money brokers, and treasurers of large companies and multi-nationals woke up to the fact that the best rates were not exclusively available from clearing banks.

British money brokers have capitalised on their initial advantages and in expanding overseas they have put the stamp of London broking methods on several new international financial centres and caused many older ones to move towards London's methods.

Most of the overseas expansion has taken place quite recently. M. W. Marshall opened in Singapore in 1972 (the first British broker there), Hong Kong a year later, then Panama in 1975, Bahrain 1976 and Kuwait and Luxembourg last year.

The new offices are, in one sense, a defensive move to protect the British share of total world business. London is inevitably losing some of its pre-eminence as other financial centres begin developing their own markets. But the world-wide industry is still growing and British brokers now have a lead internationally that will be difficult to overtake. If they keep anything like their current share then their operations in the ten years' time will be even more substantial.

Three British brokers, Marshall, Charles Fulton and Guy Butler International, can truly claim, "We never close". When their London offices are shut- ting, those in New York are in full swing, then the business moves on to the West Coast of the U.S., the Far East — Hong Kong and Singapore — the Middle East and then back to Europe.

The Partners responsible are George Inge and Guy Galbraith.

Expanding overseas can be a risky game. The ideal is to have a growing financial centre, partnered by respect- able and influential local interests, becoming well entrenched before the rest of the international brokers come trooping in.

But if it goes wrong, the broker suffers financial losses, which will probably not qualify for U.K. tax relief — and the indignity of pulling out again. The casualty list is long: Asstley and Pearce pulled out of Dusseldorf because it could not break into the market; R. P. Martin, the only broker so far to go public, threw in its Parisian venture because it could not compete against those local brokers who, it alleged, used substantial "kick-backs" to get business.

New York is the second biggest market after London but even there the business is led by British brokers. M. W. Marshall has merged with one local company, Lasser Brothers, to make the largest money broking company in North America and most British brokers are represented there.

Tokyo is being closely watched at the moment: it is the only really major financial centre which has not developed an international money broking market. Asstley and Pearce announced last month that it would be the first overseas broker ever allowed to open there. But subsequently it has run into difficulties. To begin with at least it will be allowed to deal only in the domestic currency but in due course it hopes to be permitted to offer a wider service in foreign currencies.

The authorities in Japan have made it difficult for foreign brokers to set up shop. And even the European banks with offices in Japan have complained of the conditions. Mr. Christopher Tugendhat, a member of the European Commission, has been to Japan to investigate alleged discriminatory treatment.

Chauvinism is one of the biggest problems which brokers face. Whereas they used to insist on owning 100 per cent of any overseas office, they now recognise that it is safer in the long run to have a local partner.

The load of the British brokers internationally looks unassailable but their original base in London is more vulnerable because other financial centres are growing.

Most brokers think London will keep ahead of the field because the foreign banks are already here, the Bank of England supports the market flexibly and sensitively, and London is located in a quiet time zone. Being between America and the Continent, the City can service both major markets in normal business hours, whereas New York and the Far East are at the edges of the money broking day.

The EEC Competition Department is expected to rule on the Sarabex case in the next few months. It currently looks as though the Department's initial sympathy with Sarabex's complaint has been divided. It was forced to recognise what a political hot potato it was handling — coming up against the Bank of England with the Government behind it and the other central banks of Europe, which are by no means keen on the Commission stirring up to tell them how to regulate their markets.

The gist of the likely compromise is that applicants to join the FECDBA will have to be admitted if they can meet stated and objective criteria. Most of these criteria concern numbers of staff, their experience and standing, and the capital structure of the company, already applied by the FECDBA. The difference will be that the criteria will be formally stated. Any new entrant will know where it stands.

The new rules are also likely to give an applicant, who feels wrongly rejected by the FECDBA, the right to appeal to the Bank of England. The Sarabex case has done no real harm to British money brokers. Its greater significance is that the Bank of England as Singapore and Hong Kong have met the Competition Department on its own ground, the Treaty of Rome, and will probably come away with the right to continue its regulation by the existing establishment, consent rather than law.

Chauvinism

The authorities in Japan have made it difficult for foreign brokers to set up shop. And even the European banks with offices in Japan have complained of the conditions. Mr. Christopher Tugendhat, a member of the European Commission, has been to Japan to investigate alleged discriminatory treatment.

Chauvinism is one of the biggest problems which brokers face. Whereas they used to insist on owning 100 per cent of any overseas office, they now recognise that it is safer in the long run to have a local partner.

The load of the British brokers internationally looks unassailable but their original base in London is more vulnerable because other financial centres are growing.

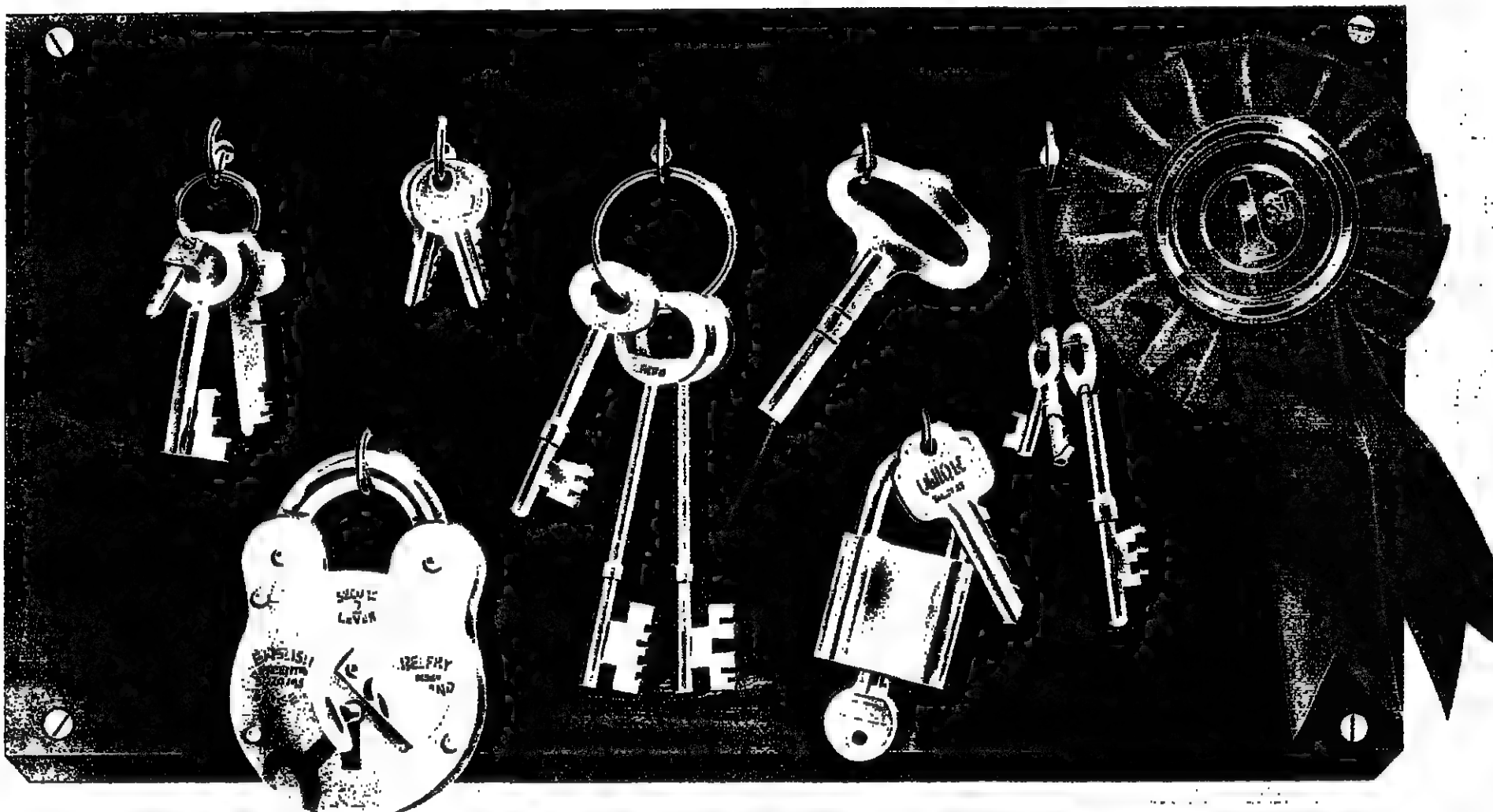
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Financial Times Thursday June 1 1978

Reed dividend cut to 8p: £41.5m write-offs

Reed's 1977 results, as reported in its annual report, show a pre-tax profit of £7.2m (1976: £11.1m) and a much reduced dividend of 8p (1976: 10p). The company's 1977 results, however, show a pre-tax profit of £7.2m (1976: £11.1m) and a much reduced dividend of 8p (1976: 10p).

The extraordinary losses of £41.5m, which were written off in the 1977 accounts, were the result of a number of factors, including the loss of the company's main contract with the Ministry of Defence.

The company's 1977 results, however, show a pre-tax profit of £7.2m (1976: £11.1m) and a much reduced dividend of 8p (1976: 10p). The company's 1977 results, however, show a pre-tax profit of £7.2m (1976: £11.1m) and a much reduced dividend of 8p (1976: 10p).

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BICC 'poor record' criticised

Results over the past ten years at BICC, the UK's leading cable manufacturer, have been criticised as a lack of effective individual incentive within the company.

Speaking at the annual meeting, Mr. Geoffrey Atherton, former chairman of BICC subsidiary Dorman Smith, said BICC enjoyed a high reputation for the gentlemanly way in which it conducts its affairs. But Mr. Atherton, who said he represented a holding of well over half a million shares, added: "I wonder if all the directors appreciate that the ten year record of the company is poor and that the five year record is worse."

Additional capital, he said, appeared to have been spent without commensurate return while the record suggested that there was a lack of effective individual incentive.

Replied to Mr. Atherton's remarks, BICC chairman, Mr. C. E. Broughton, commented: "I accept that it is true that the ten and five year record is not as good as it should be. The results last year were substantially better and I believe we can continue to improve them. We do have some incentives in the company in the way of bonuses and share options but if Mr. Atherton has some proposals we would all be very pleased to hear them."

Earlier Mr. Broughton Pipkin had stated that it was all too early to be commenting further on the prospects for the full year. In his statement to shareholders in the annual report he had said he believed the company would produce some improvement in its 1978 results through efforts to improve efficiency and therefore profitability. He had also said that on account of the company's heavy dependence on the level of world trade the 1978 results could be substantially better if there was an improvement in that direction.

Yesterday he added that despite difficult trading conditions, the company was making progress in those matters which it could control or influence. With regard to world economic conditions, however, he could not see any positive evidence of the recovery for which everyone was hoping.

In answer to a question about the move to end BICC's link with the U.S. General Cable Corporation, Mr. Broughton Pipkin said the company could get a better price for its 20.1 per cent stake if the American company does not take up its option by the expiry date of July 24. In a formal offer to General Cable, BICC has set a price of \$18.50 per share—more than \$35m

The decorative products area remains difficult, directors say, with improvements in the UK and Europe offset by reductions elsewhere.

Building products profits improved against a background of severe competition and the costs of the opening of a 25m expansion at Twyford.

African and Australian operations did well in difficult conditions. The tax charge for the year is exceptionally high because Canadian losses cannot be offset against profits from elsewhere, directors say. If ED 19 had been applied the charge would have been some 25m lower.

At year end loan capital was down £22m to £377m and short-term borrowings from £35m to £7m. Directors say the group had cash and unused short-term facilities in excess of £170m at year end, with more than £100m in the UK.

1977-78 1976-77

Sales	1,623.2	1,404.1
UK and exports	854.6	797.8
Overseas	768.6	606.3
Operating profit	107.6	85.9
Finance	11.4	14.4
Profit before tax	119.0	100.3
Tax	45.3	42.4
Profit	73.7	57.9
UK	69.1	52.1
Overseas	4.6	5.8
Interest	28.4	25.4
Profit before tax	45.3	32.5
Tax	17.1	15.6
Profit	28.2	16.9
UK	26.5	15.2
Overseas	1.7	1.7
Dividend	1.7	1.7
Retained profit	26.5	15.2

See Lex

F. MILLER PREF. SCRIP

Full details of F. Miller (Textiles) scrip issue of preference shares were announced yesterday. The issue will be of 750,000 shares with a coupon of 11 per cent. They will be issued on the basis of one for every 15 ordinary shares held.

The directors of Energy Services and Electronics state that there was a small error in the UK tax charge in the preliminary figures for 1977 due to a miscalculation of ACT on the dividend.

The correction of this has the effect of increasing the charge to UK tax by £47,000 with an equivalent reduction in profits after tax, from £681,000 to £634,000, and a reduction in earnings per 10p share from 1.8p to 1.67p.

NO PROBE
The proposed merger between Associated Engineering and Tenby Group is not to be referred to the Monopolies Commission.

Production cutback costs hit John Crowther

HTT BV write-offs and redundancies of £210,000, the pre-tax loss of John Crowther Group increased from £125,716 to £257,678 in 1977.

Turnover for the period advanced from £4.88m to £5.31m and the loss was struck after depreciation of £120,442 (£114,997) and interest of £217,514 (£165,496).

At midway a turnaround from a loss of £84,038 to a profit of £24,323 was reported. Tax relief amounted to £70,517 for the year. The dividend payment per 25p share is raised from 0.5p to 0.85p net.

In addition to the specific items of write-offs and redundancies incurred due to under-recovery and other inter-related factors, there was a considerable increase in the necessary severe production cutback.

The expansion which was taking place prior to the sterling increase of 1977 would have resulted in the growth of profits developing in the first-half figures. The result of the percentage change of more than 15 per cent in the value of sterling in the company's principal selling period seriously affected 35 to 40 per cent of the total volume of the company's business which was then especially competitive with imported fabrics.

SHARE STAKES

Trust—Commercial Union Assurance Co. has sold 140,000 shares reducing holding to 1.05m shares (10.5 per cent).
A. E. Electronic Products Group has sold 100,000 shares and on May 25 has acquired interest of 200,000 shares (60.1 per cent).
Empire Stores (Bradford)—Mr. J. Factorin, director, has disposed of 30,000 shares.

Provincial Cities Trust—Cornhill Insurance has acquired a further 32,000 ordinary shares bringing its total interest to 309,500 (10.81 per cent).
Regional Properties—Mr. F. G. Cotton, director, purchased 1,000 ordinary shares and Mr. M. S. Hardie, director, 101,000.

Crosby House Group—Mr. E. Newby, director, has sold 30,000 shares, Mr. D. Goodwin, director, 12,500 and F. Jamieson, director, 12,500, all at 0.25p.
De Vere Hotels and Restaurants—L. Muller and A. T. W. Harvey have sold 258,000 shares out of their joint holding.

Bullough—Following recent rights issue, Mr. and Mrs. I. Bloom's holding has changed to 609,451 shares (7.88 per cent).
William Press and Son—Mr. W. A. Hawken, Mr. D. D. Decarli and Mr. A. J. Gravell, directors, have, as trustees of the group share incentive scheme, transferred to participants 14,400 ordinary shares.
Keyser Ullmann—Director, Mr. G. A. Naggar, on May 24, sold further 25,000 on May 23.

onwards the company has been substantially reducing dependence on the type of trade affected by the sterling rate by developing different products and is operating at a relatively high level of activity in most areas of the group, the directors state.

comment
Special write-offs, a jump in interest charges and a strengthening pound put paid to John Crowther's attempt to return to the black last year. At the halfway mark it posted a £24,323 taxable profit after recording losses totaling £474,168 in the previous two years. Since the trouble in the second half the company has been progressively reducing dependence on trade that is affected by changes in the value of the pound. This essentially involves developing a range of different products. The share price was unchanged at 32p giving a yield of 4.9 per cent.

The figures for the 26 weeks to the 4th March, 1978 (and for the comparable period of the previous year) are unaudited and show estimated taxation at 52% of the profit for comparative purposes only. In my view it would be misleading to estimate the tax charge on the basis of each half year as many factors affecting this can only be assessed over the year as a whole.

However, having regard to the Capital Allowances and various reliefs available to Group Companies it appears to be unlikely that the rate of charge for tax for the current financial year will differ significantly from that shown for the 53 weeks to the 3rd September, 1977.

Profits at a satisfactory level were achieved by the Company's subsidiaries engaged in flour milling and the manufacture of animal feedstuffs but a loss was incurred by our frozen foods factory. This operation started a year ago and with rapidly increasing sales it is not unrealistic to expect a contribution from Society Fare Ltd. in the next financial year. The major sectors of our business are continuing to trade well and although it is too soon to make a definite assessment it appears that the recent reduction of capacity in the bread industry will be beneficial to our bakery interests.

If the present control of dividends by legislation continues it will be necessary to limit the total dividend to be paid for the year. With this in mind the Directors have declared an Interim Dividend on the Ordinary Share Capital of the Company for the year ending 2nd September, 1978 of 0.85p per share (Interim Dividend 1977, 0.85p per share). The dividend declared will absorb £48,000 of the profit and will be paid on the 3rd July, 1978 to those registered as Shareholders on the 23rd June, 1978.

Carlisle, 1st June, 1978. Ian C. Carr (Chairman)

CARR'S MILLING INDUSTRIES LTD

Interim Statement

	26 weeks to 4th March, 1978	27 weeks to 5th March, 1977	53 weeks to 3rd Sept., 1977
Sales	13,137,000	13,031,000	24,556,000
Less inter company sales of products for re-processing	1,214,000	1,244,000	2,451,000
Sales to External Customers	11,923,000	11,787,000	22,105,000
Profit before Taxation	456,000	376,000	719,000
Estimated Taxation	237,000	195,000	50,000
Profit after Taxation	219,000	181,000	669,000
Net Profit Attributable to the Group	219,000	181,000	669,000

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Carlisle, 1st June, 1978. Ian C. Carr (Chairman)

New Issue

These Bonds having been sold, this announcement appears as a matter of record only.

June 1, 1978



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Tokyo, Japan

DM 50 000 000.—

Convertible Bearer Bonds of 1978/1985

Issue Price: 100 %

Interest: 3 1/2 % p.a., payable semi-annually on April 1 and October 1

Final Maturity: April 1, 1985

Conversion Right: from August 1, 1978 into shares of Common Stock of Nippon Shinpan Co. Ltd. at a conversion price of ¥ 738 per share

Listing: Frankfurt (Main)

Berliner Handels- und Frankfurter Bank

Daiwa Europe N.V.

Sawwa Bank (Underwriters) Limited

Credit Suisse White Weld Limited

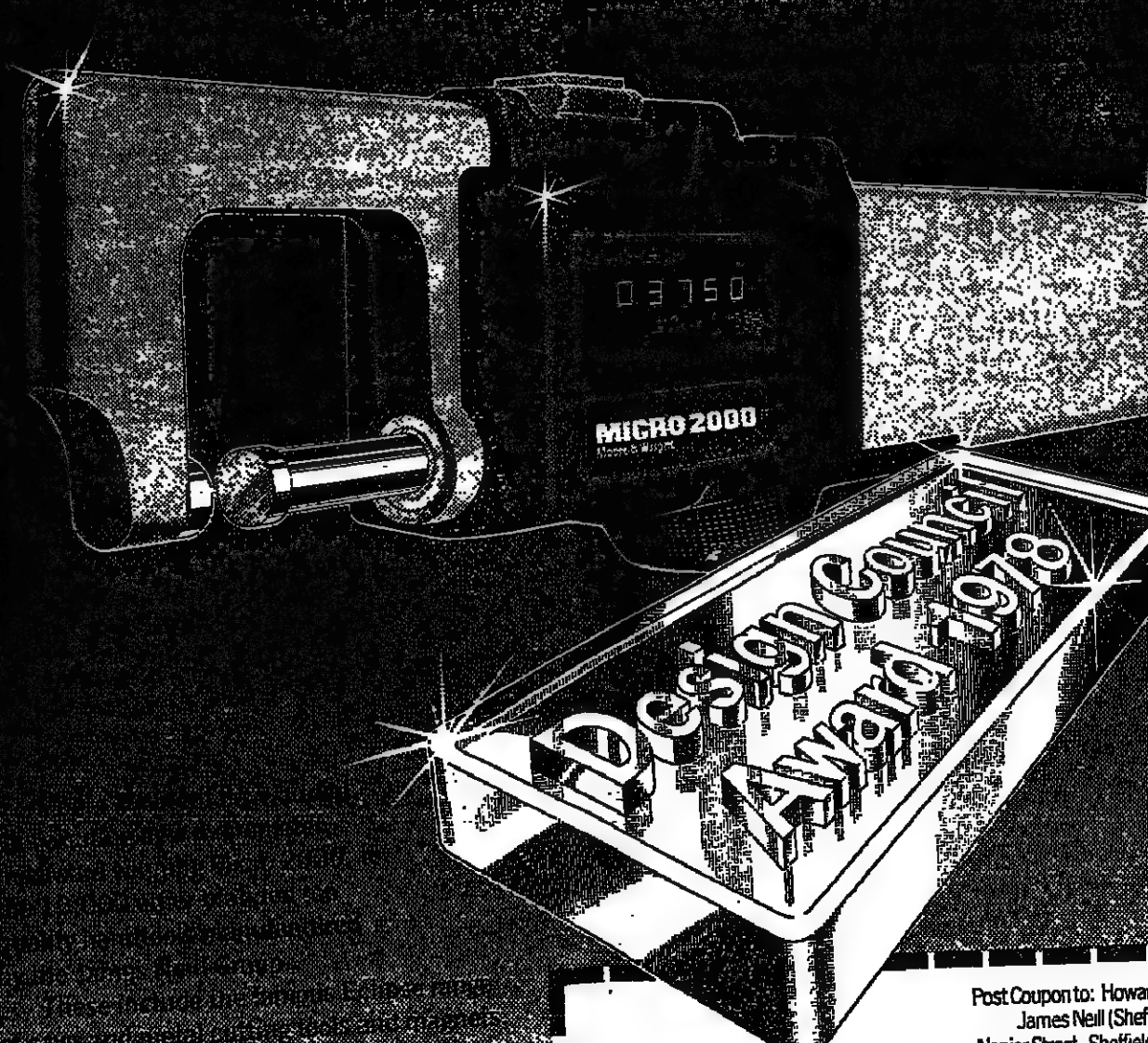
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Bank Leu International Ltd.	Bank Mees & Hope NV	Banque Generale du Luxembourg	Banque Generale du Luxembourg
Banque de l'Indochine et de l'Extrême Orient	Banque Internationale à Luxembourg	Banque Nationale de Paris	Banque de Neufchâtel, Schumacher, Mallet
Banque de Paris et des Pays-Bas	Banque Rothschild	Baring Brothers & Co. Limited	Baring Sawwa Limited
Bayerische Hypothek- und Wechsel-Bank	Bayerische Landesbank Girozentrale	Bayerische Vereinsbank	BHF-BANK International
Byth Eastman Dillon & Co. International Limited	Caisse des Dépôts et Consignations	Classe Manhattan Limited	Chlorp International Group
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Dai-ichi Securities Co., Ltd.	Daiwa Europe (Deutschland) GmbH	Daiwa Securities (HK) Limited	DBS - Daiwa Securities International Limited
Deutsche Bank Aktiengesellschaft	DG BANK Deutsche Genossenschaftsbank	Deutsche Girozentrale - Deutsche Kommunalbank -	Dillon, Read Overseas Corporation
Dresdner Bank Aktiengesellschaft	First Boston (Europe) Limited	Robert Fleming & Co. Limited	Genossenschaftliche Zentralbank AG - Wirt
Girozentrale und Bank der Österreichischen Sparkassen Aktiengesellschaft	Goldman Sachs International Corp.	Groupe des Banquiers Privés Genevois	Hambros Bank Limited
Hill Samuel & Co. Limited	Industriebank von Japan (Deutschland) Aktiengesellschaft	Inter-Alpha Asia (Singapore) Limited	Istituto Bancario San Paolo di Torino
Kleinwort, Benson Limited	Kreditbank N.V.	Kreditbank S.A. Luxembourg	Kuhn Loeb Lehman Brothers Asia
LTCC Asia Limited	Manufacturers Hanover Limited	Merrill Lynch International & Co.	R. Metzler & Co. Sohn & Co.
Morgan Grenfell & Co. Limited	Morgan Stanley International Limited	Nederlandsche Middelstandsbank N.V.	New Japan Securities Co. Ltd.
The Nikko Securities Co. (Europe) Ltd.	Nippon European Bank S.A.	Nomura Europe N.V.	Österreichische Länderbank
Sal. Oppenheim Jr. & Co.	Orion Bank Limited	Pierson, Harding & Pierson N.V.	Privatbanken Aktiengesellschaft
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Trinkaus & Burkhart	Union Bank of Switzerland (Securities) Limited	Vereins- und Westbank Aktiengesellschaft	J. Vontobel & Co.
M. M. Warburg-Brückmann, Wirtz & Co.	S. G. Warburg & Co. Ltd.	Westdeutsche Landesbank Girozentrale	Westfälische Bank Aktiengesellschaft
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INTERNATIONAL FINANCIAL AND COMPANY NEWS

NORTH AMERICAN NEWS

Fewer new chemicals projects

By Kevin Done, Chemicals Correspondent

THE U.S. chemicals industry has sharply reduced the number of major capital expenditure projects announced in the first quarter of the year.

According to a report from Salomon Brothers, the New York stockbrokers, far fewer new capital projects were announced in the first three months of the year than in any quarter for at least five years. There was not one announcement of a large chemical plant costing more than \$25m from any of the top 40 U.S. chemical companies, from U.S. conglomerates with chemical interests or from foreign chemical companies operating in the U.S.

Only the oil companies were still active in launching major investments, including Shell which is building a new ethylene plant in Louisiana. Four large chemical plants were announced by oil companies, but even for this the number of new initiatives was sharply reduced.

Salomon Brothers forecast that capital spending on chemicals in the U.S. will be virtually flat in absolute dollar terms during 1978.

Chemical capital expenditures in 1978 will total some \$8.5bn, consisting of \$5.5bn from chemical companies, \$1.5bn from oil companies, \$1.0bn from foreign companies and \$0.5bn from U.S. conglomerates.

Over the four years to 1977 the building of new plants will be excessive, outstripping the growth in demand for the products.

However, in the low level of new announcements continues, as is expected, new plants will only be adding 1-2 per cent a year to industry capacity in the early 1980s.

Labour cutback underlines problems at Jos. Schlitz

BY DAVID LASCELLES

JOS. SCHLITZ, one of the big five U.S. brewers, which is fighting a losing battle to keep its share of a fiercely competitive market, today announced from its Milwaukee headquarters that it would start laying off workers at its eight breweries over the next two or three weeks.

It gave no precise figures, but said the lay-off would affect "less than 5 per cent" of the work force, which numbers 7,150. The announcement is the latest symptom recently displayed by Schlitz that all is not well with its operations. Only three years ago the company was in an undisputed number two position behind Anheuser-Busch in the 150m barrel a year U.S. beer industry.

Now, it lies a doubtful third

after Miller Brewing, which has made spectacular gains since it was taken over by Philip Morris in 1969. Schlitz's sales declined last year for the first time in a decade, and earnings of \$30m compared to 1973's record \$83.7m.

In retrospect, it is clear that one of Schlitz's big mistakes was its failure to perceive the rapid growth of so-called "light beer," a lager-like brew which has shown the fastest market gains in the last four years. In contrast, Miller Brewing was right in on the start with its own brand, Lite, which it brought out in 1973.

In the last 18 months, Schlitz has been grappling with mounting problems, including an ill-conceived advertising campaign

which tried to bully drinkers into buying Schlitz beers. It has also been charged with violating Federal Income Tax and Alcohol Laws, though it is contesting the indictment.

The company's uncertain position has given rise to a spate of takeover or merger reports. Earlier this month it confirmed that there had been talks with R. J. Reynolds, the tobacco company, about a possible merger, but with no substantive progress so far.

However, in an effort to get back on the road again, Schlitz has been overhauling its management, and last month it hired Mr. Allen Proudfoot, marketing head of Coca Cola, to head its own marketing division.

NEW YORK, May 31.

U.S. Steel in SEC inquiry

PITTSBURGH, May 31.

U.S. STEEL has disclosed that it is under investigation by the Securities and Exchange Commission (SEC) "to determine the adequacy under the securities laws of U.S. Steel's disclosures relating to environmental matters."

The steelmaker is discussing possible resolution of the matter through a SEC "administrative proceeding." The company said this could involve an "offer of settlement" by U.S. Steel, which might include commissioning of an independent study of environmental compliance costs and establishment by the company of procedures "to ensure the adequate disclosure of environmental matters."

The SEC investigation was initiated last year and has involved subpoena of some company documents relating to environmental matters and testimony from several U.S. Steel employees.

The company disclosed the investigation in a Form 8 amendment to its 1977 10-K annual report to the SEC. At the same time, the company amended other, non-environmental details of its business. These changes offered additional information about the market distribution of the company's steel products, and more detailed summaries of recent market conditions affecting U.S. Steel's chemical, source development and engineering subsidiaries.

A SEC official said U.S. Steel's business segment amendments were the result of a broad push by the agency to require expanded business segment reporting by large, diversified companies. He said these amendments had no relation to the SEC investigation of the company's environmental disclosure.

AP-DJ

BP and Caltex in \$180m Singapore refinery plan

BY RAY DAFTER, ENERGY CORRESPONDENT

BRITISH PETROLEUM, Singapore Petroleum Company and the Caltex Petroleum group are to join forces in a major Singapore refinery project costing over \$180m.

BP and Caltex are to take a stake in Singapore Petroleum's 70,000 barrels a day refinery at Pulau Merlimau, Singapore, and become involved in a project to add a further 100,000 barrels a day of new capacity.

The proposals come at a time when there is serious refinery over-capacity in many parts of the world—particularly in Western Europe—and when Middle East oil producers are expanding their own refinery capacity.

BP, which could invest between \$30m and \$50m, and Caltex, which could invest between \$50m and \$100m, are to replace existing capacity at BP's 30,000 b/d refinery in Singapore.

The British company added that the Far Eastern market differed from Europe in that its refining capacity would be fully utilised by the 1980s. Europe's over-capacity was expected to remain for the foreseeable future.

The arrangements under dis-

cussion include the formation of a new processing refinery company by Singapore Petroleum, SPC, which will hold 40 per cent of the issued capital stock with BP and Caltex holding the remaining 60 per cent in equal shares. Caltex is the refining and marketing interest of two major U.S. oil companies—Standard Oil of California and Texaco.

It is expected that the planned refinery expansion will be completed by late 1980. Mr. Tan Boon Teik, chairman of SPC and chairman-designate of the new company, said that all the participants regarded the developments as a significant step forward both for themselves and for Singapore.

SNC buys New York concern

BY ROBERT GIBBENS

THE SNC Group, Canada's second largest consulting, engineering and project management concern, has acquired Olympia and Bryer of New York through SNC Corporation, its U.S. holding company.

Last year, SNC acquired a major interest in Hensley-Schmidt, of the U.S., forming a joint company operating from Atlanta.

Singmaster and Bryer offers specialised expertise in the metallurgical and chemical industries in the U.S. and overseas. It will continue under its present name and management.

Meanwhile, the growing Toronto real estate development company Olympia and Bryer Developments, which recently moved into the New York market, plans to make a bid through the facilities of the Toronto and

shares of the Vancouver realty concern Block Bros. at C\$9 a share.

Olympia already owns 23 per cent of Block and about 15 per cent of outstanding stock is held by senior officers Arthur and Scotia. It will be used as a distribution centre for some Sears made for shares held by the public.

Vancouver stock exchanges for clearing centre.

MONTREAL, May 31.

Simpsons-Sears, Canada's largest mail order organisation and also a major department store chain, has bought the former Electrohome home electronics plant at Stellarton, Nova Scotia. It will be used as a distribution centre for some Sears made for shares held by the public.

Vancouver stock exchanges for clearing centre.

Campeau slips into deficit

By Our Own Correspondent

MONTREAL, May 31.

CAMPEAU CORPORATION, the major Ontario and Quebec real estate developer, showed a first-quarter loss of C\$1.8m (U.S.\$1.7m) against a profit of C\$44,000 or 6 cents a share a year earlier. There was a cash flow deficit of C\$539,000 against C\$544,000 or 6 cents a share a year earlier.

The loss was attributed to slow housing markets in Montreal and Ottawa.

Increase at Monenco

By Our Own Correspondent

MONTREAL, May 31.

MONENCO, Canada's largest engineering and project management group, earned C\$1.2m (U.S.\$1.35m) or 53 cents a share in the first half, against C\$1.2m or 41 cents a year earlier.

Operating revenues were C\$24m (U.S.\$26m). The company has disposed of its shares in Banister housing markets in Montreal and Continental, the western pipe line group.



General Mining and Finance Corporation Limited

(Incorporated in the Republic of South Africa)

Chairman's Review—1977

The turnover of the Group, including associated companies, has been rising steadily, and for the year under review amounted to R2,044 million. The distribution of this amount is illustrated below.

UNION CORPORATION LIMITED

General Mining and Union Corporation, whose activities are complementary, continue to retain their separate identities and organisation structures.

FINANCIAL RESULTS

Group income before taxation increased from R106.8 million to R113.9 million and after taxation from R78.0 million to R86.3 million while income attributable to ordinary shareholders increased from R14.5 million to R43.3 million. Earnings per share rose accordingly by 25.3 per cent from 415 cents to 520 cents. The total dividend for the year increased by 7.1 per cent from 210 cents to 225 cents per share, the dividend cover being 2.3 as compared with 2.0 in the previous year. There was also an increase of 19.7 per cent in net asset value per share at the year-end from 4,583 cents to 5,482 cents.

During 1977, General Mining repaid R48.0 million of its own loan capital.

GROUP ACTIVITIES

The production of gold remains an important aspect of the Group's activities. The increase in the price of gold during the past year resulted in a significant improvement in the profitability of the gold mines. The demand for Kruger rands has increased and at present there is a considerable demand in Germany and the United States.

Production of uranium increased by 22 per cent during the year mainly as a result of higher production by West Rand Consolidated Mines Limited. Considerable progress has been made in negotiating sales contracts which were concluded at a time when prices, in terms of current levels, were very low. This process is continuing.

Labour supply, particularly during the second half of the year was satisfactory and it was possible to maintain production at a high level. The eleven shift fortnight, however, had an adverse effect on working costs as additional labour costs were incurred in order to maintain production.

It is expected that supply of Black labour will remain satisfactory in the immediate future. Considerable attention is being given to the training and stability of labour.

The present level of the gold price is encouraging and eases the problems of marginal mines.

A prospecting trench was excavated in the Lunzer Heinrich uranium deposit located near Sakaopind in South West Africa. The purpose of this trench is to provide further geological information on the nature and type of the deposit and to provide ore for a pilot plant which has been established at the Group Laboratories at Krugersdorp to determine the optimum design parameters for a future recovery plant. Related marketing and financing investigations were also continued.

The Group's coal mining activities continued to expand, with sales from the Group's collieries increasing by 7 per cent over the previous year's performance to reach 27.8 million tons during the 1977 calendar year.

To provide replacement coalfields and sustain the desired rate of growth, regional prospecting of potential new coal areas, as well as detailed geological investigations of the coal reserves in the Highveld, continued unabated during the past year. An interesting discovery in the Northern Transvaal includes a coalfield containing a metallurgical low ash fraction and a power station middlings fraction.

Various conditions in the markets for the minerals and metals produced by

the Group were experienced during the year. The asbestos market which had shown strong growth trends became static towards the end of 1977. The markets for other minerals and metals were affected by the continued unfavourable economic conditions particularly in the case of products related to the steel industry. In general, however, the Group was able to maintain a satisfactory position.

The activities of the Group's industrial subsidiaries cover a wide field and are, therefore, affected by a variety of factors. In general, it has been found that the economic recession has placed the profit margins of all the companies under considerable pressure. The steel industry in particular was adversely affected in the export markets where the expected recovery of the national economies of the Group's important trading partners has not yet occurred.

PROSPECTS

The results for 1977 were better than could have been foreseen at this time last year. This was mainly due to a higher performance by industrial subsidiaries than was expected and a more stable and higher gold price.

As far as the gold mines are concerned, the trend of the gold price is, of course, the most important factor. In this connection, the foreseeable level of the gold price will depend largely on the extent of confidence in currencies and the international monetary system. The price could also be influenced by the decisions of the American government on programmes of sales of gold from their reserves. The indications of greater stability in the gold market referred to last year, materialised and it is particularly pleasing that the industrial demand for gold showed signs of permanent growth. The marketing by the industry of Kruger rands was also continued with particular success, and during the past few months approximately 30 per cent of the industry's total production was marketed in this manner. The gold price in the traditional markets remains to some extent sensitive to reduced supply. The gold mining industry must, therefore, actively pursue its attempts to create new demand for gold through the continuation of the promotion campaigns which have been successfully carried out in the past.

The increases in production costs in the gold mining industry continue to be

a matter of serious concern. During the past number of years increases, particularly in price-controlled costs such as electric power, railways and steel have caused unit production costs to escalate above the rate of inflation. In addition, wages in the industry have also risen much faster than productivity. In fact, productivity has shown a decrease in recent times. All these factors constitute a danger to the industry and it is necessary that the utmost discipline be exercised in this regard in order to retain the vitality of the industry.

The possible effect on the gold mining industry of a continued high rate of growth in production costs needs to be thoroughly considered by the State and all concerned. This includes all the resultant effects of a possible reduction in the number of mines which will be able to produce gold profitably in the future. Possible unemployment resulting from the closure of mines and the decrease in foreign exchange earnings are particularly important.

During the year a decision was taken to establish the uranium plant referred to last year, which will produce uranium from the accumulated slimes of the Buffelsfontein and Silfontein gold-mines. Satisfactory financing and marketing arrangements in this regard have been completed.

The Group's coal mining production is expected to remain static during 1978 except for Matla Colliery which will start producing on a small scale to build up the stockpile for Matla power station which comes on stream in April 1979. Ermelo Mines will expand to its full commitment of 3 million tons per annum of export steam coal during 1979.

The substantial reserves of Transvaal and Union Corporation place the Group in a sound position to meet the expected marketing opportunities in the domestic, power station and metallurgical markets, as well as in the export markets for which the further expansion of the Richards Bay Coal Terminal facility is a prerequisite.

Exploration and evaluation of the new metallurgical coal field as well as the new bituminous coal fields in the Northern Transvaal is continuing. Portions of the bituminous coal fields are uranium-bearing but the economic viability of this occurrence has yet to be established.

The world demand for other metals and minerals remains weak. A delayed weakening in the demand for asbestos also occurred as a result of the world-wide recession although an improvement in the medium term is expected. The demand for chrome ore is weaker and income from this source in the current year is expected to be lower. There continues to be much world-wide surplus capacity in the ferro-alloy industry, with low demand. This, of course, creates problems in respect of the new plant at Tubatse, Botswana, where two of the three furnaces are now in operation. Technically, the plant is operating extremely satisfactorily but the financial results are unsatisfactory owing to the low level of turnover and, in particular, the fact that power costs at this plant are now R3 million per annum higher than expected when it was decided in 1974 to erect the plant.

Owing to the continued restriction of State expenditure and the low level of other capital expansion work, the prospects for a number of industrial subsidiaries remain unfavourable for the current year.

With a slightly better operating profit for General Mining itself, together with the expectation of a somewhat lower level of taxation in the Group as a whole, the results for 1978 should, however, once again be satisfactory.

W. J. DE VILLIERS, Chairman

2 May 1978

The covered wagon theory of advertising in America.

Some people advertise in America as though it's 1848, not 1978.

In those days, small bands of settlers set out across the vast continent in covered wagons. But the bulk of the young nation's business was in a few Eastern states.

Advertise on that basis today, and you're apt to get scalped. Not by Indians. By your competition.

Some 90% or so of all Americans live west of the Hudson River. And American business is scattered from coast to coast. So when you advertise to American leadership, you'd better advertise where the leaders are to be found.

That's all across the U.S.A. Which leads you to The Wall Street Journal. America's national business daily. Reaching millions coast to coast. With the same news, on the same day. Advertise in The Wall Street Journal. Where prudent advertisers stake out their claim in the Western Hemisphere.

The Wall Street Journal.
The all-America business daily.

Represented by DHMS, in London, call Ray Shopp at 353-1847. In Frankfurt, call Joachim Nimmner at (611) 74-57-40. Other DHMS offices in major business centres around the world.

May 1978

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Volkswagen International Finance N.V.

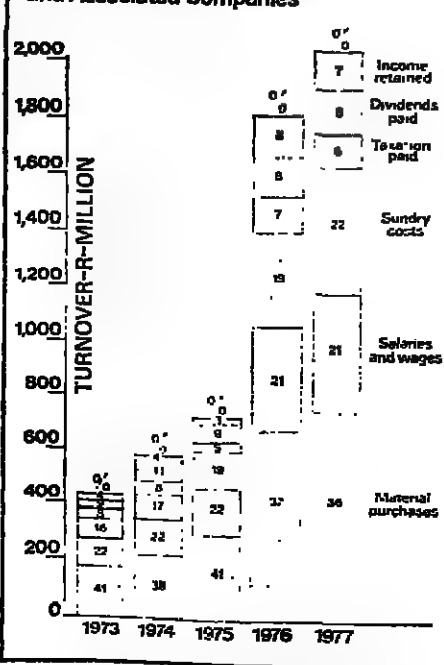
7 3/4 % US\$ 35,000,000.- Bonds of 1978/1985

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COMMERZBANK
Aktiengesellschaft

Application of turnover of General Mining, Union Corporation Group and Associated Companies



INTERNATIONAL FINANCIAL AND COMPANY NEWS

MEDIUM TERM CREDITS

Montreal raising \$250m

BY FRANCIS GILES

THE COMMUNAUTÉ Urbaine de Montréal is raising \$250m on a spread of 1 1/2 per cent over the interbank rate for 10 years. The loan is for a three-year period. Part of the proceeds of this loan, which is being managed by Chase Manhattan, will help finance, at much lower costs to the borrower, a \$200m seven-year loan raised last summer.

The borrower paid on that occasion a split spread of 1 1/2 per cent for the first four years rising to 1 3/4 per cent. The grace period on the new loan is also more generous—three years compared with 18 months last year. Italian borrowers are also active in the market. Two loans are currently being arranged while a third, much larger one for the Italian State Railways is expected very soon.

Finisider, the state steel holding company, is raising \$55m for five years on a spread of 1 1/2 per cent. Other terms include a three-year grace period. There is no guarantee of the loan which is being arranged by Bank of Tokyo and Detroit and Banca Nazionale del Lavoro.

The other loan—for Finisider—is a two-tranche operation and is being arranged by BNL. A \$15m tranche is for five years with a two-year grace period and carries a spread of 1 1/2 per cent. The other tranche, \$35m, is for three years with the same grace period and a spread of 1 per cent. There is no guarantee.

The Commonwealth of Australia is raising \$130m for 10 years on a fixed rate of interest through a group of banks led by Amsterdam Rotterdam Bank.

Three-way Spanish bank deal

BY DAVID GARDNER

BANCO DE SANTANDER, one of Spain's "big seven" national banks, has bought a majority holding in Banca Jover, an old-established Catalan bank, from the Barcelona-based industrial bank, which holds approximately 55 per cent of the Jover equity.

The sale was confirmed at the Bankunion annual meeting yesterday for a reported price of eight times the nominal value of the shares, which Bankunion president Jose Ferrer Bosoma, estimated at more than twice their real value. Bankunion is therefore likely to receive Pta 3.5bn (\$47m) for its portion of the Jover equity.

The announcement ends weeks of speculation, following the announcement that the sale of Jover was being negotiated through a foreign intermediary, which turns out to be Rothchild. It is thought that Bankunion will be offering similar terms to holders of Jover's 45 per cent minority equity, or an exchange for Santander shares. The final price will therefore be around Pta 8bn (\$88m).

The mechanism of the purchase—an approach through an intermediary empowered to make a single, but substantial offer—cuts out any rival bids from other, particularly Catalan banks.

Bankunion is a small commercial bank with Pta 12bn in deposits and some 20 branches, located almost exclusively in Catalonia. Santander has thus extended its national coverage while increasing its presence in Catalonia, Spain's most important industrial area, and traditionally the region which generates the highest level of savings.

Bankunion is left with the

VDO acquires Saphir watches

BY JOHN WICKS

THE German company VDO AG, Schindling, which recently acquired TWC, a national Watch Company of Schaffhausen, has obtained control of another well-known Swiss watch concern, VDO is also contemplating a rights issue. Working through its Zurich subsidiary, VDO AG, the VDO group has taken over half the capital of the Geneva-based holding company Saphir SA.

The company owns the high-price brand name, Fraux, Le Coultre, and Jaeger-LeCoultre, with production units in Geneva and Le Sentier. It recorded a small profit last year after a loss of SwFr 8.8m in the 1976 period. A capital restructuring was carried out to improve its financial situation.

A number of shareholders are now said to have sold their Saphir stock to VDO.

Meanwhile, Sika, Flawil, AG has acquired 39 per cent of Sika Chemical Corporation, of New Jersey, from the Dow Chemical Group. The Swiss company thus becomes sole shareholder in Sika Chemical, which is currently expanding capacities for concrete additives in Los Angeles, Dallas and Illinois.

Bayernverein for City

BY JONATHAN CARR

WEST GERMANY'S 24th largest bank, Bayernische Vereinsbank, is to open a full branch office in London as part of its continuing expansion programme at home and abroad.

The London branch business of DM 37.3bn, nearly 400 will chiefly focus on German customers wanting to invest in Britain. But the bank will also be gaining greater access to a special major European market, following its establishment of a subsidiary in Luxembourg in 1971. The bank has total assets of DM 37.3bn, nearly 400 branches and 10,000 staff.

Outlook now brighter at Perstorp

BY JOHN WALKER

PERSTORP, the Swedish chemicals group, is more optimistic at the end of the first eight months of this year than it was at the end of 1977. In that sales will rise to SKr 1.1bn compared with SKr 930m in the sales amounted to SKr 773m previous year.

(SKr 630m) compared with SKr 630m in the same period in the previous year, and the forecast for the whole of this year is that sales will rise to SKr 1.1bn compared with SKr 930m in the previous year.

WOOD & SONS (HOLDINGS) LIMITED

Earthenware Manufacturers		
CONTINUED PROSPERITY		
★ PROFIT BEFORE TAX UP	20%	
★ SALES UP	16%	

The company continues to maintain a strong market position for all its main products, and a healthy order book should ensure continued prosperity for shareholders in 1978.

In spite of fluctuations in the value of the £ making our prices less competitive, the value of export orders on our books is an all-time record.

H. FRANCIS WOOD, Chairman.

Year ended 31 December	1977	1978
Turnover	£4,209,088	£3,616,846
Profit after Tax	£237,392	£193,651
Earnings per 5p share	5.30p	4.71p
Dividend—max. permitted	20.06%	18.24%

Deutsche Shell loss

DEUTSCHE SHELL AG, the German unit of the Royal Dutch/Shell group, reports a loss of DM 34.5 (\$17m) for 1977 compared with a net profit of DM 240.4m in 1976, writes AP-DJ from Hamburg. Sales fell 2.1 per cent in 1977 to DM 12,240bn from DM 12,506bn. However the company expects to return to profitability in 1978.

The prime factor behind the better 1978 prognosis, is the expectation that the company will be able to reduce its oil sector losses to DM 11.1m from DM 19.3m a ton losses in 1977.

CIGA in the black

year-as-a whole will show a satisfactory result and the long term future is faced with confidence.

	1977	1978
Sales	£4,575,041	£5,237,859
Trading Profit	551,765	409,889
Profit after Tax	263,391	195,370
Dividend per Ordinary Share Net	1.6173p	1.4603p
Dividend cover	4.94	4.06

straight years of severe losses. AP-DJ reports from Milan.

CIGA had posted deficits of L8.6bn in 1974, L4.1bn in 1975 and L2.5bn in 1976.

The company, grouping Italy's most luxury hotels, reported its 1977 income amounted to L41bn up 36 per cent from previous year.

Cartier to go public in New York

By David White

PARIS, May 31.

THE DIVIDED Cartier Jewellery empire is to be brought together again into one group and plans to launch its shares for the first time to the public.

In Paris, where the concern began in 1947, Cartier said the separately-run operations in New York, Paris and London would be regrouped under a single holding company. It is envisaged that the new joint company will apply for quotations of its shares, probably in New York.

Cartier began drifting apart at the beginning of the century, when it had already established itself as one of the leading jewellers in Europe, and sister companies were set up in New York and London.

The structure that the trio of Cartier brothers left behind is a complex one. Cartier is basically broken up into three divisions: the retailing and distribution network of Cartier Inc. in the U.S.; the Luxembourg-based European operations, including Paris, London and Geneva; and the manufacture of pens and cigarette lighters.

Sales from the different branches last year are put at just under \$100m. Of this the European group accounted for rather more than half, with the remainder divided roughly equally between the U.S. group and the pen and lighter operation. Net profit last year, on a consolidated basis, is estimated at \$7m.

Various alternatives are now being studied for the site of the holding company and the launching of Cartier shares, but New York is considered the most likely, being the most active market.

An initial introduction is thought likely on the American Stock Exchange and possibly later on the New York Stock Exchange.

VFW-Fokker: no mass redundancy

BY ADRIAN DICKS

VFW-FOKKER, the troubled West German-Dutch aerospace group, had not "come to the end of its existence" because of the cancellation of the VFW-614 short-haul jet airliner programme, the outgoing executive chairman, Mr. Gerrit Klapwijk, said here today.

Although he stressed that the company remains committed to the West German Government's proposal for a merger with Messerschmitt-Boelkow-Lohm, Mr. Klapwijk said that work in prospect had increased, so that there was now no immediate danger of mass lay-offs. This breathing space, it can be assumed, will be used by the VFW-FOKKER side to attempt to secure more favourable merger terms than those reliably understood to have been offered by MBB up to now.

Talks with MBB are still continuing, but the VFW-Fokker chairman offered no indication of when he expects them to be concluded. He said that they had centred around the West German interests of the group, but also stressed that the Netherlands Government had given the Dutch shareholders and the management a free hand—a move that appears to leave the way open for the considerable degree of cross-frontier integration achieved by VFW-FOKKER to remain in effect. The management has been arguing for some time to both the German and Dutch Governments that much would be lost if a politically-imposed solution were to attempt to unscramble the group.

Herr Johann Schaeffer, the deputy chairman of the central operating company, said that the VFW 814 programme had cost the company some DM 200m (\$100m) and the West German government as much as DM 800m (\$400m) before VFW-Fokker closed it down last December, in the form of development subsidies, loan guarantees and production aid.

In keeping with its undertakings to Bonn last December, when the government provided a DM 540m assistance package, VFW-Fokker has drawn down DM 150m from its reserves towards a DM 137m operating loss suffered on its 1977 activities. This virtually exhausts the reserves of the operating company.

For 1978, Mr. Klapwijk said, the group hopes to balance its books, and should be able to earn a small profit in 1979. Work in progress includes 25 per cent of the European Airbus-300 programme, with the prospect of increasing the labour force in North Germany the largely Dutch-built F-27 and F-28 airliners, the Dutch part of the F-16 fighter and subcontracting work on the MCA Tornado.

In addition, VFW-Fokker is expecting a go-ahead for the proposed Franco-Dutch Atlantic marine reconnaissance aircraft, with initial orders worth DM 300m, as well as further military work from the West German government as part of its pledge to spread the present balance more fairly. For this, Mr. Klapwijk said, VFW-Fokker was still effectively in competition with MB AB and the independent Dornier company.

Streamlined Varta sees recovery

BY GUY HAWTHIN

FRANKFURT, May 31.

THE RADICALLY reorganised Varta group appears reasonably satisfied with progress since its reconstruction. The battery and plastics operations appear to be doing satisfactorily, while the pharmaceuticals operation got off to "a shining start". Only the electrical and air purification concern had a tough time.

Varta, a major industrial holding of the Quandt concern, previously operated as a group, but last year its three major components were hived off into independent companies in order to allow them to reach their full potential at their own pace.

While it is obviously too early to comment on whether the policy has proved a success, shareholder do not appear to have suffered in any way as a result of the arrangement.

Hans Graf von der Goltz, chief executive of the newly constituted Varta battery and plastic concern, said that for 1976 holders of 10 shares in the old Varta concern saw earnings of DM 70. Their 1977 stake in the newly constituted group brought them DM 68, plus, if they paid West German income taxes, the tax rebate coupon allowing them to offset corporation tax paid in their dividends against personal taxes.

In 1977, Varta saw world turnover increase from the previous year's DM 1.15bn to DM 1.2bn (\$588m). In the first quarter of 1978, the concern saw sales remain unchanged from the comparable period of the turnover figure, however, had been depressed by currency fluctuations. Sales of its overseas subsidiaries rose by only 2 per cent in Deutschmark terms, whereas, when accounted in their home currencies, their real growth was 15 per cent.

Altana, which operates in the pharmaceuticals and dietary products field, reported 1977 turnover up from DM138.6m to DM 165.7m. There are signs that expansion will also be strong in 1978 and first quarter sales were up 7 per cent to DM1210m.

CEAG, which operates in the light and power technology and air purification sectors, had a difficult time last year. Turnover fell from DM226.2m to DM202.2m. However, things started well in the first four months of 1977 with turnover up 21 per cent.

Although this puts the group on the way to a return to profitability, 1978 is also expected to produce a loss. The group's 1977 loss totalled DM20.2m—more than double that of 1976.

Meanwhile, VEW, West Germany's second largest electricity producer, expects profits to rise this year. In 1977, net profits fell to DM 88.9m (\$45m) from DM 132m.

Turnover in the first five months of this year was 8 per cent higher and electricity sales were up 6 per cent. The company said it expected gross profits in 1978 "to exceed the DM 300m level," compared with DM 168m in 1977.

Last year's lower net profit was due to higher natural gas costs, special depreciation for the delay of the building permit of the nuclear power plant at Hamm in North Rhine Westphalia and the fact that authority to increase prices was "insufficient and given too late."

West Germans make CD offer

By Our Financial Staff

THE West German Government is making a tender offer in three- and four-year certificates of deposit, Kassenobligationen. The offer closes at noon tomorrow.

Dealers in Frankfurt were suggesting yesterday that the terms of the offer—a minimum rate of 5 per cent for the three-year paper and 5 1/2 per cent for the four-year notes—were on the "tight side" but that the sudden revival in local bond markets had created a relatively favourable background for the tenders.

The renewed strength of the Deutsche Mark at the expense of the dollar yesterday lifted domestic bond prices by up to a point at the long end and enabled the Bundesbank to reverse its recent policy and sell what was thought to be a substantial amount of stock. There are apparently signs of a renewed inflow of foreign funds into Germany, notably from Switzerland.

The last offer in Kassenobligationen (in March) raised around DM 1.7bn for the Federal authorities.

FROM NOW ON
BLUE CIRCLE
IS THE
ONLY NAME
TO KNOW

For seventy-eight years we've traded as The Associated Portland Cement Manufacturers Limited and APCM is our familiar name in the City.

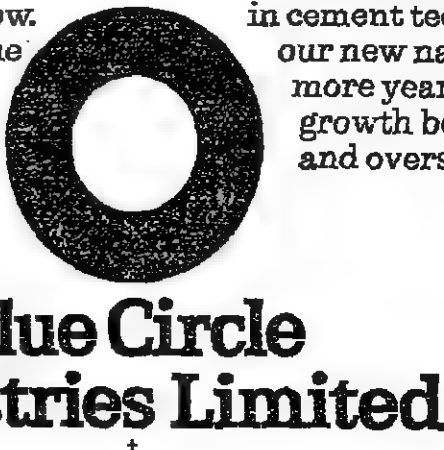
But for many of those years we've been identified by our famous Blue Circle symbol, and Blue Circle is what we've come to be called by customers and the public at home and overseas.

From now on it's the only name to know. On June 1st, The APCM Limited became known as Blue Circle Industries Limited. Under our former name we grew to be one of the largest cement

manufacturing organisations in the world, with turnover approaching £400 million, and with 12,000 employees in the UK alone.

Over 50% of our profits come from our manufacturing interests and investments overseas, and we also have a substantial export business selling to over 100 countries.

We are considered to be world leaders in cement technology and, with our new name, we expect many more years of successful growth both in this country and overseas.



LEGAL NOTICES

RECKEL LIMITED
 AS an English company, the Company is registered at 10, Cannon Street, London EC4A 3DF. The Company is a public company limited by shares. The Company's registered office is at 10, Cannon Street, London EC4A 3DF. The Company's principal place of business is at 10, Cannon Street, London EC4A 3DF. The Company's financial year ends on 31st May 1978. The Company's accounts for the year ended 31st May 1978 have been audited by Messrs. PricewaterhouseCoopers, Chartered Accountants, 10, Cannon Street, London EC4A 3DF. The Company's financial statements for the year ended 31st May 1978 are available for inspection at the Company's registered office and at the offices of the auditors.

IN THE MATTER OF THE COMPANIES ACT 1948
 IN THE HIGH COURT OF JUSTICE
 Chancery Division
 Notice is hereby given that a Petition for the winding up of the above-named company has been presented to the Court by the Liquidator of the company. The Petition is directed to the Court to order the winding up of the company. The Petition is supported by a statement of affairs and a list of creditors. The Petition is to be heard on the 15th day of June 1978 at 10 o'clock in the afternoon of that day. Any creditor or contributory of the company who wishes to oppose the making of an order on the Petition must appear on the day of the hearing and must serve a copy of the Petition on the Liquidator not later than 4 o'clock in the afternoon of the 1st day of June 1978.

BOND DRAWINGS

PORTO ALEGRE (CITY OF) STATE OF RIO GRANDE DO SUL 5% (NOW 15%) GOLD BONDS; PLAN "A"

On the 8th May 1978 the Plan "A" Bonds listed below were drawn for redemption in the presence of a Notary Public. The Drawn Bonds should be presented to the Paying Agent named below, from whom listing forms can be obtained, for redemption at par on the 20th June 1978 with coupons numbered 139 and subsequent attached. Bonds will be received on any business day and must be left three clear days for examination. Redemption has also been satisfied by purchase in the market under the Sinking Fund arrangement.

BONDS OF £100 NOMINAL				
90	793	2409	4282	
94	794	3518	4585	
364	1135	3519	4586	
365	1211	3520	4734	
718	1851	4281	4737	

BARCLAYS BANK LIMITED
 Securities Services Department,
 54, Lombard Street, London EC3P 3AH

UK ECONOMIC INDICATORS

ECONOMIC ACTIVITY—Indices of industrial production, manufacturing output, engineering orders, retail sales volume (1970=100); retail sales value (1971=100); registered unemployment (excluding school leavers) and unfilled vacancies (000s). All seasonally adjusted.

	Ind. prod.	Mfg. output	Eng. order	Retail vol.	Retail value	Unemp.	Vac.
1st qtr. 1977	103.3	103.2	109	103.3	216.4	1,330	NA
2nd qtr.	101.9	103.0	108	102.5	223.0	1,330	163
3rd qtr.	102.7	103.7	106	104.3	234.2	1,418	151
4th qtr.	101.9	102.8	105	104.6	234.4	1,431	157
Dec.	102.4	103.5	106	106.9	246.0	1,423	163
1st qtr. 1978	102.6	103.3	106	106.3	246.0	1,409	188
Feb.	103.2	103.4	106	104.9	241.0	1,419	180
Mar.	103.9	103.9	117	106.9	246.5	1,409	187
April	103.7	106.5	107	107.0	249.8	1,400	204
May	103.7	106.5	107	106.5	249.8	1,386	210

OUTPUT—By market sector: consumer goods, investment goods, intermediate goods (materials and fuels); engineering output, metal manufacture, textiles, leather and clothing (1970=100); housing starts (000s, monthly average).

	Consumer goods	Investment goods	Intermediate goods	Eng. output	Metal mfg.	Textile mfg.	Housing starts
1st qtr. 1977	115.8	99.4	106.1	100.4	93.3	104.4	19.9
2nd qtr.	115.2	97.5	105.3	98.8	80.5	100.2	25.1
3rd qtr.	115.2	97.5	104.9	98.3	83.3	100.9	25.4
4th qtr.	115.7	97.3	101.4	98.8	74.8	99.4	20.7
Nov.	115.0	97.0	101.0	98.0	70.0	97.0	21.2
Dec.	115.0	97.0	102.0	99.0	79.0	101.0	16.1
1st qtr. 1978	116.4	98.8	105.1	100.2	79.0	100.2	17.5
Feb.	116.0	98.8	104.0	100.0	75.0	99.0	17.5
Mar.	116.0	98.0	100.0	100.0	75.0	100.0	15.3
April	117.0	99.0	105.0	101.0	77.0	101.0	20.0

TRADE—Indices of export and import volumes (1960=100); visible balance; current balance; oil balance; terms of trade (1960=100); exchange reserves.

	Export volume	Import volume	Visible balance	Current balance	Oil balance	Terms trade	Resv.
1st qtr. 1977	118.7	109.1	-947	-505	-800	99.0	10.5
2nd qtr.	118.0	109.3	-764	-364	-745	100.3	14.9
3rd qtr.	124.1	106.4	+54	-483	-602	101.0	15.4
4th qtr.	115.9	102.6	+45	-351	-657	102.4	20.3
Nov.	115.3	98.4	+68	-170	-124	102.4	20.3
Dec.	115.9	108.1	-78	-275	-103.1	103.1	20.5
1st qtr. 1978	120.5	113.5	-520	-220	-646	104.9	20.5
Feb.	112.3	114.3	-332	-232	-236	105.4	20.8
Mar.	127.9	110.1	+82	-182	-202	104.8	20.1
April	121.4	116.4	-270	-170	-208	104.7	20.3
May	126.3	102.6	+236	+336	-115	104.0	17.0

FINANCIAL—Money supply M1 and sterling M3, bank advances in sterling to the private sector (three months' growth at annual rate); domestic credit expansion (fm); building societies' net inflow; H.P. new credit; all seasonally adjusted. Minimum lending rate (end period).

	M1 %	M3 %	Advances %	DCE %	BS inflow	HP lending	MLR %
1st qtr. 1977	1.3	3.8	5.3	-74	492	1,008	10.4
2nd qtr.	24.8	14.9	5.5	+769	1,280	1,047	8
3rd qtr.	28.0	10.4	20.1	+365	1,084	1,149	7
4th qtr.	25.1	12.6	8.4	+355	554	491	7
Nov.	37.9	15.9	6.1	+161	421	410	7
Dec.	33.2	12.6	8.4	+161	421	410	7
1st qtr. 1978	25.1	24.2	17.5	+1,819	1,049	1,280	6.1
Feb.	23.2	17.3	13.4	258	388	429	6.1
Mar.	26.5	25.5	17.9	963	353	418	6.0
April	25.1	24.2	17.5	598	308	413	6.1
May	19.1	24.7	12.6	1,243	335		7

INFLATION—Indices of earnings (Jan. 1976=100), basic materials and fuels, wholesale prices of manufactured products (1970=100); retail prices and food prices (1974=100); FT commodity index (July 1959=100); trade weighted value of sterling (Dec. 1971=100).

	Earnings	Basic matls.	Wholesale mfgs.	RPI	Foodst.	Comdty.	Strg.
1st qtr. 1977	112.5	341.5	248.0	154.1	184.7	276.4	61.8
2nd qtr.	114.5	347.7	259.2	181.9	191.1	250.0	61.8
3rd qtr.	116.1	340.5	267.7	184.7	182.1	239.9	61.8
4th qtr.	119.9	339.8	272.1	187.4	183.3	234.20	61.8
Nov.	130.1	329.9	272.0	187.4	182.9	238.24	61.8
Dec.	121.7	358.0	273.3	188.4	194.8	234.20	61.8
1st qtr. 1978	123.0	328.7	273.9	190.5	197.3	238.61	61.8
Feb.	121.5	324.9	277.1	189.5	196.1	226.41	61.8
Mar.	122.7	324.2	279.2	190.3	197.3	224.86	61.8
April	124.3	330.9	280.5	191.8	198.4	225.81	61.8
May	125.2	337.2	282.8	194.0	201.5	226.94	61.4

Not seasonally adjusted.

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NOTICE IS HEREBY GIVEN, that a Petition for the winding up of the above-named company has been presented to the Court by the Liquidator of the company. The Petition is directed to the Court to order the winding up of the company. The Petition is supported by a statement of affairs and a list of creditors. The Petition is to be heard on the 15th day of June 1978 at 10 o'clock in the afternoon of that day. Any creditor or contributory of the company who wishes to oppose the making of an order on the Petition must appear on the day of the hearing and must serve a copy of the Petition on the Liquidator not later than 4 o'clock in the afternoon of the 1st day of June 1978.

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WALL STREET + OVERSEAS MARKETS

Early 7 rise despite adverse news

BY OUR WALL STREET CORRESPONDENT

STRUGGLING ASIDE a report that inflation increased at a double digit annual rate in April, Wall Street moved steadily forward in active early trading today.

The Dow Jones Industrial Average was 6.84 higher at \$141.04 at 1 p.m. while the NYSE All Common Index rose 32 cents to \$54.82 and gains outpaced declines by a near

Closing prices and market reports were not available for this edition.

Two-to-one ratio. Trading volume was up sharply to 10.89m shares from yesterday's 10m figure of 13.72m.

The U.S. Labour Department said the Consumer Price Index rose 0.8 per cent in April after a run of 0.5 per cent in March, which put the increase for the last three months at a 10 per cent annual rate.

However, analysts said the pace of inflation was not as bad as it had been in the past, and that the Administration

was likely to ease its monetary policy. The market also faced other news this morning. The dollar declined on the CPI figures, while sources said the U.S. is trimming its forecast of U.S. real growth to between 4 and 4 1/2 per cent from the end of 1977 to the end of 1979 from 4 1/2 to 5 per cent.

Conference Board economist Albert Sommers stated that he believed the U.S. economy was in a 10 per cent by the end of the year, compared with the current 8 1/2 per cent.

There was evidence of heavy institutional activity today, as blocks of 100,000 shares of more were traded in Bethlehem Steel, General Telephone and Utilities, and Southern California Edison.

Hecla Mining fell 11 to \$87. Superior Oil has dropped plans to join Hecla in buying Lakeshore Copper Mine in Arizona and to buy a substantial stock interest in Hecla.

Bally lost 13 to \$32.1, although it said it has no reason to believe the U.S. Justice Department's preliminary investigation of the slot machine industry will amount to anything.

THE AMERICAN SE Market Value Index improved 0.40 to 144.38 at the noon calculation on volume of 1.65m shares (1.48m).

Other markets

Authorities sold a nominal DM 75.7m of paper, compared with purchases of DM 3m the previous day. Many foreign Loans were also firm.

PARIS—The recent advance in share prices faltered yesterday and the market finished with a mixed appearance after fairly active trading.

Brokers commented that the raising of the Call Money rate to 8 per cent from 7 1/2 prompted some investors to take profits.

Bankers, Foods, Hotels and Electricals were generally lower, but Portfolios, Publications, Metals, Oils and Chemicals were

up. Jacques Borel was slightly easier of FY 122.8 after announcing reduced par company net sales in the first quarter.

Sanofi-Sintelabo, Redoute, CEM, EIR-Aquitaine, Rhone-Poulenc, UTA, Metal and RHC were

down. Nord-Ode, Kall, Poelmin, Nordette, Galeries Lafayette, CFF and Lefebvre were notably higher.

AUSTRALIA—Speculative favourites sustained a sharp reaction and leading Minings also relinquished some ground as the recent heavy buying abated yesterday.

Metals Exploration retreated 11 cents to 35 cents. Mining Houses 15 cents to 32 cents. Northern Mining 20 cents to 31 and 15 cents to 20 cents to 20 cents.

JOHANNESBURG—Market was closed for Republic Day.

AMSTERDAM—Share market moved indecisively, failing to maintain the general upward momentum of recent sessions.

Dutch Internationals, Philips and KPN were up on heavy demand, but Royal Dutch came back 1.10 to FY 128.40.

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OTHER MARKETS

TOKYO—Stocks made a bright showing in active trading, helped by the lifting of 10 per cent cash requirements for margin trading on most shares.

The Nikkei-Dow Jones Average rose 31.26 to 3,468.77 and the TOPIX index added 2.87 to 408.94, while volume expanded to 459.34m shares.

Despite the yen strength against the dollar in Tokyo, export oriented issues advanced, followed by Construction, Foods, Oils and Pharmaceuticals.

Hitachi moved ahead to Y9 to Y232, Toshiba Y3 to Y148, TDK Electronic Y20 to Y2,020, Pioneer Electronic also Y20 to Y1,780, Matsushita Electric Y10 to Y238, and Toyota Motor Y18 to Y281.

While Sekisui Pribal added Y17 to Y888.

GERMANY—Further widespread gains occurred following good institutional buying, lifting the Commerbank index 3.4 more to 782.8.

Motors were particularly strong, Daimler advancing DM 6.50, BMW DM 4.50 and Volkswagen DM 3.50. Karstadt rose DM 6 in Stores.

While Steels had Mannesmann up DM 0.90 and electricals had Siemens DM 2.40 firmer.

Federal Government 6 per cent Loans were in good demand, while Public Authority Bonds, after recent gains, were up to DM 1.40 harder. The Regulating

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NEW YORK, May 31.

while Bougainville Copper, ASL33, CRAN, \$A2.60, MIN, \$A2.25, and Spargos Exploration, 38 cents, were each about 9 cents down.

Central Pacific Petroleum came back 80 cents to \$A3.20, while the other Oil Share issue, Southern Pacific, receded 40 cents to \$A2.70.

Uranium turned back from its strong start, Pancontinental ending unaltered at \$A14.60, after touching \$A15.

Industrials showed no clear trend, with BHP giving up 8 cents at \$A7.00, but Costain Australia improving 10 cents to \$A1.60, and David Jones 6 cents to \$A1.36.

CANADA—A further improvement in stock prices took place yesterday morning in active dealing, the Toronto Composite Index adding 2.7 to 1,125.9 at midday.

Gains advanced at first by 10.1 to 1,131.1, while Banks gained 0.55 to 271.63, Utilities 0.33 to 173.46 and Metals and Minerals 3.6 to 899.9.

Since Erie were up to \$C94 on higher first-quarter earnings.

BONG KONG—Market continued in firm vein in moderate trading, the Hang Seng index adding 2.26 more to a year's high of 473.7.

Among the leaders, Hutchison Whampoa put on 3 cents to HK\$4.62, and Hong Kong Land 10 cents to HK\$7.90.

Hong Kong Bank, Swire Pacific and Wheelock Marine were unchanged, and Jardine Matheson up 1 cent to HK\$10.10.

Elsewhere, Hutchison Properties rose HK\$1.20 to HK\$10.50, City and United 4 cents to HK\$1.52, Hong Kong Hotel 40 cents to HK\$13.20.

Kong Telephone 25 cents to HK\$31.23.

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FOREIGN EXCHANGES

Dollar very weak

The U.S. dollar continued to lose ground in the foreign exchange market yesterday, falling below SwFr 1.90 against the Swiss franc and also falling quite sharply in the afternoon in terms of the Japanese yen, German D-mark and sterling.

Disappointment at the U.S. trade deficit announced last week and concern about the rate of inflation has put increasing pressure on the dollar, but it appears that 1978 has not yet produced any intervention by central banks.

The dollar fell to SwFr 1.8885, before closing at SwFr 1.8930, and to £2.11 against the yen, before closing at £2.10. The Swiss franc closed at SwFr 1.9240 on Tuesday, and the Japanese yen finished at ¥222.95 on that day.

The dollar's trade-weighted depreciation, as calculated by Morgan Guaranty of New York, widened to 5.82 per cent from 5.11 per cent on Monday.

Sterling also benefited from the weakness of the dollar, rising to £1.8355-1.8355 at the close in London, a rise of 1.45 cents on the day. The pound opened at £1.8220, and touched a low point of £1.8195-1.8205. It rose above the \$1.83 level in the afternoon when the New York market opened.

Gold remained firm, rising 8 1/2 to \$184-184 1/2. The weakness of the dollar was probably behind the demand for the metal, which

reached a best level of \$184-184 1/2 in the afternoon.

London Gold Price

190 per ounce

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GOLD MARKET

May 31 May 20

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Potato pest found in London

by Our Own Correspondent

A COLEOPTERID beetle, the first reported in Britain this year, was captured and killed in London at the weekend, the Ministry of Agriculture reported yesterday.

The beetle was found in a load of fruit and vegetables bought at a market in the Strand, near the Victoria and Albert Museum, and was killed with a household insect spray in the market.

Ministry officials are trying to discover from which country the beetle came.

The insect, which severely reduces potato yields, has been wiped out in Britain and strict measures have been taken to prevent its re-introduction here.

Last year the Dutch Government agreed to tighten its controls after a shipment of grain landed in Britain from Holland was found to be heavily infested with the beetle.

EEC lawsuit blocks weekly sugar tender

by Our Own Correspondent

A GERMAN complaint before the European Court of Justice has blocked the weekly sugar tender for the Community.

The Commission Market Sugar Committee had been expected to issue a tender for 10,000 tonnes of sugar.

As a result of the lawsuit, the tender was postponed.

The lawsuit was brought by a German sugar producer, who claimed that the tender was discriminatory.

The European Court of Justice is expected to rule on the case in the near future.

U.S. futures chairman to retire

WASHINGTON, May 31.

MR. William T. Bagley, chairman of the Commodity Futures Trading Commission, will retire in three or four months, pending re-authorization of the Commission.

Two bills now before Congress would reauthorize the Commission for five years.

Mr. Bagley, who has been chairman since 1975, is expected to be succeeded by Mr. John R. Anderson.

Surge on London coffee futures market continues

BY RICHARD MOONEY

A COFFEE futures "squeeze" boosted values on the London market yesterday, lifting nearby prices above £2,000 a tonne at one stage.

The May coffee position was traded at £2,050 a tonne during the morning before slipping to expire at £1,950 a tonne.

The strength of May futures was carried into the July position, which climbed to £1,761 during the day and finished £1,745 up on balance at £1,743.5 a tonne.

July coffee has advanced nearly £200 a tonne since the beginning of last week and stands at the highest level since late January.

At the start of business yesterday there were 1,100 uncovered contracts, a figure one trader described as "extraordinarily high."

Most of these lots were believed to be held by a single operator and the "bullish" effect on prices was enhanced by rumours that this operator was still buying May coffee during the day.

With physical coffee commanding a premium of more than £200 over nearby futures, dealers expected "longer term" buyers to be covering purchases.

Most were surprised that the uncovered position had not been reduced to a more manageable level before yesterday.

Concern about the Brazilian weather continued to be an important background factor, though most professional traders believed fears of a frost were "vastly overdone."

This year's first frost scare came on May 10, much earlier than usual, and though it was dismissed out of hand by some speculators, the result has been a very nervous market.

This nervousness was aggravated on May 22 when light frosts were reported in southern Brazil.

Local coffee trade sources said these frosts had not touched the coffee growing areas but market speculators nevertheless adopted an even more cautious attitude.

The latest blow to confidence came last weekend when several cold fronts threatened southern Brazil. All veered away before doing any damage, but the scare helped to fuel the market.

The traditional high-risk Brazilian frost period is not due until late July. Many traders believe a great fuss is being made about nothing. But it is understandable that traders should be cautious.

The Brazilian crop has already suffered a serious setback through a prolonged drought which cut this year's expected crop by more than 2m bags (60 kilos each) to about 17m.

A frost now, say some experts, could do untold damage to the drought-weakened trees, severely cutting next year's crop potential, although most of this year's crop has already been picked and is now safe.

Major damage to the Brazilian crop could set the world coffee market on an upward spiral even greater than that following the notorious 1975 frost. That disaster cut the Brazilian crop by almost three-quarters and forced world prices up by more than 1,000 per cent in the next two years.

Brazilian production is still recovering from this setback and another comparable frost could do permanent damage to world coffee supplies.

World stocks were seriously depleted after the 1975 frost and there is little coffee available to act as a buffer against any new shortage.

On the other hand consumption has still not recovered from the unprecedented prices reached in the middle of last year and many dealers expect that current world prices are still far too high.

They point to recent estimates that world coffee demand is still some 10 per cent below pre-1975 levels as evidence that prices will remain high.

Before the world coffee market can get back on an even keel, Mr. Reuter reports from San Jose that Costa Rica's 1977-78 coffee crop totalled 93,085 tonnes, according to Sr. Alvaro Jimenez, Coffee executive director.

Mr. Jimenez expressed concern about the amount of Costa Rican coffee being smuggled out of the country, mainly to Panama, because of the disparity between domestic and export prices.

He said that the Coffee Office estimated 1977-78 coffee output at 112,000 60 kilo bags.

Fear of cut in supply lifts copper

By John Edwards, Commodities Editor

FEARS OF CUTS in copper deliveries from Peru and Chile, pushed copper prices to new highs for the year on the London Metal Exchange yesterday.

Cash wirebars closed £10.5 up at £73.5 a tonne and three months wirebars traded at £804 before profit-taking trimmed the closing price to £798.75.

Unconfirmed market rumours were that Chile would declare a 70 per cent force majeure on its contracted shipments. Earlier it had been claimed that only slight damage had been caused to the Kolwezi mines.

Meanwhile Reuter reported from New York that Minsur Peru had cut the amount of copper cathodes available in June, although it might ship blister copper instead.

Three more U.S. copper producers, Phelps Dodge, Anaconda and Copper Range, announced increases in their domestic selling prices from 64 cents to 67 cents a pound.

Other U.S. producers made similar increases last week.

Ananda said it was studying new pricing methods—reference to the move by Kennecott to abandon the producer price system and base its prices on the New York copper market spot quotation.

Silver and free market platinum prices rose to new peaks. The bullion market quotation for silver at the morning fixing was 4.55p higher at 299.75p an ounce.

Values eased in the afternoon and the spot prices on the London Metal Exchange closed 1.35p up at 297.5p.

Free market platinum rose by £14 to £138.5 an ounce.

Exports restrained to supply home market

BY DAVID SATTER IN MOSCOW

THE GIANT bins of the Irkutsk fur stock house hold pelts from all over Siberia—the skins of foxes, mink, otters, wild dogs, muskrat, sable and squirrel.

Irkutsk is the largest of the dozen fur trading bases in the country which service the world's biggest fur exporting business. It is supplied by 5,000-odd hunters and scattered fur farms in the Siberian region.

The sorting bases evaluate and classify the Soviet fur output. The Irkutsk base is unusual not only for the volume of furs it handles but because 70 per cent of the pelts processed there are "wild" furs delivered by hunters. They include such exotic furs as Siberian polecat, Lynx and the beautiful Kamchatka fire fox.

Wild furs were the basis of the Russian fur trade from the 1970-50s to the 1970-70s. Before the Second World War, but they represent only about 20 per cent of total Soviet exports today and their volume share is expected to decrease.

Still, wild furs are the type increasing most rapidly in value.

Before the war the sale of furs abroad by the Soyuzpushkina foreign trade organisation was an important source of hard currency for the Soviets and for the fur traders.

The most important wild furs for export processed at Irkutsk include white polar fox, which is found by hunters in the tundra north of Yakutia near the Arctic Circle, red fox and the prized barchin sable, which sells for up to \$300 a skin at the famous Leningrad auctions. Eighty such pelts are needed for a full-length coat.

Although the price of Soviet furs generally has doubled in the past five years, prices have at least tripled for wild furs such as lynx, blue fox and white fox.

One lynx skin recently brought a price at auction of \$1,800.

Other Soviet wild furs are increasingly in demand. These include red fox, racoon, white fish, black fish, wolverine, wolf, marmot and squirrel.

The Soviets have no plans to increase the volume of their fur exports, which have held steady for a number of years. The value of fur exports last year was 100m roubles compared with 82m roubles in 1976.

Officials believe the Soviet internal market could easily absorb double the current volume of production, but they are reluctant to do so. Before the war, fur production is limited by a shortage of meat and fish for the fur traders' diet.

Almost everyone in a city like Irkutsk has some article of fur apparel and many fur items are made privately. Before the war 80 per cent of Soviet fur production was exported but in the years ahead the percentage of fur exports and particularly wild furs, will shrink steadily, making those wild furs the Soviet Union does export all the more prized.

World food price pact sought

BY LYNDON WATKINS

CANADA and three other major food exporting countries will discuss the creation of an international pricing agreement for key agricultural products.

Mr. Eugene Whelan, Federal Agriculture Minister, told a food industry conference here he had a favourable response to the idea in preliminary contacts with the agriculture ministers of the U.S., Australia and the Argentine.

They are interested in setting minimum world selling prices for grains, beef and dairy products. The matter would be discussed in detail when they meet in Mexico City on June 12 to 14 for the World Food Council meeting sponsored by the U.N. Food and Agriculture Organisation.

Mr. Whelan said it was not Canada's intention to exploit foreign consumers by subjecting its exports of wheat, meat and dairy products to exorbitant price increases.

We are only interested in getting security and a decent profit for our products and to see that no-one benefits or sacrifices at another's expense. We are not looking for increases of 400 per cent or more, which OPEC subjected the world to. But we mean to get a fairer deal than we are receiving at the present time.

Similar attempts to get a producer nation pricing agreement at an FAO meeting in the Philippines three or four years ago failed.

World food prices were higher than in relative terms and there was little interest among the world's producers to regulate them. World recession has changed that.

Mr. Whelan said the Argentine was particularly interested in an agreement. Mr. Bob Bergland, the U.S. Agriculture Secretary, was in favour, although the U.S. Government had yet to take a policy decision. Mr. Whelan expected the U.S. to agree to the pact because of its concern about a free market philosophy.

He would not be drawn on the extent to which the prices of grain, beef and dairy would rise if minimum selling levels were introduced. But he said "fairer prices" been in effect last year, Canada's \$7bn primary agricultural industry would have benefited by another \$1bn.

The proposed pricing agreement will almost certainly be among the topics discussed when Mr. Whelan meets Mr. John Silkin, the British Agriculture Minister, in Ottawa this week during his visit to Canada.

Cocoa export quotas study

ABIDJAN, May 31.

A special committee of the Cocoa Producers' Alliance is considering a system of stocks and export quotas to help boost world prices. It was reported here.

Provisional ideas on export quotas include Brazil 200,000 tonnes, Cameroon 100,000, Ivory Coast 250,000, Ecuador 70,000, Ghana 320,000, Nigeria 160,000 and Togo 15,000.

The special committee is continuing its review of the 1975 World Cocoa Agreement, and hopes to suggest ways to overcome clauses which producers feel have a negative effect on prices.

Reuter

Bigger world wheat crop forecast

ROME, May 31.

WORLD WHEAT production this year is tentatively estimated by the Food and Agriculture Organisation at 405m tonnes, 5 per cent more than last year, but 1 per cent below trends in the past 17 years.

An FAO report says larger wheat and coarse grain crops are forecast for all regions except North America, where plantings were reduced in the U.S. and in Latin America, where drought has affected the Brazilian maize crop.

It expects world grain imports to rise 3 per cent in the 1977-78 season to 142m tonnes, with wheat imports reaching a record 69m tonnes, 15 per cent more than last season.

But in 1978-79 wheat imports could fall to 64m tonnes and coarse grain imports to 71m.

The fall in wheat imports would be due to a recovery in crops after setbacks last year in a number of areas, including the Soviet Union and China.

Early prospects for wheat and coarse grain crops this year are mostly favourable, the report says, although widespread delays in spring sowing are causing concern.

Production prospects could still deteriorate as the season advances, but the large carryover stocks should provide a buffer if this happens.

Reuter

Chinese deal for Argentina

PEKING, May 31.

CHINESE Foreign Trade Minister, the sources said Argentina would sell wheat and maize for a combined total of between 800,000 and 1m tonnes each year from 1978 to 1981. China would also buy 25,000 tonnes of raw cotton a year during the same period.

Reuter

COMMODITY MARKET REPORTS AND PRICES

THE LONDON METAL EXCHANGE. Forward metal prices to 27th Oct. on the early price.	Official	Unofficial	Change	COPPER	Official	Unofficial	Change	RUBBER	Official	Unofficial	Change
	£	s	d		£	s	d		£	s	d
Wirebars	787.5	0	0	778.5	+11.5						
Cast	777.0	-0.75		785.5	+0.75						
Sept. 1st	788.5										
Oct. 1st	789.5										
Nov. 1st	789.5										
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FT SHARE INFORMATION SERVICE

BONDS & RAILS—Cont.

1978	High	Low	Stock	Price	+/-	Div. %	Yield
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0

BANKS & HP—Continued

1978	High	Low	Stock	Price	+/-	Div. %	Yield
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0

CHEMICALS, PLASTICS—Cont.

1978	High	Low	Stock	Price	+/-	Div. %	Yield
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0

ENGINEERING—Continued

1978	High	Low	Stock	Price	+/-	Div. %	Yield
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0

BRITISH FUNDS

Shorts (Lives up to Five Years)

1978	High	Low	Stock	Price	+/-	Div. %	Yield
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0

Five to Fifteen Years

1978	High	Low	Stock	Price	+/-	Div. %	Yield
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0

Over Fifteen Years

1978	High	Low	Stock	Price	+/-	Div. %	Yield
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0

Undated

1978	High	Low	Stock	Price	+/-	Div. %	Yield
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0

INTERNATIONAL BANK

1978	High	Low	Stock	Price	+/-	Div. %	Yield
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0

CORPORATION LOANS

1978	High	Low	Stock	Price	+/-	Div. %	Yield
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0

LOANS

1978	High	Low	Stock	Price	+/-	Div. %	Yield
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0

FOREIGN BONDS & RAILS

1978	High	Low	Stock	Price	+/-	Div. %	Yield
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
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BANKS & HP—Continued

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1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0
1978	100	99	100	100	0	0	0

BEERS, WINES AND SPIRITS

1978	High
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Carter gives pledge on Europe's defence

BY REGINALD DALE

PRESIDENT CARTER today gave a firm undertaking that the U.S. would use the full force of its military might, including strategic nuclear weapons, to defend Western Europe against an attack by the Warsaw Pact.

His statement to the NATO summit here was regarded as the strongest reaffirmation of the American commitment to Europe yet made by the Carter Administration.

The coupling of American strategic forces to Europe was critical, for it meant that an attack on Europe would have the same consequences as an attack on the U.S., President Carter said.

Mr. James Callaghan, the British Prime Minister, told a news conference that while he had not doubted the U.S. commitment, he was very greatly reassured to hear it so clearly restated.

Mr. Carter's pledge was in response to increasing anxiety in Western Europe at the growing power of Soviet nuclear delivery systems, such as the Backfire bomber and the SS-20 missile, which are targeted on Europe rather than the U.S.

In a speech to the summit, Herr Schmidt, the West German Chancellor, expressed growing concern about the increasing imbalance of such medium-range weapons in particular since it could not be corrected

in the present round of strategic arms limitation negotiations—SALT II.

President Carter spoke on the summit's second and final day as heads of government approved the strengthening and streamlining of the alliance's conventional and nuclear forces over the next 10 years and more, under the so-called Long Term Defence Programme.

This programme was an impressive answer to the challenge facing the alliance, Mr. Carter said.

A survey of East-West relations approved by the summit forecasts that the Soviet Union will continue to give top priority to its military build-up despite growing economic problems.

The study predicts that the Soviet Union will continue to increase defence spending by almost 5 per cent a year in real terms in the coming years despite a decline in its economic growth rate to little more than 3 per cent.

African views
The economic problems this causes may oblige Moscow to choose between repressive economic measures at home and seeking economic aid from the West.

The West should be prepared to offer trade and credits but only at the price of a Soviet commitment to cut its military build-up and to refrain from provocative activities in Europe and the

Third World, the study suggests.

Mr. Callaghan warned Western governments against responding too hastily to Soviet and Cuban intervention in Africa. Before the West rushed in with instant solutions, it must be quite sure it had correctly analysed the problem and listened to the African viewpoint, he stressed.

The Prime Minister appeared to be directing his remarks at governments like those of France and Belgium which would like to see the early creation of a pan-African peace-keeping force for Zaire, the UK is unenthusiastic about the idea.

Attempting to clarify the American position, Mr. Hodding Carter, the State Department spokesman, said the concept of stationing African forces in Zaire's Shaba province was worth considering.

The proposal will almost certainly be examined at the five-nation meeting on aid to Zaire in Paris next Monday called by the French.

Mr. Callaghan said that in the long term, Moscow's African ventures might not bear too much fruit. Whether the Soviet Union made medium-term gains depended on the intelligence of the West's response. However, he did not want African peoples to be subjected to a period of forced Marxism if that could be avoided.

FINANCIAL TIMES

Thursday June 1 1978

GKN concedes defeat in £55m bid for Sachs

BY STUART ALEXANDER

THE £55m bid by Guest Keen and Nettlefolds to raise its holding in Sachs, the West German components manufacturer, from just under 25 per cent, to 75 per cent, has failed.

The British engineering company's lawyers conceded defeat yesterday, withdrawing an application to Count Otto Lambsdorff, German Economics Minister, asking him to reverse the decision of the West German Supreme Court which blocked the merger.

"Having considered the written judgment, we do not think it is worth pursuing the application any more," GKN said yesterday.

West Germany's Supreme Court had decided in February to uphold an appeal by the Cartel office against the merger because of the dominant position it would give GKN in the market for clutches and the overall financial power of the combined group. It also required GKN to show that it would be in Germany's economic interest for the merger to go ahead.

The appeal to the Minister was lodged in March, but Sachs did not formally identify itself with it. No ruling was ever made by the Minister but

it is thought there was little chance of a reversal if GKN had gone ahead with the application.

GKN still holds 24.98 per cent of the Sachs shares, which it considers a profitable investment, but the company is looking for expansion opportunities, at home, in Continental Europe and in North America, and is thought to be less interested in investment shareholdings.

It is primarily concerned with strengthening its position as a trans-national components group with the resources to compete with American and Japanese manufacturers. The link with Sachs formed a major part of this strategy.

The German court ruling has raised doubts about the future of mergers between the major European component manufacturers.

GKN has high hopes of increasing its activities in the U.S. when a plant to make constant-velocity joints for front-wheel-drive cars begins production next year.

Although upset by the Sachs setback, Mr. Barrie Heath, GKN chairman, said recently: "We have quite a lot of other irons in the fire."

THE LEX COLUMN

Reed displays its scars

Index rose 6.3 to 478.8

The gilt-edged market was taking its cue from sterling yesterday, which rose by 11 cents against the dollar and helped push prices of long dated stock 5 1/2 better. However, sterling was not alone. All of the major European currencies strengthened against the dollar and on a trade weighted basis sterling closed unchanged.

If anything, the background news for the gilt-edged market is looking a little bleaker. There is increasing talk of U.S. prime rates of 9 1/2 per cent by the year end and yesterday's U.S. consumer price figures confirm that inflation across the Atlantic has been running at an annual rate of 10 per cent over the last three months. Meanwhile the latest National Institute Economic Review is talking of 10 per cent inflation here in the U.K. by the last quarter of 1978, which is a far cry from the Government's 7 per cent forecast.

Reed Int.

Reed International is cutting its dividend from 13p to 8p per share (where it costs £8m) after a year in which shareholders' funds have dropped by £56m to £356m including intangibles. But the overall tone of the lengthy preliminary statement is soothing, which was enough to lift the battered share price by another 6p to 12 1/2p yesterday.

The trading news is encouraging. Pre-tax profits have risen from £74.6m to £81m, thanks to a remarkably strong final quarter in the U.K. where an Holt business in Nigeria is now a 40 per cent associate, and its profits have taken a dip. Then again, there is the inclusion of that pulp prices are bottoming out in Canada at a time when trading losses there are already being reduced.

So the group expects to be able to maintain its dividend in the current year. And the financial position now appears to be stable enough for the problems to be tackled in a methodical way without Reed having its hand forced by cash needs.

But there is still a very long way to go.

Marley

Marley's interim pre-tax profits are 11 1/2 per cent higher at £7.5m but it is clear that the upturn in the UK is taking longer to filter through than anticipated. Then, analysts were estimating that 1978 profits would rise by around a third to £21m, but it now looks as if profits are only likely to recover to the 1976 level of around £18m.

In the first half, all of the profit increase has come from overseas, and is due almost entirely to a recovery in the reorganised French operation. Last year's £0.5m loss has been turned into a £0.4m profit. However, there is not much scope for a further sharp improvement here and while the important Irish subsidiary should improve its performance this year, the Canadian and South African operations are finding the going difficult.

Marley's UK profits have actually slipped slightly in the first six months. Off the roofing tile side, which contributes perhaps a third of domestic profits, deliveries were 6 per cent higher, but this has been more than offset by a 2 1/2 per cent fall in export profits. Margins on the plastic extrusion side have also been under severe pressure. The rise in consumer spending should soon start to feed through to Marley's home improvement business but as with many other UK companies, it is taking longer than expected. At 76p the shares yield 5.0 per cent.

Reed could take several years to get back into shape. Meanwhile a yield of 9 1/2 per cent and market capitalisation of £141m is not in the bargain basement.

Lourho

Things have not been as rosy for Lourho as the 3 per cent increase in interim pre-tax profits (to £22.1m) suggests. First of all, the current figures have been substantially boosted by the treatment of House of Fraser and SUITS as associates for the first time. Together, these have probably added around £7m. On the other hand, the Holt business in Nigeria is now a 40 per cent associate, and its profits have taken a dip. Then again, there is the inclusion of that pulp prices are bottoming out in Canada at a time when trading losses there are already being reduced.

So the group expects to be able to maintain its dividend in the current year. And the financial position now appears to be stable enough for the problems to be tackled in a methodical way without Reed having its hand forced by cash needs.

But there is still a very long way to go.

ACAS faces challenge on union recognition

BY ALAN PIKE, LABOUR CORRESPONDENT

THE EXTENT to which the Advisory, Conciliation and Arbitration Service should take individual wishes into account when making union recognition recommendations will be examined in the High Court next week.

A hearing has been arranged for Wednesday in a case where the United Kingdom Association of Professional Engineers will seek to set aside an ACAS decision at W. H. Allen Sons and Co. a Bedford engineering company. ACAS failed to recommend recognition for the association, which is not a party to the engineering industry's national agreements, although a survey showed 79 per cent support among the W. H. Allen staff it wanted to organise.

The outcome of next week's hearing is likely to have considerable implications for the handling of recognition claims. In a number of decisions, ACAS has taken the view that the opinion of employees directly involved is not the only factor to consider when making its recommendations. Both established unions and the engineering Employers Federation have argued that an outside union should not win recognition in the industry simply by gaining majority support in one company.

One of the first cases to be affected by the decision will be the association in the water industry. ACAS says in its report, published yesterday, that the maintenance of good industrial relations in the industry depends on continued successful working of the existing negotiating machinery and "it would appear inevitable" that this would be "damaged and possibly destroyed" if the association were recognised.

In a survey conducted by ACAS, 73 per cent of employees describing themselves as professional engineers said that the association should have a place in the negotiating machinery. In a wider survey of all 31,500 staff in water service 55 per cent of the 52 per cent who replied opposed the association's claim.

These results led Mr. John Sampson, general secretary of the association, to say yesterday that ACAS had "come to the conclusion that the wishes of a minority of the non-involved people should carry the day."

Brezhnev accuses West of Zaire propaganda

BY OUR FOREIGN STAFF

MR. LEONID BREZHNEV, the Soviet President, responded yesterday to Western criticism of Communist involvement in Africa and fears over the Warsaw Pact arms build-up by accusing the West of "cynical interference" in Zaire and of "trying to mar the process of détente."

He told a select audience of Czech party and state officials at a rally in Hradecany Castle, Prague, that NATO circles are striving to "exploit the cynical character of this intervention by masking it in a propaganda campaign about supposed Soviet and Cuban participation in these events."

Mr. Brezhnev—who looked tired and delivered his speech in a halting, unpolished style—voiced criticism of the U.S. and Belgium by name. But he attacked "political circles which are openly trying to mar the process of détente, not only in

Europe, and to return, if not to the Cold War, then at least to a lukewarm war."

He also complained that Western leaders at the current NATO summit in Washington were "discussing plans for new warlike preparations for many years in advance" and contracted this with Soviet plans for disarmament.

"There does not exist any type of weapon that the Soviet Union would not be willing to limit and ban on the basis of mutual agreements with other states," he said.

However, disarmament had to take place "without damaging the security of anybody and under conditions of complete mutual agreement between those states which own the arms."

Turning to internal politics, the 71-year-old Soviet leader told his Czech audience that they had stood with honour the difficult test after the 1968 intervention by Warsaw Pact troops.

He praised Mr. Gustav Husak, the Czech president and party chief, as "an outstanding son of the Czechoslovak people" and "a prominent personality of the world Communist movement."

Several top industry executives have expressed concern about the effect of a continuing price war on company profitability.

Last month BP, the third biggest brand name in the UK, said that prices would have to rise by about 10 per cent over the next few years.

The company claimed that in real terms petrol prices were now the same as in 1973 when crude oil costs were raised by 400 per cent.

Sluggish market growth, a

Mr. Husak responded in kind, thanking the Soviet Union for "fraternal international assistance which in 1968 saved the country from counter-revolution."

He added that "ever-closer integration with the Soviet Union and Comecon is the main line of Czechoslovakia's future economic development" and coupled his remarks with a sharp attack on the dangerous and adventurous policies of the Chinese leadership.

The ceremony was televised, but half of Mr. Brezhnev's 30-minute speech was blacked out by a technical breakdown which unfurled rumours circulating in Prague attributed to sabotage of a television cable.

Disident Czech sources confirmed that at least 14 prominent human rights activists, including Dr. Ladislav Hejzlanek, a Protestant theologian and one of the three principal spokesmen of the Charter 77 movement, were taken into custody in a pre-dawn police raid on Tuesday, a few hours before Mr. Brezhnev's arrival.

The latest round-up appears to be the largest police action since the movement began 17 months ago.

Guarantees blamed for Meredew's fall

BY CHRISTINE MOIR

GUARANTEES to the tune of £13.7m for borrowings by other companies in the collapsed Bond Worth group were blamed yesterday for the failure of D. Meredew, the furniture-making subsidiary.

Unsecured creditors of the company, led by Leighton Garden City, Herts., were told at a liquidation meeting in London that they could expect not a penny of the £2.056m owed them.

The picture of the company's affairs outlined by Mr. Norman Soddler, the Official Receiver, reaffirmed earlier views that National Westminster Bank was unlikely to recover all the £15m borrowed by the group.

Mr. Anthony Charles Brown, Meredew's managing director, blamed the cross-guarantees for

his company's collapse. The amounts owed directly by Meredew, £219,000 to preferential creditors and £883,000 by way of an overdraft to National Westminster, had proved that Meredew itself remained commercially viable.

Now the cross-guarantees meant that the bank would take all Meredew's assets valued by the Official Receiver at £3,070m. Bond Worth as a whole is said to have an assets deficiency of more than £28m, though sales of subsidiaries may reduce this level to a degree.

The century-old furniture-making business of Meredew, it was learnt, has been transferred to a new company, Meredew Furniture, when the Receiver, Peat Marwick, Mitchell has begun attempts to sell it.

ACAS faces challenge on union recognition

BY ALAN PIKE, LABOUR CORRESPONDENT

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Continued from Page 1

Petrol likely to rise

been recently involved in price-cutting.

If competitors increased prices in highly competitive areas, Shell would almost certainly follow suit.

A general increase in petrol prices has been on the cards for several weeks. Several top industry executives have expressed concern about the effect of a continuing price war on company profitability.

Last month BP, the third biggest brand name in the UK, said that prices would have to rise by about 10 per cent over the next few years.

The company claimed that in real terms petrol prices were now the same as in 1973 when crude oil costs were raised by 400 per cent.

Sluggish market growth, a

general over-supply of oil products and a bid by big companies to hold on to their market shares against renewed competition from smaller groups have combined to make petrol retailing particularly competitive.

In April last year, many oil companies were given Price Commission sanction to raise petrol prices by 1.5p to 2p a gallon. But the level of competition has meant that this increase has been largely lost in discount offers.

The industry is hoping that petrol sales will rise by at least 2.5 to 3 per cent this year.

Companies say that, given higher prices, the petrol sector could help to improve their financial position at a time when the margins for most of the other main oil products continue to be depressed.

propane and butane. The aim was to increase the UK share of the West European plastics market. The plastics sector is the biggest single user of base petrochemicals, which the Government and trade unions are keen to expand with new opportunities offered by North Sea oil and gas feedstocks.

The Industry Department, which has prepared its response to McKinsey, has ruled out the use of Petroleum Revenue Tax as a way of offering cheaper feedstocks to the industry. It has rejected suggestions that the tax be reduced in some cases to cut the cost of gas feedstocks such as ethane for new producers. Changes in the tax, levied on North Sea operators' profits, would have little effect on feedstocks prices, the Department has told the working party.

The Department holds that the best way to reduce feedstock prices is by direct subsidy. It has the means available to do this under the Industry Act, 1972, but such a move might

fall foul of EEC legislation. More importantly, chemical producers in the UK have come out against feedstock subsidies. They are wary of Government intervention in the market, which could be withdrawn later.

The industry is concerned that established producers would be unfairly discriminated against if new entrants were given special privileges. It has campaigned equally against artificially low feedstock prices available in the U.S. and does not wish to be seen switching sides in the international debate.

The idea of a national authority to promote petrochemical sites is unlikely to be given support. The Department of Industry is willing to offer guidance to foreign companies, and has knowledge of sites available. It has set up a committee to encourage local efforts to identify petrochemical sites.

Several overseas missions are planned by the Government later this year, some at Ministerial level, to promote the UK as a base for chemicals expansion,

particularly to U.S. companies. The ambitious plan to build a £5bn gas-gathering pipeline network in the North Sea is unlikely to go ahead.

Estimates of the natural gas and gas liquids that might be available in the UK sector of the North Sea for collection by a totally new pipeline system appear to have been reduced to a small fraction of the original estimates.

Without such a scheme the amounts of natural gas liquids available as petrochemical feedstocks to stimulate the industry's expansion would be significantly reduced.

With falling growth, severe over capacity and weak prices generally in the European chemical industry, the climate is hardly attractive for Britain to press ahead alone with petrochemical expansion based on North Sea feedstocks.

British-based companies have said for several months that any expansion must be based on demand, not mere availability of extra feedstocks.

BP in Singapore joint venture, Page 34

Weather

UK TODAY
SUNNY and hot, some thundery showers.

London, S.E., Cent. Southern England, E. Anglia, Midlands, Channel Is.
Sunny spells, hot thundery showers. Max. 28C (78F).

Coastal fog. Sunny periods. Max. 22C (73F).
Borers, Edinburgh, Dundee, Aberdeen, Moray Firth
Sunny spells. Very warm. Max. 20C (68F).

S.W., N.W., N.W. Scotland, Glasgow, Cent. Highlands, Argyll, N. Ireland
Sunny spells. Showers. Hot inland cooler on coasts. Max. 23C (73F).

Orkney, Shetland
Dry and hot. Max. 15C (65F).
Outlook: Hot and sunny, some thundery showers.

Forecast for June: Dry and mainly warm, but with some cool and less settled interludes, particularly later in the month. Rain-fall mostly near average.

BUSINESS CENTRES

	Y'day	mid-day	Y'day	mid-day
Amsterdam	100.25	100.25	100.25	100.25
Algeria	100.25	100.25	100.25	100.25
Bahia	100.25	100.25	100.25	100.25
Barcelona	100.25	100.25	100.25	100.25
Bombay	100.25	100.25	100.25	100.25
Buenos Aires	100.25	100.25	100.25	100.25
Calcutta	100.25	100.25	100.25	100.25
Canton	100.25	100.25	100.25	100.25
Cebu	100.25	100.25	100.25	100.25
Colon	100.25	100.25	100.25	100.25
Hankow	100.25	100.25	100.25	100.25
Harbin	100.25	100.25	100.25	100.25
Hong Kong	100.25	100.25	100.25	100.25
Kobe	100.25	100.25	100.25	100.25
London	100.25	100.25	100.25	100.25
Lyons	100.25	100.25	100.25	100.25
Manila	100.25	100.25	100.25	100.25
Medan	100.25	100.25	100.25	100.25
Osaka	100.25	100.25	100.25	100.25
Panama	100.25	100.25	100.25	100.25
Perth	100.25	100.25	100.25	100.25
Rangoon	100.25	100.25	100.25	100.25
San Francisco	100.25	100.25	100.25	100.25
Singapore	100.25	100.25	100.25	100.25
Sourabaya	100.25	100.25	100.25	100.25
Tientsin	100.25	100.25	100.25	100.25
Yokohama	100.25	1		